

# ANTI-CHISELING DRIVE MAPPED BY DISTILLERS

Schenley Executives Meet With Distributors at Severin.

A program for elimination of "chiseling" and wasteful competitive tactics was outlined yesterday by Schenley Distillers executives to Indiana distributors of Schenley products in a meeting at the Severin.

The liquor business after repeal is much like the California gold rush with men from all walks of life, many without merchandising experience and unsoundly financed, engaged in supplying the demand for anything labeled "whisky," Louis E. Golan, Western sales manager, said.

"Chiseling and wasteful competitive practices used solely for the purpose of eliminating other distributors and dealers only can have a harmful effect on the industry in the state and the people using those methods," he declared.

The Indiana wholesale liquor set-up was blamed by J. L. Leban, assistant Western sales manager, for unsound competitive practices in Indiana. He said, however, that the set-up, comprising only 37 wholesalers for the entire state, with high license and capital structure requirements, is the best in the country from the standpoint of financing and the type of men in the business.

Other speakers were Barrett Moxley, president of Kiefer-Stewart Co., Indianapolis, and J. H. Wersting, Schenley southern Indiana division manager.

## LODGE IS INSPECTED

Ft. Wayne Chapter of Job's Daughters Visited by Group.

Mrs. Guida Runyan, Terre Haute, Indiana grand guardian, Order of Job's Daughters, inspected Bethel 8, Ft. Wayne, yesterday. She was accompanied by Mrs. May Marcum Jacobs, Mrs. Eula Griffy, Mrs. Elizabeth Tyre and Mr. and Mrs. James Lynch, all of Indianapolis, and John Miller, Anderson.

Hoosier Saws Way Out of Jail

By United Press  
ROCKPORT, Ind., Oct. 16.—Authorities today were searching for Rexall Carter, who saved his way out of the Rockport jail.

## RADIO SPEAKER



Maj. Oliver W. Stout

Tonight at 9 Maj. Oliver W. Stout, Thirty-eighth Aviation Division commander, Indiana National Guard, will speak over station WFEM in one of a series of aviation talks sponsored by the Indianapolis Chamber of Commerce aviation division.

## HOUSE RAZING GETS SAFETY BOARD O. K.

Demolition of Two-Family Dwelling Is Approved by Officials.

Following a hearing, the Safety Board today approved recommendation of William P. Hurd, building commissioner, for destruction of a two-family dwelling at 940 W. 33d-st.

Miss Olive Day, 220 W. 30th-st., owner, failed to appear but representatives of the Northwestern State Bank, mortgage holder, said they had no objection to destruction of the building which, according to Mr. Hurd, is in danger of collapse. Work of demolition will start within 10 days unless court action is taken by the owner, it was explained.

# STERN AID IS HELD ON MAIL FRAUD CHARGE

Ronald Henry, Indicted by U. S. Jury Here, Nabbed in Illinois.

Ronald P. Henry, indicted by the Federal grand jury here Oct. 2 on charges of mail fraud, was arrested yesterday in Springfield, Ill., according to word received here today.

Henry was released on \$2500 bond. He is one of a number of defendants named in the indictment in connection with the alleged "switch and sell" operations of the firm of Louis Stern & Co., raided by the State Securities Commission last May.

Louis Stern, president, and Arnold T. Bunt already have been apprehended. Additional arrests are expected.

## EXPLAIN SCHOOL WORK

Talks at Shortridge Made for New Pupils' Parents.

Operation of Shortridge High School and its extra-curricular activities were explained to parents of new Shortridge pupils last night, with the school P-T-A. acting as host. Talks were made by Miss Ruth Lewman, Miss Mary E. Sullivan, Kenneth Peterman, C. M. Keesling and George Buck, principal.

## M'MURRAY GIVEN POST

Named to Legislative Commission of Educators' Group.

Floyd I. McMurray, state superintendent of public instruction, has been named a member of the legislative commission of the National Education Association. Appointment was made by Miss Agnes Samuelson, president.

## SEEKS POST



Miss Hilda Maehling

Support is to be given Miss Hilda Maehling in her candidacy as president of the Indiana State Teachers' Association, Miss Maehling now is president of the State Federation of Public School Teachers. Her home is in Terre Haute.

Tech Chess Club Names Officers  
Sam Scott has been elected Technical High School Chess Club president. Ernesto Ferrer was elected vice-president; Ruby Hart, secretary, and James Cahill, sergeant-at-arms.

# BAPTISTS DISCUSS CHANGES IN POLICY

State Convention Delegates Study Special Report.

By United Press  
GREENSBURG, Ind., Oct. 16.—Delegates to the one hundred second annual Indiana Baptist convention today studied a special committee report proposing more than a

score of changes in the church program.

The report, made last night by Dr. F. G. Kenny, La Porte, a member of the committee, was to be voted upon today. The changes, designed to improve the church's work in Indiana, cover relationships with the Northern Baptist convention, Franklin College, all Baptist organizations and other church functions. Last night's session was given over to talks by several missionaries, including Dr. Thomas Moody, church representative in Africa. Dr. G. Pitt Beers, New York, will be principal speaker at today's session.

# BEVERIDGE PAPER CO. MADE SPORTS TICKETS

Official Tells Rotary Club Members Manufacturing Methods.

The Beveridge Paper Co., 717 W. Washington-st., manufacturer of the World Series, American Association

baseball games and the Speedway race tickets, Marshall D. Lupton, firm vice president, told the Rotary Club yesterday in the Claypool. The paper company requires 750,000 gallons of water a day for its manufacture of paper, Mr. Lupton said. The club's vocational affairs committee sponsored the talk.



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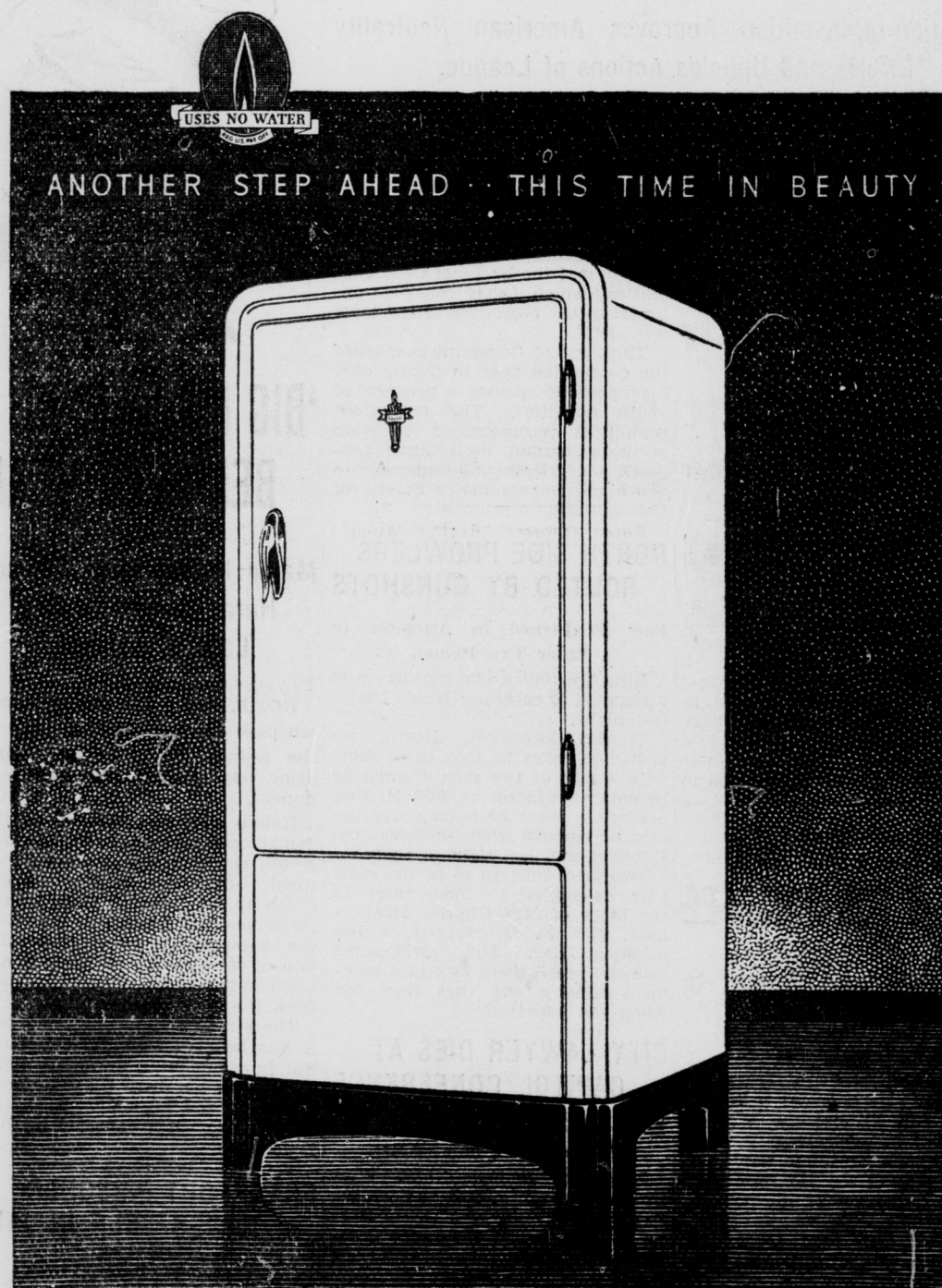
8:30-11:00 A. M. Special SHAMPOO AND SET 35c

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Tune In WIRE 1:15 A. M.

# AYRES' Approved Appliances

## 1935 Air-Cooled ELECTROLUX



### IT'S THE REFRIGERATOR YOU'VE BEEN WAITING FOR!

HERE'S GREAT NEWS for every family that is planning to get a new refrigerator this year! To the famous economy and efficiency of Electrolux, American women have added sparkling beauty! The new distinctive design of the latest Electrolux models was chosen by them from scores of models submitted by one of America's foremost artists!

We believe you'll agree that the new 1935 Electrolux is a winner for beauty—and for more! Its utterly different method of refrigeration makes possible important advantages no other refrigerator can match. A tiny gas flame circulates the refrigerant in Electrolux. Ordinary air cools it. And that's all!

#### NOT A SINGLE MOVING PART!

It is this utter simplicity of operation that makes Electrolux so inexpensive to operate. Makes it permanently silent, too. Electrolux has no moving parts to cause noise or become noisy. No moving parts, either, to wear. Owners find that Electrolux actually pays for itself with its big savings on running cost, on food bills and on depreciation.

See the new Electrolux models at our showroom. Compare their advantages with those of any other refrigerator. Examine their sparkling beauty—their gleaming hardware—their modern worthwhile conveniences. Discover for yourself why thousands are acclaiming the 1935 Electrolux "the best looking refrigerator of them all!"



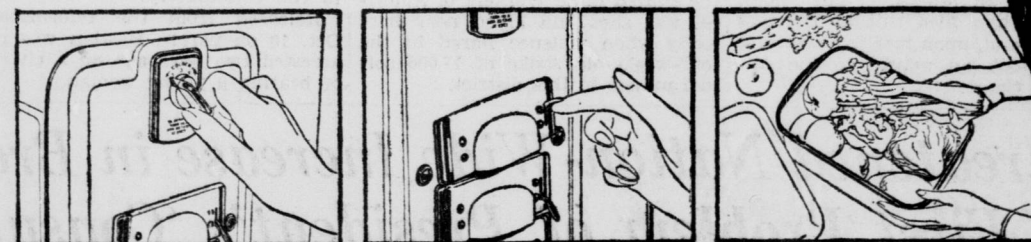
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### 5 FAMOUS ADVANTAGES Electrolux owners enjoy

1. Low operating cost
2. Permanent silence
3. No moving parts to wear
4. Savings enough to pay for it
5. Long life

### ENJOY MODERN CONVENIENCES LIKE THESE...

- TEMPERATURE REGULATOR—Above the ice cube tray compartment is the temperature regulator. A turn of this dial speeds the freezing of ice cubes and desserts.
- TRIGGER RELEASE ON TRAYS—No more struggling with trays that freeze tight. A trip of the Electrolux trigger release, and the trays are free.
- VEGETABLE FRESHENER—Made of stainless porcelain, it provides a handy way to keep vegetables crisp ... and many more.



ELECTROLUX IS ENDORSED BY THE GREAT AMERICAN GAS INDUSTRY

"Hurrah for Hash... with BANANAS!"

## Says Miss Ruth Chambers, of The Indianapolis Times Cooking School

HERE'S how to make plain, every-day baked hash step out in the "company" class: Serve it with baked bananas! Bake your hash and bananas in the same oven—or peel the bananas and bake them right in the same pan with the hash. Serve them with sliced carrots and cauliflower or cabbage, and you have a delicious balanced meal that's a credit to your table—and your pocketbook. Try it tonight—the family will cheer!

UNITED FRUIT BANANAS  
Distributed by FRUIT DISPATCH COMPANY

- FULLY RIPE WHEN FLECKED WITH BROWN
- MELLOW RIPE WHEN ENTIRELY YELLOW
- PARTLY RIPE WHEN TIPPED WITH GREEN

Indianapolis Times School of MEAT at the COOKERY . . . "Foods on Parade" Conducted by Miss Ruth Chambers at Keith's Theatre Tomorrow at 2:00 P. M. and 8:00 P. M.

L. S. AYRES & COMPANY