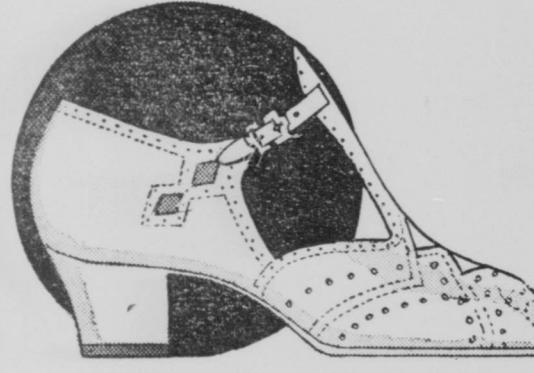
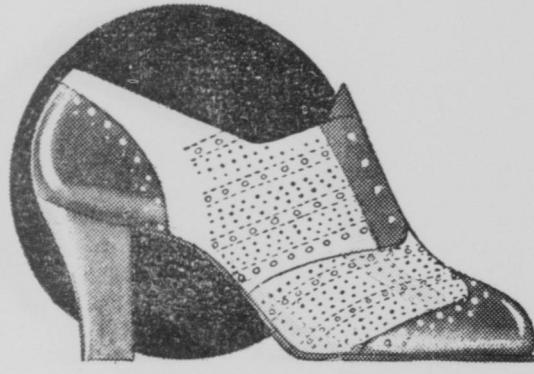
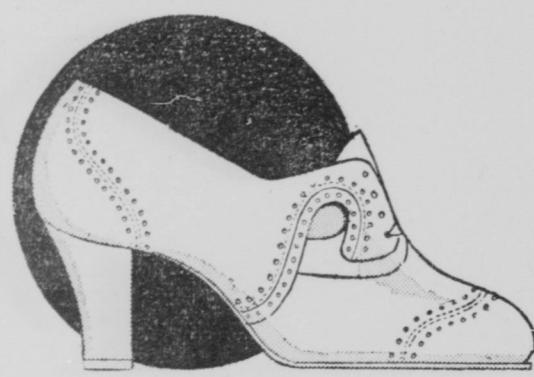


The "BUY WAY" OF INDIANAPOLIS AYRES DOWNSTAIRS STORE

(REGISTERED)



Tomorrow We're Ready With—

- 15 Different New Models!
- Your Favorite Style!
- Your Size, 3½ to 10½!
- Your Width, AAAA to EEE!

American Girl White Shoes

\$4.95
PAIR

Pumps
Straps
Oxfords
Ties

Sport Heels
Medium Heels
Brown and
White
Punchwork
Perforations

Your new white shoes will come from this complete selection of American Girls . . . ready for you tomorrow! From all indications, WHITE, will be the "Top" for summer shoes. From all indications, your wardrobe will have at least several pairs. To start off on the right foot, you'll choose American Girl white shoes. They're smart and they're comfortable and they'll give you service all summer long. Tomorrow choose your style from this complete assortment at this economy price.

Exclusive With Ayres' Downstairs Store in Indianapolis!

Do You Demand Style—Quality—Low Price?
Be Sure to Ask for These Children's

"Cinderella" Wash Frocks

Sizes From
3 to 6½
7 to 16
\$1.15
EACH

"Cinderella" frocks for children in sizes from 3 to 16 have everything you demand. Styles, yes! The famous "Cinderella" style. Frilly or tailored. Quality, yes! Each garment made from good materials in floral prints, novelty sheers, lawns and dimities. Low price, yes! Considering style and quality, this price is very low.

—Downstairs at Ayres.

To Wear Under Your New
Half-Size or Large Size Dress!

"KABO" Foundations

For the Matronly Figure!

\$3.50



This Kabo garment for the matronly figure will work wonders in giving you that youthful and slender figure. It's made of fancy batiste with an inner-belt and form-fitting bust of tricot. At the sides it has a knitted elastic section. Elastic shoulder straps, too, to give you more comfort. Sizes 34 to 46.

—Downstairs at Ayres.

Now—You Get Irregulars of

REAL SILK OUTSIZE HOSE

De Luxe Styles in Either
Chiffon or Service Weight!

SALE
PRICED
AT—
69c Pair
(2 pair \$1.35)

Usually Outsize Hose sell for much more . . . but tomorrow all you have to pay for them is 69c a pair or 2 pairs for \$1.35. These outsize hose are full-fashioned and have many of the DeLuxe features that we tell you so much about in our advertising and which gives them longer wearing qualities. Sizes 9½ to 10½.

—Downstairs at Ayres.

Perhaps You Didn't Know—But
Ayres Downstairs Store Has a
Marvelous Assortment of

Large Headsize

HATS

\$1.98



Brims
Sailors
Bretons
Fabrics
Straws
Felts

Flower Trims
Fruit Trims



For your convenience we have this marvelous assortment of large headsize hats separated into a "Large Headsize Section." Here, you'll find styles, flattering and youthful! Rich colors and pastel hues. Bretons, wide and small brim hats, with trims of every description, including that very new fruit trim.

—Downstairs at Ayres.

CLEARANCE! New Spring COATS

Sharp Reductions on Our Entire Stock of
Sports and Dressy Type Spring Coats!

\$14.90

Don't hesitate another second about buying that new spring coat! Plan to be here early tomorrow for this Clearance of Coats at savings that you'll remember. Choose from sports or dress styles. Fur trimmed or untrimmed. Many have detachable cape collars, some blouse backs. Plaids, checks, navy, black, beige colors. Sizes 14 to 44 and 11 to 19.

—Downstairs at Ayres.



We Have All the Smart Answers for the
Women Who Wear Sizes 16½ to 24½ and

40 to 52—in This Youthful Looking Group of

SPRING DRESSES

\$3.98 to \$7.98

We take great pride in this collection of Dresses for women who wear a large size or half size dress. We take great pride in the fact that every dress is charming, flattering and very youthful looking to the wearer. Many women depend upon us for these dresses, because they know that they can get the size they wear in the color and style they want. You can rest assured that you'll find just what you want Downstairs at Ayres.

—Downstairs at Ayres.

