

# LEAP YEAR

(REGISTERED)

## Rayon Taffeta Slips 50c Ea.

Women's lace trimmed rayon taffeta slips with California V or straight tops. Good, serviceable quality. Tearose or white. Sizes 34 to 44.

**Muslin Slips . 3 for \$1.00**  
Straight bodice or built-up shoulder style. Narrow hems. White. Sizes 36 to 52 in group.

**Women's Gowns . . . 50c**  
Plain rayon gowns with V or round necklines. Lace or contrasting color trimmed. Irregulars. Sizes 16 and 17.

**Rayon Undies . . 19c Ea.**  
In regular or extra sizes. Rayon panties, step-ins, bloomers or vests. Tailored styles. Tearose.

**Balbriggan Pajamas 69c**  
Two-piece styles, full cut. Contrasting color trimmed. Sizes 16 to 19 in group.

**Child's U. Suits 3 for \$1**  
Discontinued styles in cotton tinted ribbed union suits. Dutch necks, elbow sleeves, knee length. Sizes 2 to 10.

**Women's Vests . 6 for \$1**  
Cotton knit vests with built-up shoulder and drawstring front. Irregulars. Sizes 34 to 44.

**Rayon Slips . . . \$1.00**  
Women's lovely rayon slips with bodice top and adjustable shoulder straps. Irregulars. Sizes 36 to 50.

**Wom. Batiste Gowns  
50c Ea.**

Printed batiste nighties with V or round necks. Hand applique in contrasting color. Sizes 16 and 17.

**P. Rican Gowns, 3 for \$1**  
Porto Rican embroidered gowns with V neck and contrasting color trim. White. Sizes 16 and 17.

**Pure Silk Gowns . \$1.39**  
Lace trimmed styles with V or square necks. Made of a fine quality silk crepe. Bias cut. Sizes 16 and 17.

**Rayon Taffeta Slips, 89c**  
Stout sizes from 46 to 52, plain tailored or lace trimmed styles. Tearose or white.

**Satin Slips . . . . \$1.00**  
Discontinued styles. California V lace top and hems. Bias cut. Tearose. Sizes 34 to 44.

## Fabric Gloves 39c Pr.

Salesmen's samples of washable fabric gloves in beige and gray. Some black and brown. Sizes 5½ to 7½. Broken sizes. Clearance!

**Scarfs . . . . 10c and 39c**  
Triangle or tubular scarfs in silk or wool. Assorted colors . . . 39c. 200 triangular scarfs at 10c.

**Wom. Hankies 12 for 39c**  
Cotton print hankies in a great variety of patterns and colors. All fast colors.

**Special for E. O. M.  
"KABO"  
Foundation Garments  
\$1.79**

A brand new special purchase of salesmen's samples and discontinued styles of higher priced Kabo girdles and Corsets. Soiled and mused, but a trip to the laundry will make them good as new. Broken sizes and styles, but a good assortment of sizes and styles.

**Women's Girdles . . 39c**  
Irregulars. Small, medium and large for the average figure. Moulds but does not confine. Made of two-way stretch lastex.

**Brassieres . . . . . 29c**  
Also bandeaux. Lace or trimmed uplift styles.

**Wom. Suede Jackets  
\$2.98**

Just 100 genuine suede jackets for Clearance. Some have zipper fronts. Sizes 14 to 20 in blue, brown or natural colors. Irregulars.

**Women's Skirts . . \$1.79**  
Flannels and wool crepes in plain colors. Pleated styles with or without pockets. Sizes 26 to 32.

**Women's Sweaters . 88c**  
Short sleeve sweaters in hand-fashioned weaves. Pastel colors. Sizes 34 to 40.

**Women's Blouses . . 88c**  
Tailored cotton suit blouses in stripes, checks, dots, pastels, navy and brown. Sizes 34 to 40.

**TOMORROW and SATURDAY** in the Downstairs Store and throughout the Main Store the doors open on our Leap Year E. O. M. Sale. Every department is represented with an amazing array of E. O. M. values drastically reduced for clearance! And . . . as an added feature, special for our Leap Year E. O. M. Sale, many departments offer you brand new fashions, specially purchased and priced! Please no Mail or Phone orders, Layaways or C. O. D's. Doors open at 9:30!

See Page 15 for More E. O. M. Values!

## 250 Pairs Women's Better SHOES

Reduced **\$1.00**  
to— PAIR

These shoes have been much higher priced, now specially reduced for E. O. M. Choose from straps, oxfords, pumps and ties in either black or brown. Broken sizes and discontinued styles. Sizes 4 to 8, narrow and medium widths. —Downstairs at Ayres.



Special for Leap Year E. O. M.

## 300 Brand New Spring HATS 98c

Specially purchased for Leap Year E. O. M. 300 brand new spring hat styles. The very same styles and types featured in all the fashion advertising. Dressy and tailored felts, crepes, taffetas, satins, homburgs, brims and turbans. Some few straws. Plenty of flower trims and veils. In wanted spring shades, and black, brown and navy.

400 Higher Priced Hats, Reduced to \$1.59 —Downstairs at Ayres.

**Special E. O. M. Sale! Friday Only!**

## 1000 Pairs Women's FULL-FASHIONED Chiffon Hose

Tomorrow Only! **39c** Seconds PAIR

- Picot Tops
- Shades to Wear Now
- Full Fashioned Well Reinforced at Points of Wear!
- Sizes 8½ to 10½
- Seconds from a Famous Maker

A tremendous one-day Leap Year E. O. M. sale of women's full-fashioned chiffon hose at a price that urges you to stock up for months to come. Made by one of the largest manufacturers of full-fashioned hose in America, but because they're seconds we promised to keep his name a mystery. Sizes 8½ to 10½ and in shades for wear right now!

Please, No Mail or Phone Orders!

## Wash Frocks 89c

A lovely assortment of higher priced styles. Included are "Fruit-of-the-Loom" styles. Also percales in fast color prints and patterns. Sizes 14 to 52, but not in every style.

**Hooverettes . . . . . 99c**  
Small, medium and large. Broadcloths, percales and chintz floral designs. Fast colors.

**Wash Frocks . . . . . 50c**  
Broken assortments, limited quantity of higher priced styles. Many styles and colors.

**Child's 5/8 Hose  
2 Pair 25c**

Children's ¾ length school hose of first quality. Elastic cuff to keep them up. In smart color combinations. Sizes 7 to 10.

**Anklets . . . . . 2 Pr. 25c**

Children's and misses' plain and patterned styles. Irregulars. Sizes 6 to 10½.

**Wom. Serv. Hose, Pr. 19c**  
Service weight rayon hose. First quality. Stretchee tops. Sizes 8½ to 10½.

## Sports Coats \$11.95

Sizes 14 to 20, but not in every style. Dark shades of brown and mixtures. Styles for wear now and this spring. Checks, plain colors and other smart patterns.

**Fur-Trim Coats . \$13.95**

Sizes 14 to 46, but broken. Smart styles trimmed with your favorite fur. Black, green, brown colors. Limited.

**Fur-Trim Coats . . \$6.95**

Limited quantity. Broken styles, colors and sizes. Black, brown colors, trimmed with expensive looking furs.

**Special Leap Year E. O. M. Sale for Luxury Lovers!**

## Discontinued Styles of Beautiful "Caress" Undies

- Slips
- Gowns
- Dancettes
- Chemise

**\$1.39**  
EACH

Included—200 Pieces of Lovely Silk Lingerie—Classed as Salesmen's Samples . . . . . \$1.39 Ea.

"Caress" is our own exclusive name for the most beautiful, luxurious silk undies you ever saw! Now, for Leap Year E. O. M. we've a few-of-a-kind slips, gowns, chemise and dancettes in discontinued styles and patterns—at a sensational savings! Tailored or luscious lace-trimmed styles in sizes for women and misses. And to make this group more exciting we've added about 200 salesmen's samples of much higher priced silk lingerie.

at **\$1.79**

"Caress" silk crepe gowns in tailored or lace trimmed styles. V or square necks. Sizes 16 and 17. Tearose and blue.

at **\$2.59**

"Caress" silk or satin gowns and a few-of-a-kind pajamas. Tailored or lace trimmed styles. Discontinued styles. —Downstairs at Ayres.

**Reduced for Leap Year E. O. M.**

## SALE! 400 Mid-Season DRESSES 2 for \$5.00 (1 for \$3)

Included in This Group Are About 200 Brand New Arrivals!

This exceptional value is offered for just 2 days! No need to put off getting that new dress you've wanted to tide you over into the warm weather. Styles for street, work, office, daytime and afternoon. Prints, print combinations, blacks, navy blues and high shades. Sizes 14 to 20, 38 to 52 and 11 to 17. For women, misses and the junior-miss.

... and a Clearance of  
**150 Dresses  
\$2.00**

Broken sizes and styles, but sizes 11 to 17, 14 to 20 and 38 to 46 in the group. Prints, pastels, blacks and navy blues. —Downstairs at Ayres.



# AYRES ★ DOWNSTAIRS ★ STORE