

The "BUY WAY" OF INDIANAPOLIS* AYRES DOWNSTAIRS STORE



For Saturday Only!
Reduction SALE of Better HATS
\$1.69

For Saturday only, we've taken an entire group of higher priced Hats, around two dollars, and reduced them for a Sale! You'll find the type you're interested in, from big floppy brim hats to demure off-the-face bonnets. You'll find every type color you've been looking for, every fabric, too, including many smooth and rough straws and felts. The material that's going to be such a summer success.

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|----------|-------|-------|--------------|
| Blacks | Green | Gray | Bretons |
| Brown | Pink | Beige | Sailors |
| Chamois | Maize | White | Bonnets |
| Amethyst | | Brim | "Up-in-Back" |

—Downstairs at Ayres.

Saturday, We Present the Smart Summer Fashions For the "Junior-Miss"

\$2.00 to \$5.98

Floral Organdy Formal
Pretty as a picture formal in beautiful organdy with big blue floral pattern. The belt is cobalt blue velvet. The combination is heavenly. Sizes 13 to 19.
\$5.98

A Nautical Star
Washable cotton pique, very nautical with its sailor collar and scarf. You'll be seeing stars all day long. Note the kick pleats. Sizes 13 to 19 in the group.
\$2.00

For Campus Wear
\$3.98
Or Friday night dates or most any place you want to go. A pastel-pink crepe, very Cosack-ish with cartilage pleats. Sizes 13 to 19 in group.

For Sunday Afternoons
\$5.98

Wear this pale blue crepe chiffon top dress to the "House" for Sunday Afternoon bridge or tea. Then afterwards for a date with your best B. F. Sizes 13 to 19.
—Downstairs at Ayres.

We're Ready With Complete Assortments of Summer
Slips—Slips—Slips

(Cotton or Broadcloth) (Rayon Taffeta or Bemberg) (Silk or Satin)

79c to \$1.98

Tomorrow we're ready with a complete selection of summer slips. Every style, every material from cotton to luxurious satin will be found in this group. Women who want the prettiest, the nicest tailored slips possible for their money can depend upon this collection and Ayres Downstairs Store to offer them. Dependable quality combined with low price. Sizes from 32 to 52 in the group.

A. Pure silk crepe panel slips with V or straight lace tops and hems. Sizes 34 to 44, \$1.00. Other slips, \$1.39 to \$1.98.

B. Pure dye satin slips in lace or tailored styles. Bias cut. Straight tops, V tops. Adjustable straps. Sizes 32 to 44, \$1.39.

C. Bemberg Slip, run-proof. Lace or tailored styles. Panel front. Tearose or white. Sizes 34 to 46, \$1.39.

D. Chardisheen Slip, made of rayon fabric with a dull finish. V or straight lace tops. 4-gore style. Sizes 34 to 44, \$1.00.

E. Women's "Fruit of the Loom" broadcloth slips. Bodice top or built up shoulder style. Tearose or white. Sizes 34 to 52, \$1.75.

—Downstairs at Ayres.

New Bags
\$1.00 Each

White, black, brown, gray, red and blue colors in smart underarm, pouch or envelope styles. Simulated leathers in rough and smooth grain effects. Lovely fittings. Some zipper types.
—Downstairs at Ayres.

The "Comfort Twins" Yours for "Cool-Freedom!"
They're Both for One... and One for Both!

'KABOETTE' Panty Girdle
\$2.00

This little 2-way stretch "Kaboette" panty girdle is garterless, ideal for wearing with your Knee High hose, or anklets. Boneless construction, but helps mould the lines of your body into a perfect figure. Allows freedom of movement. Small, medium or large sizes.
—Downstairs at Ayres.

BREEZY KNEE
Knee Length Hose
"Real Silk" Irregulars
59c (2 Pairs \$1.10)

Breezy Knee is our name for those popular new Knee Length hose, made by the Real Silk mills. They're made just like our famous Real Silk De Luxe, beautiful sheer and clear chiffon, plus lots of service. Have a Latex top to help keep them up. Sizes 8½ to 10½. In smart shades.
*Registered.
—Downstairs at Ayres.

A Perfect Mother's Day Gift!
Gay Tubable WASH FROCKS

Just the practical, attractive kind of wash frocks mother likes to wear in or out of the house. Choose from brown, green, navy or black printed batiste with crisp, permanent finish organdy trim. Sizes 36-46.
\$1.98
—Downstairs at Ayres.

Tomorrow—We Offer An All-Star Collection of Smart New
WHITE SHOES
\$2.99 Pair

Get yourself ready to step into a pair of White Shoes. Choose the style you want from this all-star collection. Straps, Oxfords, Sandal types, Pumps, Ties and sports styles in medium, high or low heel models. You'll also find arch shoes in the group, if you wear that style. Sizes 3½ to 9, widths AA to C.

"199 Special" White Sport Shoes
\$1.99 Pr.

White sports shoes with low heels. These are the type shoes all the "young moderns" are wearing at the present moment.
—Downstairs at Ayres.