

# The "BUY WAY" OF INDIANAPOLIS

## AYRES DOWNSTAIRS STORE

New Summer

### WASH COTTONS

Remnant Lengths and Odd Bolts!

**10c** Yd.

Dozens and dozens of weaves, colors and patterns for most every purpose. Remnant lengths in usable sizes and odd bolts, carried over from last year and offered tomorrow at this attractive low price. Choose from.....

Plain Organdy White Organdy  
White Batiste Plain Suitings  
Printed Batiste Print Voile  
Print Linene Print Tweeds  
White Voile

**Silk Pongee** ..... 15c Yd.  
Natural color silk pongee. Because of the extremely low price a LIMIT OF 20 YARDS TO A CUSTOMER.

**Unbleached Muslin** ..... 7c Yd.  
Serviceable weight unbleached muslin. For all domestic uses.

**Tailored Curtains** ..... 39c Pr.  
Ecu square mesh net tailored curtains for living room or dining room.

**"Envoy" Sheets** ..... 88c Ea.  
Choose from 63x99 or 81x90-inch size. A 64 thread count sheet. Torn size before hemming.  
Downstairs at Ayres.

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### Boys' New Spring PLAY SUITS

**69c** Ea.

Blue or gray covert cloth play suits in full cut styles that will give "him" lots of service. Sizes 4 to 8. Sizes 9 to 12 years, only 79c each.

**Boys' Play Suits** ..... 88c  
"Sanforized" shrunk covert cloth play suits in blue or gray. Triple stitched, full cut. Sizes 4 to 12.

**Boys' Knickers** ..... \$1.19  
New spring styles in blue cheviot, tan and gray cassimere. Fully lined with knit grip bottoms. Sizes 6 to 15 years.

**Boys' Sweaters** ..... \$1.19  
New spring colors and models in slip-over styles and 1/2 zipper front. Brushed wool effects and two-tones. Plain colors. Sizes 26 to 36.  
Downstairs at Ayres.

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### Infants' Layette Needs

Rubber Bassinette Sheets ..... 10c  
Quilted Bassinette Pads ..... 10c  
Wrapping Blankets ..... 19c  
Wrappers & Gertrudes ..... 19c  
Philippine Dresses ..... 39c

**Infants' Bassinette** ..... \$1.59  
This bassinette has carrying handles. Well constructed for long service. Ivory, pink or blue trim.  
Downstairs at Ayres.

## It's Fashion Week

### Downstairs at Ayres

...and Tomorrow We Prove That It Doesn't "Cost a Fortune" to Be Well Dressed—If You'll Do All Your Fashion Shopping Here!

**\$3.98** Is All You Have to Pay for

### Spring Frocks

...in all the latest spring styles, latest details and latest colors! Prints, navy blues, blacks, bolero jacket types, lovely pastel shades for every occasion. For street, for business, for school, for afternoon bridge or club meetings and for shopping. Smart fashions you'll want for wear right now and later on. You'll find a nice collection of sizes for women, misses and the Junior-Miss.

**Sizes For All!**  
11 to 19 38 to 44  
14 to 20 46 to 52  
—Downstairs at Ayres.

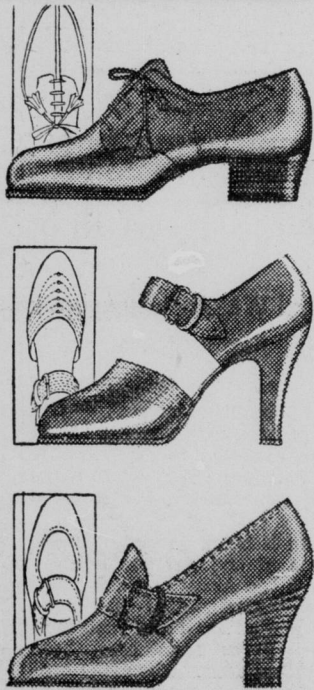
Now Ready for Spring! A Complete New Assortment of Our Own Beautiful

### "Corliss" Shoes

**\$2.99** PAIR

You'll find a style and type for every need in a Corliss Shoe including Corliss Junior, Corliss Style and Corliss Tarsal Arch shoes. Over 50 styles to select from at one low price, in square toe, square heel, high heel, low heel and medium heel designs. Black, navy and brown colors in "bucko," kid, calf, patent or suede. Sizes 3 to 9, widths AAA to C.

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Just Arrived! 300 New

### Spring Hats

In the Styles and Colors You Like!

Special at— **\$1.39**

Don't miss a single word of this spring hat fashion news...for here you'll find just what you're looking for! These styles come in pedallines, toyo cloths, sisal, crepe and shiny straws. Exact copies of more expensive models showing the Gibson girl and Margot influence. Also mannish homburgs and flower and veil trim. Black, brown, navy, red, kelly green, gray, luggage brown and spring violet colors. Head sizes 22 and 23.

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Special Value! 6 Lovely Styles in

### Eyelet Dresses

**\$2.98** EACH
• Navy  
• Brown• Rust  
• Aqua• Tailored  
• Styles

Eyelets are for warm weather, but get yours now and be ready for the first warm day. Six beautiful styles with novelty button trim, set-in, raglan and cape sleeves. Sizes 14 to 20 and 38 to 44.  
—Downstairs at Ayres.



**Women's Rayon Taffeta Slips**  
**\$1.00**

Choice of two well known brands, Velanne or Taffawish. Perfect companions for your eyelet dresses, your new spring dress or your suit. California V lace or straight tops. Taffawish in California V style only. Sizes 34 to 44. Tealose, rust, green and wine colors.

**Rayon Taffeta Slip** ..... 69c  
Women's "Seamstress" brand with California V or straight lace top. Also tailored style. Sizes 34 to 44.

**Rayon Taffeta Slips** ..... 89c  
Shadow proof rayon taffeta slips with straight or California V tops. Tealose. Sizes 36 to 44. Seconds.

**Rayon Gowns** ..... 50c  
Plain rayon gowns with V or round necklines. Contrasting color trimmed. Sizes 16 and 17. Seconds.

**Rayon Undies** ..... 19c Ea.  
Rayon panties, stepins, bloomers or vests. Elastic run at waist, tailored at hems. Regular sizes.

**Rayon Undies** ..... 3 for \$1.00  
Panties, stepins, bloomers in tailored styles. Regular and stout sizes. Tealose color.

**Union Suits** ..... 50c  
Women's cotton union suits with built-up shoulder, tight knee and closed crotch style. Sizes 36 to 44.

**Balbriggan Pajamas** ..... 69c  
Two-piece styles with contrasting color trim. Well tailored and full cut. Sizes 16 to 19.

**Silk Pongee Pajamas** ..... \$1  
One-piece styles with bright oriental color trimming. Tie at waist. Full cut. All sizes.

**Cotton Crepe Pajamas** ..... 89c  
Two-piece styles with V necks, plain fronts and elastic back. Tealose or flesh. Sizes 16-17.

**Women's Gowns** ..... \$1.00  
Choose from Philippine, Porto Rican or printed batiste styles with V or round necks. Sizes 16-17.

**Muslin Slips** ..... 39c  
Regulation house dress length. Straight bodice top or built up shoulders. White. Sizes 36 to 52.

**Broadcloth Slips** ..... 59c  
"Fruit-of-the-Loom" broadcloth slips with built-up shoulders. White or flesh. Sizes 34 to 44.  
—Downstairs at Ayres.



Dress 'Em Up—But Dress Them Both Alike!

### Brother and Sister COTTONS

**59c** EACH

**FOR BROTHER**—A solid color cotton wash suit with contrasting trim. Made of a fast color broadcloth. Button-on style. A value at this low price.

**FOR SISTER**—A lovely dress of fast color broadcloth to match brother's suit, in color and trim. Sizes 3 to 6 years for brother and sister.

Offered at a Very Low Price Because They Are Seconds!

### Curity Diapers, 12 for

**\$1.79**

—Downstairs at Ayres.

They Wash! They Wear! They're Useful!

## SALE! 3000 Colorful Rag Rugs and Runners

18x36—12c      27x54—39c      4x7—\$1.19  
24x48—29c      2 x 9 — 69c      6x9—\$1.98

You'll find dozens of uses for these rugs, and you'll find a size for every use. The bright cheerful colors will brighten up any dark corner. These are hit and miss patterns with plain borders of red, green and blue. The assortment is so large and varied you're sure to find just what you want at a bargain price.

Large Size 11.3x12

### American Oriental RUGS

With Colors Thru to Back!

Extra Heavy Seamless All-Wool High Pile **\$39.50**  
Serged Sides Fringed Ends

9x12 Moth-Proof

### RUG PAD

**\$2.95**

Cushiony rug pad to save the beauty of your rug and give it longer service.

Men's "Pepperell"

### Banjo-Seat Shorts

**4 for \$1**


Our Pepperell banjo seat shorts offer you long service and lots of comfort. The "Pepperell" fabric is well known for its durability. The full cut, banjo seat pattern offers you comfort. Vat dye patterns with latex insert side. Plenty of smart, desirable patterns in all colors. Sizes 28 to 44.

**Other "Pepperell" Shorts** ..... 3 for \$1.00

**Shortee Socks, 5 Pr.** 95c

"Daisy" knit comfort shortee socks with double sole, heel and latex top. Sizes 10 to 11 1/2.

**Men's Socks, 5 Pr.** 95c

These have the long wearing linen heel and toe. Classed as irregulars. Sizes 10 to 12.

**Union Suits** ..... 69c

Light weight cotton knit union suits, short sleeves, ankle length. Irregulars. 36 to 46.

**Union Suits** ..... 89c

Cotton lisle knit with short sleeves and ankle length. Irregulars. Sizes 36 to 54.

—Downstairs at Ayres.

ALWAYS CHOOSE Substandards of REAL SILK DeLuxe STOCKINGS—for BEAUTY—for QUALITY—69c Pair