

JANUARY SALES

at AYRES



JANUARY SALE of Brand New Mid-Season Dresses

SALE PRICED AT— **\$3.98** EACH

New Navy Blues! New Redingote Effects! Glowing New Prints! New Grays! Sheer Jacket Frocks!

Sizes—11 to 17—14 to 20—38 to 52!

Actually, you've never seen such smart styles, such advance fashions for this sale price! You'd gladly pay five dollars or more for them! And at this price we're one of the first in town to present the new Redingote type dresses—and the new sheer jacket dresses in navy or black. We've not passed up a single style detail—a single color—a single print pattern—a single size for every occasion—in this collection.

For Afternoon
For Business
For Street
For Evening
For Office
For School

—Downstairs at Ayres.

JANUARY SALE! PLAID-BACK Sports Coats

Mannish tailored sports coats in the very latest fabrics and patterns. Checks, plaids, mixtures and plain colors. Sizes for women and misses. Sizes 12 to 20.

\$14.95 EACH

—Downstairs at Ayres.

For Professional Women!

CORLISS
TARSAL ARCH SHOES

\$2.99 PAIR

Long hours of pounding cement or hardwood floors requires an oxford that can take punishment—while it is giving foot ease to the wearer. And at the same time they must have the looks to give you that well dressed appearance. Corliss oxfords meet the exacting requirements. Sizes 4 1/2 to 10, AAA to C.

—Downstairs at Ayres.

JANUARY SALE!

Men's Wool
Worsted
Suits

\$13.95

New worsted suits in the fabrics, the colors, the patterns, the styles you can wear the year around. Dark conservative patterns for business or dress. Sports back styles for the younger men. All sizes.

Sale! Men's
Warm Overcoats

Big warm overcoats in new
patterns and fabrics best
suited for cold weather. Mel-
ton, cheviot, textured and
half-belted styles. Brown,
gray, blue and tan colors.

—Downstairs at Ayres.

\$11

Hurry! Grab These Savings!

Offered for the Last Few Days of
Our Gigantic JANUARY

RUG SALE

Only Small and Odd Sizes Remain But
You Save 1-2 to 1-3 of Regular Prices

4x6.6 Size

Persian Reproductions	\$7.95
Moderne Rugs	7.95
Hooked Design Rugs	7.95

9x9 Size

Hooked Design Rugs	\$21.95
7.6x12 Colonial Chintz	\$26.95

8.3x10.6 Size

Colonial Chintz	\$29.95
Hooked Design	24.95
Persian Reproductions	39.50
Chinese Reproduction	39.50
Sarouk Reproductions	37.50

9x15 Size

Hooked Design	\$39.50
Persian Reproduction	39.50
Colonial Chintz	37.50
Persian Reproductions	39.50

Scatter Size Throw Rugs

27 x 54 Axminster Scatter Rugs	\$1.98
27 x 54 Axminster Scatter Rugs	2.95
36 x 63 Axminster Scatter Rugs	3.95
36 x 63 Axminster Scatter Rugs	5.95
27 x 54 Persian Repro. Throw	4.95
27 x 54 Wilton Throw Rugs	4.95
36 x 63 Wilton Throw Rugs	7.95

—Downstairs at Ayres.

Figured Axminster Broadloom Carpet

An amazing carpet "buy" during the January Sale. Fine seamless quality, 9 feet wide. Can be cut any length, for any size room. In 2 beautiful Persian effect patterns. Rose or blue.

\$2.45

Sq. Yd.

—Downstairs at Ayres.

Printed Linoleum

Seamless, all-wool, per- fect quality Masland Argonne Rug. Has the laytex non-slip back. In beautiful patterns and colors.	\$28.75
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EACH

—Downstairs at Ayres.

... and Tomorrow Is the LAST DAY of the SAVINGS Offered in Our JANUARY DOLLAR DAY

DOLLAR DAY FEATURE!

New Spring HATS

These are advance spring styles, ready tomorrow at this very special Dollar Day price. Crepes, felt and combinations in styles to wear now and later. Black, brown, navy and pastels. Head sizes 22 and 23.—Downstairs at Ayres.

\$1

Bargains for Tots and Infants

2 for \$1

All-wool Slipover Sweaters, 3 to 6. Wintertown and Beacon Bathrobes, 3 to 6. Novelty Print Wash Frocks, 3 to 6. Boys' Broadcloth Wash Suits, 3 to 6. Infants' Bathrobes with Booties. Infants' Bunting, applique trim. Wool Jersey Brother and Sister Suits. Sizes 3 to 6.

3 for \$1

Infants' Beacon Blankets. Tots' Rayon Bloomers and Panties. Infants' Hand-made Gertrudes. Infants' Berets and Bonnets. Boys' Wash Suits, broken sizes.

6 for \$1

Tots' Knit Union Shirts.

Infants' Part-wool Shirts.

Rubber Sheets, 27x36.

Wrapping Blankets, 27x36.

1 for \$1

Tots' Ski Pants, Each

Corduroy ski pants in a smart se-
lection of colors. Warmly lined.

\$1

Bargains for Girls

2 for \$1

All-wool Sweaters, 7 to 16.

Fast-color Print Dresses, 7 to 14.

Girls' Raincoats. Irregulars.

Knitted Dress Goods, 3 1/2 Yds.

50 inches wide in 6 smart colors.
Ideal for school dresses. In
wanted dress length, 3 1/2 yards
for

\$1

Decorators' Samples,

Approximately 1-yard pieces.
Many fine drapery fabrics in-
cluding fine chintz, cretonne,
crash, etc.

\$1

Net Curtain Lengths,

4 1/2-yard lengths of colored bord-
ered fish net. Enough for 4 pairs
of curtains for this price.

\$1

White Bath Towels,

Size 18x36 all-white bath towels
with double thread. Ideal for
homes or institution use.

\$1

Cannon Towels,

Size 20x40. White with colored
borders in blue, rose, green, gold
and lavender colors.

\$1

Oval Chenille Rugs,

Oval chenille rugs for bathrooms,
halls, etc. In assorted bright col-
ors and patterns.

\$1

Plaid Rag Rugs,

Size 24x36 inches. Rose, green,
blue and orchid colors in lovely
plain designs.

\$1

Rag Runner and Rug,

Hit and miss rag runner and a
rag rug both for \$1. Runner is
24x9 feet. Rug 18x30 inches.

\$1

Heavy Rubber Mats,

Heavy link rubber mats. Size
14x24 inches.

\$1

Tailored Curtains,

2 Pair for
Escr square mesh string net with
a 3-inch inside hem. For living
room and dining rooms.

\$1

Lace PAIR Curtains,

Ready to hang in 2 beautiful pat-
terns. In popular dark shade
with eyelet tops.

\$1

Men's Pepperell Shorts, 4 for

Banjo seat Pepperell shorts and
fine knit shirts. Fancy pattern
vat dye shorts. Swiss rib knit
shirts. All sizes.

\$1

Boys' Knickers,

Full lined knit grip cassimere
knickers. Grays and tans in full
cut, well made styles. Sizes 6-14.

\$1

Boys' Wash Top Suits,

Button-on-style wash top suits in
fast color tops. The shorts are
lined. Sizes 4 to 9.

\$1

Boys' Corduroy Shorts,

200 pair of plain and fancy cor-
duroy shorts and some wool
mixed cassimere. Browns, tans,
grays. Sizes 4 to 9.

\$1

Children's Union Suits,

Cotton ribbed union suits with
Dutch neck, elbow sleeves, trunk
length. Drop seat. Sizes 2 to 6
years.

\$1

Boys' School Shirts,

Perfectly tailored, full cut, White,
plain color and fancy patterns.
Reduced from a higher price.
Sizes 8 to 14 1/2.

\$1

Boys' Play Suits,

Hickory striped play suit. Full
cut and well made for service.
Triple stitched. Sizes 3 to 8.

\$1

Porto Rican Gowns,

Women's plain color Porto Rican
gowns with V-necks and con-
trasting color trim. Sizes 16 and
17.

\$1

Women's Union Suits,

Light weight cotton union suits
with built up shoulder and tight
knee. Sizes 36 to 44.

\$1

Women's Night Gowns,

Flannelette gowns in white or
stripes. Yokes, button front, long
sleeves. Sizes 16 to 20.

\$1

Women's Rayon Gowns,

V or round necks. Lace or ap-
plique trim. Sizes 16 and 17 in
the group. Irregulars.

\$1

Women's Batiste Gowns,

Or Porto Rican gowns. V or
round necks. Hand embroidered
or applique trim. Sizes 16 and
17.