

Daring BLOCK'S DOWNSTAIRS STORE Sale

YOUR LAST CHANCE UNTIL NEXT SEASON TO BUY ENNA JETTICKS AT A REDUCED PRICE! DISCONTINUED STYLES

Enna Jetticks

Only a Limited Quantity
... Many Marked Down From Stock ... Others Specially Purchased!

\$3.66
Sale Price!

**Walking Oxfords!
Street Shoes! Pumps!
Straps and Oxfords!**



Men! We've a Complete Selection of
OXFORDS
With Goodyear Welts

Men's
Sizes 6 to 12
\$2.98



Specially purchased for the Daring Sale! Every desirable style in a complete range of sizes! Bluchers! Moccasin styles! Bal styles! Wingtips! Straight tips!

Escalators to Block's Downstairs Store.

CHILDREN'S SHOES

One of the Best Values in the City!

\$1

Leather soles! Leather uppers and leather linings! Straps or oxfords in brown, white or patent! Sizes 8 1/2 to 11, 11 1/2 to 2.

ESCALATORS to Block's Downstairs Store.

A FAMOUS NAME! A FAMOUS QUALITY! A SALE THAT HAS BECOME FAMOUS FOR ITS VALUES! Since we've only a limited quantity of these shoes, first come, first served! Be thrifty and buy enough to last until the next sale ... WHICH WILL NOT BE UNTIL NEXT SEASON! Choice of dozens of styles.

"America's Smartest Walking Shoes Go Places Comfortably"

**WOMEN'S Sizes 3 to 10
Widths AAAA to C, But Not in Every Style!**

ESCALATORS to Block's Downstairs Store.



**HAND TURN
Daytime
COMFORT**

SHOES

With a Special Daring Price!

\$1.98

This Shoe Bends With Every Step!

These Daytime Comfort steel arch shoes are made of soft, black kid hard to beat for real comfort! The soles are as flexible as the soles of your feet ... and feature a soft cushion insole. In either one-strap or open tie oxford style. Women's sizes 4 to 9, width C.

ESCALATORS to Block's Downstairs Store



Scores of New Spring

**STRAWS
PASTEL FELTS
AND TAFFETAS**

Turbans!
Off-Face!
Sailors!

Profiles!
Berets!
Matron!

THESE VALUES WILL SNAP YOU TO ATTENTION! We've only a limited quantity, but you'll find the styles, the fabrics, the straws that fashion is acclaiming! Black, brown, navy and high shades!

\$1.89
All Head Sizes!

Special!

198 Brand New

**Shiny
Straws**

89c

This is your chance to buy two hats for the price you might pay for one! You'll find the self-same styles, the same trims as usually sell for higher prices! All head sizes!

ESCALATORS to Block's Downstairs Store.



DARING SALE OF ACCESSORIES



The Daring Sale Answers Accessory Problems With

The FLOWERS and GLOVES

You'll Want for Spring Frocks!

The Flowers

48c

The Gloves

59c

Carnations! Violets! Gardenias! Field Flowers! So like nature's blooms you'll almost smell their delightful fragrance! Each packed in transparent box!

Kayser's dainty string gloves in luscious shades of white, pink, chamois, navy, orchid, melonstone, Deauville red, and black!

Other Flowers and Fruits, 29c

ESCALATORS to Block's Downstairs Store

\$1.19

**Daring Specials in Suit Spa res!
HANKY LINEN BLOUSES**

Banana! Coral! Blue!
White! Brown! Blush! Orchid!

\$1.19

Clever shirtwaist styles, specially priced, are heaven sent in this suit season! Button and pleat trims! For women and misses!

BERMUDA SWEATER SHIRTS

Coral! Bermuda Blue! Maize! White!
Orange! Eggshell!

\$1.00

The Daring Sale's colorful contribution to spring wardrobes! These are warmer than most shirts, lighter in weight than most sweaters with a specially knitted fabric that molds to the figure.

ESCALATORS to Block's Downstairs Store



\$1



(300) Suede Fabric

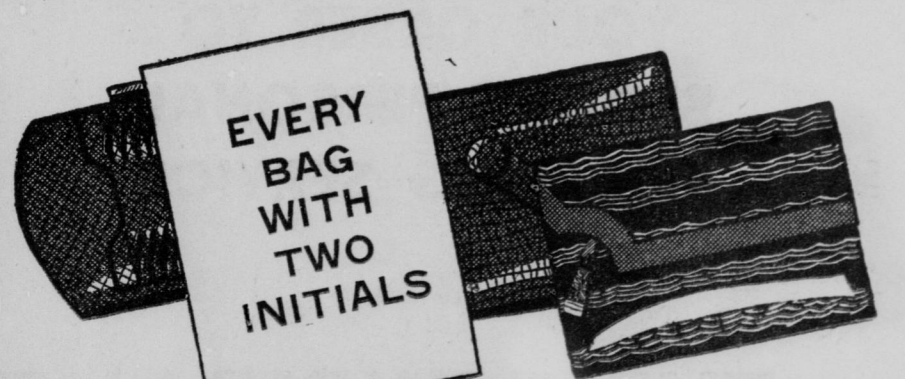
SPORTS JACKET

Specially Purchased for the Daring Sale!

\$1.19

We have the jackets ... for golf, hiking, bicycling and general utility wear! These are finished with ring side ties and plaid linings. Sizes 14 to 20 in tan, red, green and brown.

ESCALATORS to Block's Downstairs Store



EVERY BAG WITH TWO INITIALS

Copies of \$1.95 to \$5

HANDBAGS

Made to Retail for \$1 or More!

Lizard grains! Pig grains! Patent grains! Open top talon zippers! Flat bags with talon zippers! Back strap pouches! Long handle bags! Red! Navy! London Tan! Gray! Green! Brown! Black!

79c

ALSO \$1-\$1.50 HANDBAGS, TO CLEAR, 63c

ESCALATORS to Block's Downstairs Store

