

Chicago Jewelry Co.—146 E. Wash. St.

Between Pennsylvania
and Delaware Streets!

SPRING OPENING

ENTIRE STORE
OPEN SATURDAY
NIGHT UNTIL
9:00 O'CLOCK

FREE!
FREE!

SATURDAY WILL
BE A GALA DAY!

• FLOWERS FOR THE LADIES!
• CIGARS FOR THE MEN!
• TOYS FOR THE KIDDIES!
—accompanied by their parents!

COME
EARLY!

FREE!

200 KITES

To Be Given to Children Ac-
companied by Their Parents—
Between 9:00 A. M. and 11:00
A. M., Saturday Morning!

Mightiest Merchandising Achieve-
ment in Our History—The Greatest
Selection of New Spring Merchan-
dise at the Greatest Savings in
Years! Every Department Is Over-
flowing With Bargains! Come Early
and Come Prepared to Buy!

Women's SKIRTS

SPECIAL!

Flannelette and wool
crepes in pastels,
navy, brown. 24 to
40!

88c
to \$1.88

Women's BLOUSES

SPECIAL!

Silks and crepes in
all wanted shades.
Some are washable.
Sizes 32 to 44!

88c
to \$1.88

New SWEATERS

SPECIAL!

All wool and silk
lace yokes, all lace
patterns. 34 to 44!

88c
to \$1.88



A Lucky Break for You! Women's Spring DRESSES

Beautiful Street and Sunday Nite Types!

Very Specially Priced
Smart copies of higher priced models—gay
prints, all pastel shades, popular navy,
brown, black as well as high shades! Rare
bargains in cellanese crepes and combina-
tions!

\$1.88
Wide
Selection

Sizes 14 to 44!

Large Group of Pure Silk DRESSES

You can't afford to miss
this sale of beautiful
dresses—newest spring
styles. Sizes 12 to 52!

—Prints
—Pastels
—Navy —Brown
—Popular Blacks

\$3.88

Spectacular Purchase and Sale! Women's Spring COATS

Tailored Sports and Dressy Models!

—Plaids! Plain Colors!

Smartest styles including the new fishtail
backs, full swagger models, trim, fitted coats
... the sleeve and shoulder styles are all NEW
... the materials are the leading spring fabrics
and colors!

\$5.88
to
\$12.88

All Sizes 12 to 54!



New Spring SUITS

• Mannish or Fishtail Swaggers!

A smashing low price on the
very newest in Spring suits—
expertly tailored of fine quality
fabrics, gaberdines, cassimeres,
herringbones, hair line stripes,
plaids—all wanted colors. Sizes
12 to 54!

\$3.88
to
\$16.88



Junior Girls' SPRING COATS

Smart, youthful fit-
ted and swagger
styles in a glorious
array of plaids,
checks and lovely
pastels. Sizes 7 to
16.

\$3.88
to
\$5.88

WASH FROCKS

SPECIAL!

Formerly sold at \$1.
Women's fast color
broadcloth house
dresses!

39c

Women's PURSES

SPECIAL!

Clever styles in red,
navy, black, brown,
gray, beige. Bargain!

49c

Girls' 3-Piece

COAT SETS

—Coat, Hat & Purse
ALL FOR—

\$2.88

Sizes 3 to 6



Plaids, checks in fishtail mod-
els and belted backs. Solid
colors, too!



Be Gay in a New Spring HAT

—Turbans—Brims
—Homburgs—Berets!

Felts and straws. Trimmed in flow-
ers, feathers, veils, buckles, bows!
All colors!

88c
to \$1.88

Boys' 2-Piece

SPRING

SUITS

Sale Priced

\$2.95

Sizes 6 to 16

Expertly made of sturdy wool mixed
fabrics! Wanted colors!



MEN'S OXFORDS

SPECIAL!

Formerly \$2.49! Black
and brown oxfords
with all leather soles!

\$1.89

HAND MADE TIES

SPECIAL!

50c and 75c qualities!
Wide selection of
patterns and gay
colors!

25c

WOMEN'S SHOES

SPECIAL!

Close out of novelty
style shoes—straps,
tees! Don't miss this
value!

\$1.49

Girls' WASH DRESSES

—Sizes 3 to 14 Years!

Prints, plaids and lovely pastel
colors. Very well made!

49c

Girls' PARTY FROCKS

Celanese and Taffeta!

All pastel shades. Dainty rose-
bud, ruffle trims. 3 to 14!

98c

Girls' QUALITY SHOES

Black and Brown!

Good looking tie shoes in all
wanted sizes! Very special!

98c

WOMEN'S GLOVES

SPECIAL!

Fancy new benzeline
gloves in black, navy,
brown, tan and
white!

49c

SILK HOSIERY

SPECIAL!

For women. Pure
silk chiffon. Full
fashioned, reinforced.
All shades!

44c

SILK HOSIERY

SPECIAL!

Pure silk chiffon,
slightly irregular, se-
lected—seconds.
Spring shades!

25c

SILK LINGERIE

SPECIAL!

Also satin undies—
SLIPS, DANCETTES,
CHEMISE, STEP-
PINS! Beautifully made.

88c

RAYON SLIPS

SPECIAL!

Lace trimmed and
tailored models! Well
made of fine rayon.
34 to 44!

39c

RAYON UNDIES

SPECIAL!

Bloomers and steps in
this special group.
Clever styles! Each

19c

Save! MEN! Here's
Quality and Low
Price Combined

New Spring Raglan, Polo

TOPCOATS

On Sale Saturday at—

\$11.45

Over 600 of the latest style topcoats included
in this great sale—Polo Coats—Wrap-arounds
—All-around Belted Models—Raglan Sleeves.
All-wool fabrics in tan, oxford and blue!

Men's New Spring

HATS \$1.49

Snap and roll brims.
Of fine quality felt.
Leather sweatband!
Special!



Save! During This
Sensational Spring
Opening SALE!

Men's Spring

SUITS

Featured at

\$12.95

Don't fail to see this spectacular line up of Men's
Handsome Spring Suits—expertly tailored of fine
quality cheviots, cassimeres, tweeds and other
woolens! Small checks and patterns! Newest
Spring shades! All sizes!

\$1 LAYS AWAY ANY
SUIT FOR EASTER
DELIVERY! Hurry!



MEN'S PAJAMAS

SPECIAL!

Coat and slipover
styles. Well made of
fine quality broad-
cloth! Hurry!

79c

Boys' COVERALLS

SPECIAL!

Of extra heavy cov-
eralls cloth or hickory
stripes.
Don't Confuse With Lighter Weights!

49c

WORK SHIRTS

SPECIAL!

Durable work shirts
of heavy gray covert
and blue chambray!

39c

MEN'S OVERALLS

SPECIAL!

Yes, sir, here is an
overall that will give
you plenty of wear!
Stock up!

69c

WORK GLOVES

SPECIAL!

With leather palm!
Stock up now when you
can get gloves at this
low price!

15c

—SPECIAL—

Men's Dress

PANTS

Large group,
very specially
priced

CHICAGO JEWELRY CO.

146 EAST WASHINGTON STREET
Between Pennsylvania and Delaware Streets

—SPECIAL—

Men's Work

PANTS

Sturdily
made to
withstand
hard wear ..

98c