

BLOCK'S DOWNSTAIRS STORE

Anniversary Sale

A Special Anniversary Sale Group!

HOLIDAY DRESSES

With Details as Gay as Christmas Festivities!

Our Low Anniversary Price!

\$6.48

COLORS:

Rustac Bagdad Blue Gingertone Chili Brown

White Gray Black Aquatone

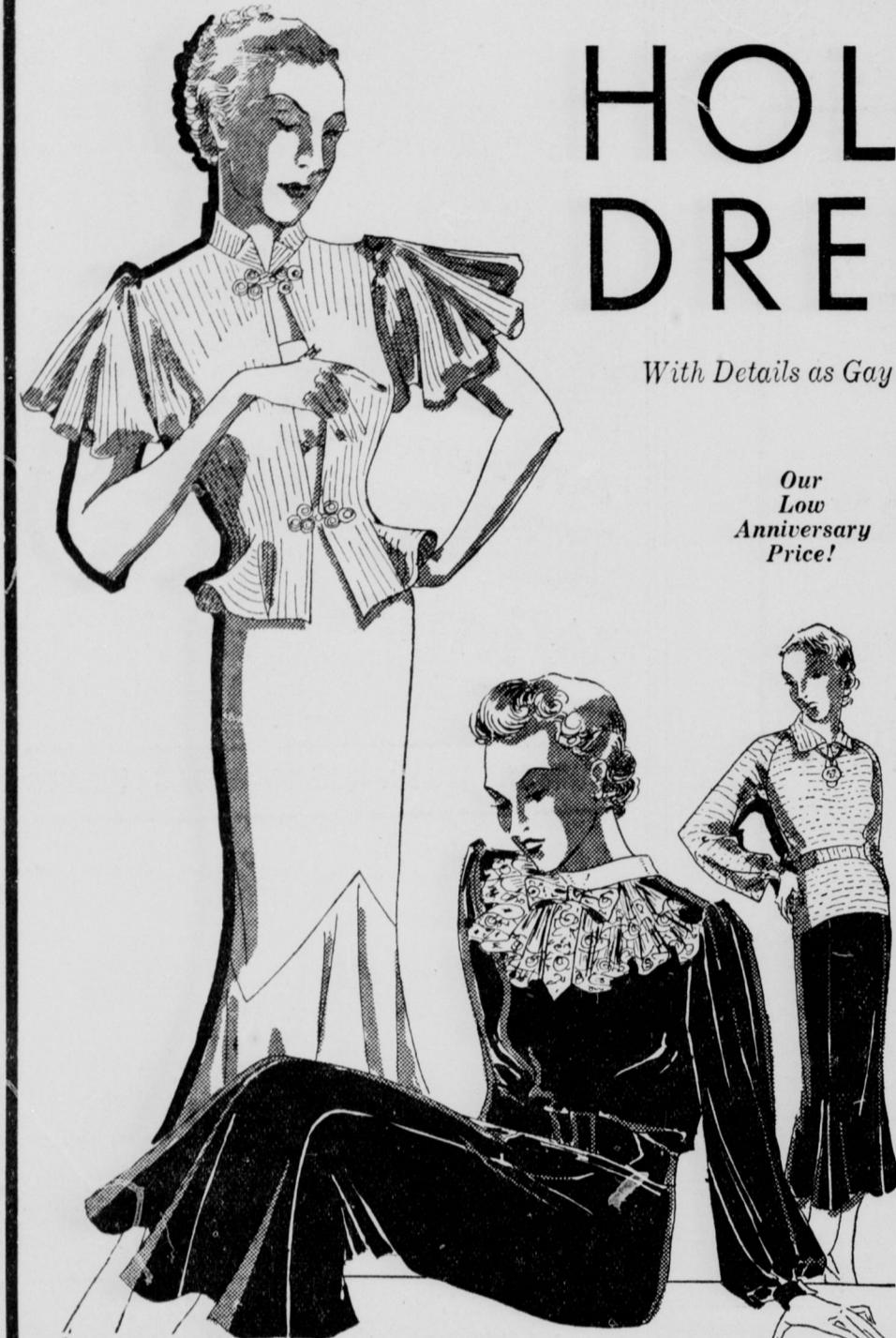
These dresses were hand-picked for smartness and then purchased at a tremendous price concession! Shirring! Grecian lines! Fitted tunics! Jeweled trim! Military braids! Frogs! Big buttons! All the new details you've read about are to be found in this Anniversary group . . . as special values as we've ever presented at \$6.48!

FABRICS:

Friendly Crepes Transparent Velvets Nut Cloths Novelty Crepes Metal Shot Crepes Novelty Woolens Bunny Woolens Taffetas

Sizes 11-17, 16½-26½, 14-20, 38-44, 46-62

BLOCK'S—Downstairs Store.



Anniversary SALE

Wool Dresses

Regularly \$6 and \$10.75

2 for \$9

New Scottish plaids, stripe cloths, 2-piece feather weight woolens! One-piece London Fog! All very smart and very inexpensive at this Anniversary price! Women's sizes 14 to 20, 38 to 44.

BLOCK'S—Downstairs Store.

Anniversary SALE

Monogr'm'd Scarfs

With Two Initials!

49c

Fringed assorts of heavy chulk crepe, individually monogrammed, two initials in gold, maize, white, green, dubonnet, red, gray, royal blue, brown! For women and misses!

BLOCK'S—Downstairs Store.

Anniversary SALE

First Quality Silk Hose

Full-Fashioned Service Chiffons!

59c Pr.

Our lowest price of the season on these hose! Specially purchased when now is when less than it is today! Have fine lisle garter tops. New lace garter tops. Women's sizes 8½ to 10½.

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Presented for the First Time In This Anniversary Event!

Women's HOSIERY

Full-Fashioned Chiffons! Service Weight Bembergs! Irregulars of Higher Priced Qualities!

2 Prs. 85c

• Glowing New Winter Shades
• Women's Sizes 8½ to 11

Hosiery prices are going up daily! We advise you to buy your gift hose now! We advise you to see these Anniversary specials before buying! Thread for thread we'll match them for beauty and wear against many higher-priced makes! They will make gifts you'll be proud to give . . . they're hose you'll be proud to wear!

First Quality Bemberg Hose

Full-fashioned service weights, knit to give complete satisfaction to women who are hard on hose! New winter shades!

BLOCK'S—Downstairs Store.



Anniversary Sale!

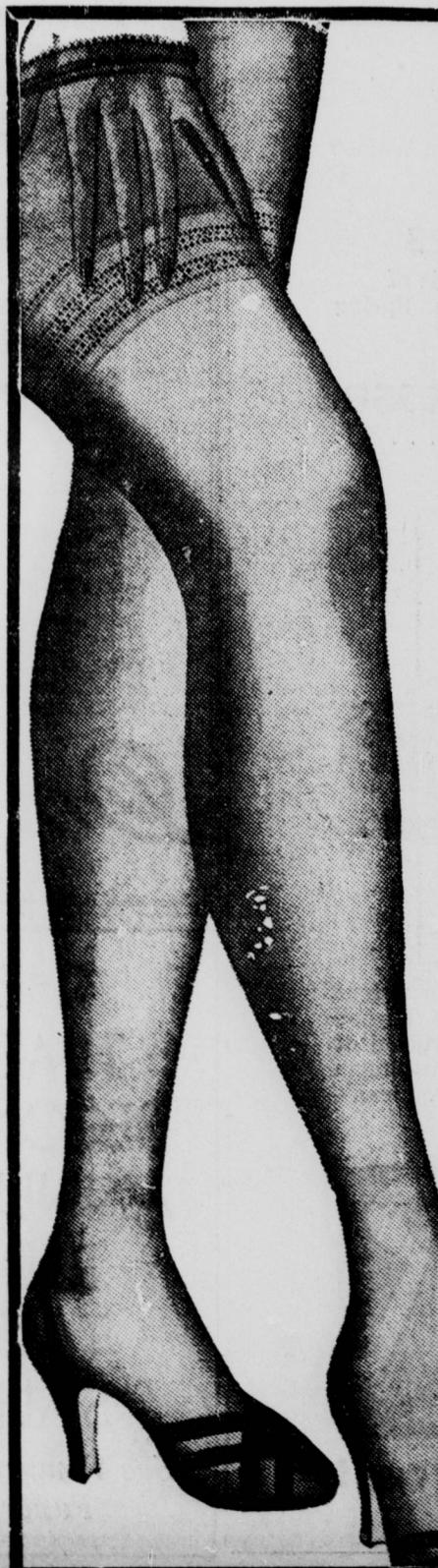
WINTER DRESSES

Originally \$3.59, \$4 and \$5.95

2 for \$5

Acetate crepes! Plaid crepes! Woolens! Prints! Ash browns! Delphi green! Rustone Navy! Black! Styles that will take you smartly through spectator sports, shopping and afternoon parties. Women's sizes 14 to 20, 38 to 52.

BLOCK'S—Downstairs Store.



Anniversary SALE

Sports Skirts

Regularly \$1.98

\$1.69

Mixtures, tweeds, novelties, checks, flannels, diagonals, fleck tweeds! Wrap-around, creped or pleated styles for women and misses!

BLOCK'S—Downstairs Store.

Anniversary SALE

Twin Sweaters

Regularly \$2.98

\$2.44

Brushed wools! Lacy wools! Zephyr boucles! Brush mohairs! All slip-overs with cardigans! Mad colors! Dark colors! For women and misses!

BLOCK'S—Downstairs Store.

Anniversary SALE

Wool Sweaters

Just 300 Slipover Styles!

\$1.29

Shirtwaist sweaters! V-neck sweaters! Round-neck sweaters! Crew-neck sweaters! Smooth, rough, and novelty weaves! Gay and dark colors! For women and misses!

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Anniversary SALE

Snow Suits

With Matching Hats!

\$2.88

Just 100 of these heavy Meltons with rich color-contrasting wool trims! Contrastings for bulky for play times! Children's sizes 2 to 6.

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Anniversary SALE

59c Union Suits

Dr. Spencer's for Children of 2-12!

44c 3 for \$1.25

Warm trunk leg, elbow sleeve style! Special for Anniversary.

Children's 50c Pajamas **38c**

Heavy cutting, sizes 2 to 8, 2 to 75!

BLOCK'S—Downstairs Store.

Anniversary SALE

Knit Garments

For Infants!

1/2 Usual Price

One-of-a-kind showroom samples of booties, bonnets, sweaters, sacques, leggings, garters, leggings and diaper sets.

\$5 Qualities . . . \$5.50
\$3.50 Qualities . . . \$1.50
\$1.98 Qualities . . . 99c
\$1 Qualities . . . 50c
50c Qualities . . . 25c
10c Qualities . . . 10c

BLOCK'S—Downstairs Store.

Anniversary Values!

50-PIECE LAYETTES

With Everything Baby Needs!

\$5.94

2 Outing Gowns 3 Quilted Bibs
2 Outing Kilimons 1 Receiving Blanket
24 Outing Diapers 3 Wash Cloths
1 Outing Gertrude 2 Pairs Hose
1 Dainty Dress 1 Quilted Pad
2 Reubins Bands 1 Rubber Cribsheet
2 Reubins Vests 1 Box Talcum
2 Rubber Pants 2 Bars Castle Soap.

BLOCK'S—Downstairs Store.

TWO DAYS

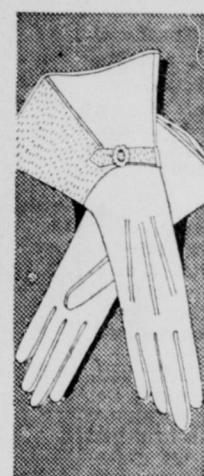
Saturday AND Monday Only

Specially Purchased for Anniversary Sale!

Usual \$1.85, \$2.95

Winter HATS

\$1.39



Anniversary SALE

Women's Gloves

Regularly 59c!

44c

Suedette finish fabric in a wide assortment of novelty cuff style! In black, brown and navy!

BLOCK'S—Downstairs Store.



Fur Felts! Wool Felts!

Velvets! Metallics!

Metal Trimmed Velvets!

Small brims, high Tyrolean crowns, classic brims, flattening turbans . . . every one so smart it's on fashion's roll of honor! Every one carefully chosen for rightness of style and fabric . . . every one boasting qualities that make it unusual at this Anniversary price! All the new colors! All headsizes for women and misses!

Children's Hats, Berets

Fabric and felt berets, tam! Knit hoods and tam! Breton and off-face felt hats! Bow brim felt hats! Solid colors and plaids! All headsizes!

49c

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Anniversary SALE

Girls' \$3 Dresses For School and Parties!

\$1.89

Genuine Celanese taffetas and luscious heavy silk crepes! Pastels! Coral! Turquoise! Shell pink! Navy! Brown, blue, red, French blue! Sizes 7 to 14.

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Usual \$10.75 Qualities!

"Karol Kay" COATS

Purchased at a Special Price Concession for Anniversary!

\$7.99

Tweeds, Fleece, Barks, Suede Barks

We don't expect to have a single one of these wonderful coats left after Anniversary! That's how good they are! Every coat has been carefully copied from higher-priced garments of high quality fabrics and linings! Many with fur trims! Many with stitched brim hats! Girls' sizes 7 to 16.

BLOCK'S—Downstairs Store.

