

The "BUY WAY" OF INDIANAPOLIS

AYRES DOWNSTAIRS STORE

(REGISTERED)

We Bought the Remaining BANKRUPT STOCKS of Peacock Shoes

On SALE FRIDAY!

\$1 and \$1.59
PAIR

Just 475 Pairs—First Come First Served! Doors Open at 9:30!

This bankrupt stock was purchased from the receiver at prices ranging from 4 to 6 times below their actual worth. 192 pairs at \$1.59. 283 pairs at \$1. Of course, the style and size range is broken, but we have every size from 3 to 9 and widths from AAAA to C. Every shoe of good, serviceable construction and smart styling. Choose from pumps, straps, ties, oxfords and evening sandals in black or brown.

Suedes
Kids
Calfs
Pumps
Straps

Note:
Mostly
Small Sizes
3 to 5's!

Ties
Oxfords
Sandals
Black
Brown

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Rayon Taffeta Slips . . . 50c

"Seamstrong" quality. California V or straight lace or tailored tops and hems. Tearose or white. Sizes 34 to 44.

Mushlin Slips 39c

Straight bodice or built-up shoulder styles with narrow hems. Sizes 34 to 52. White.

Print Nighties 69c

Print batiste nighties with V or square necks. Ruffle or applique trim. Sizes 15 and 17.

Porto Rican Gowns . . . 35c

Hand-embroidered night gowns with V or round necks. Sizes 16 and 17. White.

Cotton Pajamas 89c

Cotton crepe two-piece style pajamas with V or square necks. Sizes 16 and 17. Pink, blue, peach.

Women's Cotton Vests . 19c

Cotton knit vests with built-up shoulders, tailored finish and draw-string front. Sizes 36 to 44. Seconds.

Rayon Chemise 69c

Bodice top vest style with flare or band knee finish. Sizes 34 to 40. Tearose.

Rayon Gowns 50c

Plain rayon gowns, contrasting color trimmed. V necks. Seconds. Sizes 16 and 17.

Rayon Undies 19c

Rayon panties, stepins or bloomers, or straight lace or tailored tops and home. Tearose or white. Sizes 34-44.

Rayon Undies . . . 3 for \$1

Regular and stout size rayon panties, stepins, bloomers or vests. Elastic at waist. Tailored finish at hems.

Men's Handkerchiefs,

12 for \$1

Fine combed white cambric handkerchiefs. One-sixteenth inch hems. Full size, sheer quality.

Men's Union Suits, 2 for \$1

Spring weight knit union suits with short sleeves, ankle length. Sizes 36 to 46. Irregulars.

Boys' Shirts 59c

Boys' Everet shirts in plain white, plain colors and fancy patterns. Sizes 6 to 14½. Vat dye colors. Full cut styles.

Boys' Wash Suits . . . 69c

Long slacks or overall with a polo shirt or broadcloth top attached. Some are soiled. Sizes up to 7.

Boys' Wash Suits . . . 29c

100 Boys' wash suits and overall. Some are soiled and mused. Sizes up to 5 years.

Boys' Summer Slacks . . 69c

Fancy prints, white imitation flannels, white ducks. Soiled. Sizes mostly 17 to 20.

Boys' Skull Caps . . . 25c

The new "G" man and "Lucky Penny" models. In all sizes.

Men's Sweaters 59c

Just 80 all-wool and part-wool sleeveless slipovers. Plain colors. Irregular. All sizes.



New Spring Hats

The Styles and Colors you Like!

New spring styles for young and old. New spring colors including navy, black, brown and gray color up the spring scene with turbans, homburgs, brims and the Gibson Girl and Margot types. Many have flower and veil trims. Headsizes 22 and 23.

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Beautiful New Spring Dresses

\$3.98
EACH

The Styles You Like—The Colors You Like . . . The Sizes You Can Wear—11 to 19—14 to 20—38 to 52!

Our complete collection of new dresses at this mighty low price offers you all the latest spring styles with the latest details in the newest colors. Prints, navy blues, blacks, browns, high shades, bolero jacket types, redingote effects and jacket types. Styles for street, school, business, afternoon, club meetings and for shopping. For women, misses and the Junior-Miss.

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Remnants of New Cotton WASH GOODS

Print Crashes
Print Slub
Broadcloth
Print Linene
Print Cords

Print Slub
Osenburgs
Print Linda
Chintz
White Pique

15c
YD.

We've just received a new shipment of this season's cotton fabrics in 1 to 5-yard remnant lengths. Beautiful colors and patterns suitable for dresses, smocks, pajamas, curtains or slip covers.

Reversible "Cannon"

Towel Ends

10c Ea.

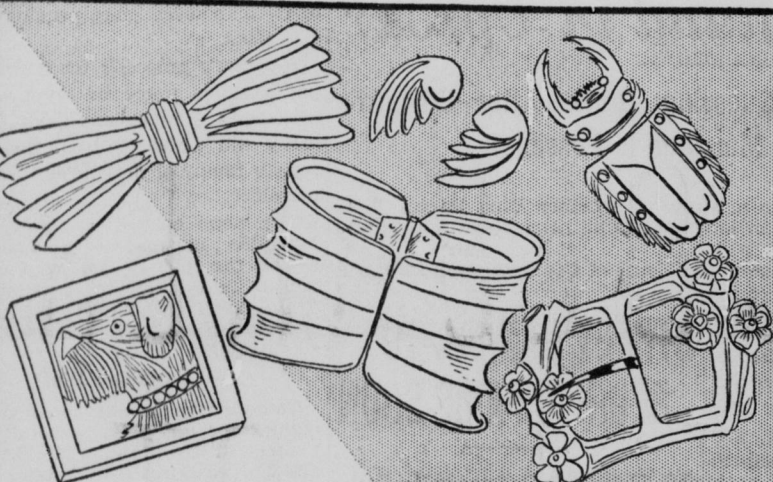
Remnants of "Cannon's" fine reversible turkish towels. Can be used for face towels, wash cloths, etc.

"Nevatere"

SHEETS

79c Ea.

81x99—72x99—63x99
Pure finish sheets that are hemmed straight with the thread. Torn size before hemming.



Tomorrow! Sale 600 Pieces New Sample Jewelry

Carved
Catalin **39c** Each

This season's styles in earrings, bracelets, clips and buckles. This spring's newest color to go with your suits, coats, dresses, handbags, gloves, hat or shoes. Made of genuine Catalin that should really sell for twice to three times this price.

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Here in One Glorious Group—at ONE Low Price—Hundreds of Sparkling Spring and Summer Styles!

"Fruit-of-the-Loom" Cotton

FROCKS

\$1.09
EACH

Sizes 14 to 20—38 to 52!

Fruit-of-the-Loom frocks are guaranteed by Ayres and Good Housekeeping magazine for quality fabrics, expert workmanship and fast color. So you see, you're getting the best there is to offer at this low price. You'll find these new styles for spring and summer wear gay with color, smart in detail and all flaunting new and unusual trims. Get yours tomorrow while the assortment is fresh and new.

Yellows
Pinks
Greens
Blues
Browns

Plain Colors
Prints
Florals
Geometrics
Shirtmaker
Types

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Men's Shorts . . . 6 for \$1

Vat dye fast color shorts in fancy patterns. Elastic at sides. Full cut seat for service. Sizes 30 to 44.

Men's Shirts . . . 6 for \$1

Fine combed swiss rib knit. Made to fit and hug the body without any bulkiness. Sizes 34 to 46. (Seconds).

Men's Work Shirts . . 39c

Blue chambray work shirts with triple stitched seams. 2 pockets. Full cut sleeves. Sizes 14½ to 17.

Men's Fancy Socks, 8 pr. \$1

Double sole style in neat, fancy patterns. Blue, brown and grays. Irregulars. Sizes 10 to 12.

Save! A Special Purchase!

Boys' Tweed Coat Sets

\$1.39
Set

Little boys' tweed coats in tan or brown mixtures. Each has a matching cap (be- ret). Well tailored to fit, and lined for warmth. Sizes 1 to 6 years.

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Combination Sale!

9x12 Rug and Rug Pad

BOTH FOR

\$19.95

The RUG—is a handsome, seamless, all-wool velvet rug with fringed ends. It has a thick, high nap that will give long service. In choice of colors and patterns that you'll want for your home.

The PAD—is a 9x12 size. It has bound edges to make it lay properly. Its cushiony resilient construction adds life and beauty to your rug. You'll like the moth-proof and rodent-proof construction.

Gold Seal Rugs

Specially Priced

18x36 39c 3x6 \$1.59
3x4½ \$1.19 3x9 \$1.79

Gold Seal Congoleum in choice of many patterns and colors.

Rubber Door Mats

25c

Size 18x30 inches. Maroon colored. Good heavy rubber.
Size 9x18-inch stair treads. Ea. 5c

Cotton Oriental

Reproductions

Specially Priced!

22x44 \$1.59 4x6 \$5.95
3x5 \$3.95 24x48 \$1.89

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ALWAYS CHOOSE Substandards of REAL SILK DeLuxe STOCKINGS—for BEAUTY—for QUALITY—69c Pair