

SEE PAGE 27 FOR MORE CHRISTMAS GIFT SUGGESTIONS!

AYRES DOWNSTAIRS STORE

A Popular-Price Gift Store for the Whole Family



A Gift That's Lovely, Intimate, Luxurious and NOT Expensive!

Satin Undies

- Chemise
- Dancettes
- Panties

\$1.19 Each

THE CHEMISE — Exquisitely lace trimmed or tailored styles with fine embroidery finish. Tearose color. Sizes 34 to 42. The DANCETTES have a fitted bandeaux. The PANTIES are plain embroidery or lace trimmed. Dancettes and panties in sizes 32 to 36.

—Downstairs at Ayres.



A World of Service and Chic Is Inclosed In These New

Gift Bags

Many Styles! **\$1.00** Each Black Brown

We're handing out some mighty grand styles in hand-bags tomorrow at this low price. Genuine leather or imitation leather bags in pouch, underarm, envelopes and top handle styles for general daytime use. Smart crepe, sequin and beaded bags for evening wear. Each bag with smart fittings.

—Downstairs at Ayres.



Strydefree

Bemberg Undies

Custom Made for Form Fit

59c Each

- NO TWISTING
- NO BINDING
- NO PULLING

- Panties
- Stepins
- Vests
- Bloomers

"Strydefree" undies are made of petal soft La'Amouray or Durette, a fine long wearing bemberg fabric. They're designed to give fit and comfort—no binding—no twisting—no pulling. Tearose color. Sizes 34 to 42.

—Downstairs at Ayres.

This Year Give SLIPPERS and Choose from Our Big Assortments

 <p>Women's Low Heel Toeless Sandals \$1 PAIR</p> <p>Low heel toeless sandal with back strap. In black, red or blue with gold or silver trim.</p>	 <p>Low Heel Boudoir Slippers \$1 PAIR</p> <p>Low heel scuff made in black crepe with blue, red, green or peach maribou trim. Flexible leather soles.</p>	 <p>Colored Leatherette D'Orsay Slippers \$1 PAIR</p> <p>A comfortable leatherette D'Orsay in red, blue or black uppers with leather soles and medium heels.</p>	 <p>Rayon Crepe Bridge Slippers \$1 PAIR</p> <p>These bridge slippers have a contrasting colored lining. Soft padded soles and medium heel.</p>	 <p>Colored Velvet Lounge Slippers \$1 PAIR</p> <p>Red, blue or green velvet uppers with maribou trim of the same color. Soft soles, medium heels.</p>	 <p>Princess Velvet House Slippers \$1 PAIR</p> <p>A soft soled, medium heel house slipper in good looking velvet. Red, blue or green. Shearling trim.</p>
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High Fashions for Every Occasion! Brand New Styles for Every Woman!

Annual December Sale of Dresses

2 FOR \$11 (1 Dress, \$5.98)

Sizes 14 to 20—11 to 17—38 to 52—18½ to 24½

A brand new group of 1935 dress fashions at a brand new low sale price. Styles for daytime, street, afternoon, dancing, dining and festive occasions. Colors you can wear, including the very brightest of fashion's newest color pets—white, brown, black, grey, gold, wine, rust, green and heavenly blues. Every style hand-picked for style detail, workmanship and size.

—Downstairs at Ayres.



Let Old Santa Hand Her a Pair of

Leather Gloves

Practical, serviceable and always desirable. Capeskin and Cabrettas. Plain slip-on and fancy styles with smart stitchings. Black and brown colors in a complete assortment of sizes for women and young women. Sizes 5½ to 8.

\$1.59 Pair

—Downstairs at Ayres.



Bright Colored Gift

Scarfs

59c Each

3 different styles in 3 different materials! Wools, Boucles, Silks in long, ascot and triangle designs. Plain solid colors, also a large variety of bright colored plaids, stripes and figured designs.

—Downstairs at Ayres.

Record Breaking Crowds Have Attended This Record Breaking

Gift Sale of FIRST QUALITY

La Day're

Chiffon Hose

69c Pair 3 Pair for \$2

Record-breaking crowds because women have taken this opportunity to stock up and save precious pennies. Record-breaking because the price is unusually low for genuine first quality stockings made to our specifications. Specifications governing workmanship, sheerness, clearness, beauty and service. You'll find all the new winter hosiery shades in this group as well as a complete size assortment from 8½ to 10½.

Mail and Phone Orders Filled

—Downstairs at Ayres.

