

BEN BERNIE SIGNED FOR MORNING SPOT

Mutual Programs at 8 O'clock
Are to Present Leading Bands,
Hollywood Stars and Stylists

Old Maestro to Introduce Breakfast Hour Series Either
March 19 or 26, to Be Supplanted Later by
Another Popular Musical Group.

BY RALPH NORMAN

ADIO will blast another tradition when the Mutual System, probably with WLW participating, this month starts a series of early morning broadcasts featuring "name" bands and prominent movie stars and stylists. As we've always belonged to the school that believed orchestras members, except in case of fire, never arose before noon, breakfasted leisurely while we lunched, this is to us, news. On the morning of March 19 and 26, Ben Bernie and All the Lads, like the good business men they are, will be up bright and early for an 8 o'clock broadcast. After a few weeks of

Bernie, the "name" band will change. Donahue & Coe, advertising agents, already have signed 15 large department stores as co-operative sponsors. . . . Kate Smith isn't alone with her stair-climbing adventures caused by elevator strikes. Graham McNamee, suffering from a sprained ankle, had to negotiate the Radio City stairs twice on crutches. . . . Five prominent women have been signed by CBS for a week-day series at 9:30. Mondays, Thyra Smiley Winslow on books and cooking; Tuesday, Mrs. John S. Reilly on advice to mothers; Wednesdays, Hildegarde Fillmore on beauty; Thursdays, Grand Duchess Marie on manners and etiquette; Fridays, Beatrice Fairfax on heart problems. . . . Beatrice Little is to make her last Red Horse Tavern appearance, CBS (WFBBM), at 7 tonight.

The Marx Brothers may appear soon on CBS, but negotiations with sponsor are incomplete. It is rumored that the sponsor wants to sign the comedians for a long series, but they are holding out for a contract for six microphone appearances.

Lucille Manners will substitute tonight for Jessica Dragonette, NBC-WEAF at 7. . . . Roses and Dreams, having used up the whole Civil War in its script, will leave the air after March 29. . . . Irvin S. Cobb and Rochelle Hudson are to preview scenes from their new picture, "Everybody's Old Man," CBS (WFBBM) at 8. . . . Fred Allen and Jack Benny each believe the other works too hard—he is right. . . . Music fans agree that Vivian de la Chiesa has big future in radio. At 10:15 to-night Hal Totten and Bob Brown will give NBC-WJZ listeners a ringside description of the Chicago Golden Gloves finals.

A LISTENER wrote to the Voice of Experience, CBS (WFBBM), at 11 Monday through Friday mornings, explaining that she

Music

BY JAMES THRASHER
BEETHOVEN'S only opera, "Fidelio," is to be on the air for the first time at 12:55 tomorrow, on both NBC networks (WIRE), when it is revived by the Metropolitan Opera Co. after a lapse of six seasons. Kirsten Flagstad is to have the title role, her first non-Wagnerian part at the Metropolitan; Rene Maison is to be the Florestan, and Ludwigs Hoffmann, Don Pizarro. Other principals are Julius Huehn, Emmanuel List, Editha Fleischer and Hans Clemens. Artur Bodanzky is to conduct.

The opera's libretto is based on Bouilly's "Leone, or Conjugal Love," and was prepared for Beethoven by Sonnenleitner. It is a story of Leonore's heroism and successful efforts to save her husband, Florestan, doomed to die in a dungeon, because he incurred the displeasure of Don Pizarro, governor of the State Prison. The work, originally called "Leonore," gained its present title from the name of the heroine assumed, along with masculine attire, when she entered the prison.

"Fidelio" was performed first in Vienna in 1805, was poorly received and was withdrawn after three nights. It was revised, but did not enjoy success until 1814. Of the four overtures the last, "Fidelio," is to be played as a prelude tomorrow, while the famous "Leonore, No. 3," is to be heard between the first and second scenes of Act II.

Gladys Swarthout is to be soloist at the fourth children's and young people's concert by Ernest Schelling and the New York Philharmonic-Symphony Orchestra at 10 tomorrow morning via CBS. The mezzo-soprano is to sing two arias from Thomas' opera, "Mignon."

The program is to open with "The Saracens," by Edward MacDowell, and is to include Strauss' satirical tone poem, "Till Eulenspiegel"; the recent overture, "When Johnny Comes Marching Home," by Roy Harris; "Clouds" and "Festivals," from the Nocturnes for Orchestra by Debussy, and compositions by Eichheim and Mary Howe.

SHORT wave listeners in Denmark and Sweden have requested that "Five Hours Back," NBC's International week-end program be brought to them. As a result Scandinavian stations are to carry the broadcast, which may be heard over the WEAF network at 11:30 tomorrow morning. An orchestra under direction of Frank Black, Arlene Jackson, singer, a quartet and a chorus are to present a program of modern American music.

LOCAL AND NETWORK DIALS

Abbreviations: N—National Broadcast Co.; C—Columbia Broadcasting System; M—Mutual Broadcasting Co.; Or—Orchestra.

Member stations and kilocycles of the network are:

NBC-WEAF—WEAF (760), WIRE (1400), WLW (700), WTAM (1070), WMAQ (870), and WSA (650).

NBC-WJZ—WJZ (660), WIRE (1400), WLW (700), WENR (870), WLS (870), WMAQ (870), and WSA (650).

CBS-WABC—WABC (860), WFBBM (1230), WOVO (760), and WBBM (760).

When there is no listing for a station at quarter and half-hours, its preceding listed program is on the air.

FRIDAY

4—Symphoners (C). Congress Speaks (N) WEAF, WIRE, Air Breaks Or. (N) WJZ, Club program WLW, Time Times WFBM.

4:15—Wilderness Road (C) WFBM.

4:30—Jack Armstrong (C).

4:30—Rose Room Melody WIRE.

4:30—Singing Mix (N) WJZ, WLW, Clio Brown WFBM.

4:35—Willard Singers WIRE.

4:45—Goldbergs (C) WFBM.

4:45—Orphan Annie (N) WJZ, WLW, Old Fashioned Girl WIRE.

5—Bohemians WFBM.

5—Bill Rogers (C).

5—Flying Time (N) WEP.

5:30—Butler Forum WFBM.

5:30—Pioneer WIRE.

5:35—Bobbie Benson (C).

5:35—Lee Gordon's Or. (N) WEAF, WIRE.

5:35—Jimmy Martin's Or. (N) WJZ.

5:45—Renfrew (C) WFBM.

5:45—Andie Garion WIRE.

5:45—Billie Bell (N) WEP.

5:45—Lowell Thomas (N) WJZ, WLW.

6—Len Riley WFBM.

6—Myrt and Marge (C).

6—Lois Ravel (N) WJZ, WLW.

6:15—Lulu (N) WEP.

6:15—Lulu Dan (C) WFBM.

6:15—Uncle Ezra (N) WEP, WIRE.

6:15—Capt. Tim (N) WJZ.

6:15—Lulu Dan (N) WEP.

6:30—Edwin C. Hill (N) WEP, WIRE.

6:45—News WFBM.

7—Red Horse Tavern (C) WFBM.

7—City Service Concert (N) WEP.

7:15—Wendell Hall (N) WJZ, WLW.

7:30—Broadway Varieties (C) WFBM.

7:40—Indians Sportsman.

7:45—Tune Detective WIRE.

7:45—Bingo WIRE.

7:45—Baconology WIRE.

8—Holy Hotel (C) WFBM.

8—Al Pearce (N) WJZ, WIRE.

8:30—Waiting Pennsylvanians (N) WJZ, WLW.

8:30—Columbia Human Relations (N) WEP.

9—Champions (C) WFBM.

9—Patriotic Club (N) WFBM, WLW.

9:15—Strange As It Seems WIRE.

9:30—March in Time (C) WFBM.

9:45—Musical Moments WFBM.

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10—Hamilton Fish Jr. (C).

10—Rhythm and Rhyme WIRE.

10—Myrt and Marge (C) WFBM.

10—George Holmes (N) WEP.

10—News (N) WJZ, WLW.

11—Rhythm and Rhyme WFBM.

11—Concert (Continued) (C).

11—Merle Madeline (N) WEP.

11—Guitar Club WIRE.

11—Ho-Po Club WIRE.

Best Short Waves

FRIDAY

MADRID—5:10 a.m.—Literary Conference. EAQ. 20.5 m.

BERLIN—6:30 p.m.—"Something's Bound to Go Wrong!" DDC. 49.8 m.

FRANKFURT—7:30 p.m.—Air Wave Theater. WZK. 48.8 m.

LONDON—9 p.m.—Mitre Madrigal Club. GSD. 25.8 m.

CARSON ROBINSON WIRE.

NEW YORK WJZ.

GEORGE HALL'S OR. (C) WFBM.

FARM AND HOME HOUR. WIRE.

NATIONAL FARM HOUR (N) WJZ.

INTERNATIONAL WEEK-END (N) WEP.

12:45—Metropolitan (N) WJZ, WLW.

12:55—Metropolitan Opera (N) WEP, WJZ, WLW.

12:55—Tennis tournament (C) WFBM.

1:15—News WFBM.

1:15—Old Skipper (N) WJZ.

1:15—Farm and Home (N) WJZ.

1:15—Down by Herman's (C) WFBM.

2:30—Isle of Dreams (C) WFBM.

2:45—Patterns in Harmonies (C) WFBM.

3—Tennis tournament (C) WFBM.

3:45—Navigation Program (C) WFBM.

3:45—Tea Time Tunes.

PUPILS GET REPORT CARDS MONDAY

Report cards for the current semester are to be issued to pupils in the Indianapolis public schools Monday, Paul C. Stetson, superintendent, said today.

Alpha Tau Omega Glee Club WIRE.

Old Skipper (N) WJZ.

News and Financial Notes WLB.

George Hall's Or. (C) WFBM.

Farm and Home Hour (N) WJZ.

National Farm Hour (N) WJZ.

International Week-End (N) WEP.

12:45—Down by Herman's (C) WFBM.

2:30—Isle of Dreams (C) WFBM.

3—Tennis tournament (C) WFBM.

3:45—Navigation Program (C) WFBM.

3:45—Tea Time Tunes.

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VETERANS TO DANCE

Germans to Present Entertainment in Liederkrantz Hall.

German war veterans of Indianapolis are to give an entertainment and dance in Liederkrantz Hall.

A floor show arranged by Miss Ruthanne Kersting is to be presented.

night. Members of 14 veterans' organizations are to attend, including American Legion, Veterans of Foreign Wars, Order of the Purple Heart and United Spanish War Veterans.

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