

ANTI-CHISELING DRIVE MAPPED BY DISTILLERS

Schenley Executives Meet
With Distributors at
Severin.

A program for elimination of
"chiseling and wasteful competitive
tactics" was outlined yesterday by
Schenley Distillers executives to Indiana
distributors of Schenley products
in a meeting at the Severin.

The liquor business after repeal is
much like the California gold rush
with men from all walks of life,
many without merchandising experience
and unsoundly financed, engaged in supplying the demand
for anything labeled "whisky." Louis
E. Golian, Western sales manager,
said.

"Chiseling and wasteful competitive
practices" used for the
purpose of eliminating other
distributors and dealers only can have a
harmful effect on the industry in
the state and the people using those
methods," he declared.

The Indiana wholesale liquor setup
was blamed by J. J. Lohan, assistant
Western sales manager, for unsound
competitive practices in Indiana.
He said, however, that the setup,
comprising only 37 wholesalers
for the entire state, with high
license and capital structure requirements,
is the best in the country
from the standpoint of financing and
the type of men in the business.

Other speakers were Barrett Moxley,
president of Kiefer-Stewart
Co., Indianapolis, and J. H. Wersing,
Schenley southern Indiana division
manager.

LODGE IS INSPECTED

Ft. Wayne Chapter of Job's Daughters
Visited by Group.

Mrs. Guida Runyan, Terre Haute,
Indiana grand guardian, Order of
Job's Daughters, inspected Bethel
8, Ft. Wayne, yesterday. She was
accompanied by Mrs. May Marcus
Jacobs, Mrs. Eula Griffy, Mrs. Elizabeth
Tyre and Mr. and Mrs. James
Lynch, all of Indianapolis, and John
Miller, Anderson.

Hoochie Saws Way Out of Jail

ROCKPORT, Ind., Oct. 16.—Authorities
today were searching for Rexall Carter,
who saved his way out of the Rockport jail.

RADIO SPEAKER



STERN AID IS HELD ON MAIL FRAUD CHARGE

Ronald Henry, Indicted by
U. S. Jury Here, Nabbed
in Illinois.

Ronald P. Henry, indicted by the
Federal grand jury here Oct. 2 on
charges of mail fraud, was arrested
yesterday in Springfield, Ill., accord-
ing to word received here today.

Henry was released on \$2500 bond.
He is one of a number of defendants
named in the indictment in connection
with the alleged "switch and
sell" operations of the firm of Louis
Stern & Co., raided by the State
Securities Commission last May.

Louis Stern, president, and Arnold
T. Bunt already have been apprehended.
Additional arrests are expected.

EXPLAIN SCHOOL WORK

Talks at Shortridge Made for New
Pupils' Parents.

Operation of Shortridge High
School and its extra-curricular activities
were explained to parents of
new Shortridge pupils last night
with the school P.T.A. acting as
host. Talks were made by Miss
Ruth Lewman, Miss Mary E. Sullivan,
Kenneth Peterman, C. M. Keesing,
and George Buck, principal.

M'MURRAY GIVEN POST

Named to Legislative Commission
of Educators' Group.

Floyd I. McMurray, state superintendent
of public instruction, has been named a member of the legislative
commission of the National Education
Association. Appointment was made by Miss Agnes
Samuelson, president.

HOUSE RAZING GETS SAFETY BOARD O.K.

Demolition of Two-Family Dwelling
Is Approved by Officials.

Following a hearing, the Safety
Board today approved recommendation
of William P. Hurd, building
commissioner, for destruction of a
two-family dwelling at 940 W. 33d-
st.

Miss Olive Day, 220 W. 30th-st.,
owner, failed to appear but repre-
sentatives of the Northwestern State
Bank, mortgage holder, said they
had no objection to destruction of
the building which, according to Mr.
Hurd, is in danger of collapse. Work
of demolition will start within 10
days unless court action is taken
by the owner, it was explained.

Reduced Tuition Fee
INTERNATIONAL
Division Journeymen Barbers
Int. Ed. School RI-0192
342 E. Wash. St.

Keith's—2 P.M.—8 P.M.

Miss Ruth Chambers will
discuss Finger-Waving
and Hair-Styling

Tune In
WIRE
11:15 A.M.

(costello) BEAUTY SALON
RI-0267. Open 8 a.m.

209 (2d Fl.) Roosevelt Bldg., N. E. Corner Ill. and Wash. Sts.

SEEKS POST



BAPTISTS DISCUSS CHANGES IN POLICY

State Convention Delegates
Study Special Report.

By United Press
GREENSBURG, Ind., Oct. 16.—
Delegates to the one hundred second
annual Indiana Baptist convention
today studied a special committee
report proposing more than a

score of changes in the church program.

The report, made last night by Dr.
F. G. Kenny, La Porte, a member of
the committee, was to be voted upon
today. The changes, designed to
improve the church's work in Indiana,
cover relationships with the
Northern Baptist convention, Franklin
College, all Baptist organizations
and other church functions.

Last night's session was given over
to talks by several missionaries, in-
cluding Dr. Thomas Moody, church
representative in Africa. Dr. G. Pitt
Beers, New York, will be principal
speaker at today's session.

BEVERIDGE PAPER CO. MADE SPORTS TICKETS

Official Tells Rotary Club Members
Manufacturing Methods.

The Beveridge Paper Co., 717 W.
Washington-st., manufactured the
World Series American Association
fairs committee sponsored the talk.

baseball games and the Speedway
race tickets, Marshall D. Lupton,
firm vice president, told the Rotary
Club yesterday in the Claypool.

The paper company requires
750,000 gallons of water a day for
its manufacture of paper, Mr. Lupton
said. The club's vocational affairs
committee sponsored the talk.



Beautiful
Any Way
You Look
at Them!

Our PERMANENT
WAVES Offered At
25% Reduction
THURSDAY—FRIDAY—SATURDAY

Front, back or profile—every permanent wave given in our
Beauty Shop is as beautiful and lasting as the science of
modern beauty and the artistry of our expert wavers can
make it.

SEARS, ROEBUCK AND CO.

AYRES' Approved Appliances

1935 Air-Cooled ELECTROLUX



ENJOY MODERN CONVENiences LIKE THESE...

TEMPERATURE REGULATOR—

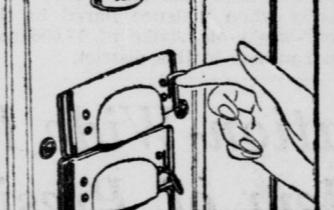
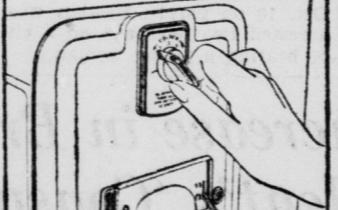
Above the ice cube tray compartment
is the temperature regulator.
A turn of this dial speeds the freezing
of ice cubes and desserts.

TRIGGER RELEASE ON TRAYS—

No more struggling with trays that
freeze tight. A trip of the Electro-
lux trigger release, and the trays
are free.

VEGETABLE FRESHENER—

Made of stainless porcelain,
it provides a handy way to
keep vegetables crisp
... and many more.



ELECTROLUX IS ENDORSED BY THE GREAT AMERICAN GAS INDUSTRY

IT'S THE REFRIGERATOR YOU'VE BEEN WAITING FOR!

HERE'S GREAT NEWS for every family that is
planning to get a new refrigerator this year! To the
famous economy and efficiency of Electrolux, American
women have added sparkling beauty! The new distinctive
design of the latest Electrolux models was chosen by
them from scores of models submitted by one of America's
foremost artists!

We believe you'll agree that the new 1935 Electrolux
is a winner for beauty—and for more! Its utterly different
method of refrigeration makes possible important advantages
no other refrigerator can match. A tiny gas flame
circulates the refrigerator in Electrolux. Ordinary air
cools it. And that's all!

NOT A SINGLE MOVING PART!

It is this utter simplicity of operation that makes
Electrolux so inexpensive to operate. Makes it per-
manently silent, too. Electrolux has no moving parts to
cause noise or become noisy. No moving parts, either, to
wear. Owners find that Electrolux actually pays for itself
with its big savings on running cost, on food bills and
on depreciation.

See the new Electrolux models at our showroom. Com-
pare their advantages with those of any other refrigerator.
Examine their sparkling beauty—their gleaming hardware—their modern worthwhile conveniences. Discover
for yourself why thousands are proclaiming the 1935
Electrolux "the best looking refrigerator of them all!"



Consider these 5 FAMOUS ADVANTAGES

Electrolux owners enjoy

1. Low operating cost
2. Permanent silence
3. No moving parts to wear
4. Savings enough to pay for it
5. Long life

at the Indianapolis Times School of MEAT COOKERY . . . "Foods on Parade"

Conducted by Miss Ruth Chambers at Keith's Theatre
Tomorrow at 2:00 P. M. and 8:00 P. M.

L. S. AYRES & COMPANY