

Daring BLOCK'S DOWNSTAIRS STORE Sale



A Special
Daring
Sale
Purchase!

Men's Nationally Known "HANES" ATHLETIC UNION SUITS

Just 1,000 Garments
These suits are full cut of dobby madras
in sleeveless knee length style. Have
suspender back and knit elastic waist
and insert and reinforcements for extra
wear. Button fronts. Closed crotch!
Sizes 36 to 46. Also 300 knit "Hanes"
suits in button shoulder style, sizes 36
to 46.

69c
3 for \$2

SHORTS, SHIRTS

Pre-shrunk broadcloth shorts in large selection
of stripes! 3-button fronts, elastic side insert,
vat dyed! Sizes 28 to 42! Full combed ribbed
cotton pull-over shirts in ribbed style. Sizes
34 to 46!

22c
5 for \$1

MEN'S PAJAMAS

Famous makes, imperfections of \$1.35 to
\$2.50 qualities! Plain color broadcloths
and novelty patterns! Coat, middie or
notch collar styles, handsomely
trimmed!

97c

Hand-Tailored TIES

Fine quality fabrics in light or conserva-
tive patterns. All hand tailored and
full length! CHECKS! STRIPES! FIG-
URES! DOTS! ALL-OVERS!

35c
3 for \$1

ESCALATORS to Block's Downstairs Store



Arrived In Time
For This Event!

MEN'S Sweaters

Every Desirable Style Included
at a Daring Sale Price!

\$1.95

Full Zipper Styles
Half Zipper Styles
Crew Necks
Pull-Overs
Button Coat Styles
Heavy Brushed Effects
Checked Patterns
Window Panes
Plain Weaves
Fancy Weaves

We've just 600 sweaters specially pur-
chased for this event! There's a tre-
mendous saving in every one, so hur-
ry! All the right colors and patterns
for school, work and sports wear.
Sizes 36 to 44.

ESCALATORS to Block's Downstairs Store

As Outstanding A Value As You Would Expect to Find!

"LORD TORLEY"

BROADCLOTH SHIRTS

WITH NON-WILT COLLARS

79c

All the Newest Spring
Styles and Patterns!

7-Button Fronts!
4-Hole Buttons!
Full Length Wide Center
Pleat!
Collar-Attached Style!

One Pocket With Welt!
Pleat in Back for Full-
ness!
Pleated Sleeve Ends!
Sizes 14 to 17!

WHITES! BLUES! NOVELTIES! ALL GUARAN-
TEED FAST COLORS! With summer and warm weather
on the way, these are greater values than ever! You'll
want plenty of non-wilt collar shirts to keep you fresh-
looking in the most torrid weather! These are all new
patterns... each with this famous collar that gives soft
collar comfort with starched collar appearance!

Double Back and Shoulder Ventilated WORK SHIRTS

Coat style blue chambray shirts, with triple
stitching, double shoulder and back! 2 large
bellows pockets with welt! Full sizes! Just
300 at this low price! Sizes 14½ to 17!

49c

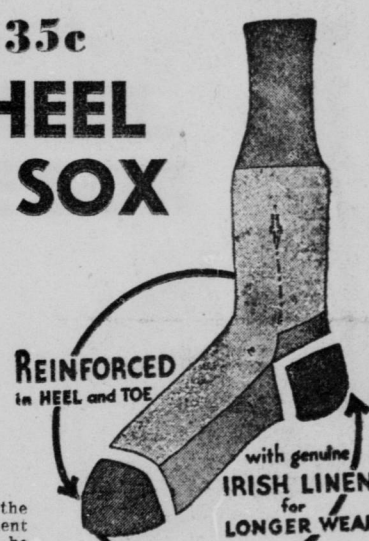
ESCALATORS to Block's Downstairs Store



Original 35c LINEN HEEL and TOE SOX

THEY'LL GIVE
55% MORE WEAR!

19c
PR.



This sale was made possible by the
close co-operation of a prominent
maker, who sacrificed every pair he
had at far below the usual price!
Linen, rayons and celanese in
checked, stripes and figured patterns!
Blacks! Greys! Tans! Blues!
Browns! Men's sizes 10 to 12.

ESCALATORS to Block's Downstairs Store

DARING SPECIALS FOR BOYS



Special Purchase and Sale!

"Jack Horner" SHIRTS

Sold Regularly for 79c
Tailored of unconditionally guaranteed broadcloths
in fancy prints, plain colors and whites! Pleated
backs and pleated cuffs! Also tie button-on blouses
in deep tones, fancies and white! Juniors' and
youths' sizes, 8 to 14½.

63c

Talon Zipper SWEATERS

Usually Much Higher-Priced!
Specially purchased for the Daring Sale! These
sweaters have talon zipper fronts and sports backs!
Variety of new patterns and colors! Brushed wool
effects! Boys' sizes 20 to 36.

\$1.39

Boys' New Spring Ties, Special

New checks and plaids in a VARIETY of
spring colors! A special purchase!

15c

Boys' Athletic Shirts, Shorts, Each

Combed yarn athletic ribbed shirts, full cut. Quality
broadcloth shorts with elastic sides, 3-button yoke
front and full cut. Fast colors. Sizes 6 to 16.

19c

Boys' New Wool Slacks, Special

New tan and gray fabrics, many with pleated fronts
and side buckles. Full cut slack models. Navy blue in
sizes 10 to 20.

\$1.79

Boys' New Pajamas, Special

Full cut in the new novelty dark prints! 2-pc. coat
or middie style. Guaranteed fast colors. Sizes 8 to 18

79c

ESCALATORS to Block's Downstairs Store



Special Purchase!

BOYS' WASH SUITS

Guaranteed Fast Colors

59c

We've a wonderful assortment of these
dandy tailored suits for boys of 4 to
10! New cloths... novelty styles and
patterns... new colors! Every one
made by a nationally known wash suit
maker to sell for a higher price!

ESCALATORS to Block's Downstairs Store



Juvenile
Wash Top
Suits
Better Qualities,
Specially Priced!

97c

Fancy or plain color
broadcloth tops, many
with ties! The shorts
are full lined and well
made of sturdy neatly
patterned fabrics!
Matching belts! Sizes
from 8 to 9.

Values Even Without the Double Wear!

Boys' Spring Prep Suits

COMPLETE WITH 2 PAIRS OF LONG TROUSERS

\$10

Daring
Sale
Price

You could count on these suits for extra wear, even
if they didn't have 2 pairs of trousers! They're
brand new styles in sturdy tan or gray suitings!
The coats are double breasted with sports backs
and celanese trims! Made to fit... made to wear
... and specially priced for the Daring Sale!

Boys' Other 2-Long Pant Suits, sizes 9-15, \$10

Boys' New Spring KNICKER SUITS

Complete With 2 Pairs of Knickers

\$6.98

New Styles
and
Fabrics

Double breasted style coats with fancy pleated back
and celanese lined! The 2 pairs of knickers are
both fully lined, with knitted cuffs! The whole gar-
ment is well made of sturdy fabrics... of such
quality as you seldom see at this low Daring Sale
price! In spring patterns and shades of tan and
grays!

ESCALATORS to Block's Downstairs Store



New Spring
Golf
Knickers

\$1.39

Full lined and
well made of
strong new wool-
ens. Have knit
cuffs, reinforced
pockets! Cut full
for comfort! Tan,
gray and navy
in sizes 8 to 14.