

Our Value-Giving
Sale of Yard Goods
Is Now in Progress!

25c to \$1 Pictorial Patterns
Current styles for women's dresses, coats,
lingerie and children's wear! Each
only 5c or 6 for 25c

BLOCK'S—Downstairs Store

Another Page of Sensational Values
That Are Yours for the Getting Tomorrow!

BLOCK'S DOWNSTAIRS STORE ++

We Offer You the Chance to Cut Hosiery Bills in Half!

"Snag-Proofed"

Silk Hosiery

Irregulars of \$1.25 Quality, now January Sale Priced!

These hose wear and wear
because they're knit to resist
snags and prevent runs!
They actually cut your hos-
iery bills in half for labora-
tory tests have proved
they wear much longer than
any ordinary stocking! Be-
sides, they're sheer, and fit
perfectly! New shades!
Sizes 8½ to 10½.

59^c
Pr.

BLOCK'S—Downstairs Store



January Sales Blossom Out With a New
Shipment of Sparkling Winter-
Into-Spring Fashions in

Dresses

Prints and Giddy Colors as Gay as This January Sale Price Is Low!

- ★ Giddy Multi-color Prints
- ★ Pretty Pastel Crepes
- ★ Black w'th White Trims
- ★ Gorgeous Geometric Prints

Burst forth into this early spring
season in frocks as gay as flowers!
We have them in a collection that
combines style, quality and modest
price all-in-one! You'll wear them
under coats now... later you'll doff
the coat and spring out in all the
glory of their lovely colors! Sizes
for the short stout, tall stout, miss,
junior and matron!

2 for
\$13.
One
for
\$6.95

- ★ Aqua! Beige! Dove Grays!
- ★ Dark Blues! Navy Blues!
- ★ Black! Pastels! Prints!
- ★ Styles From Formals to
Business Types!

Plenty of black boasting frithers of
white lacy trims... pretty pastels
that make you prettier... practical
navy... and loads of prints just re-
leased from the mills! No matter
where you plan to go, what you plan
to do, we have the frock for the oc-
casion in this January Sale group!
Scurry to Block's Downstairs for the
cream of the crop!

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January Clearance

Offers Smashing Reductions on
Many of Our Better

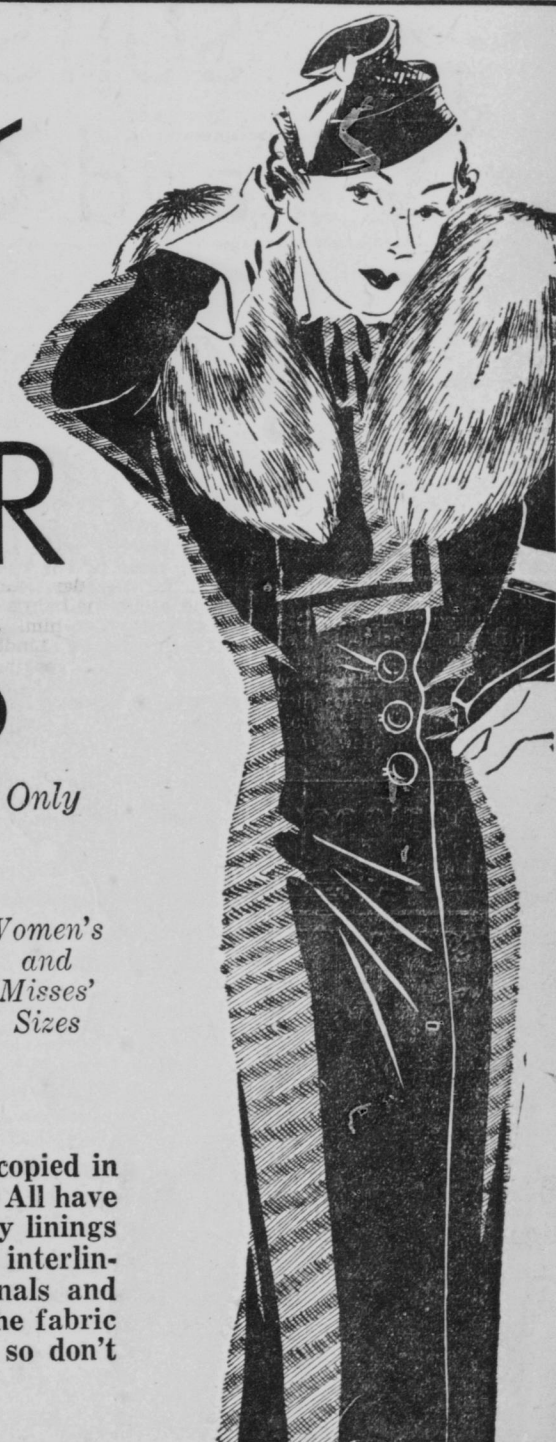
WINTER COATS

Including 100 Usual \$16.50 Qualities for Only

January
Sale
Price \$9.95 Women's
and
Misses'
Sizes

We had the season's most outstanding successes copied in
these coats we now offer at such low sale prices! All have
large full fur collars... all have excellent quality linings
... and some have those very warm Lambswool interlin-
ings! Also included besides bark cloths, diagonals and
woolen crepes are some coats of Pursha Lamb, the fabric
that resembles fur! They're marvelous values, so don't
miss this sale! Quantities are limited!

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Many
Extremely
Desirable
Styles

Sale of Women's Style Footwear

At a Price Lowered to a January Sale Level!

Pumps, straps, T-straps, built-up pumps,
ties and oxford ties boast leathers that
will wear and quality workmanship styl-
ing every pair smartly! High heels!
Continental heels! Cuban heels! Kid
leather! Calf leathers! Black and
brown! Women's and misses' sizes 3 to
8, widths AA to C, but quantities and
sizes are limited, so hurry!

\$1.98

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Crepes

Are Rough and Crinkly in

HATS

For Winter into Spring!

\$1.85

These new Hi-Hat turbans in
roughish crepes are just what fash-
ion demands to wear with big
collars on winter coats! Black,
brown, white! All headsizes.

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FUR COATS

Sleek Sealenes* Have Sought a January Sale Price!

Sizes
14 to 20
36 to 44

\$38

Come in
Black Only

These pelts of shining sealene* are specially treated so that they
won't rip or tear easily! This feature, combined with lovely lin-
ings that are extra strong gives you a coat that will wear doubly
long at this January Sale price! Every one is rich-looking and
made by one of the most famous manufacturers of rip-resist furs!

*Coney

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