

Daring **BLOCK'S DOWNSTAIRS STORE** Sale

One of America's Finest Makers Contributed to This Daring Event! SILK, ACETATE REMNANTS

1 to 10-Yard Lengths of Usual 59c to \$1.19 Bolt Qualities!



Plain Silk Crepes! Printed Crepes!
Rough Weaves! Celanese Taffetas!

Set yourself to sewing now... you'll have several smart Easter outfits, thanks to the Daring Sale! The qualities of these fabrics is unusual, because we planned this purchase for this event! All the most lovely spring colors!

39c
Yd.

Printed and Novelty Acetates, Yard

55c

Printed charm crepes! Oatmeal crepes! Smoothtone crepes! Pebble crepes! Sheer acetate crepes! Ocean wave crepes! Every piece at a fraction of its actual value for the Daring Sale! Every new pattern and color included!

19c to 39c Wash Good Remnants, Yd.

10c

Printed 80x80 percales! Printed sheer dimities! Plain broadcloths!

Fine white lawns! Fine white batistes! Fine white nainsooks!

HOLLYWOOD PATTERNS, Only 15c

ESCALATORS to Block's Downstairs Store.



Regularly
\$25.95

This Daring Price Makes Dreaming a Pleasure!

'SHAKESPEARE' LONG CURLED HAIR Inner-Spring Mattress

\$14.95
Any
Standard
Size!

• Has 16 pounds of long curled hair!
• Has 257 double tempered helical tied coils!
• Inner-spring covered with heavy sheeting!
• Felt insulation! Heavy 8-Oz. ACA ticking!
• Taped seams! Rolled edges! Grommets for ventilation!

ESCALATORS to Block's Downstairs Store.

90-Coil
Double Deck
Bed Springs
\$5.95

Inner-Spring Mattresses

\$8.95

Has 207 coils and comes in full, three-quarter or twin size!

90-Coil Bed Springs
\$3.95

ESCALATORS to Block's Downstairs Store.

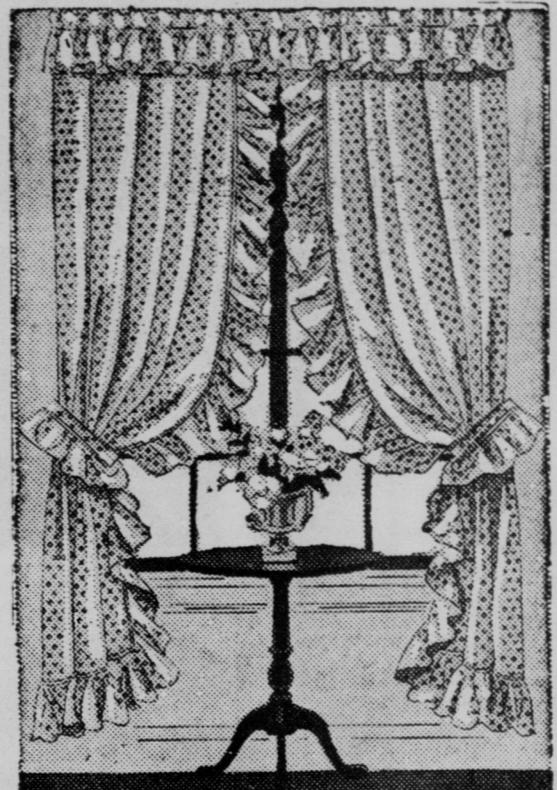
Regular \$1 "Laundry-Proof" SHEETS

72x99 and 81x99-Inch Sizes!

79c

OUR WELL-KNOWN, 3-YEAR QUALITY, woven of strong yarns that contain no dressing! Laundry-tested for 76 tubbings! Have reinforced selvage! Special for the Daring Sale!

42x36 "Laundry-Proof" Cases
4 for 79c
ESCALATORS to Block's Downstairs Store.



Generous Savings!
Generously Wide!

Crisp Spring CURTAINS

The Same Quality
We Usually Sell
for \$1

66c

Pr.
or
Set

Priscillas with 36 inches to a side, 2 1/4-yard length and full 6-inch ruffles! Tailored novelty nets and dotted marquises, 36 inch width to a side and 2 1/4 yards long! 50-inch Scranton Net panels that are 2 1/4 yards long! 1 1/4-yd. bathroom styles with new trimmings! Cottage sets in cool summer colors as well as red or black and white! Rose, blue, green, gold, orchid, red and black are the colors included in this Daring Sale group!

FRESH CRISP CURTAINS

Ruffled styles! Tailored styles! Bathroom curtains! Cottage sets! 2 1/4-yard cut length! Pair or Set.

47c

"Town and Country" Cretonnes And Chintzes, Usually 89c, Now

Marshall Field made the name "Town and Country" mean the finest in chintzes the country over. Now their wholesale house is discontinuing these fabrics... we have them in 36-inch widths and guaranteed fast colors! Gorgeous new modernistic patterns for slip covers and drapes!

25c

ESCALATORS to Block's Downstairs Store.

DARING SALE! CHILDREN'S WEAR



Baby Bathinette

Ivory finish! Pink rubber! Complete \$3.69

Infants' 10% Wool Shirts, single or double-breasted, infants' sizes up to 3 years... 39c

Regular 29c 10% Wool Shoulder Bands, to match... 19c

\$1.19 Flannelite or Birdseye Diapers, 27x27; dozen in sanitary package... 89c

29c Gowns, Gertrudes, Kimonos, flannelite, pink or blue trim... 19c

Infants' Rayon and Wool Hose, sizes 4 to 6 1/2, pair... 29c

49c Stockinet Sheets, 18x27 size, now... 39c

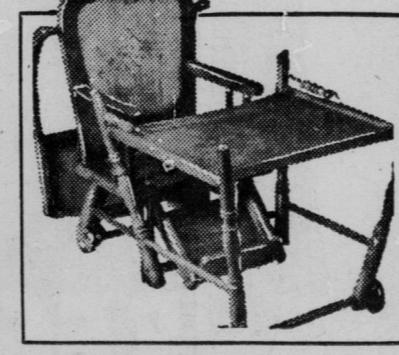


All-Wool Flannel Brother and Sister COAT-HAT SETS

Sizes 2 to 6
\$2.99
SET

Note the emblem, the belted back with belt, the double pleat, the double-breasted front and the smooth pearl buttons on these cunning skipper blues! In skipper blue, open and red.

ESCALATORS to
Block's Down-
stairs Store.



\$7.50 3-In-1 High Chair

Combination high chair, nursery chair and play table, with a washable vinyl vessel. Folding adjustable foot rest, play table, turntable and a padded backrest. Tufted pads to fit. \$69.

Ideal Baby Shoes, lace model for narrow or chubby feet, washable... \$1

\$1.59 Hand Crochet Sacque and Bootie Set... 99c

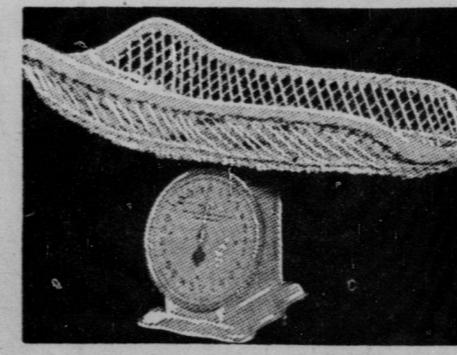
Fringe Shawls, white, pink... 99c

79c Imported Handmade Creepers, hand embroidered and drawn, white

blue, maize, size 1 to 3... 49c

79c Handmade Toddler Dresses, hand embroidered and drawn; white, pink, blue or maize; 1 to 3 years... 59c

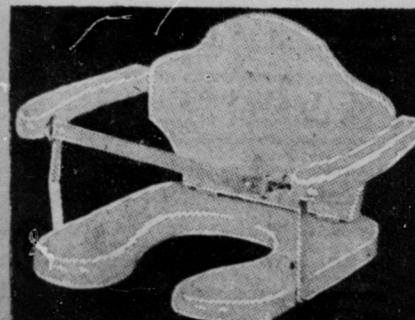
\$1 Handmade Crib Sheet and Pillow Slip... 59c



Complete Baby Scale, Only

Has 29-inch wavy basket! Ivory, pink or blue enamel finish. Weighs up to 25 pounds. Rubberized pad to fit. 79c.

ESCALATORS to Block's Downstairs Store.



Nursery Seat

Strongly constructed of
cleaned hard wood. 3 suction cups
and strong steel catch
in maple or ivory finish... \$1.09

ESCALATORS to Block's Downstairs Store.



40-PIECE LAYETTE, \$4.99

(12) Diapers at 89c (2) Ousling Gertrudes (1) Nainsook Dress 29c
(1 Pkg.) Diaper Fillers (2) Ousling Gertrude (1) Nainsook Gertrude
(1) Ousling (2) Ousling (2) Ousling
(3) Shirts at 19c (2) Ousling Kimonos (3) Face Cloths for 19c
(2) Bands at 19c (2) Ousling (2) Ousling (2) Powder at 19c
(2) Gowns (2) Gowns (2) Gowns (2) Pads at 19c
(2) Receiving Blankets (1) Rubber Sheet 15c (2) Pads at 19c
at 19c (1) Rubber Diaper 19c (1 Bar) Soap
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at 19c
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Special!

SPRING COATS

In Time for the Daring Sale
and Easter Parade!

\$5.95

Flare models! Fitted models! Fish-tail backs! Checks, plaid, tweeds and navy cheviots, tailored in the manner of big Sister's with the very nicest linings! Sizes 2 to 16 years.

ESCALATORS to Block's Downstairs Store.



1000 With the Assortment That Offers!

89c

Every color of the rainbow! Every style for every occasion! Prints! Sheer crisp organza, dimities and batistes... all new and sunnery... but all Daring Sale priced because they arrived in the nick of time! Sizes 3 to 14 years.

Girls' Pleated Spring Skirts, Special at Only
With detachable bodice tops! New plaids and checks! Full deep pleats! Reds, blues, browns, plaid! Navy or \$1.98
brown checks! Sizes 3 to 14!

Girls' Crisp Sheer Blouses, Special at Only
With hand smocking or fagotting trim! White or maize! \$1.00
Sizes 6 to 14 years!

Girls' Shirley Temple Hats, Special at Only
Straws or felt in blue, green, red or brown! Lovely \$1.95
ribbon trim! For girls 4 to 14 years!

Girls' Twin Sets, Special at Only
Short sleeve pull-overs with coat in contrasting colors! All bright and gay! Sizes 7 to 14 years! \$1.98

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