

BLOCK'S DOWNSTAIRS STORE

Tomorrow... We Present Spring Fashions at Unusual Savings!



- Bright Blossoms!
- Jacket Frocks!
- Short Sleeves!
- Pleats! Shirring!
- Pastels! Prints!
- Dots! Navy!
- Blacks! Browns!

New Spring DRESSES

Dripping With Color! Wonderfully Low Priced!

Velvety
Prints
Prints
Taffettes
Crepes

Crepes
Angelskin
Crepes
Shantung
Weaves
Combinations

\$3.98

These dresses have taken color to heart! Luscious prints of fuchsia, cerise, burgundy, on dark grounds! Brilliant shades of sungold, rosy red, leaf greens with a dash of subdued darker colors! Pale pastel crepes... perfect complements to wear now under dark coats! Hundreds of styles for every occasion... new in color, in line and value... every one you'd guess to be more than \$3.98!

ESCALATORS to Block's Downstairs Store

Sizes 14-20,
11-17,
16½-26½,
38-52



Our Assortment Is Your Best Bet!

COATS SUITS

With Assortment in Fabrics! With Assortment in Colors! With Assortment in Styling!

But Just One Outstanding Low Price on Regular \$16.50 Qualities!

\$13.85

These suits and coats are regularly \$16.50... we've marked them down for **ONE DAY ONLY!** Plaid backs! Pin checks! Salt and pepper patterns! Herringbones! Shadow plaids! Candy stripes! Fitted coats! Fishtail coats! Swagger coats! Fred Astaire suits! Full length swagger coats! Three quarter coat suits! Mostly lined with long-wearing Earl-Glo guaranteed the life of the garment! Women's sizes 14-20, 38-46.

Grays
Tans
Browns
Mixtures

Navy
Plaids
Checks
Rusts

ESCALATORS to Block's Downstairs Store.



Regular \$10.95

COATS SUITS

Special for Saturday

\$9.95

Snappy short jacket suits! Full and three-quarter length suits! Jigger coats and suits! Box coats and fitted coats! In shadow plaids and bars, fleeces, twisted tweeds, checks, suede plaids in soft shades of green, tan, brown, blues, navy and gray! Sizes 14-20, 38-50.

ESCALATORS to Block's Downstairs Store.



All-Wool Sweaters

Are Definitely Color-Minded

88c

Rosy shades of coral and red! Soft greens and pastels! Whites! Banana and chamois yellow! Some with puffed sleeves and soft drawstring necklines! Women's sizes 34 to 40.

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Children's 'TOM SAWYER' SHOES

With All-Leather Soles!

\$1.39

Tom Sawyer shoes are "long" on wear and good looks! They're made to train growing feet the way they should grow! New patent T-strap sandal oxfords! Also two-tone sports oxfords as well as high shoes! Sizes 8½ to 2.

ESCALATORS to Block's Downstairs Store.

You'll Marvel at the Maker's Name, Stamped on Every Pair!

Silk Hosiery

Full-Fashioned Irregulars of \$1, \$1.15, \$1.35 & \$1.65 Qualities!

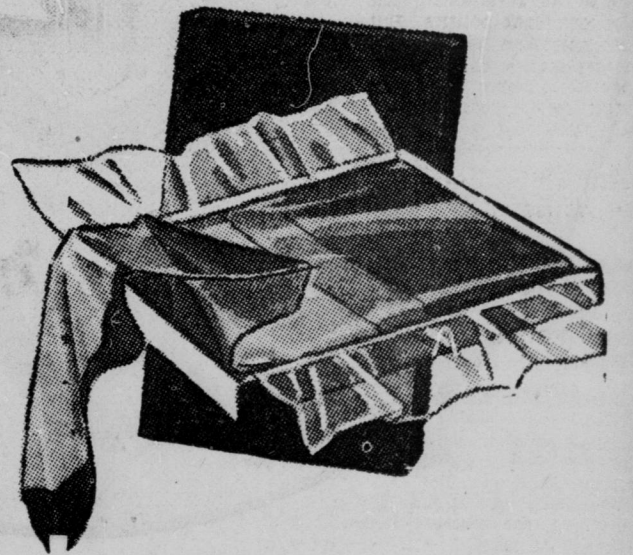
- Chiffons With Reinforced Feet!
- With Regular or Stretch Tops!

Only in Block's Downstairs can you buy these irregulars of this famous make! They're so clear, so irresistibly lovely, that you'll have to look twice to see the tiny imperfections! Silk picot tops! All smart mid-season and early spring shades for women and misses!

ESCALATORS to Block's Downstairs Store.

59c

Pr.



Wispy Bows, Bright Blossoms and Tricky Veils on Dressy TURBANS

Pastel Felts
Rough Straws

\$1.95

Also New
Brims and
Bretons

Sailors!
Off-Face
Styles

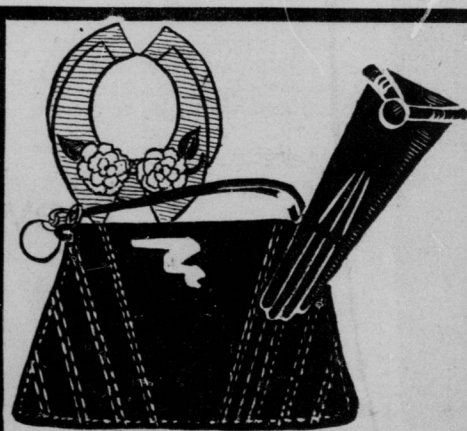
Big butterfly bows, flirtatious veils and bright flowers highlight this group of bewitching straw turbans! Each a charmer in the spring headlines... smart but small-priced! All headsizes!

300 Smooth
Brim Straws

Brims!
Off-Face!
Bretons!
Turbans!

A special purchase in order to give you a head start on spring values! Black, brown, navy and colors! All headsizes.

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Spring Accents! "Fleurette" NECKWEAR

48c

A double pique collar with gardenias tucked under your chin... that's the "Fleurette" in white, pink, blue or banana! Other pieces in laces, crepes, organdies and net.

Spring GLOVES
Smart shortie styles snapped up from Vogue's pages! In black or brown bengaline.

59c

SPRING BAGS

59c

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Girls' Spring COATS

Cunning But Not Costly!

\$5.95

Thank a special purchase for these splendid values in youngsters' coats! Tweeds! Plain colors! Plaids! Checks! Diagonals! Many double-breasted military fashions with contrasting trim! Others fitted! Many with matching hats! Sizes 3 to 6, 7 to 14.

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Girls', Tots' DRESSES

Spring Sheers and Prints!

59c

Batistes, Swisses and dimities in darling ruffled and tailored styles, sizes 1 to 6. Prints, pleated, smocked and shirred, with crisp white trims, sizes 3 to 14. A recent special purchase, specially priced!

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Just Arrived! Bemberg Panel Slips

Irregulars of the Usual \$1.39 Quality!

79c



This deeply paneled slip fits sleekly without stretching or sagging! It keeps its shape after tubbing and ironing like a hanky! Absolutely will not run, nor will the seams rip!

FORM-FITTING
NON-SHRINKING
GUARANTEED NON-RUN
RIP-PROOF SEAMS

Flesh
Tearose
White
Black,
Navy.
Sizes
32-52.

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