

BLOCK'S DOWNSTAIRS STORE

Many One-Day
Specials That
Spell Exceptional
Savings for You!

Tuesday Flashes!

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Specials That
Spell Exceptional
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FLASH!
ZEPHYR KNITS
2-Piece Practicals
Primed With Color!
\$3.98

Coralite Green
Dream Aqua
Blue Luggage
Yellow Brown
Cherry Navy

Co-eds, business girls and sports fans are flocking in for these knits! They wear, and pack in the smallest imaginable space! Buy several in different colors. Sizes 14 to 20.

ESCALATORS to Block's Downstairs Store.



FLASH!
COATS SUITS
Brand New Arrivals!
\$7.95 Ea.

- Chesterfields!
- Reefers!
- Swaggers!
- Short Jacket Suits!
- Baby Swagger Suits!
- Three-Quarter Suits!

Men's wear fabrics! Soft wools! Plaids! Checks! Diagonals! Kashonias! In grays, browns, navy, oxford grays as well as soft shades of green, tan, rose and rusts. Suits, sizes 14-20. Coats, sizes 14-20, 38-40.

ESCALATORS to Block's Downstairs Store.



FLASH!
THE BERET HAT
Of Fine American Milan!
\$2.95

This study in black and white is a copy of Jean Harlow's favorite hat! The upturned brim is intriguing... the ribbon trim youthfully impudent! All head-sizes!

ESCALATORS to Block's Downstairs Store.



FLASH!
STRAP SANDALS
Patent "Pats" for Every Occasion!
\$1.98

• Black • Navy
• Brown • Cuban Heels

A dressy sandal, but just as smart when worn with sports knits! The shining patent leather is a favorite of Vogue for spring footwear! Women's sizes 3 to 7½, medium widths.

ESCALATORS to Block's Downstairs Store.



FLASH!
INITIALED HANDBAGS
Complete With Two Initials
79c

- Lizard Grains
- Patent Grains
- Pig Grains
- Calf Grains

Open top talon zipper bags! Flat bags with talon zippers! Back strap pouches! Long handle bags! Triangle bags! Novelty! In black, brown, navy, gray, green, red and British tan.

ESCALATORS to Block's Downstairs Store.



FLASH!
BOYS' OXFORDS
Specially Purchased! Specially Priced!
\$1.98

- Goodyear Welts!
- Compo Rubber Soles!

These black Blucher styles were made for boys who give their shoes plenty of punishment! Sturdy enough for school, yet dressy enough for dates! Boys' sizes 1 to 6.

ESCALATORS to Block's Downstairs Store.



FLASH!
MEN'S SHIRTS
Well-Tailored to "Step Up" Your Easter Appearance!
69c 3 for \$2

- Whites!
- Novelty!
- Broadcloths!
- Collar-Attached!
- Fast Colors!
- Sizes 14 to 17!

Whether you want shirts to wear now or not, stock up with these flashes! We can't buy more of this finely tailored quality to sell at this low price when these are gone!

ESCALATORS to Block's Downstairs Store.



FLASH!
LACY COOL LINGERIE
Of Cool Sun Spot Rayon!
44c

- Panties
- Chemise
- Briefs
- Lacy
- Tea Rose
- Tailored

These sheer undies are special for tomorrow only! Easy to tub, easy to press! Also one-piece novelty pajamas and dainty appliqued gowns in pastels that are equally practical and cool!

ESCALATORS to Block's Downstairs Store.



FLASH!
\$1 WEARITE SHEETS
4-Year Quality!
69c

The sturdy quality that Indianapolis housewives have approved for years! Bleached snow white! 81x90-inch size! 64x64 thread count! Limit 6 to a customer!

Remnants 19c — 39c
White Cottons, Yd.

Sheer batistes, mulls, nainsooks for undies, children's dresses, etc!

7c

ESCALATORS to Block's Downstairs Store.

FLASH! . . . Just Arrived . . . A Great New Group!



SPRING SUITS and TOPCOATS
Many Shown Tomorrow for the First Time!
\$14.95
FOR MEN AND YOUNG MEN

We Can't Help Being Enthusiastic About These New Arrivals! Here Is the Clothing You Want!

NOW YOU CAN "DRESS UP" FOR EASTER! . . . Here are the very newest ideas in sports backs—in single breasted—in double breasted! Here are handsome, colorful new twists and worsteds! Here are topcoats with life, dash and "snap!" As usual, we present them in SIZES FOR MEN OF ALL BUILDS! No matter what else you have planned for tomorrow, make it a point to see this brand new clothing for spring and Easter!

ESCALATORS to Block's Downstairs Store.



FLASH!
TALON ZIPPER SWEATERS
in Boys' Sizes 28 to 36!
\$1.19

- Brushed Mohairs!
- Sports Backs!
- Talon Zippers!
- Coat Sweaters!
- New Patterns!
- Slipovers!

These flashes have the new backs that usually cost more! Wonderful assortment of spring colors and patterns!

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