

# BLOCK'S JAWARY SALES DOWNSTAIRS STORE

A Special Price  
on a New Shipment of

## LATE WINTER FROCKS

New Colors! New Fabrics!  
New Prints!

**\$3.98**



Trig tailored styles for business and office wear! Afternoon fashions . . . gloriously colored prints, new soft grayed shades! Piccolino crepes! High hat crepes! Crinkle crepes! Matelasses! Rustling taffetas! One and two-piece styles! Flower and fringe trims! Shirring! Soft draped lines!

Sizes  
11-17  
14-20  
36-44  
16½-26½

Escalators to Block's Downstairs Store.

## New Shipment!

A Fine Quality Carefully Graded  
By The Famous Maker!

## Silk Hose

Full-Fashioned Irregulars of \$1,  
\$1.65 and \$1.95 Qualities!

**59c Pr.**



The well-known maker guards the quality of these hose as carefully as a mother watches her child! The imperfections are so tiny, you'll have to know where to look to find them! Every pair of fresh elastic silk in luxury sheers or service weights! New shades! For women and misses!

Full-Fashioned  
Hose for Women  
Irregulars of 79c Quality

**39c**

Some pure silk, some reinforced with lisle, some bembergs! Variety of weights including sheers and service weights! New shades! For women and misses!

Escalators to Block's Downstairs Store.



ORIGINAL \$1.59 to \$2.98

*Wash Frocks*

Rayons  
Metallic Cloths  
Gaberdines  
Covert Cloths  
Prints  
Cottons  
Crepes

**79¢**

Every one of these dresses has been radically reduced from our higher-priced lines! Come early! You'll find styles for shopping, for business, for marketing and for home wear! Dark as well as cheery colors! While our quantity lasts they're bargains! Only a few of the original \$2.98 qualities! Women's and misses' sizes.

Escalators to Block's Downstairs Store



Usual \$13.98 and \$19.98 Qualities!

**\$7.99**

50 in Misses' Sizes, 12 to 20 42 in Short Stouts, 39 to 47  
68 in Women's Sizes, 38 to 44 52 in Stout Sizes, 46 to 54

A well known distributor preparing for inventory, sold us his entire stock of these tailored coats! We're offering them tomorrow at far below the original wholesale cost! We've plaid backs with Earl-Clo linings, guaranteed the life of the coat! Sturdy fleeces! Tree-barks! Many with crepe de chine linings! Take it from us these coats are marvelous values . . . come in tomorrow and save more than one-half what you intended to pay!

Mixtures  
Greens  
Browns  
Navy  
Black  
All  
the New  
Collars

Escalators to  
Block's  
Downstairs Store



*Specially Priced!*

**"Cinderella"**  
Dresses

Original \$1.15 Quality

**88c**

Cute prints, broadcloths and ginghams with smocking, embroidery and dainty organdy trims! Sizes 1 to 3, 3 to 6, 7 to 14.

Clearance!  
Girls' \$10.95  
"Karol Kay" Coats

Sizes 7 to 14 **\$6.95**

Warm, smartly tailored woolens, crepes, fleeces and tweeds with sturdy linings! Sports or fur-trimmed styles!

Clearance! Silk, Wool  
or Acetate Dresses

**\$1.98**

Limited quantity now greatly reduced! Styles for school and party wear! Girls' sizes 7 to 14.

Escalators to  
Block's  
Downstairs  
Store

**CLEARANCE!**  
Winter Hats

ORIGINAL \$1.85 and \$2.85

**98c**

Fur Felts  
Suede Velvets  
Metallic Crepes  
Velvets  
Casual Brims  
Coat Brims

Toques  
Blacks  
Browns  
Navy  
Rusts  
Greens

The most wanted styles of the season now drastically marked down! You'll wear them for several months . . . so buy one or more now at savings! Fur trims! Jeweled ornament trims! Vells! All headsizes for women and misses!

Escalators to  
Block's  
Downstairs  
Store

**Special!**  
Women's  
Gloves

Discontinued  
Styles of \$1,  
\$1.25 Qualities!

**49c**

Fabric gloves with very smart novelty cuffs! Blacks! Browns! Blues! Greens! Rusts! Smooth and rough weaves!

Escalators to Block's  
Downstairs Store.

**Special!**  
Winter  
Handbags

Usually Higher-  
Priced Qualities!

**59c**

The new bracelet bag in novelty fabric! Simulated alligator grains, sealskins, calfskin and rough leathers! All the most wanted styles! For women and misses!

Escalators to Block's  
Downstairs Store.