

BLOCK'S JANUARY SALES DOWNSTAIRS STORE

A Special Price on a New Shipment of LATE WINTER FROCKS

New Colors! New Fabrics!
New Prints!

\$3.98

Trig tailored styles for business and office wear! Afternoon fashions... gloriously colored prints, new soft grayed shades! Piccolino crepes! High hat crepes! Crinkle crepes! Matelasses! Rustling taffetas! One and two-piece styles! Flower and fringe trims! Shirring! Soft draped lines!

Sizes
11-17
14-20
26-44
16½-26½

Escalators
to Block's
Downstairs
Store.

New Shipment!

A Fine Quality Carefully Graded
By The Famous Maker!

Silk Hose

Full-Fashioned Irregulars of \$1,
\$1.65 and \$1.95 Qualities!

59c Pr.

The well-known maker guards the quality of these hose as carefully as a mother watches her child! The imperfections are so tiny, you'll have to know where to look to find them! Every pair of fresh elastic silk in luxury sheers or service weights! New shades! For women and misses!

Full-Fashioned
Hose for Women
Irregulars of 79c Quality

39c

Some pure silk, some reinforced with lisle, some bembags! Variety of weights including sheers and service weights. New shades. For women and misses!

Escalators to
Block's Downstairs
Store.



Clearance!
ORIGINAL \$1.59 to \$2.98
Wash Frocks

Rayons
Metallic
Cloths
Gaberdines
Covert
Cloths
Prints
Cottons
Crepes

79¢

Every one of these dresses has been radically reduced from our higher-priced lines! Come early! You'll find styles for shopping, for business, for marketing and for home wear! Dark as well as cheery colors! While our quantity lasts they're bargains! Only a few of the original \$2.98 qualities! Women's and misses' sizes.

Escalators to Block's Downstairs Store

Specially Priced!

"Cinderella" Dresses

Original \$1.15 Quality

88c

Cute prints, broadcloths and gingham with smocking, embroidery and dainty organdy trims! Sizes 1 to 3, 3 to 6, 7 to 14.

Clearance!

Girls' \$10.95

"Karol Kay" Coats

Sizes 7 to 14 \$6.95

Warm, smartly tailored wools, crepes, fleeces and tweeds with sturdy linings! Sports or fur-trimmed styles!

Clearance! Silk, Wool
or Acetate Dresses

\$1.98

Limited quantity now greatly reduced! Styles for school and party wear! Girls' sizes 7 to 14.

Escalators
to Block's
Downstairs
Store



SPORTS COATS

Usual \$13.98 and \$19.98 Qualities!

\$7.99

50 in Misses' Sizes, 12 to 20 42 in Short Stouts, 39 to 47
68 in Women's Sizes, 38 to 44 52 in Stout Sizes, 46 to 54

A well known distributor preparing for inventory, sold us his entire stock of these tailored coats! We're offering them tomorrow at far below the original wholesale cost! We've plaid backs with Earl-Clo linings, guaranteed the life of the coat! Sturdy fleeces! Tree-barks! Many with crepe de chine linings! Take it from us these coats are marvelous values... come in tomorrow and save more than one-half what you intended to pay!

Mixtures Navy All
Greens Black the New
Browns Collars

Escalators to
Block's
Downstairs Store



CLEARANCE!

Winter Hats

ORIGINALLY \$1.85 and \$2.85

98c

Fur Felts
Suede Velours
Metallic Crepes
Velvets
Casual Brims
Coat Brims

Toques
Blacks
Browns
Navy
Rusts
Greens

The most wanted styles of the season now drastically marked down! You'll wear them for several months... so buy one or more now at savings! Fur trims! Jeweled ornament trims! Vells! All headsizes for women and misses!

Escalators to Block's
Downstairs Store



Special!

Women's Gloves

Discontinued
Styles of \$1,
\$1.25 Qualities!

49c

Fabric gloves with very smart novelty cuffs! Blacks! Browns! Blues! Greens! Rusts! Smooth and rough weaves!

Escalators to Block's
Downstairs Store.

Special!

Winter Handbags

Usually Higher-
Priced Qualities!

59c

The new bracelet bag in novelty fabric! Stimulated alligator grains, sealskins, calf and rough leathers! All the most wanted styles! For women and misses!

Escalators to Block's
Downstairs Store.