

KATE SMITH IS PITTED AGAINST BOWES

CBS Announces Sunday Program as Bid for Share of Popularity Now Enjoyed by Amateur Hour

New Series, to Be Heard About Once Each Month, Built Around Songbird and Is to Feature 'Notable Array of Starring Talent,' Chain Says.

BY RALPH NORMAN

To a woman, genial Kate Smith, goes the tremendous task of attempting to prove to prospective CBS advertisers that Maj. Bowes is not invincible. With the major monopolizing the best commercial period of the week, CBS has had difficulty selling time opposite the Amateur Hour and plans to build around Kate a show to convince the NBC and the major that it has taken the back seat long enough.

Different from other chain features, the Songbird's show is not to be heard each Sunday, but about once each month, and is to present, CBS publicity says, "the most notable array of starring talent ever presented on a sponsored program." Kate's tri-weekly broadcasts are to continue at the customary

With Kate as mistress of ceremonies, a time, CBS (WFBN) at 8:30, a brilliant array of stars of radio, stage and screen are to appear on the inaugural broadcast Sunday. Included are Eva Le Gallienne, dramatic actress; Dick Powell and James Melton, singers; "Doe" Rockwell, comedian; Bob Burns, hill-billy funster; Harry Horlick, Gypsies; Harry Reser and his Eskimos; Jack Miller, whose orchestra is heard with Kate on week days; the Goldbergs; Block and Sully, vaudeville comedy team; the Romany singers, and Ted Collins, Kate's manager-announcer.

DECLARING the NBC-WJZ broadcast at 2 this afternoon of a visit to an English haunted house not to American spooks, Crime Clues will present tonight on NBC-WJZ (WLW) at 7 a visit to a mysterious old house on Staten Island, New York. Investigators failed to get the owners to guarantee that the house is haunted, but since they couldn't get any one to guarantee it isn't, they feel there's a chance the ghosts will walk tonight.

So pull up your easy chairs, and in the most pleasant way we know to visit the spooks, via radio, enjoy the NBC staff's visit with the spirits.

Back in New York from his Middle Western tour, Fred Waring has a comic addition to his troupe of Pennsylvanians. An old member of the crew, Art McFarlane, never was suspected of being a comedian until one night in Chicago, he interpreted Fred by shouting in that funny voice, "Come on, Fred, hurry up. We're hungry and wanta get out and



Kate Smith



Walter O'Keefe

Music

BY JAMES THRASHER

THE man, who, single-handed, "rediscovered" Elizabethan music, Dr. Edmund Horace Fellowes, is to present a program of songs with George Rasely, tenor, during a Music Guild program through NBC-WEAF (WIRE) at 1 tomorrow afternoon. Dr. Fellowes is to discuss the works and illustrate his remarks by singing several selections and accompanying M. Rasely on the lute, the household instrument of Elizabethan times.

Few examples of music by the early madrigal composers were known when Dr. Fellowes, an Anglican clergyman, began his research. Unflagging effort and enthusiasm disclosed many old manuscripts which he has rewritten in modern notation, edited and introduced to the public through the well-known English Singers and other groups.

The stirring aria, "Caesar, Great Wert Thou," from Deems Taylor's opera, "The King's Henchman," is to be sung by Lawrence Tibbett and a chorus on the baritone's regular program at 7:30 tonight through CBS (WFBN). The chorus also will assist in the "Te Deum" accompaniment to the villainous Baron Scarpia's aria in the first act of Puccini's "La Tosca."

As on last week's broadcast, Mr. Tibbett is to include a popular tune by one of the country's popular dance band leaders. For tonight he has chosen "The Night Is Beginning," by Johnny Green. Other songs will be the "Queen Mab" aria from Gounod's "Romeo and Juliet," "Where My Caravan Has Rested," by Herman Lohr and Tschaikowsky's "None But the Lonely Heart."

CARLOS SALZEDO, America's foremost harpist and a teacher at the Curtis Institute of Music, is to be represented on tomorrow's Institute broadcast by his "Variations on a Theme in the Olden Style," played by Marjorie Call, harpist; orchestral arrangements of a "Giga" by Corelli, and Debussy's "En Bateau," played by the school's symphony orchestra. CBS (WFBN) at 3.

LOCAL AND NETWORK DIALS

Abbreviations: N—National Broadcasting Co.; C—Columbia Broadcasting System; M—Mutual Broadcasting Co.; Or—Orchestra.

Member stations and kilocycles of the network are:

NBC-WEAF-WEAF (760), WIRE (1400), WLW (700), WTM (1670), WMAQ (670), and WSM (650).

NBC-WJZ-WJZ (660), WIRE (1400), WLW (700), WENR (870), WLS (870), WMAQ (670), and WSM (650).

CBS-WABC-WABC (860), WFBN (1230), WOVO (1160), and WBEM (770).

When there is no listing for a station at quarter and half-hours, its preceding listed program is to be followed.

TUESDAY

4—Ten Time Tunes WFBN.

5—Medical Association (N) WEAF.

6—Tea Time Tunes WFBN.

7—Music of the Month (C) WFBM.

8—Musical Moments (C) WFBM.

9—Barnard College (N) WJZ.

10—Henry Bowes (N) WIRE.

11—Henry Bowes (N) WIRE.

12—Mid-City Trask's (C) WLW.

13—Jack Armstrong (C) WFBM.

14—School Sketches (C) WFBM.

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