

## THE RADIO WAVES

It's Strange Dilemma—Song Writers Can't Play Own Tunes Due to Ban

WHAT'S yours is yours, and what's mine is yours' ironically summarizes the dilemma which confronts many of radio's foremost entertainers since Warner Brothers secured from the American Society of Composers, Authors and Publishers, and deprived the air lanes of nearly half of the current music hits.

Twelve years ago, when Paul Whiteman presented his first memorable jazz concert at Carnegie Hall, George Gershwin introduced his first long piece, "Rhapsody in Blue."

Through the years its increase in popularity was synonymous with the rise of Gershwin and Whiteman's orchestra.

Now, by an arrangement of royalty arrangements, neither the man who wrote it nor the King of Jazz who made it famous and used it for a theme song can play it over the radio. It belongs to Warner Brothers.

Radio listeners must accustom themselves to recognize Whiteman's orchestra by his new theme, "March," composed by one of his band members and named in honor of Whiteman's daughter, George Olsen has abandoned his "With a Song in My Heart," and to avoid future trouble has written "Sandall."

The popular Ray Noble wrote and used "The Very Thought of You" for his theme. That and another of his favorites, "Goodnight, Sweetheart," are no longer his. Perhaps the two orchestras hardest hit in the East are Richard Himber's and Abe Lyman's. Red Nichols' torrid trumpets waiting to the four winds will be accompanied by a new song for a background.

These are only a few of the hits taken from the broadcasts. Warner-controlled music is said to constitute 40 per cent of the current songs, and unless entertainers choose to pay royalty to Warner's in addition to that already demanded by the music society, radio will lose many of its best-loved songs.

SIXTY minutes of radio continuity that is chock full of versatility and balanced entertainment is ready for another of Bing Crosby's Music Hall programs tonight at 9 on the NBC-WEAF chain. Mischa Levitzki, world renowned concert pianist; Joe Venuti, acknowledged as radio's hottest fiddler; Rupert Hughes, famous American novelist; the Radio Rogues and the Park Sisters comprise the guest list which will augment the regular company.

Doubling as singing star and master of ceremonies, Bing also will present his regular novel of Bob Burns, the Arkansas comedian; Jimmy Dorsey's orchestra and Kay Weber, vocalist.

Mixing merriment and melody, Harv and Esther will appear at 7 on CBS with Teddy Bergman, comedian, receiving support from Victor Arden's orchestra.

Songs of the Harp, featuring two artists well known in concert, will be presented tonight for the first time over the NBC-WJZ network at 7:15. The new series will feature Mildred Dilling, a Marion (Ind.) musician, and George Rasey and will be heard here after each Wednesday at 6:45.

THE true story of the important part a postage stamp played in the lives of two men will be related by the Old Ranger on the Death Valley Days tonight at 8 over NBC-WJZ.

Mary Steele joins Roy Shield's Encore Music program to sing "My Silent Love" and "It's Dangerous to Love Like This" tonight at 9:30 on NBC-WJZ.

Nine o'clock again brings the lively melodies and sparkling comedy of Horace Heidt's Brigadiers over CBS, featuring Alvino Rey, Jerry Bowne and Alice King.

The popularity of Guy Lombardo's Royal Canadians is increasing to such an extent that two additional CBS programs have been scheduled. In addition to the Lombardo Road program heard on Mondays, a sustaining Thursday night program will be inaugurated at 10 starting tonight. One week from tomorrow Lombardo will inaugurate another coast-to-coast program to be heard every Friday night at 11:30.

The Minneapolis Symphony Orchestra which will appear at English's Jan. 23 on the Martens concert.

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## Returning to Radio



Gladys Swarthout (above) is to sing the leading role in a radio adaptation of her new motion picture, "Rose of the Rancho," over CBS network Saturday night at 7. She has returned to New York where she sang in weekly operettas for more than a year before resigning to go to Hollywood to make the film recently released.

## 'Vox Pop' Program to Take Road Trip

"Vox Pop" programs have reached a new high in "questions of sensational unimportance," and the originators of the idea, the only thing new in radio since the amateur hours, are to start a tour, taking their questioning of the man in the street to various cities.

Their route has not been made out. It depends on the mail from towns hearing their program.

## Gift Filled Bill

Dramatization of the news of the death of the Austrian composer, Alban Berg, was in preparation for "The March of Time" program Christmas night, but not a page of music by Berg could be found. As a last resort, Julius Matfield, chief of the CBS library, was called. It so happened the staff of the music library had presented Julius with a score of Berg's "Lulu" as a Christmas gift.

Radio Not New to Them  
Radio is nothing new to Al Pearce and his brother, Cal, who are broadcasting from the NBC Chicago studios in Al Pearce's Gang. In 1913 Al and Cal presented their first program at San Jose, Cal., over an experimental air transmitter. Much to their surprise the harmony was picked up at sea by the U. S. S. Sherman, a transport.

## Gives Autographed Prints

Hendrik Willem van Loon's Christmas gift to every member of the NBC press department was an autographed original print of an ancient galleon in full sail. The van Loon sketch is about 18 inches by 24 and the personal inscription took the famous author and commentator most of one pre-Christmas afternoon.

## Amateurs to Get Parts

Arnold Johnson, producer and music director of Columbia's "National Amateur Night" program, is to stage Broadway's first all-amateur musical comedy, "Hopelids of 1936," featuring a company of amateur hour winners, next spring.

## LOCAL AND NETWORK DIALS

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4:00	Pedro Vial's orch.*	Radio Guild
4:30	Louise Flores*	Singing Lady*
4:45	Clara, Lu 'n' Em*	Little Orphan Annie*
5:00	Flying Time*	James Wilkinson
5:15	Connie Gales*	John Tunk, sports
5:30	Press Radio news	Press Radio news
5:45	Literary Digest poll*	Muriel Wilson
5:55	Billy and Betty	Lowell Thomas*
6:00	Amos 'n' Andy*	Easy Aces
6:15	Paper the Sailer*	Nine in Five
6:30	Edwin C. Hill*	Lum and Abner*
6:45	Tune Twisters*	Phil Cook
7:00	Rudy Vallee*	Music Is My Hobby
7:30	Kudy Rice*	Philharmonic orch.
8:00	Lanny Ross Show Boat*	Death Valley Days
8:30	Ring Crosby*	Town Meeting*
9:00	Ring Crosby*	Roy Shield's orch.*
9:30	Ruby Newman's orch.*	Emil Coleman's orch.
10:00	Min. Symphony orch.*	Ben Bernie's orch.
11:00	Min. Symphony orch.*	Shandor
11:30	Leo Zello's orch.*	Meredith Wilson's orch.

WIRE (1400) Indianapolis

(Indianapolis Broadcasting Inc.)

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## BOONE COUNTY HAILS START OF RURAL POWER

Dignitaries Dig Post Hole in Launching Pioneer State Project.

(Continued From Page One)

stomped his feet on the ground to quicken the circulation and said: "It's sure going to raise the average price of land."

Another blow into his hands and said: "It will help my farm, I'm going to have electric milk equipment and a churn installed at my place."

Then the assemblage adjourned to the Lebanon High School and heard Morris L. Cooke, Federal rural electrification administrator, Washington, tell them that business improvement is certain to follow installation of the system.

He said in part: "Rural electrification is, in the last analysis, a matter of community concern. The individual farmer who gets electric service derives great benefits, of course. In many cases he increases his net cash income. But the benefits, to the community as a whole are much greater, in the long run, if every farmer has electricity available to him on terms he can afford."

## Old System Is Recalled

"Under the old system extensions of rural lines were—and are still being—made on the basis of individual bargaining, with each individual farmer seeking service separately from a private utility. But when a community as a whole demands and receives electric service a new situation develops."

"This project has been called, rather loosely, a government project. Now, the Rural Electrification Administration is very proud of its part in encouraging and financing this project. But it is not a government project—it is your project. "We in Washington have tried to disseminate information concerning the great advantages which rural electrification can bring, not only to the farmers themselves, but to the entire country. We are also lending money to surmount an initial obstacle to electric service. But when it comes to putting government money permanently into poles and wires and transformers in rural areas—we just don't do it. In fact, we go to great length to avoid the possibility that government funds will be permanently invested in these projects."

Farmers, rural residents, state officials and public utility men throughout the state attended

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Sunday, January 12  
**\$2.50**  
\$2.50 Oxford \$1.65 Cincinnati  
\$2.00 Liberty \$1.20 Rushville