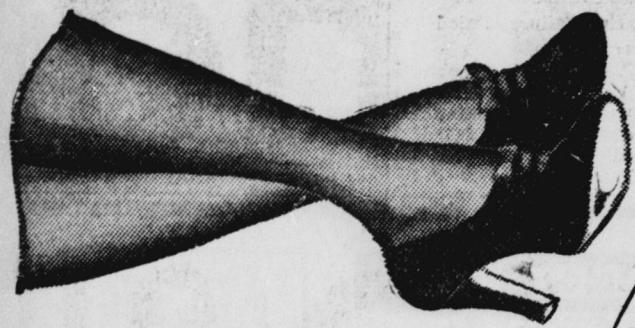


BLOCK'S DOWNSTAIRS STORE

A Double Event Tomorrow! Friday Savings and January Sales!



Friday Sale of
Full-Fashioned
HOSE

Irregulars of 69c and \$1 Qualities!

For
Women
and
Misses

39c
Pr.

- Bemberg Service Weights!
- Desirable Silk Chiffons!

These hose are stepping out fast, for they're values! Imagine! Sturdy, long-wearing bembergs! Lovely silk chiffons and only 39c pair. All the most wanted shades included! Women's sizes 8½ to 10½. Out-sizes in 9 and 9½ only!

Escalators to Block's Downstairs Store

CLEARANCE!
Wash
Dresses

Originally \$1.59, \$1.98

Rayons, metallic
cloths, gaberdines,
prints and cotton
crepes! Sizes for
women and misses!

69c

Original 69c, \$1 Qualities

Fast color prints,
now slightly count-
er-tossed! All very
desirable styles!
Women's, misses'
sizes.

39c

Escalators to Block's Downstairs Store

New Shipment of 1,000 Just Arrived!

Rayon and Boucle
**GOWNS and
PAJAMAS**

Irregulars of \$1.19 Qualities!

When this shipment is gone we don't expect to duplicate this value! The gowns and pajamas come in delightfully colored run-proof rayons and novelty boucle yarns... the product of a fine maker! They're easy to wash and easier to iron. For women and misses!

69c
Ea.

Corsets, Girdles and
FOUNDATIONS

Better Qualities Specially Purchased!

4 famous makers contributed their garments to this event! Brocade reducing garments with covered web rubber! 14 and 16-inch side and side lace girdles! Heavy spoon stayed corsets! Novelty broche foundations with swami tops! For women and misses!

\$1

Many Have Been in
the House Only a Few Days!

**BETTER
DRESSES**

Specially Priced Now at

\$3.98

Piccolino Crepes Matelasses
High Hat Crepes Taffetas
Crinkle Crepes Crepes

One and 2-piecers and two-piece effects! High and grayed colors! Many colorful prints on dark grounds! New sleeves, new collars... new shirring and pleat treatments! Every one of these dresses has fashion's stamp of approval... every one bears a special low price tag! Women's and misses' sizes 14 to 20, 11 to 17, 36 to 52, 16½ to 26½.

Escalators to Block's
Downstairs Store.



USUALLY \$13.98, \$19.98!

Women's and Misses'

**SPORTS
COATS**

Specially Purchased From a Well-Known Distributor!

\$7.99

Special
Sale
Price

Colors:	Fabrics:	Sizes:
Mixtures	Plaid Backs	12 to 20
Green	with Earl-Glo	38 to 44
Brown	Linings!	39 to 47
Navy	Fleeces	46 to 54
Black	Tree-Barks	

Every woman who has seen these coats has thrilled to their value! We bought the entire stock of a distributor preparing for inventory! The usual prices are so much higher, our price concession was so great, that this sale price is now far below the intended wholesale cost! Many are finished with marvelous crepe de chine linings! See them tomorrow... you'll save more than one-half what you intended to pay!

Buy Now or Use Our Layaway Plan!

Escalators to Block's Downstairs Store



Last 2 Days! Sale! Women's Shoes

We've Still Approximately 2,000 Pairs! Hurry! Extra Space! Extra Salespeople!



STYLES—

Pumps	Monk Straps
Oxfords	Sport Shoes
Ties! T-Straps	Arch Shoes
Sandals! Ghillies	Style Shoes

\$1.49

DETAILS—

Black and Brown Suedes	Novelties
Suede Combinations	High Heels
Calf Leathers	Military Heels
Rough Leathers	Cuban Heels



Well-known makes are included in this clearance! The styles you want, the colors you want are all here in this one outstanding shoe event! Women's sizes 8½ to 9, widths AAA to C, but not in every style. Come early to-morrow! You'll receive the same careful fit as usual!

Women's Better Quality Shoes **\$1.98**
Style and arch shoes in the most wanted styles! Size: 3½ to 9, widths AAA to C, but not in every style.

Women's Better Quality Shoes **\$2.98**
Many famous make arch shoes! Also style shoes! Women's sizes 3½ to 9, widths AAA to C.
Escalators to Block's Downstairs Store

