

# BLOCK'S JANUARY SALES DOWNSTAIRS STORE

Share the January Savings in These Friday Bargains!



**SPECIALLY PRICED!**  
New Regular \$4.60  
**DRESSES**

All the New Fabrics and Colors Included!

**\$3.98**

An old-fashioned Friday bargain if there ever was one! All of these dresses are brand new... with colors and details right off fashion's griddle! Piccolino crepes! High hat crepes! Crinkle crepes! Matelasses! Taffetas! Grayed colors! Vivid colors! Blacks and loads of loads of prints to wear now and later! You've a limited time to make this saving! Hurry! Women's and misses' sizes 14-20, 11-17, 36-52, 16½-26½.

Escalators to Block's Downstairs Store



**JANUARY SALES**  
**SUITS, TOPCOATS**  
**AND OVERCOATS**

For Men and Young Men

Hardy Worsted Suits!  
Sturdy Twist Suits!  
New Polo Topcoats!  
Rich Fleece Overcoats!

**\$12.85**

The price is low, yes, but this is NOT "low priced" clothing... you can instantly recognize that by the styling, by the patterns and by the quality of the tailoring! Come in tomorrow—inspect this clothing—and you'll understand why we say this!

HALF-PRICE

**\$5 All-Wool Suit Trousers**

For Men and Young Men

**\$2.50**

Patterns to match your odd coat and vest; wonderful assortments; wonderful values.

**Suede Leather JACKETS**

For Men and Young Men

**\$3.98**

Zipper front styles; warm knitted collar, cuffs and waistband; slightly shaded skins.

**Blue Melton JACKETS**

For Men and Young Men

**\$2.98**

32-oz. weight; all wool; zipper front; cassack style; a splendid value for outdoor men and for sportsmen.

**\$1.98—\$2.49 TROUSERS**

For Men and Young Men

**\$1.39**

For dress or work; well tailored; plain colors and mixtures; French back worsteds and chevrons.

**Moleskin TROUSERS**

For Men and Young Men

**\$1.98**

Heavy (9-oz) weight; reinforced throughout to withstand hard wear; heavy boat sail drill pockets.

ESCALATORS TO MEN'S CLOTHING—BLOCK'S Downstairs Store



2078  
14-20

2077  
2 Piece Suit  
14-20

Special  
Purchase of  
Fresh New

**GINGHAM**  
**Shirley Lee**  
**\$1**

These alluring zephyr gingham were made by the manufacturer during his dull season! They embody better tailoring, better fabrics and smarter styling than you usually find at \$1! One and 2-pieces in 6 vibrantly colored models. Fast colors! Sizes 14 to 46.

ESCALATORS TO BLOCK'S Downstairs Store



2075, 14-20  
2 Piece Suit

**Clearance!**

**\$16.75 and \$28**

**COATS**

They're Going Fast at

**\$12.95**

Waffle Crepes  
Silver Fleece  
Llama Fleece  
Worsted  
Tweeds  
Diagonal  
Worsted  
Skunk Trims  
Fox Paw  
Trims  
Opossum  
Trims  
Caracul Trims  
Kidskin Trims  
Mink Dyed  
Marmot Trims

Dress coats with elaborate fluffy or flat furs! Sports models... fitted, swagger or boasting the new flare backs! All warmly and sturdily lined! Women's and misses' sizes 11-17, 14-20, 33-46.

ESCALATORS TO BLOCK'S Downstairs Store



**Special!**

**Boys' Horsehide Leather**

**COATS**

Wool Lined  
Belted Models

**\$5.98**

Sheep-lined With  
Fur Collars

**\$7.48**

Full cut and well made of front quarter horsehide leather! Fur collars! Full belt! Black! Boys' sizes 8 to 18 years.

Warm horsehide coats with heavy sheeplining, corduroy trim and fur collar. Full belt! Black! Boys' sizes 8 to 18.

Boys' Sweaters

**\$1.79**

Fancy back brushed wool effects with zipper fronts. Sizes 28 to 36.

Boys' Jackets

**\$1**

Full cut, elastic waist suede cloths in tan. Sizes 12 to 18.

ENTIRE STOCK!

**\$4.98, \$5.98**

**CORDUROY SUITS**

**\$3.84**

Brown or gray fancy part-ridge patterns with zipper front fancy back jacket. Also plain color corduroy jumper-all leat pant suit! Also window pane corduroys and a few plain color Hockmeyer suits. Sizes 4 to 14, but not in every style.

(46) Prep Suits

**\$8.99**

Reduced! Double breasted with celanese trim. Many with 2 pairs of trousers! Boys' broken sizes 14 to 20.

3-Pc. Coat Sets

**\$4.99**

Coat, hat and zipper leat in brown or gray. Boys' sizes 4 to 6.

Escalators to Block's Downstairs Store



**FRIDAY SALE! MEN'S**  
**BETTER SHIRTS**

Irregulars of \$1.19 to \$1.39 Qualities!

Sizes  
14 to 17

**79¢**

Not Every  
Pattern in  
Every Size

Whites! Blues! Stripes! Figures! Every shirt well made! Your choice of no-wilt or regular collar attached styles! Every shirt made by a well-known American manufacturer, guaranteed tubfast! Hurry! Our quantity is limited and they're going fast!



**MEN'S SOCKS**

Novelty or random mixtures in large assortment of patterns. 14c pair or

**MEN'S TIES**

Large full shapes! Well made! Wide assortment of patterns and colors!

**15¢**

**\$1.98 to \$2.45**

**Fur Felt HATS**

**\$1.65**

Irregulars of higher-priced qualities, specially purchased because they were factory cancellations! Snap brims! Browns, tans and grays! Men's sizes.

**UNION SUITS**

50% wool for outdoor workers! Men's sizes 36 to 46. **\$2.49**

**PIGSKIN GLOVES**

Originally \$1.95. Slight irregulars! Washable! For men. **\$1.49**

Escalators to Block's Downstairs Store