

The "BUY WAY" OF INDIANAPOLIS

AYRES DOWNSTAIRS STORE

(REGISTERED)

Women's Suits . . . \$3.00
Man-tailored suits with single or double breasted jacket. Grays and tans in sizes 14 to 20.

Women's Blouses . . . 1.00
Cotton suit blouses in tailored and dressy styles. Pastels, checks, dots and stripes. Sizes 34 to 40.

Wash Dresses . . . \$1.09
"Fruit of the Loom" wash dresses in fast color prints with lovely trims. Many styles. Sizes 14 to 32.

Women's Smocks . . \$1.09
Gay colored print smocks with black sateen trims. 3/4 length with 2 pockets. Sizes 14 to 20 in the group.

New Spring Neckwear . 59c
Crepes, taffetas, laces and pique neckwear in high or V necklines. Pink, white and blue. Also 12 colors in Thrill Bows.

Fabric Gloves, pr. . . 69c
Double woven washable fabrics and bengalines. Plain slip-on and fancy cuff styles. Black, brown, navy, gray. Sizes 6 to 7 1/2.

Lastex Pullon Girdles . . 50c
Two-way stretch girdles in pullon style with 4 hose supporters. Also panty girdles. Irregulars. All sizes.

Women's Rayon Hose . . 25c
Durable service weight rayon hose with "Stretchy" top. Seamed back, fashion marks and reinforced. Sizes 9 to 10 1/2.

2-Way Stretch Combination . . . \$1.39

Made of durable lastex with lace and satin uplift brassiere. Elastic shoulder straps. Small, medium or large.

Child's 5/8 Hose, Pr. . . 19c
Plain legs with fancy cuff. Made with elastic to hold them up. All sizes. 7 to 9 1/2. In assorted colors. 3 pairs 50c.

Child's School Hose, 2 pr. 25c
Full length school hose of durable cotton. Ribbed style and fully reinforced. Sizes 6 to 9 1/2. Irregulars. Assorted colors.

Women's Rayon Slips, \$1.09
Rayon taffeta slips in tailored styles with built-up shoulder or 4-gore bias styles. Lace tops. Sizes 36 to 44.

Women's Silk Slips . . \$1.59
Pure silk crepe slips with or without panel fronts. California V or straight lace tops and hems. Sizes 34 to 44.

Tuckstitch Undies, each 35c
Part-wool tuckstitch panties and vests. Irregulars. Sizes for women. Medium and large sizes. 3 for \$1.00.

Women's Union Suits . . 50c
Part-wool tuckstitch suits with built-up shoulders and snug knee, with lastex. Irregulars. All sizes.

"Taffaswish" Slips . . \$1.00
Tailored crown tested "taffaswish" slips—accurate in size. Burst-proof seams throughout. Sizes 34 to 44.

Women's Nighties . . . 69c

Printed batiste nighties with round or V neckline. Contrasting applique trimming. Regular sizes.

Infants' Crib Sheets . . 39c
Hand-made crib sheets sets with applique sheet and pillow case to match.

Infants' Blankets . . . 29c
Infants' beacon cloth wrapping blankets. White with pink and blue border.

Infants' Moccasins . . . 29c
Hand crocheted moccasins. Soft, woolly construction. Pink, blue and white.

Blistersheer Crepe, yd. . 19c
Long and short lengths in plain dark and light colors. These remnant lengths are from original blistersheer seersucker.

Hand-Made Dresses . . 59c

Infants' and toddlers' hand-made pastel dresses. Pink, blue and white. Embroidered in contrasting colors.

Percale Prints, yd. . . 19c
A lovely selection of small floral prints, checks and some stripes in many colors. From full bolts.

New Curtains, pr. . . 79c
32 and 36-inch widths and 2 1/4 yards long. Tailored priscilla, cottage and bathroom styles. Many weaves, colors and patterns.

Men's Knit Shorts, 6 for \$1
Men's French leg knit shorts of combed yarn. Double panel front, elastic waist. Clearance. Sizes 28-36.

Men's Fancy Hose, 6 pr. \$1
Plain and fancy pattern in clocks, verticals and neat effects. Irregulars. Sizes 10 to 12.



At the right is the picture of the new Formflex feature. Above in four poses is the navy polka dot Formflex Dress at \$1.39.

**A New Idea—
to Keep You Looking Your Best—**

**"Formflex"
Adjustable Frocks**

\$1.39 With Adjustable Formflex Lastex Waistline!
EACH

This new frock with the new adjustable waistline insures perfect freedom of motion. Bend, twist, stretch, the FORMFLEX feature will mold the garment to your figure in lovely slender lines. It eliminates constant yanking, tugging and everlasting belt adjustment.

Simple for busy housewives to jump into in a jiffy, perfect for active sports, even one solid color model for waitresses, beauticians and dietitians.

Sizes in this Group of Print Frocks for Women and Misses—14 to 46.

—Downstairs at Ayres.

CLEARANCE!

150 New Mid-Season

HATS

\$1.00
EACH

Broken sizes, assortments, styles and colors of higher priced hats. But the collection is large enough to find just what you want. Straws, fabrics, felts in black, brown and some navy. Brims, turbans and rollers.

—Downstairs at Ayres.

**FEBRUARY
S-I-Z-Z-L-E-R**

NO MAIL
OR PHONE
ORDERS
PLEASE

No. 11

**A Value so HOT That We
Can Offer It Only for ONE
DAY—FRIDAY!**

**Women's Seamless
All-Silk Stockings**

Seconds!

Ladies, here's a whizz of a sale! For general daytime wear at home or shopping these stockings can't be beat. All-silk seamless construction with lisle reinforced foot, pure silk boot, elastic lisle top, seamed back and fashion marks. Sizes 8 1/2 to 10 1/2 in the group. In a nice collection of smart shades.

—Downstairs at Ayres.

22c
PAIR

GET YOUR FEET READY FOR SPRING!

**Corliss
Junior**



**CORLISS
STYLE SHOES**

**CORLISS
TARSAL ARCH SHOES**

Choose Tomorrow From Complete NEW Assortments of Our Own Beautiful, Exclusive

**CORLISS
FOOTWEAR**

**50
STYLES to
Choose From**

\$2.99
PAIR

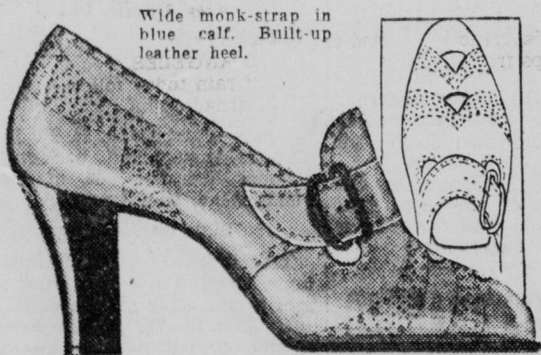
**A Style and
Type for
Every Need**

This page is designed to give you some idea of the fascinating variety and tremendous style possibilities you'll find in Corliss footwear at this one low price. We offer here just 14 of the 50 styles suitable for every daytime occasion—for wear with any costume and for any woman. Every pair selected because of the high quality of construction and dependable service, fashion rightness and fit. Sizes 3 to 9, AAA to C.

"Bucko"
Kid
Calf
Patent
Suede
Black
Navy
Brown
Square Heels

Monkstraps
Wide 1-Strap
Sandals
Pumps
T-Straps
Oxfords
Flat Heels
Square Toes
High Heels

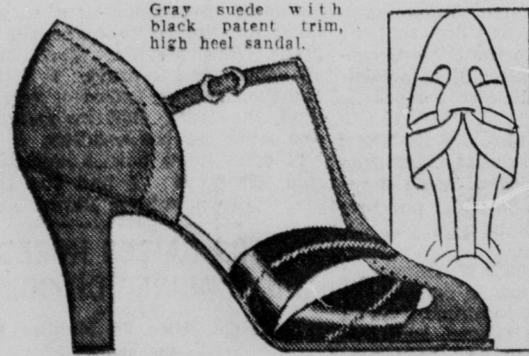
—Downstairs at Ayres.



Wide monk-strap in blue calf. Built-up leather heel.



Blue kid or black patent, wide 1-strap with high heel.



Gray suede with black patent trim, high heel sandal.



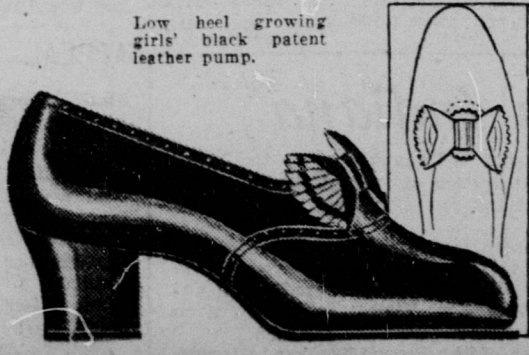
Blue, black or brown punched oxford with built-in arch.



Blue "Bucko" oxford with low heel and alligator trim.



Blue kid "Billie" shoe with square toe and heel.



Low heel growing girl's black patent leather pump.



Black, blue or brown kid gypsy shoe with built-in arch support.



Growing girl's black patent leather pump with low heel.



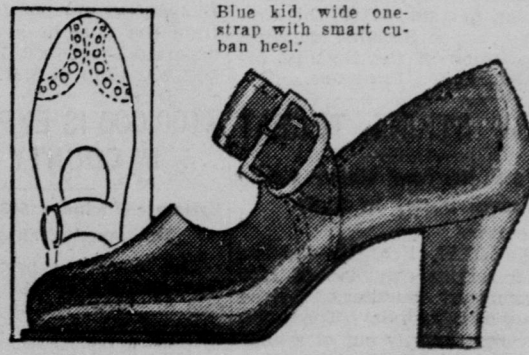
Blue or black kid T-strap with continental heel.



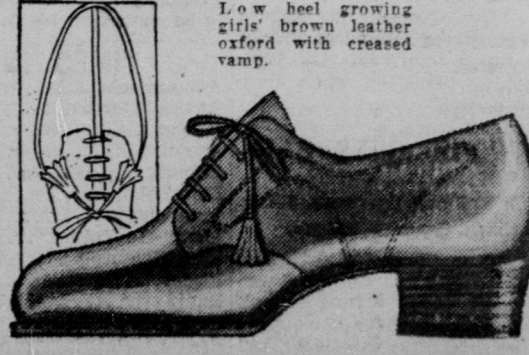
Brown, luggage brown, blue and black patent, high heel, 1-strap.



Brown calf wide monk strap with leather continental heel.



Blue kid, wide one-strap with smart Cuban heel.



Low heel growing girl's brown leather oxford with creased vamp.