

Daring

BLOCK'S DOWNSTAIRS STORE

Sale

YOUR LAST CHANCE UNTIL NEXT
SEASON TO BUY ENNA JETTICKS
AT A REDUCED PRICE!

DISCONTINUED STYLES

Enna Jetticks

Only a Limited Quantity
... Many Marked Down From
Stock ... Others Specially Purchased!

\$3.66
Sale
Price!

Walking Oxfords!
Street Shoes! Pumps!
Straps and Oxfords!

CHILDREN'S
SHOES

One of the Best
Values in the City!

\$1

Leather soles! Leather uppers and leather linings! Straps or oxfords in brown, white or patent! Sizes 8 1/2 to 11, 11 1/2 to 2.

ESCALATORS to Block's
Downstairs Store.

A FAMOUS NAME! A FAMOUS QUALITY! A SALE THAT HAS BECOME FAMOUS FOR ITS VALUES! Since we've only a limited quantity of these shoes, first come, first served! Be thrifty and buy enough to last until the next sale . . . WHICH WILL NOT BE UNTIL NEXT SEASON! Choice of dozens of styles.

"America's Smartest Walking
Shoes Go Places Comfortably"

WOMEN'S Sizes 3 to 10
Widths AAAA to C, But Not
in Every Style

ESCALATORS to Block's
Downstairs Store.

Men! We've a Complete Selection of

OXFORDS
With Goodyear Welts

Men's
Sizes
6 to 12

\$2.98

Specially purchased for the Daring Sale! Every desirable style in a complete range of sizes! Bluchers! Moccasin styles! Ball styles! Wingtips! Straight tips!

Escalators
to Block's
Downstairs
Store.

48c

The Daring Sale Answers
Accessory Problems With
The FLOWERS
and GLOVES

You'll Want for Spring Frocks!

The Flowers

48c

Carnations! Violets! Gardenias! Field Flowers! So like nature's blooms you'll almost smell their delightful fragrance! Each packed in transparent box!

The Gloves

59c

Kayser's dainty string gloves in luscious shades of white, pink, chamois, navy, orchid, melonette, Deauville red, and black!

Other Flowers and Fruits, 29c

Daring Specials in Suit Spares!

HANKY LINEN BLOUSES

Banana! Coral! Blue!
White! Brown! Blush! Orchid!
Clever shirtwaist styles, specially priced, are
heaven sent in this suit season! Button and
pleat trim! For women and misses!

\$1.19

As Advertised
in March 1st
Vogue

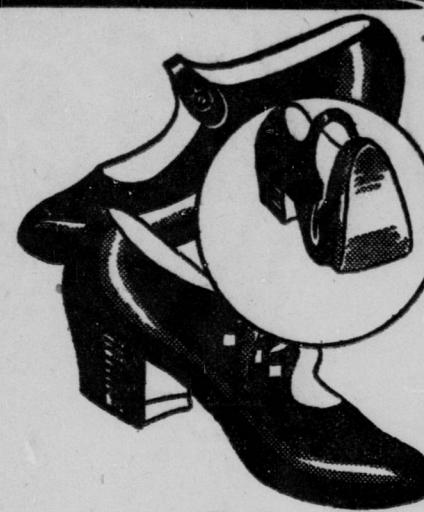
BERMUDA SWEATER SHIRTS

Coral! Bermuda Blue! Maize! Orange! White! Eggshell!

\$1.00

The Daring Sale's colorful contribution to spring wardrobes! These are warmer than most shirts, lighter in weight than most sweaters with a specially knitted fabric that molds to the figure.

ESCALATORS to Block's Downstairs Store



HAND TURN
Daytime
COMFORT
SHOES

With a Special
Daring Price!

\$1.98

This Shoe
Bends With
Every Step!

These Daytime Comfort steel arch shoes are made of soft, black kid hard to beat for real comfort! The soles are as flexible as the soles of your feet . . . and feature a soft cushion insole. In either one-strap or open tie oxford style. Women's sizes 4 to 9, width C.

ESCALATORS to Block's Downstairs Store



Scores of New Spring
STRAWS
PASTEL FELTS
AND TAFFETAS

Turbans!
Off-Face!
Sailors!

Profiles!
Berets!
Matron!

\$1.89

All Head
Sizes!

Special!

198 Brand New

Shiny
Straws

89c

This is your chance to buy
two hats for the price you
might pay for one! You'll
find the self-same styles,
the same trims as usually sell for
higher prices! All headsizes!

ESCALATORS to Block's
Downstairs Store



DARING SALE OF ACCESSORIES



The Daring Sale Answers
Accessory Problems With

The FLOWERS
and GLOVES

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Other Flowers and Fruits, 29c

ESCALATORS to Block's
Downstairs Store

\$1.19



(300) Suede
Fabric
SPORTS
JACKETS

Specially Purchased
for the Daring Sale!

\$1.19

We have the jackets . . . for
golf, biking, bicycling and
general utility wear! These are
finished with ring side ties and
plaid linings. Sizes 14 to 20 in
tan, red, green and brown.

ESCALATORS to Block's
Downstairs Store



Copies of \$1.95 to \$5

HANDBAGS

Made to Retail for \$1 or More!

Lizard grains! Pig grains! Patent grains!
Open top talon zippers! Flat bags with
talon zippers! Back strap pouches! Long
handle bags! Red! Navy! London Tan!
Gray! Green! Brown! Black!

79c

ALSO \$1-\$1.50 HANDBAGS, TO CLEAR, 63c

ESCALATORS to Block's
Downstairs Store

