

Chicago Jewelry Co. — 146 E. Wash. St.

Between Pennsylvania and Delaware Streets!

SPRING OPENING Sale

COME EARLY!

SATURDAY WILL BE A GALA DAY!

FREE! FREE!

- FLOWERS FOR THE LADIES!
- CIGARS FOR THE MEN!
- TOYS FOR THE KIDDIES!

—accompanying by their parents!

FREE! 200 KITES

To Be Given to Children Accompanied by Their Parents Between 9:00 A. M. and 11:00 A. M. Saturday Morning!

Mightiest Merchandising Achievement in Our History—The Greatest Selection of New Spring Merchandise at the Greatest Savings in Years! Every Department Is Overflowing With Bargains! Come Early and Come Prepared to Buy!

Women's SKIRTS

SPECIAL!

Flannelette and wool crepes in pastels, navy, brown, 24 to 40!

88¢

to \$1.88

Women's BLOUSES

SPECIAL!

Silks and crepes in all wanted shades. Some are washable. Sizes 32 to 44!

88¢

to \$1.88

New SWEATERS

SPECIAL!

All wool and silk lace yokes, all lace patterns. 34 to 44!

88¢

to \$1.88

A Lucky Break for You! Women's Spring DRESSES

Beautiful Street and Sunday Nite Types!

Very Specially Priced
Smart copies of higher priced models—gay prints, all pastel shades, popular navy, brown, black as well as high shades! Rare bargains in cellanese crepes and combinations!

Sizes 14 to 44!

\$1.88

Wide Selection



Large Group of Pure Silk DRESSES

You can't afford to miss this sale of beautiful dresses—newest spring styles. Sizes 12 to 52!

- Prints
- Pastels
- Navy —Brown
- Popular Blacks

\$3.88

WASH FROCKS

SPECIAL!

Formerly sold at \$1. Women's fast color broadcloth house dresses!

39¢

Girls' 3-Piece COAT SETS

—Coat, Hat & Purse

ALL FOR—

\$2.88

Sizes 3 to 6

Plaids, checks in fishtail models and belted backs. Solid colors, too!

WOMEN'S SHOES

SPECIAL!

Close out of novelty style shoes—straps, ties! Don't miss this value!

1.49

Girls' WASH DRESSES
—Sizes 3 to 14 Years!

Prints, plaids and lovely pastel colors. Very well made!

49¢

Girls' PARTY FROCKS
Celanese and Taffeta!

All pastel shades. Dainty rose-bud, ruffle trims. 3 to 14!

98¢

Girls' QUALITY SHOES
Black and Brown!

Good looking tie shoes in all wanted sizes! Very special!

98¢

Fancy new hosiery gloves in black, navy, brown, tan and white!

49¢

SILK HOSIERY

SPECIAL!

For women. Pure silk chiffon, slightly irregular, selected seconds.

Spring shades!

44¢

SILK HOSIERY

SPECIAL!

Pure silk chiffon, slightly irregular, selected seconds.

Spring shades!

25¢

SILK LINGERIE

SPECIAL!

Also satin undies—SLIPS, DANCETTES, CHEMISE, STEPPINS: Beautifully made.

88¢

RAYON SLIPS

SPECIAL!

Lace trimmed and tailored models! Well made of fine rayon.

39¢

RAYON UNDIES

SPECIAL!

Bloomers and stepins in this special group! Clever styles!

19¢

Save!

MEN! Here's Quality and Low Price Combined



New Spring Raglan, Polo

TOPCOATS

On Sale Saturday at—

\$11.45

Over 600 of the latest style topcoats included in this great sale—Polo Coats—Wrap-arounds—All-around Belted Models—Raglan Sleeves. All-wool fabrics in tan, oxford and blue!

Men's New Spring HATS \$1.49

Snap and roll brims. Of fine quality felt; leather sweatband! Special!

Save!

During This Sensational Spring Opening SALE!

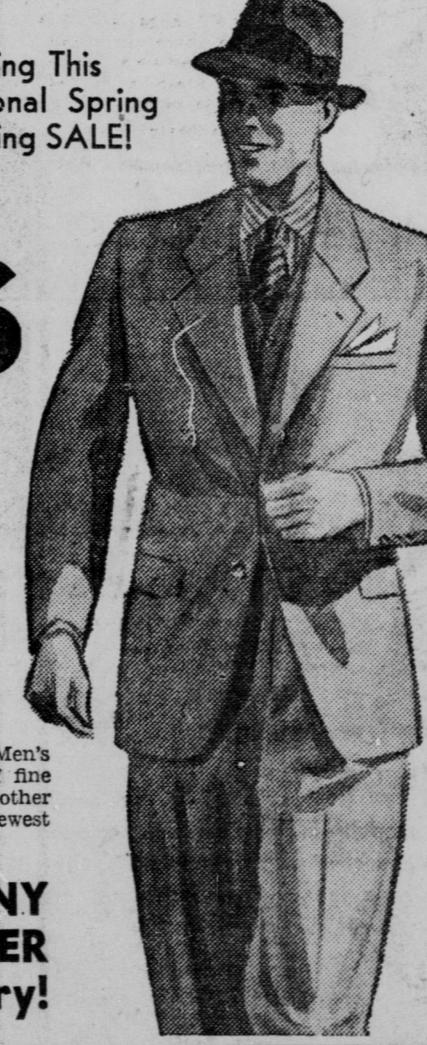
MEN'S SPRING SUITS

Featured at

\$12.95

Don't fail to see this spectacular line up of Men's Handsome Spring Suits—expertly tailored of fine quality cheviots, cassimeres, tweeds and other woolens! Small checks and patterns! Newest Spring shades! All sizes!

\$1 LAYS AWAY ANY SUIT FOR EASTER DELIVERY! Hurry!



CHICAGO JEWELRY CO.

146 EAST WASHINGTON STREET
Between Pennsylvania and Delaware Streets

ENTIRE STORE
OPEN SATURDAY
NIGHT UNTIL
9:00 O'CLOCK

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