

BLOCK'S DOWNSTAIRS STORE

Special Purchase Rushed in From New York!

SILKS and ACETATES

15,016 Yards of Famous Make Silks and Acetates . . .
Remnants and Full Bolts of \$1 to \$1.69 Qualities!

- ★ 39 Inches Wide!
- ★ Glorious New Colors!
- ★ Brand New Patterns!
- ★ Many Smart Prints!
- ★ Rough Fabrics! Novelty
- ★ Fabrics! Smooth Fabrics!

49c
YARD

These Fabrics

Oatmeal Type Crepes
Sawdust Crepes
Frieze Matelasses
Cereal Type Crepes
Syngora Crepes
Rumba Crepe

Another scoop rushed from the New York markets for you! Thousands of yards of brightly and conservatively colored silks and acetates . . . new weaves . . . new patterns . . . new colors, but the excellent quality that has made our annual silk sale an outstanding value event! Thrifty women who know that we've always given them the most for their money will throng in tomorrow! Come and see the values for yourself! Extra space! Extra salespeople will make your shopping a pleasure!

These Fabrics

Tuckador Sheers
Novelty Check Sheers
Woven Figured Crepes
Stripe Matelasses
Flat Crepes
Pure Dye Prints

SPECIAL PURCHASE! COTTON REMNANTS

1 to 20-Yard Lengths of Usual 19c to 59c Qualities!

Printed percales! Printed dimities! Printed batistes! Waffle cloths! Sanforized broadcloths! Mercerized broadcloths! White novelty sheers! Blister sheers! Pique voiles! Printed tweeds! Printed muslins! Printed crashes! Rayon taffetas! Printing suiting! Plain or print piques! White mulls! Plain color broadcloths! Nainsooks! Fast colors! 36 inches wide!

12c
Yd.

SPECIAL PURCHASE OF
USUAL \$2 and \$3 QUALITIES

Sample Lingerie

On Sale While Our
Quantity Lasts!

\$1.79

Heavy Silk
Crepes
Luscious
Satins

Gowns
Slips
Dance Sets
Chemise

These are salesmen's and original showroom samples, sold to us at a price concession! You'll find styles loaded with laces or tailored to your heart's content! If Santa didn't bring lingerie for Christmas, stock up with this. For women and misses!

Escalators to Block's Downstairs Store

Clearance! SHOES

(463 Prs.) Women's Dr. Davis Arch Shoes **\$1.49**
Women's soft black kids with combination lasts!

(240 Prs.) Block's Rest-Arch Shoes **\$2.95**
Women's regular \$3.95 quality! Black or brown!

Limited Quantity! Women's Sample Shoes **\$2.33**
Naturalizers and Blue Ribbon Shoes in size 4B only!

(530 Prs.) Women's Style Shoes **\$1.09**
Black and brown pumps, T-straps, oxfords, side ties, and sports styles.

Escalators to Block's Downstairs Store

Originally \$1.85 and \$2.95

Winter Hats

Now Greatly Reduced!

98c



FUR FELTS! VELVETS!
Suede velours! Novelty fabrics! Metallic crepes! Felts!
Smart casual and coat brims! Turbans with wisps of veils!
Fur trims! Ornament trims! Jeweled trims! Ribbon trims!
Blacks! Browns! Blues! Rusts!
All headsizes for women and misses!

Escalators to Block's Downstairs Store

Clearance! Wash Dresses

Original \$1.59, \$1.98 and a Few of Our Original
\$2.98 Qualities Now Marked Down to

79c

Rayons! Metallic cloths! Gabardines! Covert cloths! Prints and
cotton crepes . . . every dress originally much more! Dark or cheery
colors! Women's and misses' sizes.

Escalators to Block's Downstairs Store