

AYRES* DOWNSTAIRS* STORE

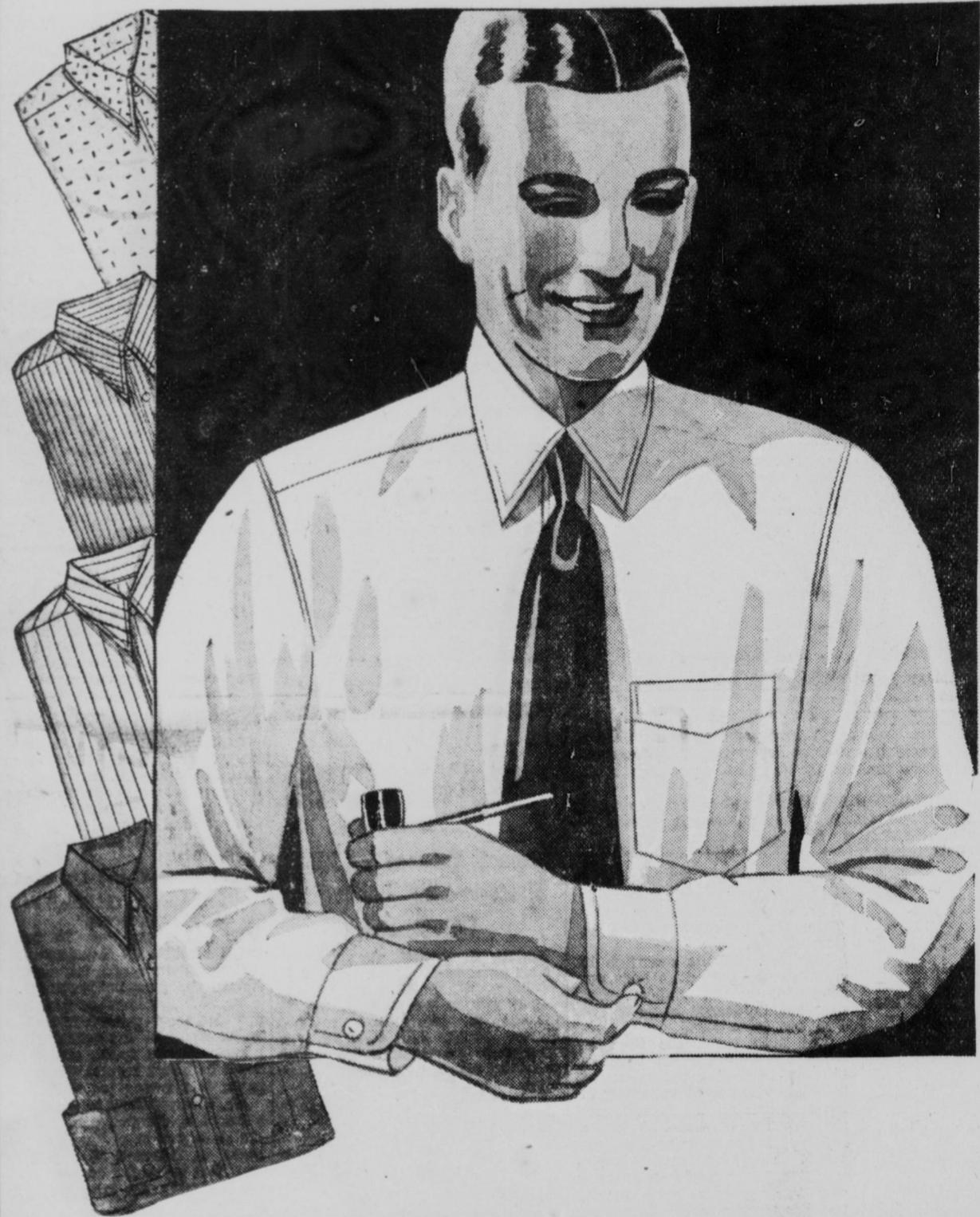
Pledges: **FULL SPEED AHEAD** in 1935!

JANUARY SALES

Men! It Begins Tomorrow at 9 A. M.

SALE! SHIRTS and PAJAMAS

... That Offer MORE Quality . . . MORE Value!



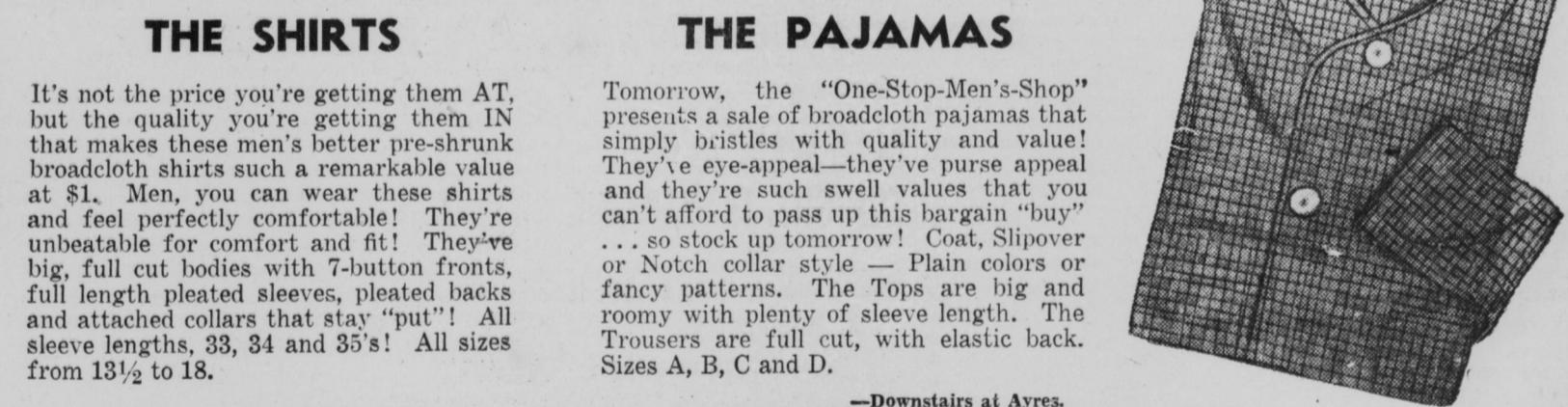
and the
Price
Is Only

\$1.00

Each

THE SHIRTS

It's not the price you're getting them AT, but the quality you're getting them IN that makes these men's better pre-shrunk broadcloth shirts such a remarkable value at \$1. Men, you can wear these shirts and feel perfectly comfortable! They're unbeatable for comfort and fit! They're big, full cut bodies with 7-button fronts, full length pleated sleeves, pleated backs and attached collars that stay "put"! All sleeve lengths, 33, 34 and 35's! All sizes from 13 1/2 to 18.



THE PAJAMAS

Tomorrow, the "One-Stop-Men's-Shop" presents a sale of broadcloth pajamas that simply bristles with quality and value! They've eye-appeal—they've purse appeal and they're such swell values that you can't afford to pass up this bargain "buy" . . . so stock up tomorrow! Coat, Slipover or Notch collar style — Plain colors or fancy patterns. The Tops are big and roomy with plenty of sleeve length. The Trousers are full cut, with elastic back. Sizes A, B, C and D.

—Downstairs at Ayres.

Our Great January SALE of RUGS Begins Friday!

Our CONVENIENT Deferred Credit Terms

*Make It Easy to Buy a New Rug for
Your Home—Downstairs at Ayres.*

\$1 DOWN

Delivers any room size rug to your home costing less than \$40. You can pay the balance on Ayres' convenient deferred payment plan, in small monthly payments, plus a very nominal carrying charge.

JANUARY SALE!

9x12 Seamless Quality

Royal Wilton Rugs

For the remarkably low price of \$35 the January Sale brings to your home a beautiful, lustrous Royal Wilton rug. These are durable rugs that can stand a lot of punishment and still retain their handsome appearance. The patterns come in blue, rose, red, taupe or gray colors. Truly a beautiful rug for such a low sale price.

—Downstairs at Ayres.

\$35.00

9x12 All-Hair
Rug Pad . . . \$3.59



Our January Sales brings your home worthwhile savings on these handsome American oriental rugs, with colors woven through to the back. The nap is heavy and thick and will stand up under lots of punishment. These rugs are true copies of rare old Persian and Indian orientals. Large selection of exquisite colors and shades. 9x12 or 8.3x10.6 size. Every rug perfect.

9x12 All-Hair Rug Pads . . . \$3.59

—Downstairs at Ayres.

JANUARY SALE!

Wanted Colors in 9x12

American Orientals

\$19.95

No home . . . no extra room need do without a rich looking rug when the January Sale brings a bargain of this kind. Imagine! A new 9x12 American oriental rug for less than a \$20 bill. They are luxurious in appearance, the colors and patterns will be a real treat for your home and they'll wear and wear. Come, see, admire!

—Downstairs at Ayres.

9x12 All-Hair
Rug Pad . . . \$3.59

JANUARY SALE!

Seconds of 9x12 "Mohawk"

Chenille Craft Rugs

\$59.95

These rugs are classed as seconds, but only an expert authority on rugs could tell it. The wearing qualities, the beautiful colors, the designs and patterns are not harmed one iota. People know these rugs by a much higher price tag, but the January Sales and a fortunate purchase bring them to you at a real saving. Splendid assortment of patterns and colors.

—Downstairs at Ayres.

9x12 All-Hair
Rug Pad . . . \$3.59