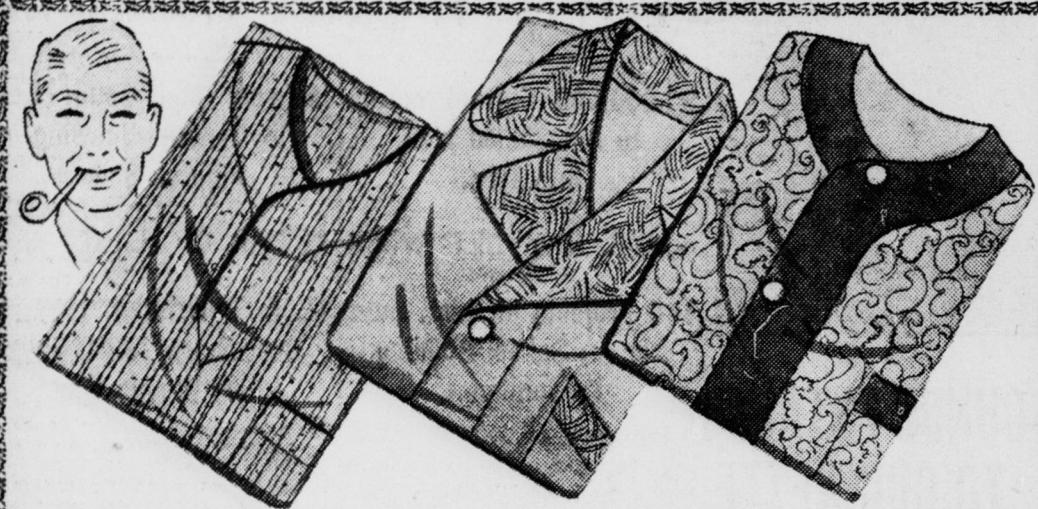




## Choose Ayres QUALITY Gifts for Everyone on Your List



### Gentlemen Prefer—Pajamas For Their Christmas!

Now, at the Last Minute, We've a Brand New Assortment  
of Men's Pajamas in the Styles and Colors He Likes Best!

**\$1.19**  
at **1.19** Pair

**\$1.69**  
at **1.69** Pair

A real low price for a fine quality pajama. Brand new, never on sale before! These vat dye pajamas come in plain color or fancy pattern broadcloths. Coat style, slipover style or notch collar style, in a complete size assortment A, B, C, D, for men of all ages!

The "One-Stop Men's  
Shop" Downstairs  
at Ayres



### For a Lovely Lady... Beautiful Silk or Satin Undies

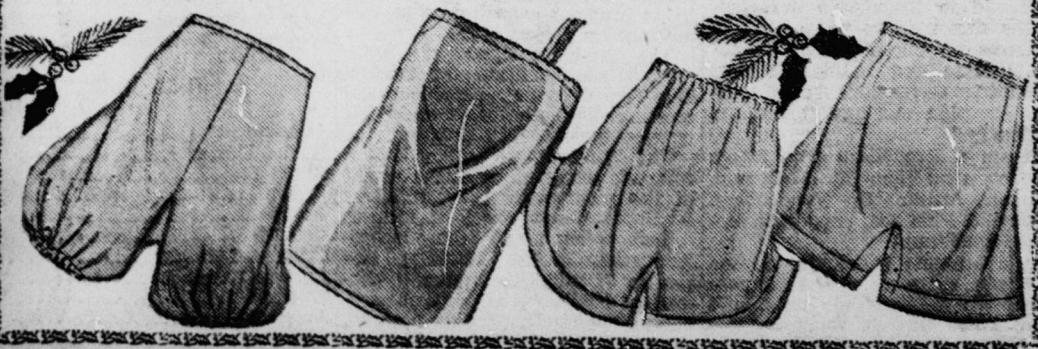
Lovely ladies prefer a gift that expresses their own sweet selves. We know of no lovelier gift than these luxurious, beautiful chemise trimmed with gorgeous laces. On smart tailored styles, if she's the tailored type. The dancettes with fitted bandeaux and plain or lace trimmed panties are unusually lovely. Sizes 32 to 42.

• Chemise  
• Dancettes  
**\$1.00**  
Each

### Serviceable Rayon Gift Undies

Plain rayon or "Milo-Sham" rayon bloomers, vests, chemise, stepins or panties. Lovely lace trimmed styles or smartly tailored styles that any woman will love to wear. You'll find a complete size range for women and misses, sizes 34 to 42.

—Downstairs at Ayres.



Give her this... give him that... give the children these and those... quality gifts from Ayres Downstairs Store... and when they see their gift wrapped up in an Ayres' Christmas box you'll thank your lucky stars you had foresight and shopped in this great store where—"A Gift From Ayres Means More!"

For the next five days we're ready for record crowds of last-minute shoppers. We're ready with complete stocks of gift merchandise in every department—of enduring quality—fashion rightness and service. And you'll find the same thoughtful and courteous service waiting for you. Downstairs at Ayres.

#### Boys' Sheep-Lined Coats

Warm, heavy, black leatherette that won't crack or peel, sheeplined coats. 4 pockets. **\$2.98**  
Waterproof. Sizes from 8 to 18 years.

#### Boys' Fast-Color Gift Shirts

Fancy patterns, plain white and colors. Also new deep-tone shades. Vat dye colors, full cut bodies. Sizes 8 to 14½. **69c**

#### Boys' Broadcloth Gift Pajamas

Fast color broadcloth pajamas in plain and fancy colors. Coat or slipover styles. Well made, smart looking. Sizes 8 to 18. **89c**

#### Boys' All-Wool Melton Jackets

All-wool plain color melton jackets with full zipper front. Cossack style with side buckles. Fancy back. Sizes 8 to 20. **2.98**

#### Boys' Slipover Style Gift Sweaters

Brushed wool effect fancy back sweaters in crew or slipover styles and the popular zipper front. Sizes 30 to 36. **1.19**

#### Boys' Full-Lined Gift Knickers

Full lined cassimere golf style knickers. Knit grip bottoms. Gray and tan colors. **1.19**  
Sizes 6 to 15 in the group.

#### Boys' Warm Capeskin Gloves

Lined capeskin gloves in brown and black colors. Complete size selection for every boy. **89c**

#### Women's "Seamprufe" Slips

Genuine "Seamprufe" slips with fit-prufe, rip-prufe, shrink-prufe and kling-prufe features. Lace trimmed styles. Sizes 34 to 50. **1.98**

#### Women's Silk Crepe Gowns

Beautiful silk gowns with lovely lace trim and V necks. Also tailored styles with blue trim. Sizes 16 and 17. **1.59**

#### Women's Lovely Satin Slips

These are beautiful, lovely breath-taking styles with V or straight lace top, bias cut. **1.39**  
Also tailored style. Sizes for women, misses.

#### Rayon Gowns and Pajamas

Women's beautiful rayon gift gowns and pajamas in 2-color combinations or delicate lace trim. Sizes 16 and 17. **1.00**

#### Tailored Shirtwaist Pajamas

Women's and misses' tailored shirtwaist pajamas in two-piece styles. Silk crepe, **3.25**  
fitted belt. Sizes for women and misses.

#### Women's Fine Bemberg Slips

Women's smartly tailored or lace-trimmed, long-wearing bemberg slips. Panel fronts. **1.39**  
Sizes 34 to 44.

#### Shirley Temple Scarf Sets

The same style she wore in "Curly Top," Shirley's recent picture. Hat and scarf to **1.98**  
match. Others at \$2.98.

#### Shirley Temple Raincoat Sets

Shirley Temple 2-piece rain coat sets with matching hats. Checks, red, blue, green. **2.98**  
Sizes 4 to 12. Others to \$4.98.

#### Shirley Temple Cotton Frocks

Fluffy organdy styles, dimities, hankies and novelty prints in new and beautiful Christmas colors. Every dress an authentic Shirley Temple fashion. **1.98**  
Sizes 1 to 12.

#### Girls' Gaberdine Jodhpurs

For the girl who likes active sports these gaberdine jodhpurs in brown, green or tan colors are perfect **1.98**  
for gifts. In sizes 8 to 16 years.

#### Girls' Leather Sports Jackets

Real leather sports jackets with warm linings. Hip length style in plain colors, brown, green or **3.98**  
red. Button front. Sizes 10 to 16 years.

#### Girls' Cinderella Wash Frocks

Pastel organdy and floral voiles, broadcloths and "Desert" cloth. Lovely styles and a great assortment of colors for gifts. Sizes 10 to 16 years. **1.98**



From This  
to THIS →



## Is Such An Easy Step! Clothe a Child FOR CHRISTMAS!

It is the earnest desire of Ayres Downstairs Store to make it as easy as possible for you to help in The Times' "Clothe-a-Child" campaign. Therefore, great varieties of merchandise for both boys and girls have been marked at lowest possible prices. Every item is of Ayres' standard quality, and is guaranteed to give dependable service. There are many prices to choose from, depending upon your circumstances. However, here are typical outfits, showing how far just a little money will go toward bringing happiness to some unfortunate child:

| Boys, 6 to 16                 | Girls, 3 to 6                | Girls' 7 to 16            |
|-------------------------------|------------------------------|---------------------------|
| Golf Sox ..... \$ .20         | 3-pc. Snow suit ..... \$1.99 | Coat ..... \$3.98         |
| Union Suits ..... .59         | All-Wool Sweater ..... .59   | Wool Sweater ..... .88    |
| Lined Knicker ..... 1.19      | Pt. Wool Undies ..... .49    | Pt. Wool Undies ..... .49 |
| Shirt ..... .59               | Hose ..... .19               | Wool Gloves ..... .49     |
| Helmet ..... .59              | Wash Dress ..... .59         | Hose ..... .19            |
| Sheeplined Coat ..... 2.98    | Shoes ..... 1.79             | Slip ..... .29            |
| Gloves ..... .29              | Wool Gloves ..... .29        | Wash Dress ..... .55      |
| Hi-top Shoes, 1-1½ ..... 2.29 | Slip ..... .29               | Beret ..... .29           |
|                               |                              |                           |
|                               | \$8.72                       | \$6.22                    |
|                               |                              |                           |
|                               |                              | \$8.95                    |

## Every Woman Is Asking Santa to Bring Her Some La Sayre Chiffon Hose

Genuine First Quality—Sale Priced at

**69c**  
PAIR (3 Pairs \$2.00)

—Downstairs at Ayres.

## Give a Lounge Chair

Complete With An Ottoman! Still Time to Order!

**\$24.95**

Ask About Our  
Deferred Payment  
Plan!

Specially  
Priced!

