

The "BUY WAY" OF INDIANAPOLIS* AYRES A DOWNSTAIRS A STORE

(REGISTERED)

FRIDAY at 9:30! A Rousing SALE!

The Surplus Stocks of Nationally Famous

'BILLY TAUB' SUITS

Garments from the One-and-Only **Billy Taub**, Famous New York Clothier to Nationally Known Sportsmen and Other Celebrities! All Hand-Tailored! All Smartly Styled!

The Clothing of CHAMPIONS



And Other Celebrities and Sportsmen in Every Walk of Life!

Bill Terry Manager of N. Y. Giants
George Price Radio Star
Mickey Walker Ex-Middleweight Champ
Benny Leonard Ex-Lightweight Champ
Joe Humphries Famous Sports Announcer
Jim Londos Ex-Heavyweight Wrestling Champion

BARGAIN PRICED

\$18.95 **\$27.75**

(Billy Taub's Original Price Tickets Still on Each Suit)

Ayres Downstairs Store gets another bang-up group of fine clothes from the one and only Billy Taub. Famous clothier to sportsmen and celebrities everywhere, in every walk of life. They're made to sell for much higher prices, as you will see by the original price tickets on each suit. This surplus stock which we purchased is all new spring and early summer styles for men and young men of every build. Every suit is styled under the supervision of Billy Taub, featuring many new and exclusive styles you'd have to go to New York to buy! We've extra salespeople! We've extra room! We've extraordinary values to offer in this extraordinary sale.

Noted for Style and Quality!

Catering as he does to people who MUST be correctly dressed—people who can afford to pay higher prices for their clothing—Billy Taub must handle only fine fabrics—and they must be finely tailored and correctly styled. These are the suits you'll find in this sale!

Suits Made to Sell for Much More!

Now you can buy the outstanding suits for just a fraction of their INTENDED SELLING PRICE! The low prices will AMAZE you—for you'll recognize the QUALITY and the STYLE. See them tomorrow in the DOWNSTAIRS STORE.

Worsteds! English Drapes!
Gaberdines! Saddle Pocket
Serges! Styles!
Sports Backs! Shirred Backs!

Conservatives! Stripes!
Mixtures! Single and
Norfolk Jacket Double
Styles! Breasted Styles!



Jack Dempsey receiving from Billy Taub a silver loving cup, presented to him for being the best dressed and best beloved sportsman.

Just a Few of the Fashion Highspots You'll Find in This Sale!



"Billy Taub" TOPCOATS

\$18.95 In this special purchase were included a limited quantity of Billy Taub topcoats in this season's styles and colors. Styled by Billy Taub in his own manner. Plain colors, checks and mixtures in wraparounds and double breasted styles. Sizes for men and young men!

"Billy Taub" Overcoats

\$18.95 Big warm overcoats individually styled and tailored under the supervision of Billy Taub. Each coat has the original price ticket still on it. Sizes for men and young men.

Use Our Easter Layaway Plan!

Perhaps you don't have enough cash on hand to buy a Billy Taub suit for the Easter parade. Our layaway plan will settle this problem. A small down payment will hold the suit or topcoat for you. Pay balance out by Easter in small weekly payments.