

Wednesday Brings Indianapolis Startling Bargains!

Penney's SEMI-ANNUAL CLEARANCE

Be Here at 8:45 A. M. When the Doors Open—

Penney's have come to the front again with a CLEARANCE that is a CLEARANCE! Worth attending, worth telling the folks in the neighborhood about! Things you've wanted all winter are to be marked at thrilling new low prices! A Store Wide Event!

Penney's Semi-Annual Clearance will give you values that will make you remember it for months to come! We are going to give you the kind of bargains that women love... not in just one department, but all over the store you will find—a clearance THAT IS!

☐ An Unusual Special Clearance!
IVORY SOAP
Medium Size Bar
At a Sacrifice!
Stock up tomorrow! Better hurry, this soap will sell out fast.
PENNEY'S—Street Floor

3 Bars 10c

☐ Semi-Annual Clearance!
BATH TOWELS
Huge, Thirsty Towels
in Solid Colors!
Also big man's size, 22x42-inch, snowy white towels with colored borders at 15c.
PENNEY'S—Second Floor.

15c

☐ Clearance! Better Quality
Bleached **MUSLIN**
Mill Ends Marked
Special to Clear!
Usable lengths from 1 to 10 yards. An especially fine quality. SAVE!
PENNEY'S—Second Floor.

10c Yd.

☐ Clearance of 39-Inch
SILK CREPE
Plain Colors
and White!
Pastels and dark shades—a wonderful selection of colors! Lovely quality flat crepe!
PENNEY'S—Second Floor.

34c Yd.

☐ Semi-Annual Clearance!
BOYS' SHIRTS
Slightly Soiled
from Handling!
Not all sizes included in this lot. Attractive fast color patterns.
PENNEY'S—Second Floor.

25c

☐ Semi-Annual Clearance!
Rayon **Bedspreads**
Size 80x105 Inches!
Very Specially Priced!
Choose one in gold, blue, green, orchid or rose. Beautifully made. Worth much more.
PENNEY'S—Second Floor.

\$1

☐ Mill Ends of Fast Color
80-Sq. Percales
Yards and Yards!
New Spring Prints!
36 Inches wide. A colorful array of delightful new patterns. Fine quality.
PENNEY'S—Second Floor.

13c Yd.

☐ Semi-Annual Clearance!
LAMP SHADES
Junior and
Table Styles!
14 and 16-inch table shades, 18-inch junior shades. Of paper parchment. While 300 last.
PENNEY'S—Downstairs Store.

28c

—Check Your Needs On This Page—

- ☐ Women's Full-Fashioned, First Quality, Pure Silk **HOSIERY** 43c
- ☐ Women's Pure Silk **HOSIERY**, Reinforced With Lisle, Special 25c
- ☐ Women's Bias Cut Rayon Taffeta Costume **SLIPS**, to Clear at 44c
- ☐ 1 Table Women's Quality Fabric **GLOVES**, Reduced to 29c
- ☐ Women's Good Quality Rayon **BLOOMERS**, Reduced to 19c

PENNEY'S—Street Floor

- ☐ Men's Fast Color Broadcloth **SHORTS**—cut full—special at 17c
- ☐ Men's Pure Silk Handkerchief and Tie **SETS**, Reduced to 49c
- ☐ Men's Winter and Spring **SUITS**, reduced to clear \$10
- ☐ Men's Expertly Tailored **DRESS SHIRTS**, Reduced to 59c
- ☐ Men's Knit **UNDERWEAR**—long sleeves—ankle length—special ... 59c

PENNEY'S—Street Floor

- ☐ One Group of Slightly Soiled **BATH TOWELS**—Special 18c
- ☐ 81x99-Inch "Duro" **SHEETS**—Clearance Price 64c
- ☐ Part Linen **UNBLEACHED TOWELING**—clearance price ... 5 Yds., 29c
- ☐ Part Linen **KITCHEN TOWELS**, absorbent quality Each, 7c
- ☐ Fine Quality Terry **WASH CLOTHS**, Special for Clearance ... Each, 3c

PENNEY'S—Second Floor

- ☐ 81x99 "NATION-WIDE" 4-Year Guaranteed **SHEETS**, Values at 84c
- ☐ 81-Inch Good Quality **UNBLEACHED SHEETING**, special Yard, 19c
- ☐ "Arctic Junior" 27-Inch White **OUTING FLANNEL** 5 Yards, 39c
- ☐ 8000 Yards of New Spring **CURTAIN NETS**, Special Yard, 9c
- ☐ 7000 Yards of Plain and Novelty **MARQUISETTES** Yard, 15c

PENNEY'S—Second Floor

- ☐ Short Ends of Higher Priced **PRINTED SILKS** and **ACETATES**, Yd., 47c
- ☐ Short Ends Higher Priced **Printed SILKS** and **ACETATES** Yard, 38c
- ☐ Short Ends **PERCALE**—10 to 20 Yard lengths Yard, 9c
- ☐ Short Lengths of **DRAPERY DAMASK**—Usable Lengths ½ Reg. Price
- ☐ Colorful New Spring **CRETONNES**, priced amazingly low Yard, 10c

PENNEY'S—Second Floor

☐ Semi-Annual Clearance!
REMNANTS
Large Group Fine
Quality Materials!
Silks, rayons, broadcloths, prints,
ginghams, muslins, outing flannels,
etc.
PENNEY'S—Second Floor.

1/2 Price

☐ Semi-Annual Clearance!
CURTAIN SETS
Large Assortment
of Various Styles!
Priscilla style ruffled curtains, cottage
sets and 5-piece ruffled curtains.
PENNEY'S—Second Floor.

39c Set

☐ Sensational Clearance of
Smart Handbags
Wide Selection of
Styles and Materials!
Good looking imitation leather hand-
bags in pouch and envelope styles!
PENNEY'S—Street Floor.

63c

☐ Semi-Annual Clearance!
Men's **PAJAMAS**
Of Fast Color
Quality Broadcloth!
Coat and slipover styles, cut full and
well made. Plain colors and patterns.
VALUES! PENNEY'S—Street Floor.

88c

☐ Semi-Annual Clearance!
Outing Flannel
Usually Much
Higher Priced!
A splendid quality in plain colors, plain white
and striped patterns.
PENNEY'S—Second Floor.

11c Yd.

☐ Women's Warm Outing
Flannel GOWNS
Drastically Marked
Down to Clear!
Cut full, well made of good quality warm
outing flannel. A real saving!
PENNEY'S—Street Floor.

46c

☐ Semi-Annual Clearance!
Women's **GOWNS**
"Washnredy"
Cotton Crepe!
Well made gowns in plain pastel colors.
Can be washed easily, no ironing!
PENNEY'S—Street Floor.

59c

☐ Semi-Annual Clearance!
Men's **Union Suits**
With Short Sleeves
and Ankle Length!
Good quality, fine knit union suits—
marked very special for this clearance!
PENNEY'S—Street Floor.

44c

33 EAST
WASH. ST.

J. C. PENNEY CO.

INDIANAPOLIS
INDIANA