

Reduced for E. O. M. Only!



Women's Smart
Mid-Season
HATS
88c

The new hat styles in felt, crepe or straw bandings. Smart styles you'll wear now until spring arrives. Choice of swaggers, brims, off-the-face styles and brettons. Black, brown and becoming pastel hues.

New Spring Hats Reduced

Specially reduced for E. O. M. Brand new hat styles not over two weeks old will be found in this selection. For wear now and this spring. Many types of brims and smart colors.

\$1.59

CLEARANCE for Infants and Tots

Infants' Part-Wool and Cotton Shirts
Infants' Training Panties
Toddlers' Training Panties
Tots' Knit Vests
Infants' Flannelette Gowns
Infants' Flannelette Gertrudes
Infants' Part-Wool Hose
Toddlers' Part-Wool Hose

15c
EACH

Tots' Wash Dresses
Boys' Wash Suits
Tots' Jersey Leggings
Tots' Wool Slipover Sweaters
Infants' Part-Wool Blankets
Tots' Flannelette Pajamas

39c
EACH

Tots' 3-Piece Snow Suits
Tots' 2-Piece Raincoat Sets
Tots' Corduroy Ski Pants

88c
EACH

Girls' Clearance

Girls' Fast Color Print Dresses
Girls' Wool Slipover Sweaters
Girls' Rubber Raincoats
Girls' Shirley Temple Scarfs

44c
EACH

Girls' All-Wool Skirts
Girls' All-Wool Jumper Dresses
Chubbie Girls' Frock
Suedene Jackets

88c
EACH

Girls' Leather Jackets
Genuine leather jackets in coat or cossack style. Broken sizes and color assortments.

\$2.55
\$1.98 to \$2.98
Final clearance of girls' better quality wool dresses including coat styles. Broken sizes and colors.

50c

Irregulars of better qualities. Lastex girdles and panty girdles for the slight figure. Small, medium and large sizes.

39c and 59c
Clearance priced! Broken sizes and styles. Smart, wearable styles. For women and misses.

88c and \$1.88
Further reduced from our January Sale price. Girdles, corsets and combinations. Broken sizes and styles.

19c Pr.
Service weight hose with hemmed top and seamed back. Fully reinforced. Sizes 9 1/2 to 10 1/2.

10c
Shaped little hose for growing girls. Broken sizes and greatly reduced for clearance. Irregulars.

35c Pr.
Odds and ends of full-fashioned chiffon and service weight styles. Broken sizes and colors. Irregulars. 3 for \$1.00.

10c Pr.
Broken sizes and colors but all sizes in lot. These have the fancy laster cut that holds them up.

19c Pr.
Wool mixed underhose with full foot. Genuine first quality. Reduced for clearance.

49c
Clearance of women's wool-mixed hose. Some are full-fashioned first quality. Some are Real Silk irregulars.

50c
Also combinations included in this group. Broken sizes and styles. Greatly reduced.

39c
PAIR

Sample Sale! Smart Fabric Gloves
500 pairs greatly reduced for clearance! Broken sizes. Colors are beige, gray, black and brown. Salesmen's samples of much higher priced styles.

19c Ea.
Simulated leather bags in black or brown grain types. Envelope or pouch styles. Clearance priced.

19c Ea.
Women's Triangular Scarfs
Ascot triangular style in a great assortment of colors. Wools and silks. Clearance priced.

10c
Other Triangular Scarfs at . . . 10c

Men's Clothing
at **1/2 OFF**
Original Prices

28 Men's All-Wool Suits . . . **\$7.97**
Broken sizes and styles. Serviceable suits for year round wear.

15 Young Men's Prep Suits . . . **\$4.97**
These have two pair of trousers. Styles for the high school or college student.

22 Sheeplined Coats . . . **\$3.49**
Men's and young men's black corduroy and leatherette sheep-lined coats. Broken sizes.

64 Prs. Men's Trousers . . . **99c**
Styles for dress or work. Dark shades. Broken sizes and models.

21 Men's Hats . . . **\$1.14**
Men's fur-felt hats in snap brim styles. Broken sizes and colors.



(★ REGISTERED)

A YRES' January E. O. M. will be a great house-cleaning event with prices cut to the bone! For immediate clearance from our shelves you'll find seasonable, wanted Ayres' quality merchandise for every member of the family and the home! Of course, size, quantity, style and color assortments are broken, but from the vast amount of merchandise on the counters you're sure to find just what you want. Doors open at 9:30 A. M. Please, NO MAIL, PHONE, C. O. D. or LAYAWAY Orders!

Seconds and Discontinued Styles American Girl Shoes and Other Fine Brands

A famous brand of shoes combined with other fine makes of style and arch type shoes. Black, brown or blue pumps, straps and oxfords. Sizes 4 to 9, widths AAA to C but not in every size or color.

\$2.29

325 Prs. Women's Shoes . . . **\$1.00 Pr.**
These have sold for many times more than this price. Black or brown pumps, straps and oxfords. Sizes 3 to 8. AAA to B in lot.

Boys' High Top Shoes . . . **\$1.99 Pr.**
Just 50 pairs. Odd lots of regular \$2.99 and \$3.99 shoes. Black or brown colors. Sizes 3 to 6 for big boys.

Rayon Taffeta Slips
Famous for wearing quality! These have California V or straight lace tops and hem. Tearose color. Sizes from 38 to 44 in the group.

49c

Printed Batiste Nighties
These have V or round necks. Hand appliqued trimmed. Sizes for women and misses, 16 and 17.

69c

Stout sizes in Porto Rican gowns with V or round necks. Contrasting color trimmed. Sizes 18 to 20.

69c

Discontinued styles in medium weight cotton ribbed suits with Dutch neck, elbow sleeves. Sizes 34 to 44.

89c

Silk pongee one-piece pajamas with bright oriental trim. Small, medium and large sizes.

Women's Pongee Pajamas . . . **\$1.59**

Full cut one-piece style silk pongee pajamas. Trimmed with bright oriental patterns. All sizes.

Women's Silk Nighties . . . **\$1.39**

Pure silk nighties with V or square necks. Lace trimmed. Sizes 16 and 17. Tearose.

1.00

Pure silk half pettisips in wrap around styles. Button at waist. Irregulars. Sizes 24 to 32.

79c

Rayon half-slips with lastex at waist and panel front. Irregulars. Tearose or white. Sizes 26 to 34.

1.00

Clearance priced! Two-piece styles in sateen, desert cloth or rayon combinations. Broken sizes and styles.

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