

JANUARY SALES

DOWNSTAIRS at AYRES



JANUARY SALE of Brand New Mid-Season Dresses

SALE PRICED AT—
\$3.98 EACH

New Navy Blues! New Redingote Effects! Glowing New Prints! New Grays! Sheer Jacket Frocks!

Sizes—11 to 17—14 to 20—38 to 52!

Actually, you've never seen such smart styles, such advance fashions for this sale price! You'd gladly pay five dollars or more for them! And at this price we're one of the first in town to present the new Redingote type dresses—and the new sheer jacket dresses in navy or black. We've not passed up a single style detail—a single color—a single print pattern—a single size for every occasion—in this collection.

For Afternoon For Evening
For Business For Office
For Street For School
—Downstairs at Ayres.

JANUARY SALE! PLAID-BACK Sports Coats

Mannish tailored sports coats in the very latest fabrics and patterns. Checks, plaids, mixtures and plain colors. Sizes for women and misses. Sizes 12 to 20.
\$14.95 EACH

For Professional Women!

CORLISS
TARSAL ARCH SHOES

\$2.99 PAIR

Long hours of pounding cement or hardwood floors requires an oxford that can take punishment—while it is giving foot ease to the wearer. And at the same time they must have the looks to give you that well dressed appearance. Corliss oxfords meet the exacting requirements. Sizes 4½ to 10, AAA to C.
—Downstairs at Ayres.

JANUARY SALE!



Men's Wool
Worsted
Suits
\$13.95

New worsted suits in the fabrics, the colors, the patterns, the styles you can wear the year around. Dark conservative patterns for business or dress. Sports back styles for the younger men. All sizes.

Sale! Men's Warm Overcoats

Big warm overcoats in new patterns and fabrics best suited for cold weather. Meltons, checks, mixtures and half-belted styles. Brown, gray, blue and tan colors.
—Downstairs at Ayres.

Hurry! Grab These Savings!

Offered for the Last Few Days of Our Gigantic JANUARY

RUG SALE

Only Small and Odd Sizes Remain But You Save 1-2 to 1-3 of Regular Prices

4.6x6.6 Size	9x9 Size
Persian Reproductions \$7.95	Hooked Design Rugs \$21.95
Moderne Rugs 7.95	7.6x12 Colonial Chintz \$26.95
Hooked Design Rugs 7.95	
7.6x9 Size	8.3x10.6 Size
Hooked Design \$18.95	Colonial Chintz \$29.95
Colonial Chintz 18.95	Hooked Design 24.95
Moderne 18.95	Persian Reproductions 39.50
Sarouk Reproductions 18.95	Chinese Reproductions 39.50
Persian Reproductions 19.95	Sarouk Reproductions 37.50
Chinese Reproductions 26.95	
Sarouk Reproductions 26.95	9x15 Size
	Hooked Design \$39.50
	Persian Reproductions 39.50
	Colonial Chintz 37.50
	Persian Reproductions 39.50
	Scatter Size Throw Rugs
	27 x54 Axminster Scatter Rugs \$1.98
	27 x54 Axminster Scatter Rugs. 2.95
	36 x63 Axminster Scatter Rugs. 3.95
	36 x63 Axminster Scatter Rugs. 5.95
	27 x54 Persian Repro. Throws. 4.95
	27 x54 Wilton Throw Rugs. 4.95
	36 x63 Wilton Throw Rugs. 7.95
	—Downstairs at Ayres.

Figured Axminster Broadloom Carpet

An amazing carpet "buy" during the January Sale. Fine seamless quality, 9 feet wide. Can be cut any length, for any size room. In 2 beautiful Persian effect patterns. Rose or blue.
\$2.45 SQ. YD.

9x12 Masland Rug	Printed Linoleum
Seamless, all-wool, perfect quality Masland Argonne Rug. Has the laytex non-slip back. In beautiful patterns and colors. \$28.75 EACH	Tiles, cobblestones and floral patterns in most any color you want. All 6 ft. wide. Perfect quality. 39c SQ. YD.
	—Downstairs at Ayres.

... and Tomorrow Is the LAST DAY of the SAVINGS Offered in Our JANUARY DOLLAR DAY



DOLLAR DAY FEATURE!

New Spring HATS

These are advance spring styles, ready tomorrow at this very special Dollar Day price. Crepes, felts and combinations in styles to wear now and later. Black, brown, navy and pastels. Head sizes 22 and 23.—Downstairs at Ayres.
\$1

Bargains for Tots and Infants

2 for \$1

All-wool Slipover Sweaters, 3 to 6.
Winterting and Beacon Bathrobes, 3 to 6.
Novelty Print Wash Frocks, 3 to 6.
Boys' Broadcloth Wash Suits, 3 to 6.
Infants' Bathrobes with Booties.
Infants' Bunting, applique trim.
Wool Jersey Brother and Sister Suits.
Sizes 3 to 6.

3 for \$1

Infants' Beacon Blankets.
Tots' Rayon Bloomers and Panties.
Infants' Hand-made Gertrudes.
Infants' Berets and Bonnets.
Boys' Wash Suits, broken sizes.

6 for \$1

Tots' Knit Union Suits.
Infants' Part-wool Shirts.
Infants' and Tots' Training Panties.
Rubber Sheets, 27x36.
Wrapping Blankets, 27x36.

Tots' Ski Pants, Each
Corduroy ski pants in a smart selection of colors. Warmly lined. All sizes, 3 to 6.
\$1

Bargains for Girls

2 for \$1

All-wool Sweaters, 7 to 16.
Past-color Print Dresses, 7 to 14.
Girls' Raincoats, Irregulars.

Knitted Dress Goods, 3½ Yds.

30 inches wide in 6 smart colors. Ideal for school dresses. In wanted dress length, 3½ yards for
\$1

Decorators' Samples, 4 for

Approximately 1-yard pieces. Many fine drapery fabrics including fine chintz, cretonne, crash, etc.
\$1

Net Curtain Lengths, 4 for

4½-yard lengths of colored bordered fish net. Enough for 4 pairs of curtains for this price.
\$1

White Bath Towels, 8 for

Size 18x36 all-white bath towels with double thread. Ideal for homes or institution use.
\$1

Cannon Towels, 6 for

Size 20x40. White with colored borders in blue, rose, green, gold and lavender colors.
\$1

Boys' School Shirts, 3 for

Perfectly tailored, full cut. White, plain color and fancy patterns. Reduced from a higher price. Sizes 8 to 14½.
\$1

Boys' Play Suits, 2 for

Hickory striped play suit. Full cut and well made for service. Triple stitched. Sizes 3 to 8.
\$1

Men's Pepperell Shorts, 4 for

Banjo seat Pepperell shorts and fine knit shirts. Fancy pattern vat dye shorts. Swiss rib knit shirts. All sizes.
\$1

Boys' Knickers, Pair

Full lined knit grip cassimere knickers. Grays and tans in full cut, well made styles. Sizes 6-14.
\$1

Boys' Wash Top Suits, Each

Button-on style wash top suits in fast color tops. The shorts are lined. Sizes 4 to 9.
\$1

Boys' Corduroy Shorts, Each

200 pair of plain and fancy corduroy shorts and some wool mixed cassimeres. Browns, tans, grays. Sizes 4 to 9.
\$1

Children's Union Suits, 3 for

Cotton ribbed union suits with Dutch neck, elbow sleeves, trunk length. Drop seat. Sizes 2 to 6 years.
\$1

Flannellette Pajamas, 2 for

Two-piece flannellette pajamas with long sleeves. Two color combinations. Sizes 16 and 17.
\$1

Porto Rican Gowns, 3 for

Women's plain color Porto Rican gowns with V-necks and contrasting color trim. Sizes 16 and 17.
\$1

DOLLAR DAY FEATURE!

First Quality! Full Fashioned
"La Sayre" Chiffon Hose
2 PAIR FOR \$1.00

For Dollar Day Only! At this special price you can afford at least a dozen pairs. Pilot tops, full fashioned, fully reinforced. Sizes 8½ to 10½.—Downstairs at Ayres.

Women's Union Suits, 3 for

Light weight cotton union suits with built up shoulder and tight knee. Sizes 36 to 44.
\$1

Women's Night Gowns, 2 for

Flannellette gowns in white or stripes. Yokes, button front, long sleeves. Sizes 16 to 20.
\$1

Women's Rayon Gowns, 2 for

V or round necks. Lace or applique trim. Sizes 16 and 17 in the group. Irregulars.
\$1

Women's Batiste Gowns, 2 for

Or Porto Rican gowns. V or round necks. Hand embroidered or applique trim. Sizes 16 and 17.
\$1

Women's Muslin Slips, 3 for

Plain muslin house dress length slips. Straight bodice top and narrow hems. Sizes 36 to 52. White.
\$1

Women's Nainsook Slips, 2 for

Nainsook or broadcloth slips with straight or bodice tops. Sizes 36 to 50.
\$1

Women's Rayon Undies, 6 for

Plain or novelty weave rayon panties, step-ins, bloomers or vests. Elastic run at waist. Regular and extra sizes.
\$1

Fabric Gloves, 2 prs. for

Salemen's samples in slip-on and novelty cuff styles. Sizes 5½ to 8. In all wanted colors.
\$1

Lastex Girdles, 2 for

Also panty girdles. Classed as irregulars. Give you the necessary curve control you need.
\$1

Girdles and Corsettes, Each

Special Dollar Day Sale of much higher priced girdles and corsettes. Regulation sizes.
\$1

Wom.-Misses' Bandeaux, 4 for

Lace, crepe and combinations. Smart looking, perfect fitting bandeaux. Sizes 32 to 36.
\$1

Children's School Hose, 8 prs.

Full length school hose in fine or derby rib style. Classed as irregulars. Sizes for all. Assorted colors.
\$1

Growing Girls' Hose, 8 prs.

Shaped like hose for growing girls. Sizes 8 and 8½ only. In smart shades. Irregulars.
\$1

Women's Outsize Hose, 3 prs.

Full outsize hose in assorted colors and sizes. Classed as irregulars. Specially priced for Dollar Day.
\$1

DOLLAR DAY FEATURE!

200 MEN'S SHIRTS

Limit of 2 to a Customer!

Men's broadcloth shirts in fancy patterns. Checks, stripes and all-over designs. Collar-attached styles with full cut bodies and 7-button front. Sizes 14 to 17.
2 for \$1

Rayon Shirts & Shorts, 3 for

Fine grade charonize rayon shirts and shorts in white. Broken sizes. Seconds.
\$1

Men's Fast-Color Pajamas

Coat, slipover and notch collar style in plain and fancy patterns. Sizes A, B, C, D.
\$1