

BROOKS

LEADS THE VALUE PARADE
with their

1st Birthday Sale

IT STARTS TOMORROW
MORNING AT NINE!

Coat Sensations

THE FURS:
BEAVER
FITCH
CANADIAN
WOLF
SEALINE
(Dyed Coney)

\$23.36

THE FURS:
LYNX
SQUIRREL
CARACUL
PERSIAN
KIT FOX

We can't urge you too strongly to look at these Two Thrilling Groups... they have everything at their best and at prices that are unbelievably low for such outstanding styles and furs. All in lovely soft wools from famous makers. All warmly interlined and silk lined. All new autumn colors. Plenty of blacks, too.

THE MOST IMPORTANT
DRESS EVENT IN OUR
ENTIRE SEASON—

Dresses

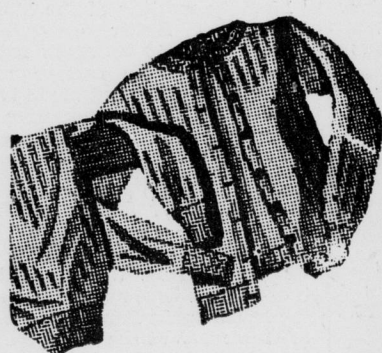
New Silks—
New Crepes—
New Colors—
New Details—
New Trims—
New Varieties—

\$5.95

We've been planning this event for months. All of our better dress manufacturers have contributed their bit to make this BIRTHDAY offering one that you will long remember. Here are the kind of dresses that you would ordinarily find priced as high as \$9.95. Styles for all occasions.



★
A STOREFUL
OF
UNADVER-
TISED
COMPELLING
BIRTHDAY
SALE
OFFERINGS
READY FOR
YOU
TOMORROW!
★



Twin Sweater
\$2.98

The \$3.98 Grade!
They're the season's new colors in matching and contrasting combinations. The weaves are novel. many look hand knit. All sizes.



Flannel Skirt
\$1.89

The \$2.49 Grade!
Made in novel designs, in rich colorful plaids and solids. They're tailored smartly in choicest quality flannels.



SIZES FOR
JUNIORS,
MISSES,
WOMEN

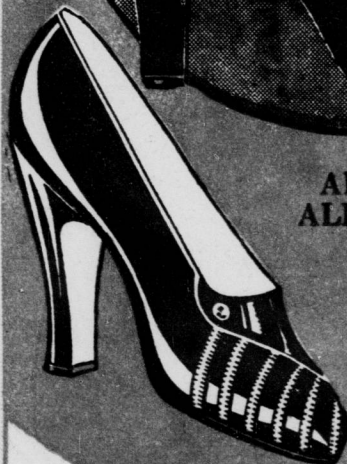
ONLY in BROOKS'
BIRTHDAY SALE can You Get
SUCH AMAZING SHOE
VALUES!

\$1.99
and
\$2.49



ALL SIZES!
ALL WIDTHS!

PUMPS!
STRAPS!
SANDALS!
OXFORDS!
TIES!



NEW LEATHERS
NEW FABRICS
NEW MATERIALS
NEW COLORS



Birthday Celebration
Sensation!

\$2

They Would
Ordinarily Sell
for as High
as \$5.00

A record millinery event that will jam our store! Very special styles, such as Tyroleans, close-fittings, and dressy turbans. Very special trimmings, like feather tufts, long or little veils, and the new large flowers. Fur felts, suedes, genuine velours, genuine soleils and velvets. All colors, all headsizes.

Follow the Crowds to
BROOKS
26-28 E. WASHINGTON ST.