

M'NUTT CALLS CITIZENS TO AID RADIUM DRIVE

Governor Broadcasts Appeal
in Fight Against
Cancer.

Need for a co-operative drive against increasing inroads of cancer was stressed last night by Gov. McNutt in a radio address in behalf of the Seventh District Federation of Clubs' radium fund committee.

Speaking from Radio Station WIRE, Gov. McNutt declared:

"The women of the Seventh District Federation of Clubs now are engaged in a great humanitarian work, a work designed to relieve suffering from a dread disease—cancer."

"One of the accepted treatments of this disease, which took a toll in 1933 of 128,000 lives, is radium. There are now, in Marion County alone, approximately 300 men and women probably destined to die, unless they can be treated with radium. Hence there is no further need to point out the great need at once for obtaining a necessary supply of radium for the treatment of cancer at the clinic at the Indianapolis City Hospital."

One Out of 10 Is Victim

"Statistics show that one out of every 10 persons beyond the age of 45, listening to the sound of my voice, is destined to die of cancer. This dreadful malady now ranks second as the cause of death from diseases in the United States."

"It has risen from sixth place, in 1900, to its present position. A study of cancer deaths by age groups shows the most vulnerable age period to be from 65 to 69, but with no age period escaping. The disease is more prevalent in women than in men, with approximately 56 per cent of the total deaths being from the former."

"It has been shown definitely that cancer is curable if discovered in time, but inappropriate treatment and delay is invariably fatal."

"The cancer clinic at the Indianapolis City Hospital, since its beginning in 1933, has registered 232 cases of cancer."

Treatment Made Difficult

Because of the expense involved in obtaining a supply of radium, it is difficult for a large majority of those afflicted with cancer to avail themselves of this scientific treatment, and the women of this district are to be congratulated on their efforts to raise an \$8000 fund to purchase radium for the use of those who need this treatment, at the clinic at the City Hospital."

"In connection with this drive, sponsored by the women, against cancer, it might be well to point out that there has been set up within the division of public health a state bureau of health education. This bureau acts as a contact medium between the lay public and the medical profession, helps plan health programs and campaigns, secures speakers, provide health films and literature, and assists persons or groups in carrying on this program of health education."

More Prevalent in Rural Districts

"The statistics of the state division of public health, strangely enough, show that cancer fatalities were more prevalent in rural communities than among the urban population. This may have been due to lack of treatment or inappropriate treatment in these rural communities."

"Statistics show that while there have been deaths from cancer in children under 5 that fatalities reach the alarming stage from the age of 35 to 75, the greatest number of deaths being between the ages of 65 and 75. There were only 101 deaths from cancer reported among the Negro population of Indiana last year, the rest being among the white."

"The highest death rate from cancer was shown to be in Jennings County, with a rate of 186.4 on the basis of 1000 population. In Marion County, the rate was 112.7."

Drive to Save Lives

"And so, my friends, consider these points in the drive in the Federated Clubs of the Seventh District:

"First, it is to save lives. Who knows how many of the almost 4000 who died as a result of cancer last year might have been saved with proper treatment."

"Second, this campaign is of state-wide interest, for I am informed that the City Hospital Cancer Clinic is the only clinic in the state which furnishes such treatment free of charge."

"Third, the objective of \$8000 for the purchase of this radium needs the definite assistance of all our people."

"Fourth, it is a local philanthropy with lasting results, for radium retains all its properties indefinitely."

"And, fifth, could any investment give greater value than the saving of human lives?"

STATE HIGH COURT TEST OF UTILITIES LAW AIM

Constitutionality of 1933 Act Is Issue by Decision.

By United Press
SOUTH BEND, Ind., Nov. 22.—A State Supreme Court test of constitutionality of the 1933 law taxing municipal utilities was contemplated today following a decision in St. Joseph Superior Court holding the act invalid.

The decision was made by Judge J. Elmer Peak who held that the 1933 utilities law became unconstitutional when the taxation amendment was added to the act by the 1933 Legislature.

The action was taken in a suit filed by City Attorney Edwin W. Hunter of South Bend seeking an injunction to prevent county authorities from collecting \$12,000 in taxes levied against the City Water Co.

RESERVE DINNER FIXED

Officers to Meet at Cathedral to Hear Three Speakers.

Arrangements have been completed for the annual dinner of the Reserve Officers of Indiana to be given in Scottish Rite Cathedral Dec. 7 at 6:30. Rep. James J. McSwain, House Military Affairs Committee chairman; Nelson Macy, United States Navy League president, and Rear Admiral John Downes, Ninth Naval District commandant, are to speak.

The "BUY WAY" OF INDIANAPOLIS AYRES DOWNSTAIRS STORE

(REGISTERED)



Bar Dresses

Are the Toast of the Town!

A New Fashion! **\$6.98** SIZES: 11 to 19, 14 to 20

New York calls them Bar dresses and wears them everywhere! You'll find these new fashions to be as indispensable to your wardrobe as the olive in a martini—the mint in a julep—the cherry in a Manhattan. Wear them for bridge, for dining and dancing out, to the theater and other festive occasions. We show two thrilling styles here from a magnificent collection of styles for women and misses in sizes 11 to 19 and 14 to 20.

—Downstairs at Ayres.

A Hollywood Cinema Fashion! Anne Shirley Frocks

"Teen-Age" Party-Going Styles

\$8.98 SIZES: 12½ to 16½

New! From Hollywood come these chic party frocks inspired by Anne Shirley—teen age movie star of the picture "Anne of Green Gables!" There are other fascinating styles besides the two sketched! In brightly colored taffeta that has plenty of swish and rustle. Made just like big sister's, with all the style details every teen age girl loves. Sizes 12½ to 16½.

—Downstairs at Ayres.

Anne Shirley,
R. K. O. Movie Star.



The Fish Tail Swagger Coat

A Whale of a Catch in Our Sea of Swagger Styles!

\$10.75 SIZES: 11 to 19, 14 to 20

You'll like the smart, full lines, the raglan shoulders and the new sleeve interest in these Fish Tail Swaggers. You'll like the big bold check and plaid designs in bright colors on dark grounds and you're bound to like this extremely low price. A complete selection of styles for the Junior-Miss who wears sizes 11 to 19 and 14 to 20. Warmly interlined.

—Downstairs at Ayres.



We've All the New, New Hats

In Quilted Taffeta—
Petersham or Belting
Ribbon!

\$2.49

The new, new hats are made of quilted taffeta, petersham or belting ribbon—the newest of the fabrics for wear now and on into late winter. They're new in line and detail—some have demure little veils. Perfect companions for your Bar dress, or informal festive dresses. Black or brown colors!

—Downstairs at Ayres.

1. Fresh Elastic Silk!
2. Patented Hem-Guard!
3. Patented No-Hole Hem!
4. Strain-Proof Instep Point!
5. Triple-Fast Dyes!

6. Flat-Seam Sole!
7. Cradle Dura-Foot
8. Genuine-Sealed Silk Yarn!
9. Two-Way Run-Stop!
10. Double-Thick Grehine Silk Heel!

10 Reasons Why You'll Want IRREGULARS of

REAL SILK

De Luxe Chiffon Hose

65c PAIR

Check every reason as carefully as you would your Sterling. These are the important reasons why Real Silk De Luxe Chiffon hose are "lovely to look at—longer to wear!" Don't forget the low sale price! You'll find a complete assortment of new fall shades and a complete size range from 8½ to 10½.

—Downstairs at Ayres.

Ready Tomorrow!

Our Own Famous Brand
of Lovely Quality

"Corliss"

Silk Slips

\$1.19 Each

Committee Bought—Therefore
Made to Ayres' Specifications
of Cut and Fit!

A superb slip! Made of lovely quality silk crepe in tailored or lace trimmed styles. Bias cut to cling to your body. California V, embroidered, satin and lace trim. Tearose color. Sizes 34 to 44.

—Downstairs at Ayres.



Like Handing You Glad
News When We Mention
the Low Price on These

Fabric Gloves

\$1.00 PAIR

Choose from Bengaines, Irish knits, lined knits, bright colored wools and washable double woven fabrics. Complete color selection. Brown, navy, black, wine, green and chamois. Sizes 6 to 7½.

New Handbags

\$1.00

Imitation leather bags in the newest of the new styles. Envelopes, pouches, top-handles and swagger styles. Black, navy, green, brown and wine.

—Downstairs at Ayres.



WIDE STRAPS!
BIG BUCKLES!

Herald These
Styles as
Leading Fashions!

"Corliss" Shoes

\$2.99 PAIR

Wide Straps—Big Buckles—the same style details featured in current fashion magazines are taking the town by storm! As usual Ayres Downstairs is completely ready with this new shoe fashion. Choose from 8 very smart styles in black or brown colors. Sizes 4 to 9, widths AAA to C.

—Downstairs at Ayres.



Custom Made for
FORM and FIT!

Strydefree

Bemberg Undies

59c Each

- Panties
- Steppies
- Vests
- Bloomers

"Strydefree" undies are made of petal soft La'Amouray or Durette, a fine long wearing bemberg fabric. They're designed to give fit and comfort—no binding—no twisting—no pulling. Tearose color. Sizes 34 to 42.

—Downstairs at Ayres.

