

# The "BUY WAY" OF INDIANAPOLIS AYRES DOWNSTAIRS STORE

(\* REGISTERED)

Beginning Tomorrow at 9:30!

## SALE! Travel Print Cottons

Sizes:  
14 to 20  
38 to 44  
46 to 52

Choose  
From 18  
Lovely Spring  
Styles—In All  
Sizes—For Women,  
and Misses! 14 to 52!

\$1



For Sport. For Street. For Office  
For Young and Old Alike

Tomorrow at 9:30 A. M.! A sensational Spring season event! For a dollar you can get a new spring print wash frock . . . with stunning style details just as in higher priced frocks . . . with wonderful workmanship and quality you're bound to like . . . and made of guaranteed 80-square Grant-Tex Prints that'll wash and wash. Choose from 18 smart, new, lovely spring colors in all the newest spring colors.

*Sizes for Everyone!*  
14 to 20—38 to 44—46 to 52!

1695  
38 to 44

GUARANTEED FAST COLORS • FULL LENGTH • PERFECT FIT

These Colors and Patterns:

Dots  
Checks  
Florals  
Persian  
Stripes  
Reds  
Blues  
Greens  
Maize  
Brown  
Multi-Color  
Prints  
Navy  
Pink  
Light Blue

### Use This Mail Order Blank!

Ayres Downstairs Store:  
Send Me the Following Travel Print Frocks—

Amount	Style No.	Size	Color

Name . . . . .  
Address . . . . .



Call RI. 9441

Ask for Shopping Service. Tell them the size, style No. and color you want and they'll send them out!