

Qualities Usually Sold
for \$58 to \$89.50
on Today's Market!

COATS



**BUY YOUR
COAT
ON OUR
10-PAY
PLAN!**

A deposit down, balance
monthly with small carrying
charge.

**OR
USE OUR
LAYAWAY**

**Special Purchase of
Fur Capes
to Wear With Suits
Choice of Five Styles!**

- (7) Wolf Capes, usual \$29.50 quality, now **\$14.95**
- (17) American Gray Silvered Fox Capes, usually \$16.75, now **\$8.95**
- (31) Dyed Cross Fox Capes, usually \$16.75, now **\$8.95**
- (5) Silver Fox Tail Capes, 3-tier, usually \$19.75, now **\$14.95**
- (2) Silver Fox Tail Capes, 4-tier, usually \$25, now **\$14.95**

Wear your tailored suit in the manner it deserves! Over its square shoulders, drop one of these sleek lovely fur capes! Both your cape and costume will look twice the price you really paid... especially if you profit by the Daring Sale!

Escalators to Block's Downstairs Store.

DOWNSTAIRS STORE

DARING SALE!

Our Regular \$10.95 Spring Qualities!

Special For One Day Only!

Coats, Suits



\$8.95
REGULARLY \$10.95

*Fashions That Combine the Warmth of Selected Woolens
With the Latest Styling From the Fashion Centers!*

THESE COATS

- Toppers! Full Swaggers!
- Chesterfields! Sports Backs!
- Three-Quarter Length Flares!
- Hollywood and Wraparounds!
- Fingertip Swaggers! Strollers!

Bear with us while we boast about these spring sports and travel coats! The fabrics are remarkable... 100% woolens and smart new weaves, too! The styling... run your eye over the sketches and take mental notes!

The colors are soft lovely shades of dusty orange, green... grays... blues... tile reds... oatmeal and coral... in plaids as well as solid colors! The linings are guaranteed to wear and wear! EXTRA SPACE! EXTRA WRAPPERS AND EXTRA SALESPeople to help you find your pick of the sizes, ranging from 12 to 20, 11 to 17, 38 to 40.

These Coat Fabrics

Kashonas!
Checks!
Plaids!
Fleeces!

Suedes!
Tweeds!
Ombres!
Flakes!
Flannels!

These Suit Fabrics

Men's Wear Worsteds!
Men's Wear Flannels!
Herringbones!
Diagonals! Tweeds!
Checks! Plaids

THESE SUITS

- Smart English Walking Suits!
- Fred Astaire Jacket Suits!
- Clark Gable Jacket Suits!
- Pleated-Back Jacket Suits!
- Bellows-Back Jacket Suits!

The MANNISH theme is the big note in spring suits... and these Daring Sale specials are right in key! The hard finish woolens, the smart trim tailoring, the most popular shades of grays and browns... we've borrowed them right off the fellows' backs! Note the Walking suit sketched... you'll find no style details smarter than the notched collar and the very mannish trim lines! Other suits in this group in more softly casual modes! See them now and save! Sizes 14 to 20.

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