

LOEW'S BOOKS IMPRESSIVE LIST OF FILMS FOR EARLY 1936

'Ah, Wilderness!' Opens Parade of Attractions; Eddie Cantor to Follow

Other Choice Pictures Are Charlie Chaplin's 'Modern Times,' 'Rose Marie,' 'The Great Ziegfeld,' 'Small Town Girl' and 'Wife vs. Secretary.'

Not every one in the country agrees that Eugene O'Neill is the greatest living dramatist. But most of those who know him think that he did a pretty good job with "Ah, Wilderness!" What Metro-Goldwyn-Mayer did with it as a movie is to be seen when it opens at Loew's Wednesday. This production, which stars Lionel Barrymore, Wallace Beery, Eric Linden, Aline MacMahon, Cecilia Parker and Spring Byington, heats an impressive list of pictures scheduled for Loew's. Manager Ward Farar has obtained some choice films for the early months of 1936. Along with "Ah, Wilderness!" in a double feature bill, Mr. Farar has booked "If You Could Only Cook," a light comedy with Herbert Marshall and Jean Arthur in the leading roles.

Then Comes Eddie Cantor

Immediately following these two pictures is to come Eddie Cantor's new musical comedy, "Strike Me Pink." In this, Eddie's annual contribution to the amusement world, he is aided by Ethel Merman, Parkyakarkas and Sally Eilers. Then comes the long-awaited "Modern Times," latest comedy from the hands (and feet) of Charlie Chaplin, in which he is supported by a new leading lady, Paulette Goddard. In a more serious, yet still semi-light-hearted vein, is to follow the famous song story "Rose Marie," starring Jeanette MacDonald and Nelson Eddy, the team which made such a hit last year in "Naughty Marietta." One of Metro-Goldwyn-Mayer's most important films of the new year is to be "The Great Ziegfeld," starring William Powell, Myrna Loy and Louise Rainer in the tale of the theatrical world's greatest showman, Janet Gaynor, absent from the screen for some time, is to make her return in "Small Town Girl," a picture in which she is to be starred with Robert Taylor, of "Broadway Melody" and "Magnificent Obsession" fame.

'Wife vs. Secretary'

Next on the menu for Loew's is to be "Wife vs. Secretary," with Clark Gable, Myrna Loy and Jean Harlow, all wound up in a three-way pictorial egg nog.

Following that bit of froth, Metro tosses into the ring its 1936 venture in Shakespeare, "Romeo and Juliet," starring as Juliet, Norma Shearer, and as Romeo, Leslie Howard, who is playing the role without wig or long hair.

Other films on Loew's screen for the next few weeks include Ruth Chatterton's return to movieland in "No More Yesterdays" with Otto Kruger; Stanley Laurel and Oliver Hardy in "The Bohemian Girl"; a new Tarzan picture, "Tarzan Escapes," and Edmund Lowe in "The Garden Murder Case."

Regarding the strange title of Mr. O'Neill's story, it must be admitted that the author was thinking of the movies when he gave it that title.

Title Brings Questions

Movie fans, who have not seen the stage play and have not read the book, might believe the film to be a jungle picture. According to Mr. Farar, several inquiries have been received asking just what "Ah, Wilderness!" means.

Well, in the first place, "Ah, Wilderness!" is a comedy. It is the story of a typical well-to-do small town American family in New England. Their lives and lives of those around them are presented in much the same way as were the lives of the Iowa farm family in "State Fair." The title was taken from a verse in the Rubaiyat of Omar Khayyam. As a picture title it refers to the wilderness of emotion, which youth enters upon awakening to love.

Signed to Replace Miss Todd in Films

HOLLYWOOD, Jan. 6.—Heavy advance bookings on a contemplated series of comedies in which the late Thelma Todd was to have been co-starred with Fatsy Zilly today led producer Hal Roach to sign Pert Kelton, stage and screen actress, to take Miss Todd's place. Roach said Miss Kelton displayed marked ability as a comedienne in a score of films and he felt she best could fill the roles intended for Miss Todd.

Makes Hit With Clark Gable

HOLLYWOOD, Jan. 6.—Donald Ogden Stewart, humorist, was so successful with his comedy that Clark Gable missed the Santa Anita races one recent day. En route to the races, Gable stopped by to pay a forenoon call on Stewart, just returned from New York. Stewart launched into a humorous account of his New York trip and Gable became more interested in it than the races.

Hurry! Hurry! Last 4 Days

APOLLO
COLONIAL BURLESK
BROADWAY
BREVITIES
MIDNITE SHOW SAT.

Art Collection Displayed Here

Paintings Are Exhibited at John Herron Institute.

Works of some of the country's foremost painters may be seen in the annual exhibition of contemporary American painting, now on display at John Herron Art Institute. As in former years, most of the pictures have been selected from the Carnegie International exhibition in Pittsburgh. The collection offers examples from the works of Rockwell Kent, Grant Wood, John Steuart Curry, Charles Burchfield and Henry Lee McFee. Landscapes and portraits by Lois Wilcox, Miriam McKinnin, Dorothea Chase and Marjorie Phillips add a feminine touch to the collection. Mr. Phillips is the wife of Duncan Phillips, founder of the art gallery in Washington, D. C., which bears his name.

Other familiar artists whose paintings are on exhibit include Franklin Watkins, Charles Rosen, Ferdinand Warren and Ralph Sover. The exhibition is to continue until Jan. 26.

Films Attract Star of Stage

Virginia Brissac Signed for 'Three Godfathers.'

HOLLYWOOD, Jan. 6.—"Three Godfathers" introduces a new face to the screen, but one that is not unfamiliar to Hollywood and the stage. Virginia Brissac, erstwhile star of the stage and widow of one of the pioneer film studio heads, is acting her first role before the picture cameras. As a stage luminary she gave Harold Lloyd his first acting job, and it was also in her company that Louise Fazenda and Leatrice Joy worked as beginners. She retired from the stage before the death of her husband, John Griffith Wray. Recently she played at the Pasadena Community Playhouse, where talent scouts signed her for a role as the minister's wife in "Three Godfathers."

WHERE, WHAT, WHEN

APOLLO
The Man Who Broke the Bank at Monte Carlo, with Ronald Colman, Joan Bennett and Colin Clive, at 11:30, 2:30, 5:30, 8:30, 11:30 and 1:30.

INDIANA
"Collegiate," with Joe Penner, Jack Oakie, Frances Langford, George (Penner's duck), at 11:30, 1:30, 3:30, 5:30, 7:30, 9:30 and 12:30.

LOEW'S
"Riffraff," with Jean Harlow and Spencer Tracy, at 11:30, 3:30, 5:45, 8, and 10:15.

LYRIC
"Show Them No Mercy," with Rochelle Hudson, Edward Norris, Cesar Romero and Bruce Cabot, at 11:30, 2:30, 5:00, 7:55 and 10:25.

OHIO
Will Rogers in "Steamboat Around the Bend," at 11:30, 2:30, 5:30, 8:30, 10:30. Also "Little Big Shot" with Jane Withers at 11:30, 2:30, 5:30, 8:30, 10:30.

INDIANA

LAST 4 DAYS!
COLLEGIATE
JOE PENNER • OAKIE
FRANCES LANGFORD
plus POPEYE

IRENE DUNNE
ROBERT TAYLOR
MAGNIFICENT OBSESSION
From the phenomenal best-selling novel by Lloyd C. Douglas

CIRCLE

LAST 4 DAYS!
HEPBURN
CARY GRANT
"Salvia Scarlett"

MUTUAL

Burlesque
The One and Only
Cheerio 1936
New Class Lovely Dancing Girls

Closeup and Comedy

by ERSKINE JOHNSON—GEORGE SCARBO



DETERMINED TO BECOME A LICENSED AIRPLANE PILOT, HE MADE ONE SOLO FLIGHT.



GIVES HOLLYWOOD'S MOST UNUSUAL PARTNER, THE LAST WAS STAGED AT AN AMUSEMENT PARK FUN HOUSE.

DOUGLAS FAUCETT
FAVORITE DOG IN A MINUTELY KISSING NAMED PUSHFACE!

CAROLE LOMBARD
HEIGHT, 5 FEET, 2 INCHES
WEIGHT, 112 POUNDS
BLOND HAIR, BLUE EYES
BORN, FORT WAYNE, IND.
OCTOBER 6, 1909
REAL NAME, CAROLE JUNE PETERS, MATRIMONIAL SCORE, ONE MARRIAGE, ONE DIVORCE, EX-HUSBAND WILLIAM POWELL...

Movie Workers' Jargon Isn't as Cruel as It Sounds to Layman

For Example, 'Kill That Baby' Merely Means to Turn Off a Small Spotlight Used in Scene.

HOLLYWOOD, Jan. 6.—If, on your first visit to a Hollywood motion picture studio sound stage, you should be startled by hearing a gruff voice shout: "Hey, kill that baby!" don't be alarmed. That's how the chief electrician tells one of his men to turn off a small spotlight known as a "baby."

Sound stage slang, peculiar to the industry, is a language that has paced its development with the films. The employees save many words and much time by its use. By way of illustration it is much easier for the electrician to say "kill that 5K" instead of "put a cellophane screen on that 5000-kilo-watt light."

Here are a few other definitions: In addition to the baby spots, there are the "match-boxes," "juniors" and "bon-bons." Several types of screens are employed to diminish and soften the intensity of lights and spread their glow. Among them, besides the cellophane, are "skrimms," "double skrimms," "rolls" and "glasses." Cameramen have a distinctive language also. For example when one wants to start a scene he shouts "roll 'em," signifying that both camera and sound apparatus are to start operating.

Snow Hauled From Mountains for Film

HOLLYWOOD, Jan. 6.—It was necessary to bring 15 tons of snow from the High Sierras for scenes in "The Lady Consents," which co-stars Ann Harding and Herbert Marshall. The setting called for a scene at an Adirondack lodge, with a background of pine trees and snow. A reserve supply was kept in refrigerator cars to freshen the set as the snow melted. The picture was filmed under the working title, "The Indestructible Mrs. Talbot."

OHIO
TODAY AND TOMORROW
"Steamboat Around the Bend"
Will Rogers
Plus "Little Big Shot"

TONIGHTS PRESENTATIONS

WEST SIDE	EAST SIDE
STATE 2202 W. 10th St. Double Feature "TOP HAT" "CHARLIE CHAN IN SHANGHAI"	TACOMA 2442 E. Wash. St. Double Feature "SHIPMATES FOREVER" "WANDERER OF THE WASTELAND"
BELMONT W. Wash. & Belmont Double Feature "WAY DOWN EASY" "THE PAYOFF"	IRVING 5301 E. Wash. St. Double Feature "THE LAST DAYS OF POMPEII" "STORMY"
DAISY 2440 W. Mich. St. Double Feature "MARY BURNS, FUGITIVE" "THE LAST DAYS OF POMPEII"	EMERSON 4200 E. 10th St. Double Feature "SHIPMATES FOREVER" "THE BIG BROADCAST OF 1936"
NORTH SIDE	HAMILTON 5301 E. Wash. St. Double Feature "THIS IS THE LIFE" "TO BEAT THE BAND"
RITZ 11th and 34th Clark Gable, Chas. Laughton and Frances Tone "MUTINY ON THE BOUNTY"	PARKER 2506 E. 10th St. Double Feature "O'SHAUGHNESSY'S BOY" "RETURN OF PETER GRIMM"
UPTOWN 42nd & College Edward G. Robinson Miriam Hopkins "BARBARY COAST"	STRAND 1302 E. Wash. St. Double Feature William Powell-Rosalind Russell "RENDEZVOUS" Alice Fay-Mitchel & Durante "MUSIC IS MAGIC"
GARRICK 30th and Illinois Double Feature Claudette Colbert "THE MARRIED MEN BOSS" "THE BAND"	ROXY 2721 E. Wash. St. Double Feature "I LIVE MY LIFE" "SKY BOUND"
ST. CLAIR St. Clair & Ft. Wayne Double Feature Wallace Beery "O'SHAUGHNESSY'S BOY" "MUSIC IS MAGIC"	Paramount 111 E. Wash. St. Double Feature "BROADWAY MELODY OF 1936"
REX 30th at Northwestern Double Feature George Hall "EVERY NIGHT AT EIGHT" "DANTE'S INFERNAL"	SOUTH SIDE
TALBOT 22nd & College Double Feature Kay Francis "O'SHAUGHNESSY'S BOY"	FOUNTAIN SQUARE Double Feature Charles Laughton "MUTINY ON THE BOUNTY" "SILLY SYMPHONY CARTOON"
Stratford 19th & College Double Feature Tom Brown "ANNAPOLIS FAREWELL" "PUBLIC MENACE"	SANDERS At Fountain Square Double Feature Ronald Colman "CLIVE OF RONIA" "GAY BRIDE"
MECCA Noble & Mass. Double Feature Kay Francis "THE GOOSE AND THE GANDER" "PUBLIC MENACE"	AVOLON Prospect-Churchman Double Feature Dick Powell "PAGE MISS BOBBY" "BAD BOY"
DREAM 2361 Station St. Dick Powell "SHIPMATES FOREVER" Comedy and News Reel	ORIENTAL 1105 E. Meridian St. Double Feature Will Rogers "STEAMBOAT AROUND THE BEND" "BAD BOY"
RIVOLI Dearborn at 10th Double Feature Sylvia Sydney "MARY BURNS, FUGITIVE" "THE PAYOFF"	GARFIELD 2303 Shelby St. Double Feature Claudette Colbert "THE MARRIED MEN BOSS" "LITTLE BIG SHOT"
TUXEDO 40th & New York Double Feature William Powell "RENDEZVOUS" "THIS IS THE LIFE"	

Music, Plot Interwoven in New Film

'Rose of the Rancho' Is Departure from Usual Type.

Several months ago two song writers, Leo Robin and Ralph Rainger, sat down at their piano to write music for a new movie. Paramount directors and business executives had decided that movie musical shows in order to hold the heady success achieved last year, would have to take on a definite form, different from other pictures. What resulted was "Rose of the Rancho," which is to open at the Circle Theater in the next few weeks.

The whole musical gamut from grand opera to blatant jazz was studied in the musical research. When it was all over "Rose of the Rancho" emerged with the first movie plot as an integral part of the music.

Choose Gladys Swarthout

To star in the first of these musical films, Paramount daringly chose a newcomer, Gladys Swarthout, lovely wife of Frank Chapman, well-known theatrical figure. She had sung on many radio programs, but "Rose of the Rancho" is her first movie.

"The trouble in the past," Mr. Rainger explained, "has been that the plot comes to a dead stop whenever a player begins singing. By the method we have adopted, the story advances through song—when a song ends, the audience knows more about the story than it did before." There is no such thing as a "song cue" in "Rose of the Rancho." Miss Swarthout, John Boles and Willie Howard, all starred in the film, just sing at what Mr. Rainger terms "opportune moments," and sing of the things they have been talking about.

12 Songs Included

"Never before to my knowledge," Mr. Robin said, "has a screen musical had 12 different songs. Eleven of them are sung by the players and the other is a Spanish dance. But they are so much a part of the picture that the large number of songs does not burden the hearer."

The biggest technical problem in making "Rose of the Rancho," according to Mr. Rainger, was fitting the music to the picture's background, the early days of California

NEW THRILLS AWAIT FILM FANS IN 'AUDIOSCOPIKS'

'Third Dimension' Pictures Appear to Leap Into Laps of Audience; Realistic Effect Is Startling.

There is something new under the sun. And when we say new, we mean new. There have been attempts at it, some fairly entertaining, but until you experience the surprise, the thrill the first glimpse through "audioscopes," you haven't really realized "third dimension."

At Loew's starting Wednesday along with "Ah, Wilderness!" the new "audioscopes" are to be tried out for the first time in Indianapolis.

"Audioscopes" is the name of a pair of cellophane glasses, one eye-glass red, the other green. They are handed you upon entering the theater. One perches them on one's nose, sits back and waits for the "audioscope" short subject to appear on the screen.

Pete Smith Narrates

To handle the narration for their first "audioscope" short feature, Metro-Goldwyn-Mayer has obtained the service of the gentle, droll Pete Smith.

Pete starts out (we saw the picture several weeks ago) by telling the ladies not to be afraid. But when the picture jumps off the screen, rolls right into the audi-

ence's laps, we were tempted to call Mr. Smith names for having put us off guard.

"Audioscopes" pictures are based on the "third dimension." It is achieved on the screen by filming the subject with two cameras, set a few inches apart, then combining the negatives so that there are really two images. When these are projected on the screen, if viewed with the naked eye, they just look like two images, one red and one green, but through the cellophane spectacles, they take on a rounded form, seem to stick right out into your face.

Right Under Your Nose

One of the most sensational subjects to be shown Wednesday is the trombone soloist whose slide reached right up to the seat in front of us (we thought). Then there is a picture of a girl swinging toward the audience, and she almost drops in their laps. A baseball pitcher throws a straight ball right at your nose, and a pudgy "drunk" squirts seltzer water all over you. (We brushed our coat, so realistic was the skit.) And we weren't the only ones to duck, squirm and stifle shrieks at the preview. We noticed that Manager Ward Farar just got out of the way in time when a gun went off under our nose.

The "audioscopes" are probably to be followed up by an attachment for movie projectors, by which screen features will appear in the same manner, but without the audience needing to wear "goggles."

As a short subject, it is the only really serious competition for Walt Disney in the last five years. (By J. W. T.)

Signed for Screen Roles

HOLLYWOOD, Jan. 6.—Spencer Charters and Margaret Armstrong, prominent character players, have been signed for roles in "The Farmer in the Dell," a Phil Stong story which is to feature Fred Stone.

Others in the cast are Jean Parker, Frank Albertson, Esther Dale and Moroni Olsen. Ben Holmes directs.

Movie Star Drafts Own Taxing Plan

Howard Ready to Split His Income—but Only on One Condition.

HOLLYWOOD, Jan. 6.—Leslie Howard's "single tax" plan is the talk of Hollywood. The star of "The Petrified Forest" is willing, in fact anxious, to give half his salary to the government—but on one condition.

"I'm willing to give half my salary to the government for taxes," he says, "but I don't want to pay any further taxes with my half. The government's share, under my plan, would cover Federal and state income tax, personal and real property tax, gasoline tax and sales tax."

Mr. Howard isn't protesting entirely about the tax rate in this country. England, he says, levies higher taxes than America. His complaint is against the worry and bother of the many taxes imposed. He wants to eliminate the necessity of hiring accountants and experts to determine the amount of property and income tax. Under his plan, the government would do all the worrying.

"I could live in perfect tranquility, free from the fear that some time in the future I would be hauled into court to explain an error in my tax report," he says.

CONWAY TEARLE
STAR OF THE SILENT
HARD GAINED A COME-
BACK IN MARE WEST
LATEST PICTURE

2 GREAT HITS WEDNESDAY LOEW'S TODAY AND TUESDAY JEAN HARLOW 'RIFFRAFF'

IT IS ALREADY TALKED ABOUT AS ONE OF THE YEAR'S TEN BEST PICTURES!

This is a positive guarantee that you'll have a grand time! Here's a picture that will remind you of "State Fair" and "Tugboat Annie". It's uproariously funny, and yet filled with tenderness and tears and honest sentiment. When you leave this theatre you'll tell your friends: "Don't miss it!"

Eugene O'Neill's
AH WILDERNESS!
A CLARENCE BROWN Production with
WALLACE BEERY
LIONEL BARRYMORE
ALINE MACMAHON • ERIC LINDEN • CECILIA PARKER
SPRING BYINGTON • MICKEY ROONEY
EXTRA ADDED HIT! A SWELL ROMANTIC COMEDY!
MARSHALL JEAN **ARTHUR** "If You Could Only Cook"

COMING! — Another Musical Delight
Joanette MacDonald • Nelson Eddy
in "ROSE MARIE"

Extra!
AUDIOSCOPIKS
The most amazing
NOVELTY since
talkies! One reel of
solid howls!
ASK THE USHER FOR
A PAIR OF COLORED
SPECTACLES