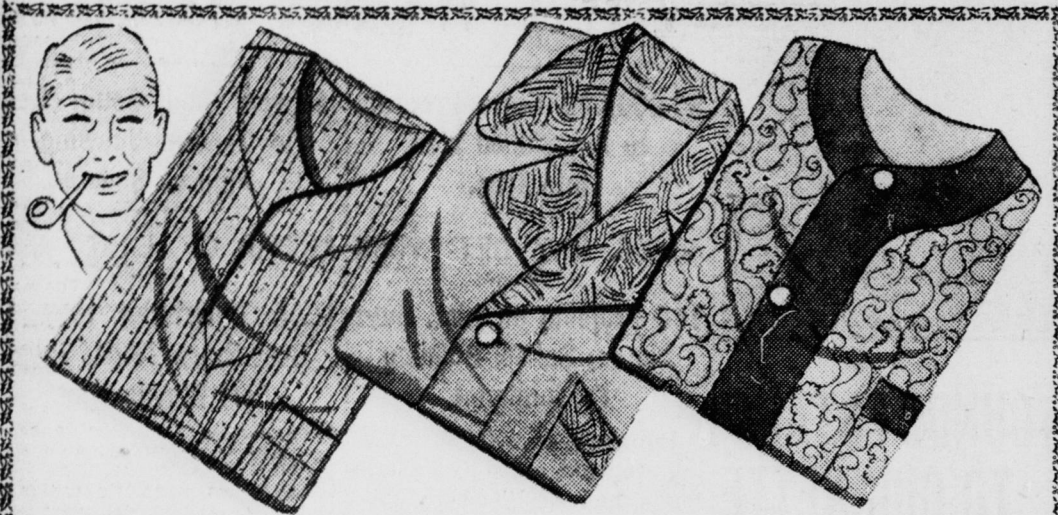


AYRES DOWNSTAIRS STORE

A Popular-Price Gift Store for the Whole Family

Choose Ayres **QUALITY** Gifts for Everyone on Your List



Gentlemen Prefer—Pajamas For Their Christmas!

Now, at the Last Minute, We've a Brand New Assortment of Men's Pajamas in the Styles and Colors He Likes Best!

at **\$1.19**
Pair

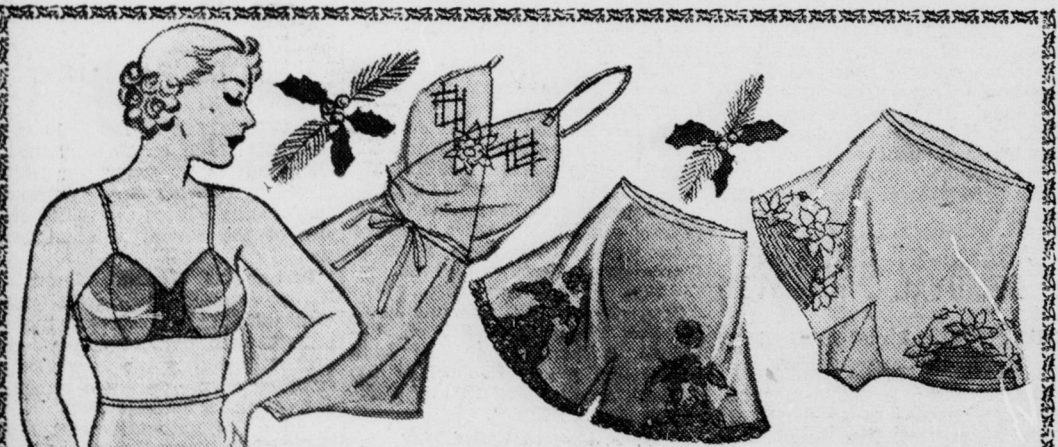
at **\$1.69**
Pair

A real low price for a fine quality pajama. Brand new, never on sale before! These vat dye pajamas come in plain color or fancy pattern broadcloths. Coat style, slipover style or notch collar style, in a complete size assortment A, B, C, D, for men of all ages!

Brand new broadcloth lounging pajamas in notch collar, jacket style. Checks, stripes, plaids and all-over designs in a grand assortment of smart colors. Sizes for all men. A, B, C, D.



The "One-Stop Men's Shop" Downstairs at Ayres



For a Lovely Lady... Beautiful Silk or Satin Undies

Lovely ladies prefer a gift that expresses their own sweet selves. We know of no lovelier gift than these luxurious, beautiful chemise trimmed with gorgeous laces. Or smart tailored styles, if she's the tailored type. The dancettes with fitted bandeaux and plain or lace trimmed panties are unusually lovely. Sizes 32 to 42.

• Chemise
• Dancettes

\$1.00
Each

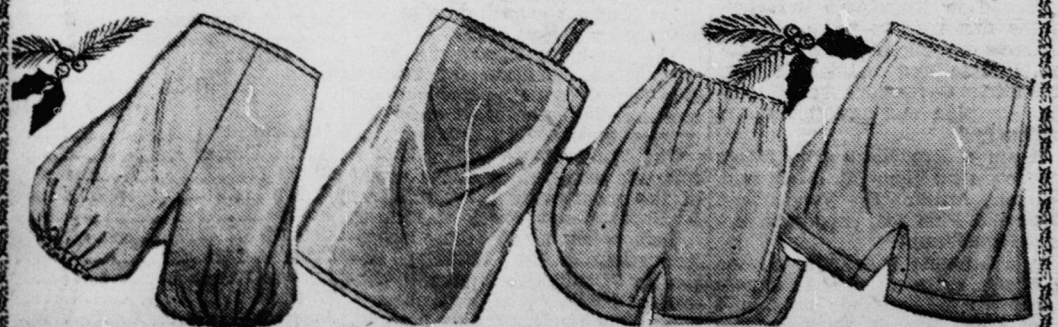
Serviceable Rayon Gift Undies

Plain rayon or "Milo-Sham" rayon bloomers, vests, chemise, stepins or panties. Lovely lace trimmed styles or smartly tailored styles that any woman will love to wear. You'll find a complete size range for women and misses, sizes 34 to 42.

—Downstairs at Ayres.

EACH

35c



Give her this... give him that... give the children these and those... quality gifts from Ayres Downstairs Store... and when they see their gift wrapped up in an Ayres' Christmas box you'll thank your lucky stars you had foresight and shopped in this great store where—
"A Gift From Ayres Means More!"

For the next five days we're ready for record crowds of last-minute shoppers. We're ready with complete stocks of gift merchandise in every department—of enduring quality—fashion rightness and service. And you'll find the same thoughtful and courteous service waiting for you. Downstairs at Ayres.

Boys' Sheep-Lined Coats

Warm, heavy, black leatherette that won't crack or peel, sheep-lined coats. 4 pockets. **\$2.98**
Waterproof. Sizes from 8 to 18 years.

Boys' Fast-Color Gift Shirts

Fancy patterns, plain white and colors. Also new deep-tone shades. Vat dye colors, full cut bodies. Sizes 8 to 14½. **69c**

Boys' Broadcloth Gift Pajamas

Fast color broadcloth pajamas in plain and fancy colors. Coat or slipover styles. Well made, smart looking. Sizes 8 to 18. **89c**

Boys' All-Wool Melton Jackets

All-wool plain color melton jackets with full zipper front. Cossack style with side buckles. Fancy back. Sizes 8 to 20. **\$2.98**

Boys' Slipover Style Gift Sweaters

Brushed wool effect fancy back sweaters in crew or slipover styles and the popular zipper front. Sizes 30 to 36. **\$1.19**

Boys' Full-Lined Gift Knickers

Full lined cassimere golf style knickers. Knit grip bottoms. Gray and tan colors. **\$1.19**
Sizes 6 to 15 in the group.

Boys' Warm Capeskin Gloves

Lined capeskin gloves in brown and black colors. Complete size selection for every boy. **89c**

Women's "Seamprufe" Slips

Genuine "Seamprufe" slips with fit-prufe, rip-prufe, shrink-prufe and kling-prufe features. Lace trimmed styles. Sizes 34 to 50. **\$1.98**

Women's Silk Crepe Gowns

Beautiful silk gowns with lovely lace trim and V necks. Also tailored styles with blue trim. Sizes 16 and 17. **\$1.59**

Women's Lovely Satin Slips

These are beautiful, lovely breath-taking styles with V or straight lace top, bias cut. Also tailored style. Sizes for women, misses. **\$1.39**

Rayon Gowns and Pajamas

Women's beautiful rayon gift gowns and pajamas in 2-color combinations or delicate lace trim. Sizes 16 and 17. **\$1.00**

Tailored Shirtwaist Pajamas

Women's and misses' tailored shirtwaist pajamas in two-piece styles. Silk crepe, fitted belt. Sizes for women and misses. **\$3.25**

Women's Fine Bemberg Slips

Women's smartly tailored or lace-trimmed, long-wearing bemberg slips. Panel fronts. Sizes 34 to 44. **\$1.39**

Shirley Temple Scarf Sets

The same style she wore in "Curly Top," Shirley's recent picture. Hat and scarf to match. Others at \$2.98. **\$1.98**

Shirley Temple Raincoat Sets

Shirley Temple 2-piece rain coat sets with matching hats. Checks, red, blue, green. Sizes 4 to 12. Others to \$4.98. **\$2.98**

Shirley Temple Cotton Frocks

Fluffy organdy styles, dummies, hanky lawns and novelty prints in new and beautiful Christmas colors. Every dress an authentic Shirley Temple fashion. Sizes 1 to 12. **\$1.98**

Girls' Gaberdine Jodhpurs

For the girl who likes active sports these gaberdine jodhpurs in brown, green or tan colors are perfect for girls. In sizes 8 to 16 years. **\$1.98**

Girls' Leather Sports Jackets

Real leather sports jackets with warm linings. Hip length style in plain colors, brown, green or red. Button front. Sizes 10 to 16 years. **\$3.98**

Girls' Cinderella Wash Frocks

Pastel organdy and floral voiles, broadcloths and "Desert" cloth. Lovely styles and a great assortment of colors for gifts. Sizes 10 to 16 years. **\$1.98**



From This

to THIS →



Is Such An Easy Step! Clothe a Child FOR CHRISTMAS!

It is the earnest desire of Ayres Downstairs Store to make it as easy as possible for you to help in The Times' "Clothe-a-Child" campaign. Therefore, great varieties of merchandise for both boys and girls have been marked at lowest possible prices. Every item is of Ayres' standard quality, and is guaranteed to give dependable service. There are many prices to choose from, depending upon your circumstances. However, here are typical outfits, showing how far just a little money will go toward bringing happiness to some unfortunate child:

Boys, 6 to 16

Golf Sox \$.20
Union Suits59
Lined Knicker 1.19
Shirt59
Helmet59
Sheep-lined Coat 2.98
Gloves29
Hi-top Shoes, 1-5½	2.29
	\$8.72

Girls, 3 to 6

3-pc. Snow suit \$1.99
All-Wool Sweater59
Pt. Wool Undies49
Hose19
Wash Dress59
Shoes 1.79
Wool Gloves29
Slip29
	\$6.22

Girls' 7 to 16

Coat \$3.98
Wool Sweater88
Pt. Wool Undies49
Wool Gloves49
Hose19
Shoes 1.79
Slip29
Wash Dress55
Beret29
	\$8.95

Every Woman. is Asking Santa to Bring Her Some

La Sayre Chiffon Hose

Genuine First Quality—Sale Priced at

Even grandmother is asking for La Sayre chiffon hose. At this sale price you can easily afford to buy a dozen pair. They're full-fashioned ringless construction with an all-silk heel, plaited sole, plaited toe and picot tops. In other words, they've everything it takes to make them the perfect gift hose. In smart winter shades. Sizes 8½ to 10½.

—Downstairs at Ayres.

69c

PAIR (3 Pairs \$2.00)

Give a Lounge Chair

Complete With An Ottoman! Still Time to Order!

Because this chair is of—guaranteed construction—webb constructed—Spring seat—all-moss filled—extra large size—well finished ball type feet! And one of the finest values we've ever had—we recommend this very comfortable chair as a gift for every lover of comfort. You can select it in a wide choice of handsome covers.

—Downstairs at Ayres.

\$24.95

Specialty
Priced!

Ask About Our
Deferred Payment
Plan!

