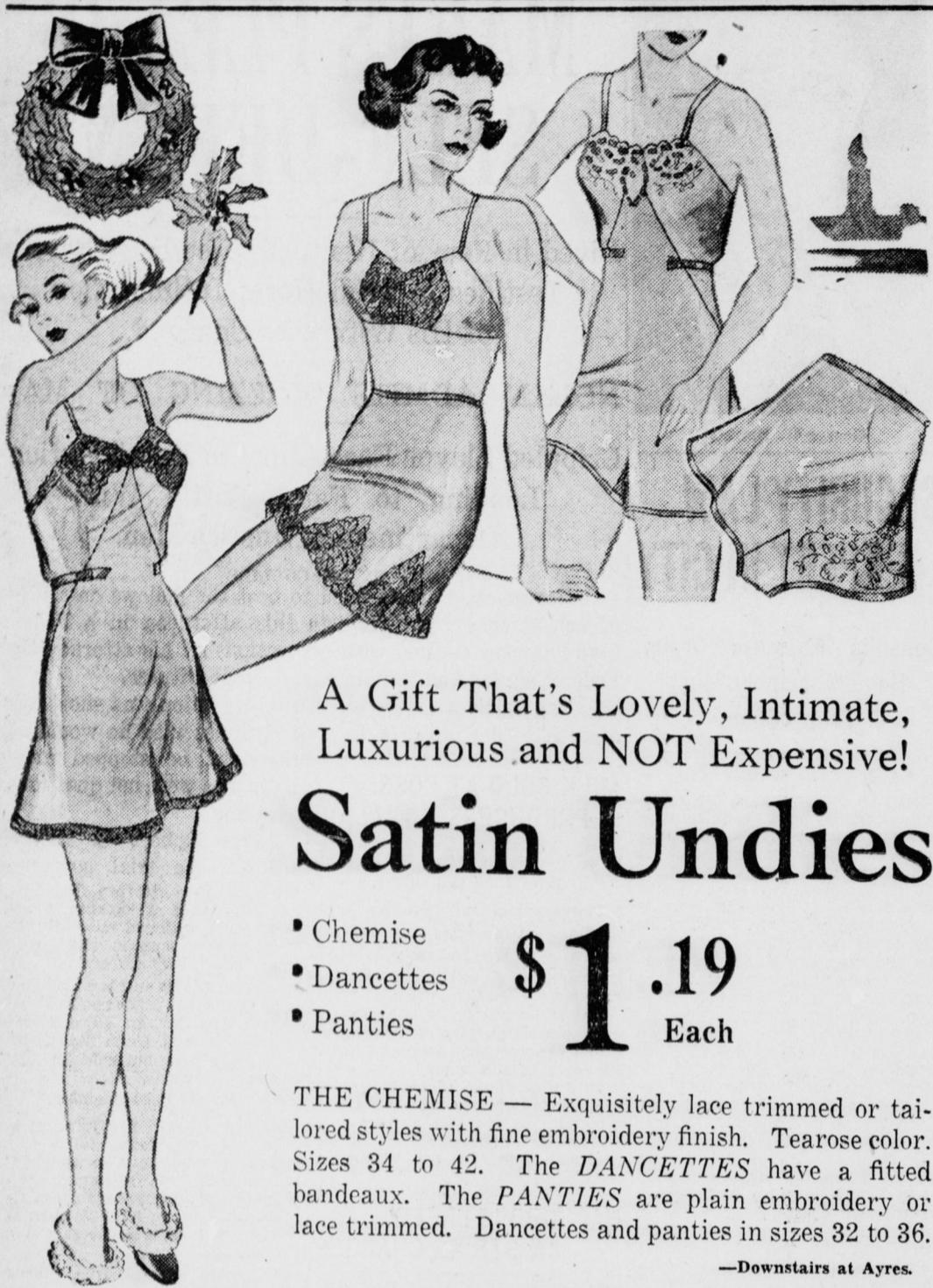


SEE PAGE 27 FOR MORE CHRISTMAS GIFT SUGGESTIONS!

AYRES DOWNSTAIRS STORE

A Popular-Price Gift Store for the Whole Family



A World of Service and Chic Is Inclosed In These New

Gift Bags

Many Styles! **\$1.00** Each *Black Brown*

We're handing out some mighty grand styles in handbags tomorrow at this low price. Genuine leather or imitation leather bags in pouch, underarm, envelopes and top handle styles for general daytime use. Smart crepe, sequin and beaded bags for evening wear. Each bag with smart fittings.

—Downstairs at Ayres.



This Year Give SLIPPERS and Choose from Our Big Assortments



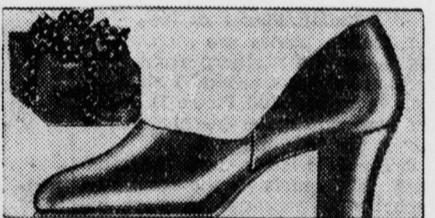
Women's Low Heel
Toeless Sandals **\$1**
PAIR

Low heel toeless sandal with back strap. In black, red or blue with gold or silver trim.



Low Heel
Boudoir Slippers **\$1**
PAIR

Low heel scuff made in black crepe with blue, red, green or peach maribou trim. Flexible leather soles.



Colored Leatherette
D'Orsay Slippers **\$1**
PAIR

A comfortable leatherette D'Orsay in red, blue or black upper, soft leather soles and medium heels.



Rayon Crepe
Bridge Slippers **\$1**
PAIR

These bridge slippers have a contrasting colored lining. Soft padded soles and medium heel.



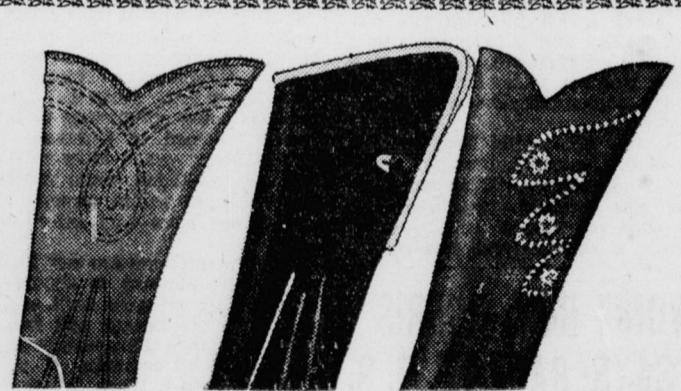
Colored Velvetee
Lounging Slippers **\$1**
PAIR

Red, blue or green velvetee uppers with maribou trim of the same color. Soft soles, medium heel.



Princess Velvetee
House Slippers **\$1**
PAIR

A soft soled, medium heel house slipper in good looking velvetee. Red, blue or green. Shearling trim.



Let Old Santa Hand Her a Pair of Leather Gloves

\$1.59
Pair

Bright Colored Gift

Scarfs

59c
Each

3 different styles in 3 different materials! Wool, Boucles, Silks in long, ascot and triangle designs. Plain solid colors, also a large variety of bright colored plaids, stripes and figured designs.

—Downstairs at Ayres.

Record Breaking Crowds Have Attended This Record Breaking

Gift Sale of FIRST QUALITY

La Sayre

Chiffon Hose

69c
3 Pair
for \$2
Pair

Record-breaking crowds because women have taken this opportunity to stock up and save precious pennies. Record-breaking because the price is unusually low for genuine first quality stockings made to our specifications. Specifications governing workmanship, sheerness, clearness, beauty and service. You'll find all the new winter hosiery shades in this group as well as a complete size assortment from 8½ to 10½.

Mail and Phone
Orders Filled

—Downstairs at Ayres.