

First
Come!
First
Served!



Don't miss this Great Clearance of 1000 Pairs WOMEN'S STYLE SHOES

Values
Up to
\$2.49

89¢
Pair

Pumps, Straps
and Oxfords
in the Group

It will pay you to come early and buy several pairs of these remarkable shoe values. Specially priced for the January Clearance while quantity lasts. Every pair a bargain.



Don't
Miss
These
Values

Come to Sears for the January Clearance! Hand-turned shoes in blacks or brown perforated from top to toe oxfords and other smart styles for street or dress wear. Not all sizes in every style, but all sizes in the group.

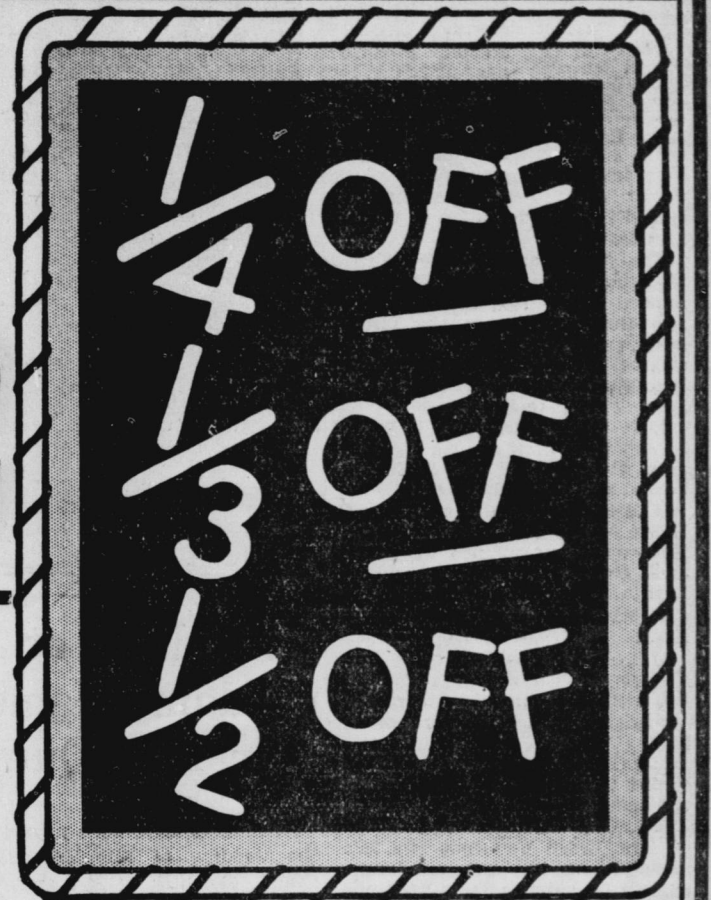
Sears

Sears Annual January Clearance starts tomorrow with sweeping reductions on first quality merchandise. Some slightly soiled to be sure—some in odd lots and incomplete size and color range—but all are reduced regardless of former selling price and intrinsic value—Come early and benefit through our extensive price reductions.

Starting Tomorrow Morning at 8:45 o'Clock

JANUARY

Clearance



Regular \$14⁹⁴, \$12⁹⁴
and \$10⁹⁴ Women's
Fur-Trimmed
COATS

Sharply Reduced for Quick Clearance
Regardless Original Prices

Newest rough weaves. Many silk crepe lined. Black, brown or green. Furs are Manchurian Wolf (dog), Sealine (dyed coney) and Dymka Fox. Sizes 14 to 50.

\$8⁸⁸

Formerly \$19.94 Furred Coats, \$12.88
Formerly \$29.94 Furred Coats, \$21.88

Nu Back
Foundations
\$2⁹⁵

For average and stout figures—Batiste with lace bust; knitted elastic side sections—all elastic shoulder straps; well boned throughout. Four supporters, \$3.98 values.

Prof. Gale
Health Belt
\$2⁹⁵

Scientifically constructed to give perfect support and greater comfort after maternity or operation—recommended by thousands of doctors. Regular \$3.79.



Drug Specials!

Challenge Mineral Oil
The 49c Gal 89c
Scot Toilet Tissue
1,000 sheets to a roll 6 rolls 39c
25c Lifebuoy Shaving Cream 19c

Men! Regular 89c

GUARANTEED STANDARD
2.20 WHITE BACK INDIGO
BLUE DENIM (Mill Shrunk)

OVERALLS
—or—
OVERALL PANTS



65¢

Pre-shrunk full 3-oz. double service denim. Seams guaranteed not to rip! Cut to give greatest amount of comfort! Sizes 34 to 44. A real "buy"—Hurry!



Men's Chambray Work Shirts

Tailored of Blue Denim

Seven button front. Metal button, two pockets. Full cut, bar tacked. Medium, white, blue chambray. All sizes. Specially reduced from 69c for the January Clearance.

49¢



Men's DRESS SHIRTS

49¢

Regular 79c values. Solid colors in broadcloth and fancy patterns in novelty shirtings. Collar attached styles. Splendidly tailored and cut true to size. All sizes in the group.

Men's Silk Rep Ties

Regular 49c values. Hand-made construction in rich colors and smart patterns! **19¢**

69c "Royal Purple" Hose

Just 506 pairs of this popular number reduced! First quality service and chiffons.

59¢

110 PRS. CHILDREN'S ANKLETS
First quality. Soiled. Up to 19c. Pair. 5c
36c PRS. CHILDREN'S HOSE—Full length, ankle and 1/2 length. Pair. 15c
350 PRS. WOMEN'S SILK HOSE—39c values. Broken sizes and colors. Pair. 19c
508 PRS. WOMEN'S SILK HOSE. Service and chiffons. Pair. 29c

Regular 19c Rayon Hose

610 Pairs women's first quality rayon hose. Dark shades. Sizes 8 1/2 to 10. 3 pairs, 40c. Reinforced for extra wear.

14¢

WOMEN'S PART-WOOL HOSE—First quality—also underhose. 2 Prs. \$1
WOMEN'S HEAVY SERVICE HOSE—Full fashioned. First quality. 3 Prs. \$1
59c WOMEN'S SILK HOSE—Full-fashioned. Chiffon or service. 49c
507 PRS. CHILDREN'S HOSE—Full length, 1/2 and socks. 3 Prs. 50c

While Quantities Last—Women's
Lingerie—Sweaters



1/2 PRICE



Clearance of counter soiled pieces. All Sears first quality including silk and satin gowns, pajamas, dancettes, panties, slips and chemise. Balbriggan pajamas. Flannelette pajamas and robes; and rayon lingerie. Also sweaters.

Cotton Knit Union Suits

Formerly 49c **38¢**

In the popular sleeveless, knee length style. Rayon striped. Sizes 34 to 50.

Porto Rican Gowns

3 for \$1⁰⁰

Hand embroidered imported gowns. Beautifully made. Sizes 15 to 17.



Quality
Variety
Low Price

10¢
Yd.

Everything you need for household or wardrobe. Every yard brand new. Every yard a bargain. Printed and plain broadcloth, pajama check, longcloth, woven ginghams, and printed percale. Buy for the months to come.

Launderite
Sheeting **29¢**
Yd.

Unbleached. Our own famous brand. 64x64 thread count. 81 inches wide.

Turkish
Towels **9¢**
Ea.

Size 18x36 inches. Single loop construction. White with colored borders.

RUGS! RUGS! RUGS!

Regularly \$8.95

GOLD SEAL

Rugs \$5⁹⁵

In wide selection of discontinued patterns. 9x12 feet. While they last!

9x12-Ft. Edgemere

Rugs \$19⁹⁵

Persian and Chinese patterns. Rust, rose, tan and taupe. Limited quantity. Fringed ends.

14x24-In. Cocoa Door Mats. 88c
\$1.49 Value Inlaid Linoleum. 89c Sq. Yd.
9x12-Ft. Bound Edge Rug Pad. \$2.95

SEARS, ROEBUCK and CO.

• Large, Free Parking Lots

ALABAMA AT VERMONT STREET

• Free Bus Service to and From Circle