

Wednesday Brings Indianapolis Startling Bargains!

Penney's SEMI-ANNUAL CLEARANCE

Be Here at 8:45 A. M. When the Doors Open-

Penny's have come to the front again with a CLEARANCE that is a CLEARANCE! Worth attending, worth telling the folks in the neighborhood about! Things you've wanted all winter are to be marked at thrilling new low prices! A Store Wide Event!

An Unusual Special Clearance!
IVORY SOAP
Medium Size Bar
At a Sacrifice!
Stock up tomorrow! Better hurry, this soap will sell out fast.
PENNEY'S—Street Floor

3 Bars 10c

Semi-Annual Clearance!
BATH TOWELS
Huge, Thirsty Towels in Solid Colors!
Also big man's size, 22x42-inch, snowy white towels with colored borders at 15c.
PENNEY'S—Second Floor

15c

Clearance! Better Quality Bleached **MUSLIN**
Mill Ends Marked Special to Clear!
Usable lengths from 1 to 10 yards. An especially fine quality. SAVE!
PENNEY'S—Second Floor

10c

Clearance of 39-Inch **SILK CREPE**
Plain Colors and White!
Pastels and dark shades—a wonderful selection of colors! Lovely quality flat crepe!
PENNEY'S—Second Floor

34c

Semi-Annual Clearance!
BOYS' SHIRTS
Slightly Soiled from Handling!
Not all sizes included in this lot. Attractive fast color patterns.
PENNEY'S—Second Floor

25c

Semi-Annual Clearance!
Rayon **Bedspreads**
Size 80x105 Inches! Very Specially Priced!
Choose one in gold, blue, green, orchid or rose. Beautifully made. Worth much more.
PENNEY'S—Second Floor

\$1

Mill Ends of Fast Color **80-Sq. Percales**
Yards and Yards! New Spring Prints!
36 Inches wide. A colorful array of delightful new patterns. Fine quality.
PENNEY'S—Second Floor

13c

Semi-Annual Clearance!
LAMP SHADES
Junior and Table Styles!
14 and 16-inch table shades, 18-inch junior shades. Of paper parchment. While 500 last.
PENNEY'S—Downstairs Store

28c

-Check Your Needs On This Page-

- Women's Full-Fashioned, First Quality, Pure Silk HOSIERY 43c
- Women's Pure Silk HOSIERY, Reinforced With Lisle, Special 25c
- Women's Bias Cut Rayon Taffeta Costume SLIPS, to Clear at 44c
- 1 Table Women's Quality Fabric GLOVES, Reduced to 29c
- Women's Good Quality Rayon BLOOMERS, Reduced to 19c

PENNEY'S—Street Floor

- Men's Fast Color Broadcloth SHORTS—cut full—special at 17c
- Men's Pure Silk Handkerchief and Tie SETS, Reduced to 49c
- Men's Winter and Spring SUITS, reduced to clear \$10
- Men's Expertly Tailored DRESS SHIRTS, Reduced to 59c
- Men's Knit UNDERWEAR—long sleeves—ankle length—special 59c

PENNEY'S—Street Floor

- One Group of Slightly Soiled BATH TOWELS—Special 18c
- 81x99-Inch "Duro" SHEETS—Clearance Price 64c
- Part Linen UNBLEACHED TOWELING—clearance price 5 Yds., 29c
- Part Linen KITCHEN TOWELS, absorbent quality Each, 7c
- Fine Quality Terry WASH CLOTHS, Special for Clearance Each, 3c

PENNEY'S—Second Floor

- 81x99 "NATION-WIDE" 4-Year Guaranteed SHEETS, Values at 84c
- 81-Inch Good Quality UNBLEACHED SHEETING, special Yard, 19c
- "Arctic Junior" 27-Inch White OUTING FLANNEL 5 Yards, 39c
- 8000 Yards of New Spring CURTAIN NETS, Special Yard, 9c
- 7000 Yards of Plain and Novelty MARQUISSETTES Yard, 15c

PENNEY'S—Second Floor

- Short Ends of Higher Priced PRINTED SILKS and ACETATES, Yd., 47c
- Short Ends Higher Priced Printed SILKS and ACETATES Yard, 38c
- Short Ends PERCALE—10 to 20 Yard lengths Yard, 9c
- Short Lengths of DRAPERY DAMASK—Usable Lengths 1/2 Reg. Price
- Colorful New Spring CRETONNES, priced amazingly low Yard, 10c

PENNEY'S—Second Floor

Semi-Annual Clearance!
REMNANTS
Large Group Fine Quality Materials!
Silks, rayons, broadcloths, prints, gingham, muslins, outing flannels, etc.
PENNEY'S—Second Floor

1/2 Price

Semi-Annual Clearance!
CURTAIN SETS
Large Assortment of Various Styles!
Priscilla style ruffled curtains, cottage sets and 5-piece ruffled curtains.
PENNEY'S—Second Floor

39c

Sensational Clearance of **Smart Handbags**
Wide Selection of Styles and Materials!
Good looking imitation leather handbags in pouch and envelope styles!
PENNEY'S—Street Floor

63c

Semi-Annual Clearance!
Men's PAJAMAS
Of Fast Color Quality Broadcloth!
Coat and slipover styles, cut full and well made. Plain colors and patterns.
VALUES! PENNEY'S—Street Floor

88c

Semi-Annual Clearance!
Outing Flannel
Usually Much Higher Priced!
A splendid quality in plain colors, plain white and striped patterns.
PENNEY'S—Second Floor

11c

Women's Warm Outing **Flannel GOWNS**
Drastically Marked Down to Clear!
Cut full, well made of good quality warm outing flannel. A real saving!
PENNEY'S—Street Floor

46c

Semi-Annual Clearance!
Women's **GOWNS**
"Washanredy" Cotton Crepe!
Well made gowns in plain pastel colors. Can be washed easily, no ironing!
PENNEY'S—Street Floor

59c

Semi-Annual Clearance!
Men's UNION SUITS
With Short Sleeves and Ankle Length!
Good quality, fine knit union suits—marked very special for this clearance!
PENNEY'S—Street Floor

44c

33 EAST WASH. ST.

J. C. PENNEY CO.

INDIANAPOLIS
INDIANA