

Alumnae of Bryn Mawr to Aid Fund

Million Dollars Set as Goal of National Campaign.

BY BEATRICE BURGAN

WHILE icy winds whip color in our cheeks, we huddle down deeper into our fur collars. We hurry home to curl up in a chair before a blazing fireplace. The magazines and newspapers we read bring us fleeting visions of spring. We look away from the bleak pictures, beyond the blossoming narcissus on our window ledge, and our thoughts wander to brighter days.

The Bryn Mawr Alumnae Club is waiting for the spring season when the members will begin projects. The members are considering promising means to raise money to contribute to a million dollar fund, which alumnae seek to raise in commemoration of the college's fiftieth anniversary.

Mrs. Edgar Evans is president this season and she has given Mrs. Benjamin D. Hitz the chairmanship of the local committee. They have received word from Mrs. F. Louis Slade, New York, that the campaign opened Sunday with the slogan, "Million Dollar Minimum."

The alumnae, Mrs. Hitz explains, seek to erect a new science building, and the faculty intends to introduce a new system of teaching science, which one of the professors has said will "break down imaginary barriers between the sciences, and the students will be given opportunities for seeing that biology, chemistry, geology and physics are parts of a picture that should be considered as a whole."

In other years the local alumnae has raised money to donate to scholarship funds. Mrs. Hitz will appeal to the alumnae in the state, and other officers of the club, Mrs. John A. MacDonald, vice-president and treasurer, and Mrs. Allen Bloom, secretary, will aid her.

In the field of landscape architecture, Mrs. Ellen Shipman competes most generally with men, but it has been no handicap. In the East, where she has planned many gardens and landscapes, she has earned popularity for herself.

The Indianapolis Garden Club will bring her here on Monday, Feb. 4, and she will talk to members of other garden clubs in the city and guests interested in the subject.

The project is in charge of Mrs. Benjamin D. Hitz, garden chairman; Mrs. Archer Sinclair and Mrs. Bowman Elder, Mrs. Herman C. Wolf is club president.

Mrs. F. V. Ruda is chairman of the series of card parties and teas which Sweet Briar Alumnae Club will give. Members and friends will meet tomorrow afternoon at the Propyleum to play. Mrs. Allan Stackhouse is president.

Club Will Meet
Mrs. Martin O. Cooper will be hostess tomorrow night for a meeting of the Amica Club, which will be followed by a social hour in charge of Mrs. Charles E. Smith. Mrs. Louis Shott will arrange a musical program; Mrs. Bob Shank will lead the Bible study, which will be described in two papers, to be presented by Mrs. Robert Flutro and Mrs. Frank Richards.

Alumnae to Meet
Indianapolis alumnae chapter of Theta Sigma Phi, national professional journalistic sorority, will hold a business meeting at 7:30 Thursday night at the home of Mrs. Charles Dolan, 502 East 38th-st.

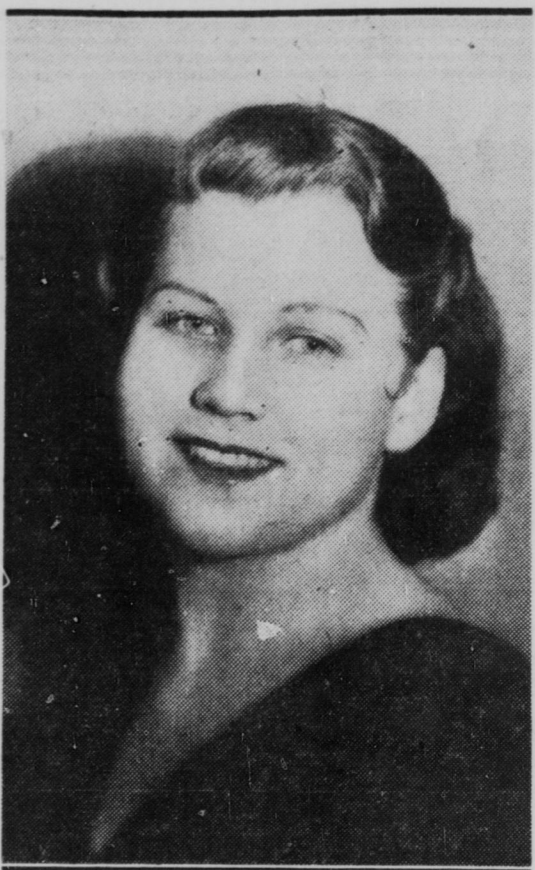
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Yield quicker to double action of VICKS VAPORUB
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PERMANENT WAVE SHOP NO. 1

Recent Bride at Home

Before her recent marriage, Mrs. Loyd H. Hart was Miss Edith Russell, daughter of Mr. and Mrs. Frank B. Russell, 2314 Kenwood-av. Mr. and Mrs. Hart are at home at 2116 College-av.



Mrs. Loyd H. Hart

Contract Bridge

Today's Contract Problem

South is playing this contract at four spades. West made a vulnerable overall of two clubs over South's one spade opening bid. East supported clubs. The opening lead is the queen of clubs. Should declarer play the king from dummy and, if so, why? What's the best defensive play for East?

♠ 9 6 3
♥ A K J 8 2
♦ 7 5 2
♣ K 7
N E
S Dealer
♠ A K Q 10 5 2
♥ Q 9 8
♦ K 8 4
♣ 3
Solution in next issue. 15

Solution to Previous Contract Problem

BY W. E. MCKENNEY
Secretary American Bridge League
THERE'S a great difference between match point tournament play and rubber play. In rubber play, or even total point tournament play, your first obligation is to make your contract. When you are in a three no-trump contract, do not try for extra tricks, if they in any way jeopardize the contract. But here's a hand that came up in a recent tournament. The normal contract is three no trump. One player received the single, on five of spades as an opening. It was won with the ace. The jack of hearts was next and when West played the deuce, the declarer took the finesse and the queen of hearts won the trick. East returned the queen of spades.

♠ A K 7 3
♥ K 10 8 3
♦ Q 4
♣ J 7 5
N E
S Dealer
♠ A K Q 10 9
♥ 8 4 2
♦ A Q
♣ 9 7 8 3
Duplicate—All vul.
South West North East
1 ♠ 1 ♠ 1 ♠
2 N.T. Pass 2 N.T. Pass
Opening lead—♠ 5. 15

Shower Will Be Given for Bride-to-Be

Mary Adelaide Carriger Will Be Honored at Wright Home.

At a personal shower and bridge party tomorrow night for Miss Mary Adelaide Carriger, bride-to-be, Miss Dorothy Wright will be hostess. Miss Carriger's wedding to George Buskirk will take place Feb. 6.

Miss Wright will be assisted by her mother, Mrs. Charles W. Wright, her sister, Miss Evelyn Wright, and her aunt, Miss Marie Eichel. Appointments will be in the bridal colors, silver and green.

Guests with Miss Carriger will be Mrs. C. E. Carriger, her mother, Mrs. Fred G. Buskirk, mother of the bridegroom, Mesdames Robert Bernier, Henry Talbot, Frank J. Miller and Guy H. Gale; Misses Ruth Marie Price, Josephine Ready, Ruth Emigholz, Alene McComb, Harrier Kistner, Maxine Quinn, Maxine Scherrer, Mary Bohnstadt, Mary K. Campbell, Marjorie Campbell, Marguerite Bader, Marguerite Lamm, Florence Condrey and June Wilson.

PHYSICIANS' WIVES TO HOLD ELECTION

Women's Auxiliary, Indianapolis Medical Society, will elect officers at the meeting at 2 P.M. Friday in the Nurses' Home of the Methodist Hospital, with Mrs. Roy Lee Smith, chairman of hostesses. Assistants will be Mesdames G. S. Row, Carl L. Reynolds, Will Shimer, Charles R. Sowder, W. E. Tinney, William S. Tomlin, Frank C. Walker, C. W. Rubush, Russell A. Sage, O. Wilbur Hicks, Albert E. Sterne, Walter B. Tinsley, Frank L. Truitt and Lester A. Smith.

Personals

Miss Ida Hartman has returned from a short visit to Chicago.

Mr. and Mrs. W. I. Longworth and son Nicholas, Golden Hill, are spending a few days in Lima, O.

Mr. and Mrs. Julian Favre have as guests, Mr. and Mrs. Paul Johnson, Kokomo. Mr. and Mrs. Favre entertained with a dinner party Saturday night before taking their guests to the Little Lambs dance at the Columbia Club.

Mrs. Philip Becker, Seymour, is visiting Miss Ida Conner. Miss Elizabeth Jean Martin and Miss Virginia Lloyd left Sunday for a six weeks' visit in Miami, Fla. Mrs. Clinton Dolan and Mrs. L. W. Humes are in New York.

Mr. and Mrs. Watt Anderson and son Walter have returned from visiting Mr. and Mrs. William O. Jones in Florida.

Dr. and Mrs. Fletcher Hodges have their daughter, Mrs. Jesse J. Garrison, Hamilton, N. Y., as their guest.

Mrs. Lowell H. Patterson, Mrs. Werner Janssen and Miss Pauline Schellmidt have returned from Cleveland, O., where they attended symphony concerts, conducted by Mr. Janssen, guest conductor.

State University Education Dean Will Be Dinner Speaker

Dr. Henry Lester Smith, dean of education of Indiana University and president of the National Education Association, will be speaker at a joint dinner of alumni chapters of Pi Lambda Theta, national educational sorority, and Phi Delta Kappa, national educational fraternity, at 6:30 Friday at Central Christian Church.

Mrs. Pleasant Hightower will give greetings, and Mrs. Francis Rankin will preside. Walter Gingery, president of Phi Delta Kappa, and Ward Biddle, chairman of the Senate Legislative committee on education, will speak.

Honor guests will be Mr. and Mrs. Paul Stetson, Dr. and Mrs. W. A. Shullenberger and the twenty-four members of the two education committees of the Senate and House of Representatives.

The program will include musical numbers by a trio, composed of Mesdames Frances Loomis, Helen Kramer and Jean Southard. Mrs. Hightower is in charge of reservations.

Alumnae to Meet

Indianapolis Alumnae Association of Chi Omega sorority will be entertained by Mrs. Wilbur F. Cleaver tonight. She will be assisted by Miss Ruth Jones and Miss Lorena Bechtold.

Church Group to Meet
Following a covered dish luncheon at the home of Mrs. Robert Richardson, 1342 Edgemont-st., tomorrow the Women's Foreign Missionary Society of Riverside M. E. Church will hold a business meeting. Mrs. C. R. Lizenby will be guest speaker and Mrs. Effie Hobson and Mrs. H. J. Keiser will take part. Mrs. Lula Albert will preside.

WED RECENTLY
Miss Juna M. Lutz, 727 Fairfield-av., will be hostess to members of the Butler Alumnae Literary Club, and Miss Irma Bachman and Miss Dorothy Perkins will present a program on "History."

Election is scheduled by the Magazine Club at the Spink Arms. Mrs. Frank McCaslin will be in charge of music and hostesses will be Mesdames W. C. Bartholomew, D. O. Wilmett, G. P. Stockton and P. T. Rochford.

Presides at Club Event

Founders' Day observance of the Woman's Department Club today included a reception, luncheon and program with Mrs. R. O. McAlexander, president, presiding.



Mrs. R. O. McAlexander

—Photo by Cuyler.

Manners and Morals

BY JANE JORDAN

Talk out your perplexities with Jane Jordan, who will answer your letter in this column.

Dear Jane Jordan—I am asking you what you think of a woman who runs around with a married man and then condemns another woman for doing the same thing? I have a woman friend who has a married man for a friend. Then she saw me with a married man and runs me down to her husband and everybody else. All the time her married friends come to her house and see her. She thinks that is all right, but if I do the same I would be the talk of the town. I want to know what you think.

Answer—Your friend is employing a very useful device in projecting what she condemns in herself on to another person where it can be removed without injury to her own ego.

You may rest assured that all the things she says about you are things which she secretly believes to be true of herself. The thing which puzzles you in your friend is two phases of the same personality. She has been brought up with a strict conscience that conflicts with things she wants to do. She has outraged herself by her own behavior and seeks to quiet her conscience by attacking her own character traits as they pop out in you. In so doing she convinces herself that she is a righteous person after all, and no doubt smooths over her inconsistency by believing that her own case is somehow "different."

It is a sad fact, but true, that even reformed sinners are harder on other sinners than anybody else (except those who wish to sin but lack the courage). Their astonishing lack of sympathy for others in the same boat only can be explained on the basis of self-flagellation.

Dear Jane Jordan—I am in love with a woman who is 26. She is separated from her husband and says she will never live with him again. She has two children. Sometimes she says she won't get divorced and sometimes she talks like she will. She says that I am too young and she has too great a responsibility to thrust upon me, even if she did have a divorce. She acts as if she cares for me and has said as much.

I have been married and divorced and she knows all the circumstances of the case. I have

Mrs. D. W. Mussman's miscellaneous shower for Miss Eunice Mae Howell, bride-to-be, will be given tonight at her home near Southport. Miss Howell's marriage to G. William Raffensperger, will take place Feb. 10.

Assisting the hostess will be Mrs. C. W. Graves. Mrs. Charles D. Howell, mother of the bride-to-be, and Mrs. Hiram J. Raffensperger, mother of the bridegroom-to-be, will be guests.

Others to attend will be Mrs. M. Conn, Misses Virginia Taylor, Mary Harvey, Anna Marie Sander, Charlotte Cashion, Wanita Graves and Virginia Holt.

Two Present Program
Members of Alpha Eta Latreian Club met today at the home of Mrs. N. F. Schaefer, 817 E. 57th-st., for a musical program. Mrs. Helen Thomas Bucher sang and Miss Hilda Korff presented piano numbers.

A Day's Menu

Breakfast—
Halves of grape fruit, cereal, cream, codfish cakes, rye toast, milk, coffee.
Luncheon—
Cream of onion soup, croutons, spinach and egg salad, graham bread, peach cobbler, milk, tea.
Dinner—
Appetizer sardines, roast duck, steamed rice, sweet peppers stuffed with celery and baked, salad of endive and cucumbers, browned pears with chocolate sauce, milk, coffee.

Tobe, Fashion Authority Sponsoring Wasson Shows, Schedules Radio Programs

Important Style Event to Be Discussed One Day a Week Starting Feb. 11; Musical Backgrounds Set.

BY HELEN LINDSAY

INDIANAPOLIS women who have enjoyed the fashion shows staged by Tobe and presented at the H. P. Wasson & Co. store in co-operation with stores in large cities throughout the country, will tune in on their radios one day each week, beginning Feb. 11, to listen to a weekly fashion broadcast by the noted designer.

The programs will be on current modes and manners, spotlighting fashion news and interpretation. They will be sponsored locally in many cities and broadcast through electrical transmissions recorded by World Broadcasting System.

Each program, to be known as a "Toblogue," will consist of a 15-minute description and interpretation by Tobe of an important fashion news event, with musical numbers woven into the background. Among the events tentatively projected for the series are the opening of the spring season in the ateliers of the leading Paris dressmakers, the winter sports at Lake Placid, a brilliant first night of a Broadway play, the inauguration of the season at the Belmont Park race track, Long Island, an interview with a Hollywood star and similar spot news events.

A conspicuous feature of the Toblogue series will be a fashion advisory service available to all listeners. Women are invited to write to Tobe, asking for her personal counsel and advice in connection with their wardrobe problems.

Tobe, whose offices are in New York, is style and merchandising counselor for H. P. Wasson & Co. and for more than 100 other leading department stores and specialty shops in the country. She is regarded as one of America's foremost style experts both in the United States and Europe.

Use of Cosmetics as Man Sees It

WOMEN today stain their fingernails in such a manner that they resemble the claws of a tiger ripping up sheep, according to Prof. Curt J. Ducaese, Brown University, Providence, R. I. Prof. Ducaese says they do this because they are more interested in decorating themselves than in looking useful.

"If women were fully conscious of the decorative use of cosmetics," Prof. Ducaese said, "they then would make much fuller use than they do of the resources actually at their disposal. If the reason for staining the fingernails is to provide decorative spots of bright color, why not green, or blue, or golden fingernails, and why not likewise green, or blue, or golden lips, eyebrows, cheeks, or ears? Especially with the addition of colored wigs to match, some wonderful effects undoubtedly could be achieved."

The reason behind the use of any make-up is to become more fascinating to others, Prof. Ducaese stated. While cosmetics can be helpful in imitating youthful complexions, it often is obvious to the beholder, he says, that the complexion he sees is one's own only in the sense that one paid for it.

Eye-brow plucking, use of false eyelashes, little beauty patches and other tricks are all for decoration, and not for youth illusion, the professor believes.

Helena Rubinstein Gives Beauty Views

THE secret of the new beauty vogue, however, Helena Rubinstein, fashion make-up artist, says, is to make the complexion look abandoned and spontaneously colorful, even though the effect is carefully studied and achieved. The right combination of cosmetics will do the trick for the woman who has planned a trip south and exhilaration, for a pale, lifeless colorless complexion is taboo with the new native-inspired beach and cruise togs.

Madame Rubinstein advocates a golden brown complexion background to accompany the gay Tahitian or Mexican printed play and swim suits. To acquire it naturally, she suggests the use of a sunburn tannin she may use a gypsy tan cream for the foundation. Over this, she must apply a vivid red geranium tone of lipstick, and rouge in the same tone to give an exotic effect. Gypsy tan sunproof powder is to be used over this.

Eye shadow should be in a colorful iridescent green, blue, or blue-green tone, rather than a somber black and brown.

Make-up should be more natural, but still colorful with the peasant skirts and fringed kerchiefs which are worn over swim suits, or with the plain rough linen dresses, adorned only by Russian cords or Guatemalan belts.



Listen, you brides-to-be! I've found just the person to make your bridal veil, gown, designer and list—ALICE BALL—will add the crowning touch to your chic bridal ensemble—the fantasy of tulle and orange blossoms fashioned just for you! Consult her now while your thoughts are cool and collected, 3878 N. Delaware St. WA. 3589.

"Are your feet like chunks of ice?" You've seen that fashionable young lady in the magazine ads, each foot embedded in 50 frosty pounds or so. Well, don't be like that! Enjoy this snappy dance wave by keeping your feet snug and warm and comfortable all the while. A pair of Peds, those inner footies, will perform many a miracle. Wear them inside or outside your hose... they are invisible... and will protect your heels from wearing. In soft wool—50¢ a pair... in hile—30¢. You might know it was in MAROTT'S SHOE STORE at the Hosley corner that I found Peds. MAROTT'S Ringless Hose are very remarkable, too, at a mere 67¢. One of Indianapolis' best makes, pure silk chiffon, first quality, with a neat little heel. They'll wear and wear... I promise you.

What would January shopping be without a bargain? Yesterday I blew in (literally speaking) the COLONIAL FURNITURE CO. (Meridian and Maryland Sts.) only to discover an unique item among clearance priced merchandise. Wall tapestries are often bought by large furniture stores to add reality and effectiveness to their displays of home furnishings. They may hang for a season or so... but as tapestries go... years only mellow the colors and beauty of fabric. So there are a number of these tapestries now included in the January Clearance at great reductions in price. Large wall hangings for above the dining room buffet... or to fill that open space above the living room lounge. There are panel types and tapestry medallions... take a look-in at the COLONIAL... and corner some of the outstanding values.

All a-twitter I am after a day's shopping. And of all the notions I've acquired! Come with me on my treasure trek—I must have some of the first fragrant freesia... and those new-fangled buttons that actually figure down the front of a dress 1-2-3-4. Had my tea leaves read... only to learn that they should have been rose leaves (they're newer). Make this a mental note... men's hats this spring will hark back some years to light-bands-on-dark-felts, so I'm told. Or, hadn't you noticed they're just the opposite now? Perhaps I can help you find some shop or service... RI. 5551 is... wait... excuse me... there's the phone now. Hello, hello, hello... yes, this is Dorothy.

Name your home town! And when you're hungry to know who's been married, born or buried, hurry to the LYRIC NEWS SHOP, 155 N. Illinois St. I'll bet they have just the news you want. "Papers from everywhere," innumerable magazines, foreign publications, hundreds of greeting cards, books and novelties! Do stop in, take your time—and look around!

Oh, for a refreshing cup of steaming SO-AM Mate... right now! This Paraguayan tea is a splendid boost for your energy and your endurance—a real tonic and stimulant. Call me up sometime... I'll tell you where it is served and how you can serve it at home. You know you want to try a beverage that is smart, delicious, and health building... so easy to prepare and so inexpensive. SO-AM Yerba Mate (pronounced mat-ay) will add zest to the hum-drum of your existence. Phone RI. 2633 for your nearest dealer... or stop in 34 Union Trust Bldg. and ask Mrs. Moore to tell you some of the romantic history of SO-AM Yerba Mate.

In the metropolitan manner the MERIDIAN GRILL prepares before your very eyes... delicious chicken, fish and steak dinners... the several accompanying courses being served in a most agreeable tray fashion. First, the appetizers—shrimp, grapefruit, Japanese per-simmon cocktails, canapes and hors d'oeuvres from which to choose... But, let that be a teaser for the good things to follow. Take my word, the menu is bountiful and the food very satisfying. 2708 N. Meridian St.

Want to know more? Then call or cable (tho not collect, pul-lease!). Yours helpfully, Dorothy