

**Women's Silk Hosiery**

Full-fashioned chiffon or service chiffon in broken size range and color assortment. All sizes from 8½ to 10½. First quality and irregulars in group.

**39c**

PAIR

**Children's School Hose**.....5 Pr. \$1  
Irregulars, ¾ length with a lastex cuff. Smart plain colors with fancy patterned cuff. Broken sizes.

**Growing Girls' Stockings**.....3 Pr. 50c  
Irregulars from a famous maker. Fine lisle shaped stockings with picot top and seamed back. Sizes 8 to 10.

**Children's School Hose**.....15c Pr.  
Irregulars from a famous maker. Fine mercerized full length lisle in fine or derby rib. Sizes 6 to 9½.

**Girdles and Combinations**.....69c  
Higher priced garments reduced to this Capacity Day Sale price. Girdles and lastex combinations. Broken styles.

**Women's Lastex Girdles**.....39c  
Two-way stretch lastex girdles. Because of the broken size and style range we offer them at this low price.

**CAPACITY DAY FEATURE VALUE!****Women's Smart New Fall Shoes****\$1.79**

PAIR

Styles you can wear for sports, dress, business and street. A fine assortment of styles including pumps, straps, ties, oxfords in new low heels, medium heels or high heels. Smart suedes, kidskins and patent in black or brown. Choose from 30 different styles in sizes 2 to 9, widths AA to C.

—Downstairs at Ayres.

**CAPACITY DAY FEATURE VALUE!****"3-Way" Felt Hat**

1. Wear it as a Breton!
2. Wear it down all around!
3. Wear it up in front, down in back!

A grand little hat for most every occasion and the price is so small that you'll want to take home one in your favorite colors. Black, brown, navy, wine, green and red colors.



—Downstairs at Ayres.

**Girls' SPORT COATS**

Plaid back tweed and diagonal weave coats. Warmly lined. Brown, blue, green and wine colors. Sizes 7 to 14.

**\$5.98**

**Girls' Wool Dresses**.....\$2.98  
All-wool dresses in the new fall styles and colors. Tailored and dressy styles. Sizes 7 to 14 years.

**"Early Teen" Dresses**.....\$5.98  
Velvet and plaid combinations in attractive styles that fit girls who wear sizes 12½ to 16½.

**Girls' Flannelette Pajamas**.....79c  
Two-piece styles in solid color and novelty stripe styles. Frog trim. Sizes 8 to 16 years.

**Girls' Sweater Dresses**.....\$2.29  
All-wool sweater dresses in 2-piece style. Skirt and sweater to match. Fall colors. Sizes 10 to 16.

**Girls' Twin Sets**.....\$1.98  
All-wool twin sets in dark or pastel colors. New 1935 styles. Sizes 8 to 16 years.

**Boys' "Fused Collar" Shirts**

These shirts have the "Celanese Fused" non-wilt collar that'll not wrinkle. Smart patterns and colors in sizes 8 to 14½.

**79c**

**Boys' Polo Shirts**.....59c  
New fall styles in cotton knit. Checks, herringbones and fancy patterns. Small, medium or large sizes.

**Boys' Wool Melton Jackets**.....\$2.69  
Navy, blue, wine or green all-wool melton jackets. Full zipper front. Cossack style, fancy back. Sizes 6 to 20.

**Boys' Heavy Melton Jackets**.....\$2.98  
Plaid or hounds tooth check patterns with full zipper front, sports back, cossack model. Sizes 8 to 18.

**Boys' Corduroy Slacks**.....\$1.79  
Smart colors in wine, brown, navy and gray. Full cut collegiate bottoms and side tabs. Sizes 6 to 20.

**Boys' Corduroy Knickers**.....\$1.69  
Fancy corduroy or cassimere knickers, full lined, knit grip bottoms. Choice of colors. Sizes 6 to 14.

**Boys' Zipper Front Sweaters**.....\$1.00  
Just 120 in group. A brushed mohair effect warm fall weight sweater. Brown or burgundy. Sizes 26 to 36.

**Smart Fall Handbags**

Simulated leather pouches, envelopes, top handle and swag styles in a complete color assortment. New grain treatments. Some zipper styles.

**94c**

**Salesmen's Sample Gloves**.....49c Pr.  
Washable fabrics in tailored styles with novelty cuffs. A complete assortment of styles and sizes.

**Scarf With Initial**.....39c  
Ascot or triangle with initial that is very easy to put on. Choice of fall colors.

★

**"NEVATERE" 81x90 Sheets**

A fine pure finish sheet free from starch and dressing. Have straight torn hems.

**69c**

**Sanforized Prints**.....19c Yd.  
36-inch cotton prints in a great selection of colorful patterns and colors. Will not shrink.

**Wash Cloths**.....4c Each  
"Cannon" quality. Classed as seconds of a higher priced line. Soft and fleecy napped.

**Linen Lunch Sets**.....\$1.00  
Size 48x48-inch linen cloths with fringed ends. Included with cloth are 4 matching napkins.

**"Cannon" Bath Towels**.....5 for \$1.00  
Size 22x44 inches. Extra large size. Medium weight. Choice of white with colored borders.

**Lace Dresser Scarfs**.....59c Each  
Scarves and Vanity sets in a varied assortment of patterns and weaves. For gifts, prizes, etc.

**"Cannon" Bath Towels**.....25c Each  
Size 20x40 inches. Of extra heavy quality that will give long service. White with colored borders.

**All-Wool Blankets**.....\$3.69 Each  
Solid color single blankets in all the regular blanket colors. Also rust and peach colors.

**Cloth of Gold Muslin**.....8 Yds. \$1.00  
Because of this extremely low price, a limit of 8 yards to a customer.

**Good Quality Percales**.....10c Yd.  
Not remnant lengths, but from full bolts. A wide and varied assortment of patterns and colors.

**Colonial Style Spreads**.....\$1.39  
Full bed size, heavy quality cotton spreads in blue, rose, gold, green and lavender colors.

**White Turkish Towels**.....8 for \$1.00  
Size 18x36 heavy quality, all white towels. For ordinary household use or institutions.

**Silk and Rayons**.....44c Yd.  
Silks, rayons and acetate remnants. Ideal for lingerie, etc. Many dress lengths. Plain colors and prints.

**Part-Wool Blankets**.....\$2.49 Pr.  
Size 70x80. A fine "Chatham" blanket in lofty napped plaid design. Colors of blue, rose, green and gold.

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**Tailored Glass Curtains**

Ecu square mesh net curtains for living room, or dining room. Use with or without drapes.

**2 Prs. \$1**

**Candlewick Curtains**.....84c Pr.  
A real candlewick dot in colors on a cream marquette ground. For your bedroom.

**Cushion Dot Curtains**.....\$1.00 Pr.  
Size 36x2½ yards. A full length, full width curtain for any room in the home.

**Ready-Made Draperies**.....1/2 OFF  
Discontinued numbers in 24, 36 and 48-inch widths. All 7 feet long and satine lined. Limited quantity.

# TOMORROW IS... CAPACITY DAY

**SPECIAL FOR CAPACITY DAYS!**

Plaid Back Styles in a Grand Assortment of Colors for All!

**Sports Coats**

At a Special Low Price! **\$9.95**

Sizes: 11 to 19

Big, heavy, warm sports coats, tailored to wear for active or spectator sports wear. The perfect coat for cold autumn days and snowy winter days. Plaid back styles, the same styles that you'll find on every campus, at every football game and in every rumble seat. A complete selection of plains, plaids, checks and mixtures in a complete color assortment.

For Driving For Street  
For Hiking For Business  
For Classroom For Football

—Downstairs at Ayres.

**SPECIAL FOR CAPACITY DAYS!**

Women's, Misses' and "Junior-Miss"

**Fall Dresses****\$3.69**

EACH

Sizes: 14 to 20, 38 to 52, 11 to 19

Ayres Downstairs Store knows how to save you money on a new fall dress—and this collection of thrilling new fall styles and thrilling new fall colors for Capacity Day more than proves our point. You'll find a complete collection of new styles, in the colors you want and the size you can wear. For street, for business, for afternoon, for classroom and campus.

Flared Skirts  
Shirtmakers  
Jacket Types  
Metal Trims  
Wools

New Sleeve Details  
Bright Football  
Colors  
For All Occasions

—Downstairs at Ayres.

**CAPACITY DAY FEATURE!****Men's All-Wool Worsted Suits Topcoats, Overcoats****\$13.95**

EACH

Here is clothing that a man can be PROUD OF! And every man can be proud of the SAVING he makes on each one of these garments! These are brand NEW topcoats, overcoats and suits that measure up to Ayres standards of QUALITY—in workmanship, materials and tailoring. Sizes for every one—in sport backs, single and double breasted models.

**Men's New Fall Hats****\$1.98**

Fur felts with lustrous linings. In pearl grays, tans, browns, blues, greens, steel grays and black. In smart new snap brim styles. Sizes 6½ to 7½.

**Men's Corduroy Slacks**.....\$1.98  
Leather or rust shades only. Sizes 28 to 42 waists. Wide collegiate bottoms and side buckle straps.

**2-Pant Prep Suits**.....\$10  
Two Trouser Prep Suits in blue and oxford chevrons. Sport backs. Double and single breasted.

**Men's Melton Jackets**.....\$2.79  
Heavy 32-oz. blue melton zipper front jackets in cossack style.

**Men's Dress Slacks**.....\$1.59  
Tweeds, blues and browns in hard finished cloth for dress or work. Wide bottoms. Sizes 29 to 36 waists.

—Downstairs at Ayres.

**CAPACITY DAY FEATURE!**

Men's "Non-Wilt" Collar

**SHIRTS****79c**

Seconds

Manufacturers' seconds of fine shirts with genuine "NON-WILT" collars. Each has the "celanese fused" label. Well tailored; full cut. Pleated back and pleated sleeves. Mostly white. Sizes 13½ to 18.

**Men's Shirts**.....\$1.00  
"Cranbrook" shirts in a wonderful assortment of fancy patterns, plain white and colors. Sizes 13½ to 18.

**Fancy Hose**.....10 Pr. \$1.00  
600 pairs of double sole, double heel and toe, neat pattern, fancy color socks. Some seconds. Sizes 10 to 11½.

**Fancy Socks**.....6 Pr. \$1.00  
Neat patterns in clock, verticles and varied effects. Good, serviceable hose. Sizes 10 to 12.

**Fall Neckwear**.....4 for \$1.00  
New stripe, check and all-over patterns in full size and full length ties. Rich colors.

**Chambray Shirts**.....39c Each  
Blue chambray work shirts with triple stitch seams, 2 pockets. Full cut. Sizes 13 to 16½ mostly.

**Sport-er Shorts**.....10c Each  
Fine, soft cotton knit Sport-er shorts with double panel front. Clearance priced.

**Sport-er Shorts**.....4 for \$1.00  
Clearance of Men's Cooper brand Jockey Shorts with double panel front and back. Lastex band. Sizes 34 to 42. Also our own brand of sport-er shorts.

**Socks**.....6 Prs. \$1.00  
Mercerized lisle heathered socks with double sole, heel and toe. Irregulars; 10½ to 12.

**Pajamas**.....\$1.00 Suit  
"Sleepytown" pajamas in notch collar, slipover and coat styles; a big variety to choose from. Sizes A to D.

**Shorts**.....4 for \$1.00  
"Pepperell" shorts with banjo seat; vat dyed. Also fine quality athletic knitted shirts.

**Women's Fall Dresses**

The "Thrifty-Price" Dress section offers these wools and wool mixture dresses in smart color assortment. Sizes 14 to 40.

**\$5.00**

**Women's Suede Jackets**.....\$4.49  
Genuine suede jackets in brown, green, tan and blue. Cossack style in sizes 14 to 20. Irregulars.

**Women's Coat Sweaters**.....\$1.29  
All-wool coat sweaters in blue, green or gold colors. Smart styles in sizes 34 to 40.

**Women's Twin Sets**.....\$1.29, \$1.79  
Choice of colors in green, brown, rust and blue. Grand styles in a complete size range, 34 to 40.

**Maid's Organdy Aprons**.....3 for \$1.00  
In white color only. Nicely tailored and fashionably designed, from lovely quality organdy.

**Women's Fall Dresses**.....\$1.74  
Ripple Rays and Angorettes in a smart style selection and in sizes from 14 to 20 and 38 to 54.

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**Women's Rayon Undies**

Panties, stepins, bloomers or vests. Tailored or lace trimmed at hems. Elastic at waist. Regular sizes.

**19c**

**Women's Flannelette Pajamas**.....79c  
One or two-piece styles. Plain pastel or print trimmed. Sizes 16 and 17.

**Women's Flannelette Gowns**.....69c  
Made with double yokes, two button front. Long sleeves, pastels, whites and stripes. Sizes 16 and 17.

**Women's Porto Rican Gowns**.....39c  
Hand embroidered nighties with V or round necks. White or pink colors. Sizes 16 and 17.

**Women's Silk Dancettes**.....59c  
Have fitted bandeaux and ribbon shoulder straps. Panties are plain tailored or lace trim. Sizes 32 to 36.

**Women's Mello-Ray Slips**.....59c  
California, V or straight lace tops and hems. Bias cut or 4-gore style. Sizes 34 to 44.

**Women's Silk Slips**.....\$1.00  
Pure silk crepe slips with California, V or straight lace tops and hems. Sizes 34 to 44. Tealrose.

**Women's Rayon Gowns**.....\$1.00  
Fine quality rayon gowns with milanese or lace trim. Some have collars. Sizes 16 and 17. Tealrose.

**Women's Union Suits**.....50c  
Cotton tinted union suits with rayon stripe. Medium weight. Sleeveless, knee length. Sizes 36 to 44.

**Children's Union Suits**.....50c  
Cotton ribbed union suits with rayon stripe, dutch neck, elbow sleeves. Drop seat style. Sizes 2 to 10.

★

**American Oriental Rug**

Fringed ends, seamless all-wool quality. Choice of several beautiful patterns in all-over Chinese and Persian patterns. Imperfects.

**\$18.99**

**9x12 "Tu-Tone" Rugs**.....\$9.95  
Perfect quality with fringed ends in taupe or blue colors. Made of a durable vegetable fiber. Ideal for halls, office, etc.

**"Superstan" Rugs**.....\$29.95  
Seamless, heavy fringed ends. These are superb Oriental reproductions. 9x12 size. Choice of colors and patterns.

**9x12 Axminster Rugs**.....\$23.95  
Heavy, seamless perfect quality rugs. All-wool Axminster with heavy nap. Large color and pattern selection.

**Cork Linoleum**.....59c Sq. Yd.  
A genuine cork linoleum in choice of 7 beautiful patterns, tile, floral or block design. All 6 feet wide.

# AYRES ★ DOWNSTAIRS ★ STORE