

# BLOCK'S DOWNSTAIRS STORE

Many One-Day  
Specials That  
Spell Exceptional  
Savings for You!

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## Tuesday Flashes!



**FLASH!**  
**ZEPHYR**  
**KNITS**  
*2-Piece Practicals  
Primed With Color!*

**\$3.98**

Coralite Dream Green Aqua  
Blue Luggage  
Yellow Brown  
Cherry Navy

Co-eds, business girls and  
sports fans are flocking in  
for these knits! They wear,  
and pack in the smallest  
imaginable space! Buy several  
in different colors. Sizes 14  
to 20.

ESCALATORS to Block's  
Downstairs Store.



**FLASH!**  
**COATS**  
**SUITS**  
*Brand New Arrivals!*

**\$7.95 Ea.**

• Chesterfields!  
• Reifers!  
• Swaggers!  
• Short Jacket Suits!  
• Baby Swagger Suits!  
• Three-Quarter Suits!

Men's wear fabrics! Soft woolens!  
Plaids! Checks! Diagonals! Kitchens!  
In grays, brown, navy, oxford grays as well as soft shades  
of green, tan, rose and rusts.  
Suits, sizes 14-20. Coats, sizes  
14-20, 38-40.

ESCALATORS to Block's  
Downstairs Store.



**FLASH!**  
**THE BERET**  
**HAT**

*Of Fine American Milan!*

**\$2.95**

This study in black and  
white is a copy of Jean  
Harlow's favorite hat! The  
upturned brim is intriguing  
... the ribbon trim youthful  
and impudent! All head-  
sizes!

ESCALATORS to Block's  
Downstairs Store.



**FLASH!**  
**STRAP**  
**SANDALS**

*Patent "Pets" for  
Every Occasion!*

**\$1.98**

• Black • Navy  
• Brown • Cuban Heels

A dressy sandal, but just as  
smart when worn with sports  
knits! The shining patent leather  
is a favorite of Vogue for  
spring footwear! Women's sizes  
3 to 7½, medium widths.

ESCALATORS to Block's  
Downstairs Store.



**FLASH!**  
**INITIALED**  
**HANDBAGS**

*Complete With  
Two Initials*

**79c**

• Lizard Grains  
• Patent Grains  
• Pig Grains  
• Calf Grains

Open top talon zipper bags!  
Flat bags with talon zippers!  
Back strap pouches! Long  
handle bags! Triangle bags!  
Novelties! In black, brown,  
navy, gray, green, red and  
British tan.

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**FLASH!**  
**BOYS'**  
**OXFORDS**

*Specially Purchased!  
Specially Priced!*

**\$1.98**

• Goodyear Welts!  
• Compo Rubber Soles!

These black Blucher styles were  
made for boys who give their shoes  
plenty of punishment! Sturdy  
enough for school, yet dressy  
enough for dates! Boys' sizes 1  
to 6.

ESCALATORS to Block's  
Downstairs Store.



**FLASH!**  
**MEN'S**  
**SHIRTS**

*Well-Tailored to "Step Up"  
Your Easter Appearance!*

**69c 3 for  
\$2**

• Whites!  
• Novelties!  
• Broadcloths!  
• Collar-Attached!  
• Fast Colors!  
• Sizes 14 to 17!

Whether you want shirts to wear  
now or not, stock up with these  
flashes! We can't buy more of  
this finely tailored quality to sell  
at this low price when these are  
gone!

ESCALATORS to Block's  
Downstairs Store.



**FLASH!**  
**LACY COOL**  
**LINGERIE**

*Of Cool Sun Spot Rayon!*

**44c**

• Panties • Chemise  
• Briefs • Lacy  
• Tea Rose • Tailored

These sheer undies are special  
for tomorrow only! Easy to tub,  
easy to press! Also one-piece  
novelty pajamas and dainty  
applied gowns in pastels that  
are equally practical and cool!

ESCALATORS to Block's  
Downstairs Store.



**FLASH!**  
**\$1 WEARITE**  
**SHEETS**

*4-Year Quality!*

**69c**

The sturdy quality that Indiana  
housewives have approved for years! Bleached  
snow white! 81x90-inch size!  
64x64 thread count! Limit 6  
to a customer!

Remnants 19c — 39c  
White Cottons, Yd.  
Sheer batistes, mulls,  
nainsooks for undies,  
children's dresses,  
etc!

ESCALATORS to Block's  
Downstairs Store.

**FLASH! . . . Just Arrived . . . A Great New Group!**



**SPRING SUITS  
and TOPCOATS**

*Many Shown Tomorrow for the First Time!*

**\$14.95**

FOR MEN AND YOUNG MEN

*We Can't Help Being Enthusiastic About These  
New Arrivals! Here Is the Clothing You Want!*

NOW YOU CAN "DRESS UP" FOR EASTER! . . . Here  
are the very newest ideas in sports backs—in single breast-  
eds—in double breasted! Here are handsome, colorful new  
twists and worsteds! Here are topcoats with life, dash  
and "snap!" As usual, we present them in **SIZES FOR  
MEN OF ALL BUILD**s! No matter what else you have  
planned for tomorrow, make it a point to see this brand  
new clothing for spring and Easter!

ESCALATORS to Block's Downstairs Store.



**FLASH!**  
**TALONZIPPER**  
**SWEATERS**

*in Boys' Sizes 28 to 36!*

**\$1.19**

• Brushed Mohairs!  
• Sports Backs!  
• Talon Zippers!  
• Coat Sweaters!  
• New Patterns!  
• Slipovers!

These flashes have the new  
backs that usually cost  
more! Wonderful assort-  
ment of spring colors and  
patterns!

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