

# BLOCK'S DOWNSTAIRS STORE



Depend on Us for Thirty of the Smartest New Styles in

## EASTER SHOES

Trust Us Likewise to Keep the Price Down!



**\$2.98**

- ★ Blue, Brown, Black Patents!
- ★ Black, Blue, Gray Gaberdines!
- ★ Blue, Black, Brown Kids!
- ★ Gray, Brown, Blue, Black Buckos!
- ★ Wide Straps! Sandals! Oxfords! Operas! Pumps!
- ★ Women's Sizes 4 to 9, Widths AAA to C!

ESCALATORS to Block's Downstairs Store.



Superlative Values for Spring and Easter!

## Suits and Topcoats

**1.95**

For Men and Young Men

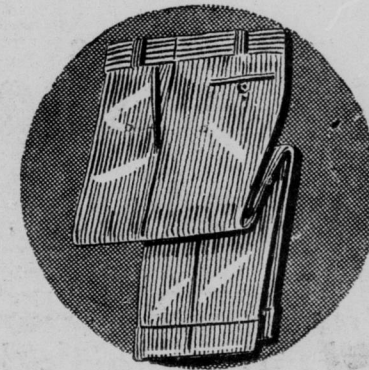
- ★ New Spring Worsteds and Twists!
- ★ New Spring Panel Back Suits!
- ★ New Spring Chalk Stripe Suits!
- ★ New Spring Raglan Topcoats!
- ★ New Spring Patterns and Colors!
- ★ Regulars, Longs, Shorts, Stouts!

WHAT A DISPLAY! What impressive values! Here is new spring clothing for sports, business and general wear! Tailored of better quality fabrics—at a price that fairly shouts "SAVINGS!"

### \$5 Suit Trousers

All-Wool **\$2.95** For Men and Young Men

Worsteds! Twists! Cassimeres! Plain colors or patterns. Extra trousers from higher priced suits! Match your odd coat and vests! These are exceptional values.



ESCALATORS to Block's Downstairs Store.

### Men's New Suede Leather JACKETS \$3.98

Genuine suede leathers! Popular button front styles with leather shawl collar, adjustable cuffs, knitted bottoms! Tan color!

Fellows! Here Are Your Easter Outfits!

New 1936 Spring

## PREP SUITS AND TOPCOATS

**\$12.95** EACH

The sports back, double breasted SUITS are tailored like Dad's in new gray and brown patterns that wear like nobody's business! Celanese lined! Young fellows' sizes 14 to 22. Extra pair of trousers only \$2! THE TOPCOATS have raglan sleeves, double breasted fronts and full belts. Many with pleated backs! Sizes 12 to 22.



### Boys' Celanese POLO SHIRTS

Brand new! Button collars! Short sleeves! Plain colors of white, maize, blue or hound's tooth checks. All sizes! **49c**

### Boys' New WASH SUITS

Just arrived! Novelty styles that will wash and wear! Guaranteed fast colors! Sizes 4 to 10! **59c**

### Boys' New GOLF HOSE

New spring styles usually sold for 25c a pair! New patterns with garter tops! **19c**

### Sale! "Jack Horner" SHIRTS for Boys

Last day for this sale price! Unconditionally guaranteed fine count broadcloths in prints, plain colors or whites! Also button-on tie blouses! Juniors' and youths' sizes! **63c**

ESCALATORS to Block's Downstairs Store.

### New Low Every Day Prices on Half Soles

For Men's, Women's and Children's Shoes! All Work Guaranteed, for We Use Only Excellent Materials and Expert Workmanship!

Women's Leather or Fibre Heel Caps **17c** Men's Rubber Heels **24c**

ESCALATORS to Block's Downstairs Store.

Spring Time Is Sweater Time!

## MEN'S SWEATERS

Practical and Inexpensive to Wear When Priced at

**\$1.95**

- ★ Twin Sweater Sets!
- ★ Full Talon Zippers!
- ★ Half Talon Zippers!
- ★ Crew Necks! Pull-overs!
- ★ Button Coat Styles!
- ★ Heavy Brushed Effects!
- ★ Plain and Fancy Weaves!
- ★ Window Panes!
- ★ Checked Patterns!

All the right colors and patterns for school, work and sports wear are included in this lot! Every one specially purchased for this event! Men's sizes 36 to 44.

MEN'S BROADCLOTH SHIRTS, PAJAMAS—Non-wilt collar attached shirts in whites, blues and novelties! Sizes 14 to 17. Plain color and novelty broadcloth pajamas, handsomely trimmed! **79c**

MEN'S LINEN HEEL AND TOE SOX—The same quality we sold earlier for 35c. Lises, rayons and celanese made to wear 55% longer! Sizes 10 to 12. **19c**

MEN'S VENTILATED WORK SHIRTS—Double back and shoulder coat style blue chambrays! Full sizes! 2 large bellows pockets. Sizes 14½-17. **49c**

MEN'S HAND-TAILORED SPRING TIES—Light or conservative patterns... all hand tailored and full length! Checks, stripes! Figures! All-overs. 29c or 4 for \$1

MEN'S SHORTS AND SHIRTS — Pre-shrunk broadcloth shorts, with 3-button fronts, sizes 28 to 42. Full combed cotton pull-over shirts. Sizes 34 to 46. **19c**



## MEN'S NEW SPRING HATS

GENUINE FUR FELTS but Priced at Only

**\$1.98**

Streamline, Tyrols and regular shapes! Snap brims, bound and raw edges! Finished with matching sweat bands and linings! Blues, tans, greens, greys, fawn, also pastels and mixtures! Sizes for men and young men!

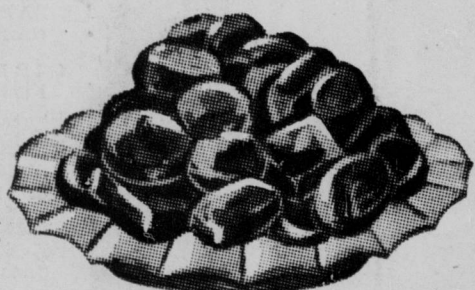
ESCALATORS to Block's Downstairs Store.

## Hinsdale Chocolates

Delicious Pure Cream Centers

**15c** Lb.

Six tasty flavors dipped in rich sweet milk chocolate! Nougat, vanilla, peppermint, chocolate pudding and caramel!



ESCALATORS to Block's Downstairs Store.



Shipshape Fashions for Little Sister!

## EASTER COATS

A Big Variety—A Really Low Price!

**\$5.95**

Reefers Flare Sailors Swaggers Fitted Chesterfields

The double-breasted tweed style with the velvet collar and the reefer model sketched are just two shining lights from our brilliant collection! Loads of tailored models as trim as Mother's own... many boyish interpretations of the raging mannish influence! Tweeds! Novelty! Flannels! With self trims, with stitching, with pique or taffeta collars. Sizes 2 to 6, 7 to 14.

ESCALATORS to Block's Downstairs Store.