

"Cello-Stra" TURBANS
Sparkle With Newness!

Wicked little wisps of veils flutter on some of these shining hats or head-hugging turbans... all of the new fabric, Cello-stra, with the will-o-wisp glitter! Black, brown, navy!

\$1

BLOCK'S—Downstairs Store.

Saturday—Block's Downstairs Store Brings You Startling January Values! Buy—Save!

January Sales

BLOCK'S DOWNSTAIRS STORE ++

Sizzling January Sale!

COATS

Featuring Furs and Fabrics Sensational at Just

\$19.95 Women's and Misses' Sizes

★ Wolf! Genuine Beaver!
★ Caracul! Civet Cat!
★ Marmink! (Mink Dyed Marmot)
★ Kid Skins! Kid Fox! Dyed Cross Fox!

Bark woolens, diagonal barks, rock crepes and diamond matelasse... every one finished with those little extra touches of tailoring, those extra heavy silk crepe linings and the careful styling that mark them as better coats! The season's biggest successes are included in this sale, marked at a price lower than any time this year!

Original \$16.50 Winter COATS
\$8.25

Pile fabrics, tweeds and novelty woolen sports coats! Wool crepe and bark woolen fur dress coats! Clearance!

BLOCK'S—Downstairs Store.

TOMORROW—We Add 400 More

SUITS TOPCOATS . OVERCOATS

For Men and Young Men

Stocks have been replenished in answer to the overwhelming demand for these super values!

SUITS—Single breasted! Double breasted! Sports models! Oxford grays! Smart blues! Smart browns! Smart mixtures!

TOPCOATS—Belted styles! Conservative styles! Tweeds! Fleece! Twists! Plaid backs! Harris type tweeds! Many others!

OVERCOATS—Even BLUE MELTONS are included! Also browns, grays and mixtures! Belted and raglan styles!

BLOCK'S—Downstairs Store.



Genuine Suede Leather Jackets
\$3.94

Zipper fronts; slightly shaded skirts.



Men's Extra Heavy Melton Jackets
\$2.89

22-Ounce all-wool meltons; zipper front.

\$5-\$6 Suit Trousers, \$3.45

All-wool; patterns to match suits.

Corduroy Slacks . . . \$1.98

Tan color.

Moleskin Trousers . \$1.44

Sturdy quality.

Corduroy Work Trousers, \$2.49

Blue or drab.

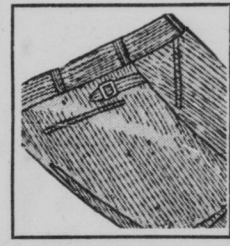
Whipcord Riding Breeches, \$2.19

Double seat and knee.

Men's Heavy Work Coats, \$3.98

Slicker interlining.

BLOCK'S—Downstairs Store.



Sale! Men's Smart Dress Trousers
\$1.89

Smart plain colors or fancy patterns; sizes 28 to 30.



Men's Hockmeyer Corduroy Jackets
\$2.94

Zipper front; cassack styles; choice colors.



Satin, Crepe Lingerie

3,000 Pieces Specially Purchased for This Event!

94c

We're proud of this low price, for we bought before the last silk advance! Sleek satin or fine heavy crepe dance sets, chemise, step-ins and panties! Also crepe slips included at this January low! Women's and misses' sizes.

BLOCK'S—Downstairs Store.

Sale!

Irregulars of \$1.29 Quality

BALBRIGGAN PAJAMAS

For Girls! Size 7 to 14

59c

Comfortable for dreaming or lounging! Made of fine combed yarns with tight-ankle trousers and elastic at waist! Jackets have crew-tops and long warm sleeves! Just 200 in sunset gold, rose, Nile or apple green, lido blue!

BLOCK'S—Downstairs Store.

Sale!

300 Up-to-the-Minute Fashions in

DRESSES

Original \$6.95, \$7.95 and \$10.75 Qualities!

\$4.99

Many Clearance Priced Late Winter Styles

A Red-Hot January Event!

Great One-Day Sale of Full-Fashioned

SILK HOSE

Bought at a Close-Out Price From a Large Mill Preparing for Inventory!

Third grading of 79c Quality

39c 3 Pairs \$1.00

★ Regular, Semi-Service and Service Chiffons!
★ Dark, Medium and Light Shades!
★ Women's Sizes 8½ to 10½!

We bought the surplus stock of this mill for just a wee fraction of its worth! That's how we can offer you such hose at this January Sale price! Now's the time to cut your hosiery costs! Buy two pairs . . . a half dozen pairs for all-occasion wear and save!

No phone or C. O. D. orders!

BLOCK'S—Downstairs Store.

ONE DAY SALE! Extra Salespeople to Give You Prompt Service!

Sale of a Sample Lot of 600

Men's Ties

Not One Less Than a Usual 50c Value!

29c

The manufacturer co-operated with us for this event, or we couldn't offer you this low price on ties of such high quality! All hand-tailored! Wonderful assortment of the season's smartest patterns and colors!

Men's Broadcloth Shirts, pre-shrunk, collar-attached, 69c or . . . 3 for \$2
Men's \$1 "Hanes" Union Suits, medium weight, ankle length, sizes 38-46 . . . 79c
Men's Work Shirts, blue chambray, triple stitched, sizes 14½-17 . . . 2 for \$1
Men's Novelty Socks, rayons, lises and cotton, special now . . . 4 pr. 50c
Men's Suedecloth Jackets, clearance originally \$2.59, sizes 36 to 42 . . . \$1.19

BLOCK'S—Downstairs Store.

Your Favorite Shoe in This Saturday Event!

New Pumps

400 Pairs Just Right for Spring Wear

\$2.95

The shoe that looks nice with every outfit . . . the shoe that has already proved to us its satisfactory wear and fit is marked just \$2.95 tomorrow! It's your old friend, the pump, in blue, black, brown kid, faille or patent! High or baby Louis heels! Women's sizes 3½ to 9, widths AAA to C.

BLOCK'S—Downstairs Store.