

# 2 ABSENTEES TO RETURN TO NETWORKS

## Alexander Gray to Make First Broadcast for CBS March 12; Willard Robinson Also Due Back

### Victor Moore to Be Heard in Full-Length Radio Role Tonight When He Revives 'Alias the Deacon'; 'Singing Typist's Rise Has Been Meteoric.

BY RALPH NORMAN

TWO radio absentees are to return to regular spots on the networks during March. Alexander Gray is to make his first broadcast in a CBS show March 12 with Mark Warnow's orchestra, and Willard Robinson's orchestra going on the air at a date not yet set.

Another microphone entertainer formerly heard occasionally but who has been absent this season, is Victor Moore, whose revival of the old character comedy, "Alias the Deacon," is to be presented by the Radio Theater at 8 tonight, CBS (WFBM).

Mr. Moore has appeared in some of New York's biggest musical comedy hits, last season starting in "Anything Goes." His role in "Alias the Deacon" will be his first full-length radio part.

We have yet to hear better dramatic entertainment than was presented by the Radio Theater last week when Freddie Bartholomew and Janet Lee Hutchinson played Sir James M. Barrie's delightful comedy, "Peter Pan." The same ease and precision with which Freddie reads his movie lines characterized his performance.

In rehearsals, the boy and girl cast, led by the active young Englishman, caused the director so much trouble with childish pranks, that Freddie, realizing the need for serious practice, drew up a pledge, had all sign and then presented it to the director, promising that all would behave properly until after the performance.

Since Vivian della Chiesa, typist, won a Chicago "unknown singer contest" a year ago, her rise to radio fame has been meteoric. She now is heard regularly on the networks, and tonight at 9, over NBC-WFAP (WIRE) is to be guest star on the Contended program.

**BRUNA CASTAGNA**, featured CBS contralto, is to get her big chance in opera tonight, singing the role of Amneris in Verdi's "Aida" at the New York Opera House.

The telephone operators who took notes for Major Bowes' amateurs last night are accustomed to expect almost anything, but when a vote was telephoned in from a mouse (the surprised operator was at a loss to know what to do with it).

The woman who telephoned said that this particular mouse had been in her house a long time and she hadn't been able to catch it. But lately it had developed a new habit of coming out of the wall and listening while the Amateur Hour was on the air. Consequently, the family had granted it immunity from pursuit each Sunday evening, 7 to 8.

Prof. Lee R. Norville, head of the Indiana University department of speech and director of the Indiana WPA Theater Project, is to be interviewed by Ted Ellington on WFBM at 4:30 today. The interview is to cover the operation of the first WPA show, with an explanation of the project.

Margaret Speaks, who is to sing with Nelson Eddy at 7:30 tonight, NBC-WFAP (WIRE) has a complaint to make since Eddy's return to the program.

"They just write and ask me," she says, "for tickets to hear Nelson Eddy, never mentioning that they'd like to hear me, too. I get several of those every week."

**THE** leader of the Cadets Quartet spent some time at West Point... wandler has hit NBC artists hard—Grace Moore has moved from Hollywood to New York. Jack Benny and party are touring the East. Jessica Dragonette is headed west. John Charles Thomas is in Florida. Nelson Eddy is on concert tour of the South. Irene Wicker is en route to Bermuda. First Nighter stars, Betty Lou Gerson and Don Ameche, have gone to Hollywood... NBC took listeners abroad 50 times in one month, broadcasting from 43 different countries... Sponsors of Enno Crino Crows are having difficulty finding a haunted house for the broadcast March 10, since real estate men say that an obliging ghost on the premises is a decided asset, and that haunted houses are worth a premium... there are no natural-born comedians, Fannie Brice of the Polles believes... Tenor James Melton is an authority on antique pewter, and has a valuable collection... Igor Gorin came to this country to enter opera, accepted a radio contract until something better turned up, now has refused three opera offers.

**THE** winner of the WIRE-General Motors amateur contest last night was Ernie Fentz, Indianapolis vocalist. He received the grand prize of \$100, and two \$15 prizes for earlier victories. The second prize of \$50 went to Dorothy Robards, Mooresville vocalist. Five contestants for the grand prize last night won the semi-finals yesterday afternoon in which nine individual contest winners competed. All contests, and Herbie Kay's orchestra, were broadcast from the General Motors show by WIRE.

**VAN ZANDT TO VISIT CITY**  
Veterans' National Commander to Speak on Program.  
James E. Van Zandt of Altoona, Pa., national commander of Veterans of Foreign Wars, is to visit Indianapolis next Monday as the guest of the Marion County Council. He is to speak on the eight-point program formulated by the recent national convention at New Orleans.

**PHI DELTS TO BANQUET**  
300 Expected at Founder's Day Celebration Saturday.  
Three hundred members of the Phi Delta Theta Fraternity are expected to attend the annual Founder's Day banquet Saturday night at the Columbia Club.

A singing contest with entries from Wabash, Purdue, Indiana, De Pauw and Hanover chapters is to be held.

**Lincoln Ellsworth Honored**  
By United Press  
SCHENECTADY, N. Y., March 2.—The gold medal of the American Geographical Society for outstanding scientific achievement was presented today by radio to Lincoln Ellsworth, explorer, who is in Sydney, Australia.

**FRIEDLAND DENTIST**  
Plates & Ex-rations  
X-ray  
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Pennsylvania & Market

**ROYAL BEAUTY**  
401 Roosevelt Bldg. Rl-6784  
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## LOCAL AND NETWORK DIALS

Abbreviations: N—National Broadcasting Co.; C—Columbia Broadcasting System; M—Mutual Broadcasting Co.; Or—Orchestra.

Member stations and kilocycles of the network are:  
NBC-WFAP-WFAP (760), WIRE (1400), WLW (1300), WTAM (1070), WMAQ (670), and WSM (650).  
NBC-WJZ-WJZ (660), WIRE (1400), WLW (760), WENR (870), WLS (870), WMAQ (670), and WSM (650).  
CBS-WABC-WABC (460), WFBM (1230), WWOV (1100), and WBBM (770).

When there is no listing for a station at quarter and half-hours, its preceding listed program is on the air.

### MONDAY

4—Howard Neumale (C).  
5—Time Times WFBM.  
6—Pearce (N) WFBM WIRE.  
7—David Graham (N) WJZ.  
8—Toy Band (M) WLW.  
9—Wilderness Road (C) WFBM.  
10—Junior Radio Journal (N) WJZ.  
11—Jack Armstrong WLW.  
12—Rose Room Melody WIRE.  
13—Tom Mix (N) WEA.  
14—Singing Lady (N) WJZ. WLW.  
15—Interview WFBM.  
16—Willard Singers WIRE.  
17—Goldberg (C) WFBM.  
18—James Wilkinson (N) WFBM WIRE.  
19—Orphan Annie (N) WJZ. WLW.  
20—Unde Fatties WFBM.  
21—Buck Rogers (C).  
22—New Flashes WIRE.  
23—Fingy Time (N) WFBM.  
24—Army Band (N) WJZ.  
25—CBS Fashioned WLW.  
26—Bobby Benson (C).  
27—Connie Gates (N) WFBM WIRE.  
28—Conservation Talk WFBM.  
29—Jimmy Mattern WLW.  
30—League of Women Voters WFBM.  
31—The Great Progress WIRE.  
32—News (C) WFBM WJZ.  
33—To Be Announced WLW.  
34—Top Hatters (C) N. WEA.  
35—King's Guard (N) WJZ.  
36—Milton Charles (C) WFBM.  
37—Andre Garton (N) WFBM.  
38—Billy and Betty (N) WEA.  
39—Fowell Thomas (N) WJZ. WLW.  
40—Len Riley WFBM.  
41—Myrt and Marge (C).  
42—Amos 'n' Andy (N) WFBM WLW.  
43—Charities (C) WFBM.  
44—Dick Tracy (N) WJZ. WIRE.  
45—Capt. Tim (M) WLW.  
46—Cuckoo Hour (N) WFBM WIRE.  
47—Famous Jury Trials (M) WLW.  
48—March of Time (C) WFBM.  
49—Musical Moments WFBM.  
50—Radio Forum (N) WEA.  
51—Texas Program (N) WJZ.  
52—Crocker Poller WFBM.  
53—Musical Moments WFBM.  
54—Clyde Barrie (C).  
55—News WIRE.  
56—Bassonology WIRE.  
57—Myrt and Marge (C) WFBM.  
58—News (N) WJZ. WLW.  
59—Carson Robinson WIRE.  
60—St. Jarrett (N) WJZ.  
61—Enoch Lights (N) WEA. WIRE.  
62—News WFBM.  
63—George Olsen's Or. (C) WFBM.  
64—DeMarco's Or. (N) WLW.  
65—Funchal Trio WLW.  
66—Consumer's Guide (N) WEA.  
67—Magnolia Blossoms (N) WEA.  
68—Joe Reichman's Or. (M) WLW.  
69—Ray Noble's Or. (N) WJZ.  
70—Harry Sealie's Or. (C) WFBM.  
71—Levant's Or. (N) WEA. WIRE.

### Best Short Waves

MONDAY  
TOKYO—3 p. m. Religious service. JPM 27.9 m.  
WASHINGTON—5:15 p. m. Army band WLX, Pittsburgh, 19.7 m.  
LONDON—5 p. m. NBC 49.3 m.  
BERLIN—7:30 p. m. Music. DJC 49.8 m.

### Flier to Broadcast



Jimmie Mattern (above) around-the-world solo flier and holder of a dozen airplane speed records, is to head a new radio program which is to be broadcast locally the first time tonight on WIRE at 6:45. The 15-minute program is to be given at this time each week, Monday through Friday. Dramatization for the series is by Earl Ware, radio author, and production is by Bob White, producer of many network shows.

Shandor (N) WJZ.  
Hal Kemp's Or. (M) WLW.  
11:08—Maison Russe Program (N) WJZ.  
11:30—Hawaii Calls (C) WFBM.  
Don Bestor's Or. (N) WEA. WIRE.  
Phil Quinn's Or. (N) WJZ.  
Moon River WLW.  
12—Mid-Clyde Trask's Or. WLW.

### TUESDAY

6—Family Prayer Period (M) WLW.  
6:15—Morning Devotions.  
6:30—Chuck Wagon WFBM.  
Organ Revue (C).  
Pollock and Lawburst (N) WEA.  
Jolly Bill and Jane (N) WJZ.  
Music Editor (N) WEA. WIRE.  
6:45—News (N) WEA.  
Yoichi Hiroaka (N) WJZ.  
Morning Devotions WIRE.  
News Flashes WLW.  
7—Earl Hilda WFBM.  
Blue Birds (N) WEA.  
Morning Devotions (N) WJZ.  
Charles Chase WLW.  
News WIRE.  
7:15—News (N) WEA.  
Alden Edkins (N) WJZ.  
Dyano Trio WLW.  
Funchal Trio WIRE.  
7:20—Consumer's Guide (N) WEA.  
7:25—Consumer's Guide (C).  
7:30—Freddie Miller (C).  
Cherie (N) WEA. WLW.  
7:40—Summary of Programs (N) WJZ.  
Cherie (N) WEA. WLW.  
7:45—Landi Trio (N) WJZ.  
Salon Musicale (C).

## Heart Disease Is Fatal to City Advertising Man

### Roy Henry Alfred Watson Dies Following Long Illness.

Funeral arrangements are being made today for Roy Henry Alfred Watson, classified advertising manager of the Indianapolis Star, who died yesterday afternoon of heart disease at his home, 2614 Guilford-av.

Mr. Watson, who was 36, had been ill several years. He had been classified manager since 1934. Previously, he had worked on newspapers in Detroit, Omaha and Columbia, S. C. He was born in Milwaukee and reared in Mooresville and Martinsville. In 1924 he married Miss Olive Bailey who survives. A 3-year-old son and two aunts, Miss Maude and Miss Minnie Brown, both of Brooklyn, Ind., also survive.

Mr. Watson was a member of the Brooklyn Christian Church, the Murat Temple Shrine and the Indianapolis Real Estate Board.

### Civil War Veteran Dies

Funeral services for Lew Nicol, 90, who died yesterday in his home, 315 E. 36th-st., are to be held in Flanner & Buchanan Mortuary tomorrow at 1:30. Dr. J. Ambrose Dunkel, pastor of the Tabernacle Presbyterian Church, is to officiate. Burial is to be in Crown Hill Cemetery.

Mr. Nicol, a Civil War veteran, was engaged in the real estate and insurance business 45 years. He retired in 1931. Born in Cincinnati, Mr. Nicol came to Indianapolis with his parent at the age of 7. He attended the old Seventh Ward School and Bryant Commercial College.

He served under Gen. George S. Thomas in the Army of the Cumberland, having enlisted in the United Army at the age of 19. His corps, the Fourteenth, participated in the battle of Lookout Mountain, the Atlanta campaign and Sherman's march to the sea, and marched in the review in Washington at the end of the war.

Survivors are a son, Harry Nicol, Indianapolis, and two brothers, Jay Nicol, Los Angeles, and Charles Nicol, Chicago.

Mr. Nicol was a charter member of the Tabernacle Church, which he served as a deacon for 18 years and as an elder 34 years. He was a member of Capitol Lodge, I. O. O. F., and George H. Thomas Post 17, G. A. R.

### Lovell, who died last night at the home of her daughter, Mrs. Sam F. Fisher, 405 N. Chester-av., after a long illness. She had been an invalid three years.

Mrs. Lovell, who was 79, was a native of Ohio County, but had lived in Indianapolis 37 years. She was a member of the University Park Christian Church.

Survivors besides the daughter are two sons, Claude Lovell of California and Gus Lovell of Georgia; seven grandchildren and four great-grandchildren.

### Mayer Services Held

Services were held today in the G. H. Hermann Funeral Home for Edward C. Mayer, who died Friday in St. Francis Hospital following a short illness. The Rev. N. H. Schultz, pastor of the Garfield Park Evangelical Church, conducted the services. Burial was in Crown Hill Cemetery.

Mr. Mayer, who was 74, was born in Indianapolis and lived here until 13 years ago when he went to California. He returned a few months ago to live with a son, Louis W. Mayer, 2547 Shelby-st.

Surviving beside the son is the widow, Mrs. Augusta Pollex Mayer.

### Keith Services Set

Funeral services are to be held at 10 tomorrow for Joseph Lewis Keith, 81, at the home of his son, Wilbert W. Keith, 333 Burgess-av. Burial is to be in Memorial Park Cemetery.

Mr. Keith, for 35 years an employee of King & Co., died yesterday at City Hospital as the result of hip and shoulder injuries received in a fall on the job.

Surviving Mr. Keith, in addition to his son, are three daughters, Miss Anna G. Keith, Indianapolis; Mrs. D. S. Miller, Indianapolis, and Mrs. Charles Gibson, Lyons, Ind., and a sister, Miss Margaret Keith, Maywood, Ill.

8—Rugle Call Revue (C) WFBM.  
Doctor Jim (N) WEA.  
Breakfast Club (N) WJZ.  
Joe Emerson WLW.  
Tuneful Tick Tocks (Continued) WIRE.  
8:15—Streamliners (N) WEA.  
Garden Talk WLW.  
8:20—Souvenirs of Songs WLW.  
8:25—Canning Talk WLW.  
8:30—Way Down East WLW.  
8:45—News WFBM.  
Rambles in Rhythm (C).  
Back Stage Wife (M) WLW.  
9—Cleanders (C) WFBM.  
American Song Robinson WIRE.  
News (N) WEA. WJZ.  
Betty Crocker WLW.  
9:05—Happy Jack (N) WEA.  
Dream Singer (N) WJZ.  
9:15—Romany Trail (C) WFBM.  
Home Sweet Home (N) WEA.  
Edward MacHugh (N) WJZ. WIRE.  
9:20—Bob and Rennie (C) WFBM.  
Sweethearts of the Air (N) WEA.  
Today's Children (N) WJZ.  
Johnsons (M) WLW.  
Kaleidoscope WIRE.  
9:45—David Harman (N) WJZ. WIRE.  
Three Shades of Blue (N) WEA.  
Livestock Reports WLW.  
Concert Miniatures (C) WFBM.  
10—Harlin Brothers WFBM.  
Rhythm Boys (C).  
Rose Room Melody WIRE.  
Ida Bailey Allen (N) WEA.  
Shut-in Hour (N) WJZ.  
Painted Dreams (M) WLW.  
10:05—Varieties WIRE.  
10:15—Rhythm Revue WFBM.  
Helen Trent (C).  
Jerry Brandon (N) WEA. WIRE.  
Jerry Mashish (M) WLW.  
10:30—Mrs. Farrell's Kitchen WFBM.  
Just Plain Bill (C).  
Your Child (N) WEA. WIRE.  
Singing Neighbor WLW.  
10:45—Piano Recital (N) WEA. WIRE.  
Broadway Cinderella (M) WLW.  
11—Voice of Experience (C) WFBM.  
Martha and Hall (N) WEA. WIRE.  
Simpson Boys (N) WJZ.  
Irene Lee Taylor (M) WLW.  
11:15—The 1936 (C) WFBM.  
Honeyboy and Sassafras (N) WEA. WIRE.  
Rangers (N) WJZ.  
True to Life WLW.  
11:30—Mary Martin (C) WFBM.  
Farm and Home Hour WIRE.  
Merry Madcaps (N) WEA.  
National Farm Hour (N) WJZ.  
Livestock Reports WLW.  
11:45—Five Star Jones (C) WFBM.  
National Farm Hour (N) WJZ. WLW.  
12—Mary Baker's Album WFBM.  
George Hall's Or. (C).  
News (N) WEA. WIRE.  
National Farm Hour (Continued) (N) WJZ. WLW.

12:15—Flying Squadron WFBM.  
Sammy Kaye's Or. (N) WEA.  
12:30—Hoosier Farm Circle WFBM.  
Reporter WIRE.  
Larty Cotton (N) WEA.  
Brave Lady (N) WJZ.  
Soyas Rosanne WLW.  
Milton Charles (C).  
12:45—Midday Meditation WFBM.  
Concert Miniatures (C).  
Rochester Or. (N) WJZ.  
Carson Robinson WLW.  
Inlaws WIRE.  
1—Between Records (C) WFBM.  
Music (Continued) (N) WEA.  
Walter Hickman WIRE.  
Mr. (Continued) (N) WJZ.  
Learn to Sing WLW.  
1:15—Happy Hollow (C).  
Words and Music (N) WJZ.  
Men Who Made History WLW.  
News WFBM.  
1:30—School of the Air (C) WFBM.  
Rhythm Octette (N) WEA. WIRE.  
1:45—You: Health and Mine WLW.  
2—Margaret McCre (C) WFBM.  
Home Talk WIRE.  
Forever Young (N) WEA.  
Molly of Monks (N) WLW.  
Nellie Revell (N) WJZ.  
2:15—Science Series (C) WFBM.  
International Broadcast (N) WJZ. WIRE.  
M. Perkins (N) WEA. WLW.  
2:30—Congress Musicale (C) WFBM.  
Vic and Sade (N) WEA. WLW.  
O'Neill (N) WEA. WLW.  
Cadets (N) WJZ.  
3—Musicals (Continued) (C) WFBM.  
Radio Review (N) WEA. WIRE.  
Betty and Bob (N) WJZ. WLW.  
3:15—Gene Arnold (N) WEA.  
Mary Sothorn (M) WLW.  
3:30—Vivian Della Chiesa (C) WFBM.  
Girl Alone (N) WEA.  
Opera (N) WJZ. WIRE.  
Forever Young (N) WLW.  
3:45—New Yorkers (N) WJZ. WIRE.  
News and Financial Notes WLW.

12:15—Will Osborne's Or. (M) WLW.  
12:45—To Be Announced WLW.

### KNIGHTS TEMPLAR TO HOLD EASTER SERVICES

All State Chapters to Observe Day Simultaneously.  
Knights Templar of Indiana are to carry out a state-wide simultaneous observance of Easter Sunday, April 12, according to word sent out by Ralph Howard, Greencastle, grand commander.

All commanderies in each district are to hold services at one place at 3 in the afternoon. There are 10 districts in the jurisdiction.

Templars are to assemble at 2:30 and march in parade in full uniform to the designated place of worship and later return to the lodge rooms for such rites as are prescribed in the ritual.

### YOUNG G. O. P LEADER IS TO MAKE ADDRESS

National Director to Speak to State Organization.  
J. Kenneth Bradley of Connecticut, national director of the Young Republicans, is to speak at a state meeting of the organization March 28 at the Claypool, James Tucker, state director, announced today.

Chairmen of committees are James P. A. Fulton, entertainment; Albert Maranda, program; Miss Mary Pryor, decorations; Norman Neely, dance; Clyde Harvey, banquet and ticket; Kenneth Ware, floor; Esther M. Schmidt, registration; Mrs. Glendine Whiteman, reception; Henry White, speakers, and Mrs. Max H. Norris, publicity.

### FRATERNITY TO DANCE

State Alpha Tau Omega Chapters to Meet Here Saturday.  
The four state active chapters of Alpha Tau Omega Fraternity are to hold their annual dinner-dance Saturday at the Lincoln, it was announced today.

Dr. Harvey J. Howard of St. Louis is to speak and Jack Foulkes of Terre Haute is to be toastmaster.

### COLONIAL PLAN

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## It's Fashion Week Downstairs at Ayres

### A Smart Spring Wardrobe Is the

## Three-Piece Wardrobe Suit \$16.75

A full-length mannish topcoat, a two-piece mannish suit—three pieces, all for \$16.75 and you're ready for spring. The topcoat can be worn almost any time without a dress, while the 2-piece suit will serve you faithfully, and well all spring.

Choose your wardrobe suit from novelty mixtures, small checks and wide checks. Grays, browns and navy blues. The coat is swaggy type. The suit single-breasted. Sizes 14 to 20.



A complete Spring outfit—including the suit and all the accessories shown here. Only \$28.28.

...and Here are the Right

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### Tailored Felt Homburgs

This homburg is from our Sports Headliner Shop which specializes in styles such as these. In bright colors, green, red, blue, British tan, navy, black and brown. \$2.00

### "Corliss" Square-Toe Shoes

These smart "Corliss" models are typical examples of the new fashions. The shoe sketched above is black patent at \$3.99. The shoe below is a Corliss Junior in navy blue. All sizes. .... and \$3.99 \$2.99

### SWEATER and BLOUSE

\$1.59 \$1.98

An all-wool sweater with short sleeves and in pastels. Sizes 34 to 40. Warm for wear right now. A beautiful silk crepe blouse in pastel colors. Frilly and feminine, but not fussy. Sizes 34 to 40.

### Patent Leather Bags

Simply tailored styles in simulated patent leather bags. Choose from envelope, underarm and pouch styles in stunning bright colors of red, Kelly green, navy blue, black and brown. \$1.00

### Washable Gloves

Soft, washable fabrics or bengal, or novelty cuff styles, companions for your White, navy, black, brown, beige and gray colors in group. Sizes 6 to 7 1/2. 69c

### Flower Boutonnieres

59c  
Like a breath of spring. Choose from daisies, violets and field flowers.

### New! Fob Compacts

59c  
Fob compacts with leather strap and button. Green, red or white. Loose powder style.

It Pays to Buy Quality Hose

Irregulars of REAL SILK De Luxe Hose 69c Pr.

Real Silk de luxe chiffon hose are the wise choice of all smart women. They offer long service, sheerness and clear, lovely beauty. In all the smart new shades. Sizes 8 1/2 to 10 1/2.

No Mail or Phone Orders

## Downstairs at Ayres