

First
Come!
First
Served!

Don't miss this Great Clearance of 1000 Pairs WOMEN'S STYLE SHOES



Values
Up to
\$2.49

Come to Sears for the January Clearance! Hand-turned shoes in blacks or brown perforated from top to toe oxfords and other smart styles for street or dress wear. Not all sizes in every style, but all sizes in the group.

89¢
Pair

Pumps, Straps
and Oxfords
in the Group

Don't
Miss
These
Values

It will pay you to come early and buy several pairs of these remarkable shoe values. Specially priced for the January Clearance while quantity lasts. Every pair a bargain.



Sears

50
JANUARY
Clearance

Sears Annual January Clearance starts tomorrow with sweeping reductions on first quality merchandise. Some slightly soiled to be sure—some in odd lots and incomplete size and color range—but all are reduced regardless of former selling price and intrinsic value—Come early and benefit through our extensive price reductions.



Regular \$14.94, \$12.94 and \$10.94 Women's Fur-Trimmed COATS

Sharply Reduced for Quick Clearance
Regardless Original Prices

\$8.88

Newest rough weaves. Many silk crepe lined. Black, brown or green. Furs are Manchurian Wolf (dog), Sealine (dyed coney) and Dymka Fox. Sizes 14 to 50.

Formerly \$19.94 Furred Coats, \$12.88
Formerly \$29.94 Furred Coats, \$21.88

69¢ "Royal Purple" Hose

Just 506 pairs of this popular number reduced! First quality service and chiftons.

59¢

Regular 19¢ Rayon Hose

610 Pairs women's first quality rayon hose. Dark shades. Sizes 8½ to 10. 3 pairs, 40¢. Reinforced for extra wear.

14¢
Pr.

WOMEN'S PART-WOOL HOSE—2 Prs. \$1

WOMEN'S HEAVY SERVICE HOSE—3 Prs. \$1

59¢ WOMEN'S SILK HOSE—Full fash-
ioned. Chiffon or service...

49¢

507 PRS. CHILDREN'S HOSE—3 Prs. 50¢

Full length, ½ and socks...

508 PRS. WOMEN'S SILK HOSE. Service
and chiftons. Pair 29¢

508 PRS. WOMEN'S SILK HOSE. Service
and chiftons. Pair 29¢

While Quantities Last—Women's
Lingerie—Sweaters



1/2
PRICE



Cotton Knit Union Suits

Formerly 49¢ 38¢

In the popular sleeveless, knee length style. Rayon striped. Sizes 34 to 50.

Porto Rican Gowns

3 for \$100

Hand embroidered imported gowns. Beautifully made. Sizes 15 to 17.

Clearance of counter soiled pieces. All Sears first quality including silk and satin gowns, pajamas, dancettes, panties, slips and chemise. Balbriggan pajamas. Planquette pajamas and robes; and rayon lingerie. Also sweaters.

Nu Back Foundations \$2.95

For average and stout figures—
Batiste with lace bust; knitted side sections—all elastic shoulder straps; well boned throughout. Four supporters, \$3.98 values.

Prof. Gale Health Belt \$2.95

Scientifically constructed to give perfect support and greater comfort after maternity or operation—recommended by thousands of doctors. Regular \$3.79.



Drug Specials!

Challenge Mineral Oil
The 49¢ $\frac{1}{2}$ Gal 89¢
Scof Toilet Tissue 1,000 sheets to a roll 6 rolls 39¢
25¢ Lifebuoy Shaving Cream 19¢



Men! Regular 89¢

GUARANTEED STANDARD
2.20 WHITE BACK INDIGO
BLUE DENIM (Mill Shrunk)

OVERALLS

OVERALL PANTS



65¢



Pre-shrunk full 8-oz. double service denim. Seams guaranteed not to rip! Cut to give greatest amount of comfort! Sizes 34 to 44. A real "buy" Hurry!

Men's Chambray Work Shirts

Tailored of Blue Denim

Seven button front. Metal button, two pockets. Full cut, bar tacked. Medium, white, blue chambray. All sizes. Specially reduced from 69¢ for the January Clearance.

49¢



Men's DRESS SHIRTS

49¢

Regular 79¢ values. Solid colors in broadcloth and fancy patterns in novelty shirtings. Collar attached styles. Splendidly tailored and cut true to size. All sizes in the group.

Men's Silk Rep Ties

Regular 40¢ values. Hand-made construction in rich colors and smart patterns!

19¢

RUGS! RUGS! RUGS!

Regularly \$8.95

GOLD SEAL

Rugs \$5.95

In wide selection of discontinued patterns. 9x12 feet. While they last!

9x12-Ft. Edgemere

Rugs \$19.95

Persian and Chinese

patterns. Rust, rose, tan and taupe. Limited quantity. Fringed ends.

14x24-In. Cocoa Door Mats
\$1.49 Value Inlaid Linoleum
9x12-Ft. Bound Edge Rug Pad

88¢

89¢ Sq. Yd.

\$2.95

SEARS, ROEBUCK and CO.

Free Parking Lots

ALABAMA AT VERMONT STREET

• Free Bus Service to and From Circle