

ALONG THE RADIO WAVES

Indianapolis Is Going 'Round and A-round' and All Over That Comic Little Song Everybody's Singing.

BY HARRISON MILLER
EVERYBODY in Indianapolis today seems to be whistling or singing that amusing little ditty, "The Music Goes 'Round and A-round," one of the new songs the radio has put over the top in the grand manner.

What it means nobody seems to know—or if they do know, they probably don't care. It's a catchy tune and the words "take" in quick order. The way the tune has catapulted to popularity is reminiscent (in a minor sort of way) of "Yes, We Have No Bananas."

One story about "The Music Goes 'Round'" is that it was written about four years ago and stranded on a publisher's shelf, only to be produced the other week when the "music emergency" came up. The song became the theme for the country's New Year's celebration and now everybody's doing it.

Add this to the bizarre rise of radio's latest piece of musical insanity—the publishers' plea for a change in words. "Who in Heaven is going to sing 'Whoa, ho, ho, ho, ho, ho?' they argued. But all the world is running around singing 'Whoa, ho, ho, ho, ho, ho, ho' and feeling pretty silly about it.

Still, all this dizziness does not mean a dime in radio royalties to the two authors, Eddie Farley and Mike Riley. They are not members of the American Society of Composers and Authors and Publishers which collects the radio royalties. But the song now rivals "Gony Boy" in sheet music and record sales and has set up the authors for many future engagements.

"Rigoletto," in which Lawrence Tibbett is appearing at the Metropolitan, is to be presented in a special radio version of Verdi's famous opera tonight at 7:30 over the WABC-Columbia network. The program is the first acting role on radio for the renowned baritone. Included in the aria to be sung are "Pari Siam," "Cara Nome," "Cortigiani Vi Rizza" and "La Donna E Mobile."

THE second of two programs dealing with the ballet in opera will be presented by Howard Barlow and his symphony orchestra in the "Understanding Opera" broadcast at 5:35 tonight over the WABC-Columbia channel. It will consist of De Falla's "La Vida Breve," Weinberger's "Schwanda" and Borodin's "Prince Igor."

An analysis of next week's program by the Indianapolis Symphony Orchestra is to be broadcast through WFBB at 5 this afternoon and tomorrow. The broadcast is to be presented under the auspices of the Music Departments of the Indianapolis Public Schools.

The major portion of the 15-minute period will be used for a discussion of the A Minor Concerto for violin and orchestra by Saint-Saens, in which Miss Louise Essex is to appear as soloist at the concert. This will be the first public recital by Miss Essex before a home town audience, although she has gained an enviable reputation in concert appearances in Europe and America.

Of the seven leading songstress of a year ago, only Kate Smith has a regular program on the air currently. "When the Moon Comes Over the Mountain" will be heard again tonight when her Coffee Time broadcast is heard at 6:30 via WABC-Columbia.

EXACTLY 50 years from the granting of the original Westinghouse Electric and Manufacturing Co. charter in 1886, a mammoth birthday party with employees in all principal cities taking part, is to be held tomorrow from 7 to 9:30 p. m. Short wave radio communication is to link the company groups in various cities. The headquarters anniversary meeting is to be held in Pittsburgh where the key program will originate. Addresses by the board chairman, A. W. Robertson and the president, F. A. Merrick, are scheduled. W. J. Morgan, Indianapolis Westinghouse manager, said today that employees of the Westinghouse Electric and Manufacturing Co. and subsidiary organizations here would participate in the nationwide meeting.

"FROM the Land of the Sky Blue Water," Cadman's ballad of the Minnesota lake country, will be Lucy Monroe's featured contribution to the Lavender and Old Lace periods tonight at 7 over WABC-Columbia.

A tale of a miraculous escape from a firing squad will be related in a three-minute thriller by Capt. Carl Von Hoffman who will be presented to an NBC-WEAF audience by Phillips Lord at 7. Leo Reisman's orchestra, the Four Elton Boys, Phil Dwyer, Sally Singer and the Sweethearts will provide the music.

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vide the music portion of the program.

"Dinner for One, Please, James," a new English hit, will be featured by Deane Janis, Caravan songstress with the Casa Loma orchestra and Walter O. Keefe's hill-billies during the broadcast over WABC-Columbia at 8. The "Casa Loma Stomp," with Pee Wee Hunt and Kenny Sargent as vocalists, will be included in the program.

DOWN in Miami, where the Old Maestro and all the lads are enjoying a bit of a vacation, Belle Baker, international vaudeville headliner, will be the guest on Ben Bernie's program carried over the NBC-WJZ network at 8.

Miss Baker, who has recently returned from London where she played before the Prince of Wales and other notables of royalty, will try her Oxford accent on Ben.

Jimmy Durante's comical lyrics and the songs, "Stardust" and "Where Am I?" by Donald

Novis, top the Jumbo-Firechief program at 8:30 over NBC-WEAF.

Helen Hayes' latest Broadway hit, "Victoria Regina," will be closed every Tuesday night so that the stage and screen star may keep her weekly date with the "mike." Tonight at 8:30 she will star in "A Stitch in Time," fifteenth act of Edith Meisler's radio play, "The New Penny," at 8:30 over NBC-WJZ.

AT RIBUTE to a fellow composer of operetta music, and a hit tune from his own musical production, "Blossom Time," will feature Sigmund Romberg's Studio Party broadcast tonight at 9. Mr. Romberg, conducting the orchestra himself, will play a group of numbers from de Koven's "Robin Hood."

Pat Barnes, whose philosophical and poetic readings are heard over an NBC-WEAF network Mondays, Wednesdays and Fridays at 11 a. m., will look back over a decade of broadcasting during his program with Larry Larsen, organist, tomorrow.

LOCAL AND NETWORK DIALS

TODAY
P. M.
4:00—NBC-WEAF
4:30—Infantile Paralysis
4:45—James Wilkinson*
4:55—Clara, Lu 'n' Em*
5:00—Firing Time*
5:15—Mid-Week Hymn Sing*
5:30—Press Radio news
5:35—Lee Gordon's orch.*
5:45—Billy and Betty
5:50—Amos 'n' Andy*
6:00—Popeye the Sailor*
6:15—Edwin C. Hill
6:45—Your Government
7:00—Leo Reisman's orch.*
7:15—Wayne King's orch.*
8:00—N. T. G. and his Girls*
8:30—Jumbo-Fire Chief*
9:00—Sigmund Romberg*
9:30—To be announced
10:00—Ruby Newman's orch.*
10:30—Madriguer's orch.*
11:00—Leon Belasco's orch.*
11:30—Earl Hine's orch.*
*WIRE. *WLW. **WFBB. *WABC.

WIRE (1400) Indianapolis
(Indianapolis Broadcasting, Inc.)
TODAY
P. M.
4:00—American Medical Association (NBC)
4:30—James Wilkinson (NBC)
4:45—Clara, Lu 'n' Em (NBC)
5:00—Firing Time (NBC)
5:15—Mid-Week Hymn Sing (NBC)
5:30—Press Radio news (NBC)
5:35—Lee Gordon's orchestra (NBC)
5:45—Billy and Betty (NBC)
5:50—Amos 'n' Andy (NBC)
6:00—Popeye the Sailor (NBC)
6:15—Edwin C. Hill (NBC)
6:45—Your Government (NBC)
7:00—Leo Reisman's orchestra (NBC)
7:15—Wayne King's orchestra (NBC)
8:00—N. T. G. and his Girls (NBC)
8:30—Jumbo-Fire Chief program (NBC)
9:00—Sigmund Romberg (NBC)
9:30—To be announced
10:00—Sport Slants with Audre Carlon
10:30—Cleveland Symphony orchestra (NBC)
11:00—Enrico Madriguer's orchestra (NBC)
11:30—Leon Belasco's orchestra (NBC)
12:00—Midnight—Sign off.

WEDNESDAY
A. M.
7:00—Reveille
7:30—Musical clock
8:00—Fields and Hall (NBC)
8:30—Press Radio news (NBC)
8:45—Mary Kay's Hymn Sing (NBC)
9:15—Edward McHugh (NBC)
9:30—American Family Robinson
9:45—Herman and Hank (NBC)
10:00—Paul Engle
10:15—Suzanne Ladies
10:30—To be announced
10:45—The Sizzlers (NBC)
11:00—Joe White (NBC)
11:15—Honey Boy and Sassafras (NBC)
11:30—Merry Madcap (NBC)
11:45—Twin City Foursome (NBC)
12:00—Noon Rhythm Parade (NBC)
P. M.
12:30—Pinky Hunters orchestra (NBC)
1:00—The Brown Family
1:30—NBC Music Guild (NBC)
2:00—To be announced
2:30—Home Folks
3:00—Herman and Hank's Kaleidoscope
3:30—Club Reporters
4:00—Woman's Radio review (NBC)
4:30—Girl Alone (NBC).

WFBB (1230) Indianapolis
(Indianapolis Food and Light Company)
TODAY
P. M.
4:15—Al Trace and Symphonians (CBS)
4:30—Dictators (CBS)
4:45—Tea Time tunces
5:00—Renay Verel (CBS)
5:15—School sketches
5:30—Sports with Len Riley
6:00—Jimmy Farrell (CBS)
6:30—Kate Smith (CBS)
6:45—News
7:00—Lavender and Old Lace (CBS)
7:30—Lawrence Tibbett (CBS)
8:00—Camel Caravan (CBS)
8:30—Warner's Pennsylvania (CBS)
9:00—March of Time (CBS)
9:30—Musical Moments
10:00—Merrill and Marjorie (CBS)
10:15—News
10:30—Louis Armstrong orchestra (CBS)
11:00—Atop the Indiana roof
11:30—Phil Scott orchestra (CBS)
12:00—Midnight—Sign off.

WEDNESDAY
A. M.
7:00—Chuck Wagon
7:30—Early Birds
8:00—Dear Audience (CBS)
8:30—News
9:00—Hortense Counsel (CBS)
9:15—Bill and Gladys (CBS)
9:30—Know Your Music
10:00—Home Listening talk
10:05—Popular Varieties
10:15—Harmonies in Contrast (CBS)
10:30—Mrs. Farrell's Kitchen (CBS)
11:00—Voice of Experience (CBS)
11:15—Merry Madcap (CBS)
11:30—Life of Mary Martin (CBS)
11:45—Five Star Jones (CBS)
12:00—Noon—Hoosier Farm circle
12:30—News
12:45—Midday Meditation
1:00—Between the Bookends (CBS)
1:15—Happy Hollow (CBS)
1:30—American School of the Air (CBS)
2:00—Al Roth Presents (CBS)
2:30—Sunset Federation program (CBS)
3:00—Clubmen (CBS)
3:30—Curtis Institute of Music program (CBS)
4:00—Sweet and Hot.

WLW (700) Cincinnati
TODAY
P. M.
4:00—Bob Nolan's band
4:15—Jack Armstrong
4:30—Inging Lady (NBC)
4:45—Little Orphan Annie (NBC)
5:00—Old Fashioned (NBC)
5:15—Bob Crosby's orchestra
5:30—Bob Newman
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—We Bring You Loveliness
6:30—Lum and Abner (NBC)
6:45—Washington Merry-go-Round (Mutual)
7:00—Crime Clues (NBC)
7:30—Edgar A. Guest in Welcome Val-ley (NBC)
8:00—Ben Bernie and all the Lads (NBC).

'ROUND AND A-ROUND' WE GO!



Listen to any dance band for 10 minutes, at the most, and you'll hear the crazy swing song concocted by Mike Riley (left) and Ed Farley (right), musicians in a New York night club. It's "The Music That Goes 'Round and A-round," and there hasn't been a music hit comparable to it since "Yes, We Have No Bananas" (remember?). "Red" Hodgson wrote the words.

TEMPLETON TO SPEAK

Northeast Civic League Will Meet Tonight at Church.
Meeting of the Northeast Civic League is to be held tonight at 8

in the Ebenezer Lutheran Church, Millersville-va and Eastern-av. Speakers are to be Harry G. Templeton of the State Conservation Department and Col. George H. Healey of Indianapolis Railways.

2 Things to Do TO EASE COLD INSTANTLY

Discomfort and Aches Go Almost Instantly This Way



1. Take 2 BAYER ASPIRIN Tablets and drink a full glass of water. Repeat treatment in 2 hours.

2. If throat is sore, crush and stir 3 BAYER ASPIRIN Tablets in 1/2 glass of water. Gargle twice. This eases throat rawness and soreness instantly.

THE pictured directions above show perhaps the quickest, simplest and most modern method yet discovered to combat cold and sore throat.

Your own doctor will approve this way. Millions of people have discarded "cold killers" and patent nostrums for this modern way. It relieves the average cold almost as fast as you caught it.

Note that all you do is this:
Two Bayer Aspirin tablets with a full glass of water.
Three Bayer Aspirin tablets, crushed and dissolved in 1/2 glass of water as a gargle. Gargle with this mixture twice, holding your head well back to permit this medicated gargle to reach the irritated membranes of the throat.

The Bayer Aspirin you take internally acts to fight a cold almost instantly. AND—eases the aches and pains that accompany most colds.

The gargle acts instantly like a local anesthetic to soothe

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Why Bayer Aspirin Works So Fast
Drop a Bayer Aspirin tablet into a glass of water.
By the time it hits the bottom of the glass it is dissolving.

In 2 Seconds By Stop Watch
A Genuine Bayer Aspirin tablet starts to disintegrate and go to work. What happens in these glasses happens in your stomach—Genuine Bayer Aspirin tablets start "taking hold" of pain a few minutes after taking.

pains in the throat and to ease throat irritation.

Try this way. You will be amazed at how quickly you can ease a cold. Be sure, though, to get Genuine BAYER ASPIRIN tablets. They dissolve almost instantly in the stomach. Hence start working almost instantly. And also, dissolve thoroughly enough in water for use as a gargle.

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EAGLES HONOR JOHN J. PFARR AS 'OLD TIMER'

Gifts Presented in Tribute to 30 Years of Membership.

John J. Pfarr, 2514 Prospect-st., today has three gifts marking his membership of more than 30 years in the Fraternal Order of Eagles. The gifts were presented last night at an old-timers' meeting of Indianapolis Eagles Aerie, 43 W. Vermont-st. Mr. Pfarr received a diamond-set emblem pin, a photo of Conrad H. Mann, national organizer of the order, and a pipe, the latter from Sheriff Otto Ray. Emblem pins also were presented to three of the most recent members—Fred J. Snyder Jr., Harry Duval and W. E. Paul Jr.

The meeting was attended by 250, of whom 26 had been members 20 years or more. The latter included J. Pierce Cummings, former national trustee.

A class of 30 was initiated in honor of Mr. Pfarr. Special guests were Ray C. Brock, Kokomo, national trustee, and Lowell Neff, Logansport, state Eagles president.

Lions to Hear Townsend
Lieut. Gov. M. Clifford Townsend is to speak on "Indiana as a Community" at the luncheon of the Lions Club tomorrow in the Washington.

MOTHERS WILL MEET
Brightwood Kindergarten Club to Hear Talk on Ideals.
Meeting of the Brightwood Mothers Club of the Indianapolis

Mothers Will Get Free Trial of Vicks Colds-Control Aids

Every Home in Indianapolis to Receive Package—With Home Guide to Fewer and Shorter Colds, and Proof from Clinic Tests

OVER 14,000 IN TESTS
Show How School Absences Caused by Colds Were Cut Almost Half (40.20%)

Mothers in this vicinity will welcome the free trial packages of Vicks Colds-Control Aids now being distributed to every home here. These free packages not only bring you Vicks Va-vo-nol, unique aid in preventing colds, and Vicks VapoRub, modern external method of treating colds—but they also bring all the information you need to follow Vicks Plan for Better Control of Colds.

5,118 Children in School Clinics
The Plan was tested in three series of clinics conducted over a period of three years, among 14,702 people. These tests indicate gratifying results in fewer, shorter and milder colds for those following Vicks Plan.

Especially interesting to mothers are the results from the clinics among 5,118 school children. Children following Vicks Plan lost 40.20% fewer days from school on account of colds.

Naturally, results varied with different groups. Some groups made even higher records—savings up to 75.30%. The saving of 40.20% was the average for all groups following Vicks Plan.

Prove It In Your Family
In your own family group, too, individual results from Vicks Plan may vary. But the high average of its success in these clinics suggests its very real possibilities for your household—possibilities that only your thorough trial of the Plan can disclose.

That's why this trial package with details of the Plan, and samples of Vicks Aids to Better Control of Colds, is being sent to your home. Test the samples—follow the Plan—then watch results!

If you fail to get your free package within the next few days, write to Vicks, 401 Milton St., Greensboro, N. C., and one will be sent to you, postpaid, by return mail.—Adv.

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Women's Extra Size Outing Gowns. 2 for
Women's \$1.59 Long-Sleeve Dresses. Tub Fast. Each
Women's \$1.59 Angorette Dresses. 2 for
81-in. Unbleached Sheetting. 27c Value. 5 yds.
Genuine Mohawk Sheets. Size 81x99. Each
50-Inch Quilted Drapery Damask. 3 yds.
49c Rayon Comfort Cotton Batts. 72x90 Size. 3 for
\$1.49 Ready-to-Hang Damask Drapes. Pair
70x80 Cotton Sheet Blankets. 2 for
Women's Outing Gowns. 4 for
Misses' 2-pc. Jersey Rain Coats; Beret to Match
Boys' \$1.79 Hi-Boots. Sizes 8 1/2 to 11. Pair
Radio Tubes, Licensed by R. C. A. 3 Tubes for
Heavy Felt Base Floor Covering. 3 sq. yds.
12-Inch Electric Heaters. 2 for
Women's \$1.39 Rain Capes. Each
Women's Winter Weight Union Suits. 2 for
Women's Hand-Made Gowns. 3 for
Men's \$1.50 Wool and Part Wool Sweaters
Boys' \$1.69 and \$1.98 Long Wool Pants
Boys' \$1.59 Fancy Corduroy Knickers. Pair
C. B. Cones' 79c Work Shirts. Sizes 14 to 17. 2 for
Men's Heavy Weight Union Suits. 2 for

89 Men's Suits and Overcoats. While They Last, \$10

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