

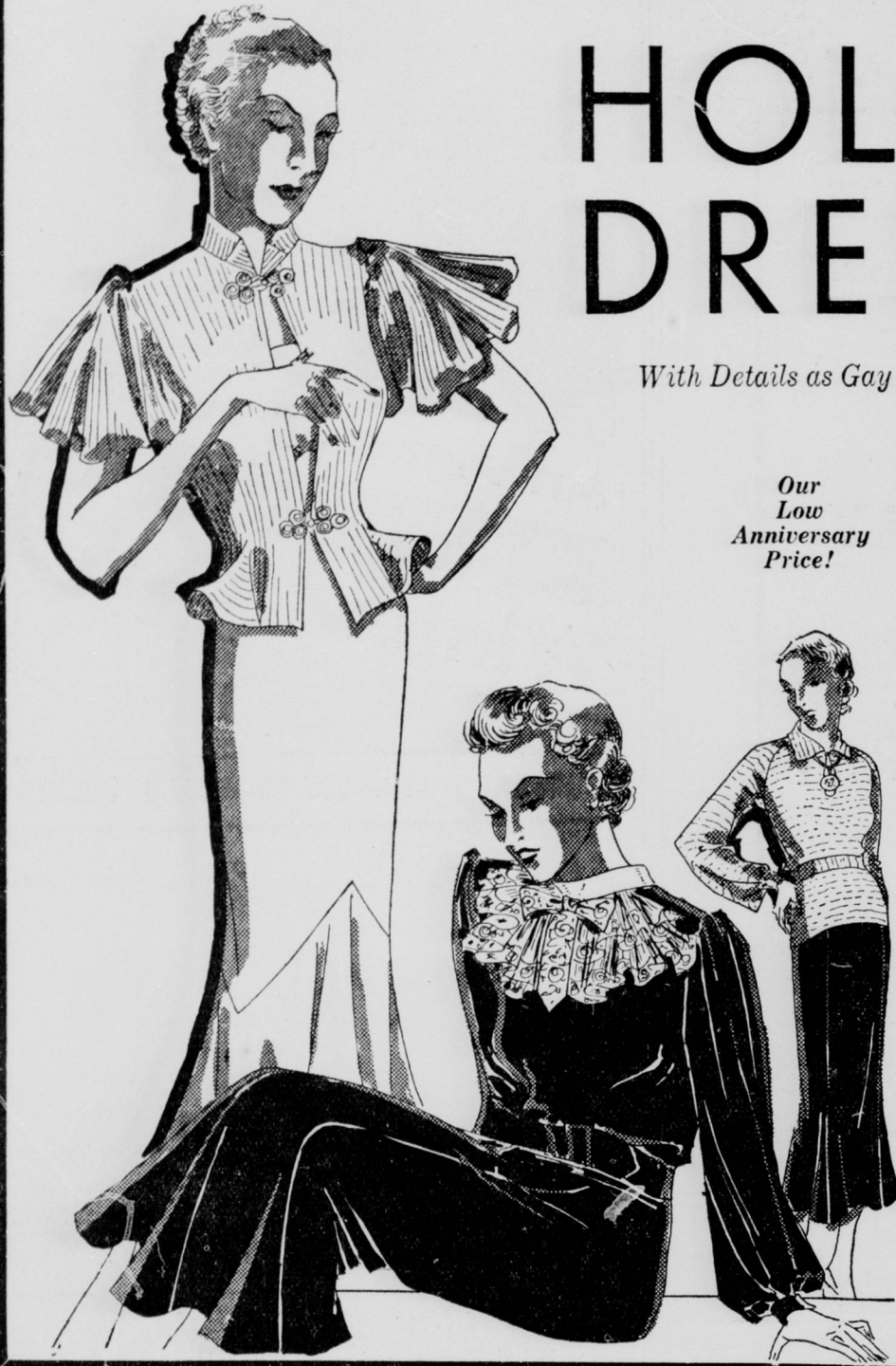
BLOCK'S DOWNSTAIRS STORE

Anniversary Sale

A Special Anniversary Sale Group!

HOLIDAY DRESSES

With Details as Gay as Christmas Festivities!



Our Low Anniversary Price!

\$6.48

COLORS:

Rustlac Bagdad Blue
Gingertone Chili Brown
White Gray Black Aquatone

These dresses were hand-picked for smartness and then purchased at a tremendous price concession! Shirting! Grecian lines! Fitted tunics! Jeweled trims! Military braids! Frogs! Big buttons! All the new details you've read about are to be found in this Anniversary group... as special values as we've ever presented at \$6.48!

FABRICS:

Friendly Crepes
Transparent Velvets
Nuit Cloths
Novelty Crepes
Metal Shot Crepes
Novelty Woolens
Bunny Woolens
Taffetas

Sizes 11-17, 16½-26½, 14-20, 38-44, 46-62

BLOCK'S—Downstairs Store.



Anniversary SALE
Wool Dresses
Regularly \$6 and \$10.75
2 for \$9

New Seattle plaids, stripe cloths, 2-piece feather weight woolens! One-piece London Fog woolens! Warm, smart and very inexpensive at this Anniversary price! Women's sizes 14 to 20, 38 to 44.

BLOCK'S—Downstairs Store.



Anniversary SALE
Monogram'd Scarfs
With Two Initials!
49c

Fringed ascots of heavy chalk crepe, individualized by two initials! In gold, maize, white, green, dabbonet, red, gray, royal blue, brown! For women and misses!

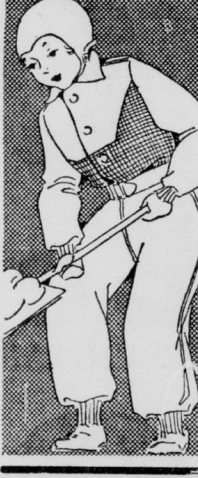
BLOCK'S—Downstairs Store.



Anniversary SALE
First Quality Silk Hose
Full-Fashioned Service Chiffons!
59c Pr.

Our lowest price of the season on these hose! Specially purchased when raw silk was 40% less than it is today! Have fine lisle garter tops. New shades! Women's sizes 8½ to 10½.

BLOCK'S—Downstairs Store.



Anniversary SALE
Snow Suits
With Matching Hats!
\$2.88

Just 100 of these heavy Meltons with rich contrasting wool trims! Warm, yet not bulky for play times! Children's sizes 2 to 6.

BLOCK'S—Downstairs Store.



Anniversary SALE
\$3.98 Knit Dresses
Specially Priced!
\$1.98

Smartly tailored 2-piece styles in brilliant and practical colors! Just \$0 on sale at this "honey" of a low price! For women and misses!

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Presented for the First Time In This Anniversary Event!

Women's HOSIERY

Full-Fashioned Chiffons! Service Weight Bembergs! Irregulars of Higher Priced Qualities!

2 Prs. 85c

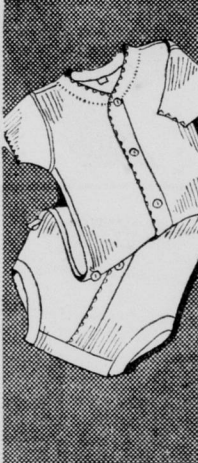
- Glowing New Winter Shades
- Women's Sizes 8½ to 11

Hosiery prices are going up daily! We advise you to buy your gift hose now! We advise you to see these Anniversary specials before buying! Thread for thread we'll match them for beauty and wear against many higher-priced makes! They will make gifts you'll be proud to give... they're hose you'll be proud to wear!

First Quality Bemberg Hose

Full-fashioned service weights, knit to give complete satisfaction to women who are hard on hose! New winter shades!
48c

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Anniversary SALE
59c Union Suits
Dr. Spencer's for Children of 2-12!
44c 3 for \$1.25
Warm trunk leg, elbow sleeve style! Special for Anniversary.

Children's 50c Pajamas 38c
Heavy outing, sizes 2 to 8, 2 for 75c!

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Anniversary Values!

50-PIECE LAYETTES

With Everything Baby Needs!

\$5.94

- 2 Outing Gowns
- 2 Quilted Bibs
- 2 Outing Kimonos
- 1 Receiving Blanket
- 24 Outing Diapers
- 3 Wash Cloths
- 1 Outing Gertrude
- 2 Pairs Hose
- 1 Dainty Dress
- 1 Quilted Pad
- 2 Rubens Bands
- 1 Rubber Crib Sheet
- 2 Rubens Vests
- 1 Box Talcum
- 2 Rubber Pants
- 2 Bars Castile Soap.

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Anniversary SALE
Sports Skirts
Regularly \$1.98
\$1.69

Mixtures, tweeds, novelties, checks, flannels, diagonals, fleck tweeds and wool crepes! Wrap-around, flared or pleated styles for women and misses!

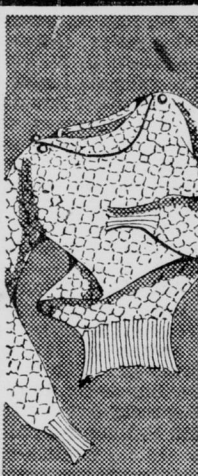
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Anniversary SALE
Twin Sweaters
Regularly \$2.98
\$2.44

Brushed wools! Lacy wools! Zephyr boucles! Brush mohairs! All slip-overs with cardigans! Mad colors! Dark colors! For women and misses!

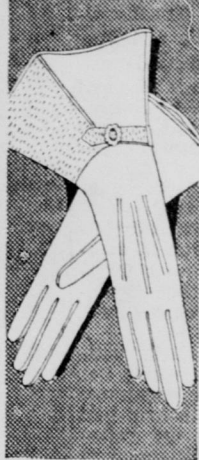
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Anniversary SALE
Wool Sweaters
Just 300 Slipover Styles!
\$1.29

Shirtwaist sweaters! V-neck sweaters! Round-neck sweaters! Crew neck sweaters! Smooth, rough and novelty weaves! Gay and dark colors! For women and misses!

BLOCK'S—Downstairs Store.



Anniversary SALE
Women's Gloves
Regularly 59c!
44c

Suedette finish fabric in a wide assortment of novelty cuff style! In black, brown and navy!

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Specially Purchased for Anniversary Sale!

Usual \$1.85, \$2.95

Winter HATS

\$1.39

Fur Felts! Wool Felts! Velvets! Metallics! Metal Trimmed Velvets!



Small brims, high Tyrolean crowns, classic brims, flattering turbans... every one so smart it's on fashion's roll of honor! Every one carefully chosen for rightness of style and fabric... every one boasting qualities that make it unusual at this Anniversary price! All the new colors! All headsizes for women and misses!

Children's Hats, Berets

Fabric and felt berets, tams! Knit hoods and tams! Breton and off-face felt hats! Roll brim felt hats! Solid colors and plaids! All headsizes!

49c

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Anniversary Sale!
WINTER DRESSES

Originally \$3.59, \$4 and \$5.95

2 for \$5

Acetate crepes! Plaid crepes! Woolens! Prints! Ash browns! Delphi green! Rustone Navy! Black! Styles that will take you smartly through spectator sports, shopping and afternoon parties. Women's sizes 14 to 20, 38 to 52.

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Anniversary SALE
Knit Garments For Infants!

1/2 Usual Price

One-of-a-kind showroom samples of booties, bonnets, sweaters, scarves, shawls, caps, leggings and sweater sets.

5c Qualities.....\$2.50
\$3.98 Qualities.....\$1.99
\$1.98 Qualities.....99c
\$1 Qualities.....50c
50c Qualities.....25c
19c Qualities.....10c

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Anniversary SALE
Girls' \$3 Dresses For School and Parties!
\$1.89

Genuine Celanese taffetas and luscious heavy silk crepes! Pastels! Coral! Turquoise! Shell pink! Navy, brown, blue, red, French blue! Sizes 7 to 14.

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Usual \$10.75 Qualities!

"Karol Kay" COATS

Purchased at a Special Price Concession for Anniversary!

\$7.99

Tweeds, Fleeces, Barks, Suede Barks

We don't expect to have a single one of these wonderful coats left after Anniversary! That's how good they are! Every coat has been carefully copied from higher-priced garments of high quality fabrics and linings! Many with fur trims! Many with stitched brim hats! Girls' sizes 7 to 16.

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