

AUTOMOTIVE NEWS HIGHLIGHTS

CITY MAN TO HEAR ADVISER OF ROOSEVELT

C. H. Wallerich Will Go to Detroit for Speech by Richberg.

By Times Special
ST. LOUIS, Mo., Jan. 2.—Among those in the automobile retailing trade who will attend the annual convention of the National Automobile Dealers Association as members, in Detroit, Jan. 14 and 15, will be C. H. Wallerich, Chrysler-Plymouth distributor in the Indianapolis territory, it was announced at national headquarters of the association here today upon receipt of reservation for the annual banquet the night of Jan. 15.

This year's convention will be the first time that the dealers, as a national organization, have met in the capital of the automotive industry. Because the convention comes at the close of the first year's experience under the automobile dealers' fair trade practices code, unusual importance is attached to its deliberations.

It is significant in this connection that the outstanding speaker for the annual banquet will be Donald R. Richberg, director of the President's National Emergency Council, and generally referred to by Washington correspondents as the President's "No. 1 Man."

Mr. Richberg's duties at present consist of co-ordinating the whole vast recovery program, involving billions of dollars and intimately affecting the lives and happiness of 125,000,000 persons, who today are emerging from the worst depression in the history of their country. It is declared obvious that what Mr. Richberg has to tell the dealers will be of vital and national interest.

The automobile dealers, under their code, according to F. W. A. Vesper, president of the association, are represented in Washington as having taken a leading part in national recovery.

"It is safe to say that during the coming year, following our national convention which every wide-awake dealer should attend, if possible, still greater progress will be made in our industry," Mr. Vesper declared. "Enough benefits have been shown to have been derived from the code to insure the good dealer rallying to its support in the future."

According to R. A. Hayes, Indianapolis branch manager of the Ford

MORE ACTIVITY SHOWN

General Motors Plants at Anderson Employing 8000.

By Times Special

ANDERSON, Jan. 2.—After the holiday halt Anderson industries are humoring with greater activity than for many months past.

At the plants of the DeLo-Remy and Guide Lamp corporations, both General Motors units, it was officially announced that schedules for December were considerably better. The plants employ approximately 8000 persons.

TIRE HEATING REDUCED

Fan-Like Device Used for Ventilating.

Through use of a new ventilating device resembling a fan, built into the outer of the pair of wheels, the temperature of tires used on big trucks and buses can be greatly reduced.

Film Director Found Dead in Africa

By United Press

JOHANNESBURG, South Africa, Jan. 2.—Carl Simon, managing director of the Metro-Goldwyn-Mayer Film Co., of South Africa, was found shot dead yesterday in his apartment. Police believed he shot himself.

Chains Easily Handled

Motorists may now attach or remove automobile chains without leaving their cars, through use of a new automatic device, the operating part of which is attached to the rear brake drum.

Metal Protects Tires

An unusual feature of an armored scout car built for military use is its tires. Within the casings are duralumin rings upon which the car can run if bullets should riddle the pneumatic tires.

Driver Protected

A new type of steering wheel collapses like a telescope under the weight of the driver when he is thrown forward by impact of a collision.

Cause of Wear

Because of inadequate distribution during the warm-up period, the use of too heavy an oil, rather than one too light, is often responsible for worn cylinder blocks.

Pressure Lessened

One of the latest developments in the automotive field is a simple device which makes use of engine torque to reduce clutch pedal pressure to a minimum.

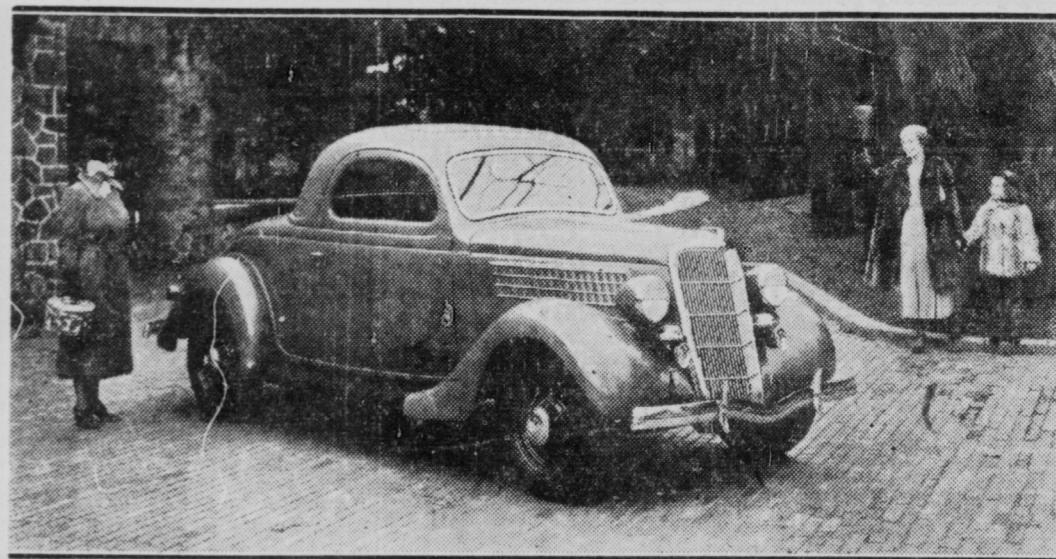
Repair Suggestion

The battery should always be disconnected before making extensive adjustments in the electrical system.

FORD PRESENTS NEW V-8 SERIES FOR 1935



This is the new Ford V-8 de luxe Fordor sedan.



This is the new Ford V-8 de luxe 3-Window coupe.

The new 1935 Ford V-8 models made their first appearance at local Ford dealers show-rooms last Saturday, following the nation-wide announcement of the new models by the Ford Motor Co. on Friday.

The most striking feature of the new Ford models is the body lines which are distinctively modern and a definite departure from any previous Ford design. Second to this is the increased riding comfort which is a new engineering development and called "center-poise."

According to R. A. Hayes, Indianapolis branch manager of the Ford Motor Co., "the new car marks the present culmination of developments begun by Ford three years ago at the time of the announcement of the V-8 engine. In the three years intervening, Ford has been engaged in the development of a combination of engineering improvements aimed at providing a degree of riding comfort and ease of control comparable with the performance of the engine itself. The new body designs are further evidence of the progress of Ford engineering."

In appearance the new cars are characterized by a freshness of conception utilizing flowing curves to carry out the modern motif, plus a new treatment of interior and appointments which sound an entirely new note in Ford body styling.

The engineering advances in engine and chassis are comparable in importance. Principal among these is the new ride effected by the new spring suspension system, proper

car weight balance and passenger weight distribution and the location of the passengers closer to the center of the car so that they ride between the wheels.

To accomplish this, the front spring, which has been lengthened, is located more than four inches in front of the front axle and the engine is moved forward more than eight inches so that its weight rests over the front axle. Front and rear springs have been made more flexible. Added chassis room available as a result of the front end improvements permits redistribution of the passenger weight—now concentrated between the wheels—so that the weight on the two axles is approximately equalized, giving rear seat passengers the comfort of a "front seat" ride.

The modern design note is carried without break through the new slanting vertical grille with horizontal beading, the sweeping line of the low hood and more sharply slanting windshield, the beautifully molded body and the flowing rear quarter panel. Fenders are deeper and more highly crowned, with sweeping skirts.

Wheels are smaller and tires larger. The hub caps are adorned

WILMETH FIRM MAKES RECORD IN FORD SALES

Business During Last Year Attained Volume of \$1,250,000.

The Roy Wilmeth Co., Inc., 720 N. Meridian-st., the largest Ford dealer in Indiana from the standpoint of new and used car sales volume, ended 1934 with the best performance in the history of the company.

According to C. T. Foxworthy, general manager, his organization sold more than a thousand new Ford passenger cars and trucks. The entire year's volume approximated one and one quarter million dollars.

This performance enabled Mr. Foxworthy's organization to be the first in the Indianapolis territory to become a hundred-car-a-month dealer.

In recognition of this fact, Mr. Foxworthy was the guest of the Ford company at a national convention of 117 100-car dealers at Detroit, where they were received personally by officials of the company, including Henry and Edsel Ford. The Wilmeth chief was later honored at a second similar convention at the Chicago World's Fair.

Since purchasing the Wilmeth organization in February, 1932, Mr. Foxworthy has made many improvements in the sales and service departments, including opening new sales branches at Acton and 1250 Oliver-av, as well as making numerous expansions on N. Meridian-st.

Gasoline Stoppage

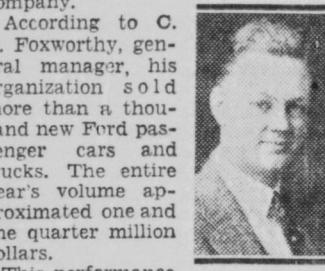
A loose valve plug may be the cause of lack of fuel at the carburetor. To overcome this difficulty, tighten the valve plug, or, if necessary, replace the valve plug gasket.

With a new modern treatment of the V-8 insignia. The result is an impression of mass and stability most pleasing to the eye.

Interiors are roomier, with wider seats front and rear. Span of the front seats has been increased up to 5½ inches, providing room without crowding three persons in bodies with full-width seats. Driver's seat in all closed cars is adjustable. Upholstery and appointments harmonize with the remainder of the design.

Nine body types are listed. The following are available with de luxe equipment: Phaeton, roadster, 3-window coupe, 5-window coupe, cabriolet, tudor sedan, fordin sedan, tudor touring sedan and fordin touring sedan. The roadster and cabriolet are fitted with rumble seats.

The 5-window coupe, tudor and fordin sedans also are available without de luxe equipment.



NEW FORD DEALER

General Motors Plants at Anderson Employing 8000.

By Times Special

ANDERSON, Jan. 2.—After the holiday halt Anderson industries are humoring with greater activity than for many months past.

At the plants of the DeLo-Remy and Guide Lamp corporations, both General Motors units, it was officially announced that schedules for December were considerably better. The plants employ approximately 8000 persons.

MORE ACTIVITY SHOWN

General Motors Plants at Anderson Employing 8000.

By Times Special

ANDERSON, Jan. 2.—After the holiday halt Anderson industries are humoring with greater activity than for many months past.

At the plants of the DeLo-Remy and Guide Lamp corporations, both General Motors units, it was officially announced that schedules for December were considerably better. The plants employ approximately 8000 persons.

MORE ACTIVITY SHOWN

General Motors Plants at Anderson Employing 8000.

By Times Special

ANDERSON, Jan. 2.—After the holiday halt Anderson industries are humoring with greater activity than for many months past.

At the plants of the DeLo-Remy and Guide Lamp corporations, both General Motors units, it was officially announced that schedules for December were considerably better. The plants employ approximately 8000 persons.

MORE ACTIVITY SHOWN

General Motors Plants at Anderson Employing 8000.

By Times Special

ANDERSON, Jan. 2.—After the holiday halt Anderson industries are humoring with greater activity than for many months past.

At the plants of the DeLo-Remy and Guide Lamp corporations, both General Motors units, it was officially announced that schedules for December were considerably better. The plants employ approximately 8000 persons.

MORE ACTIVITY SHOWN

General Motors Plants at Anderson Employing 8000.

By Times Special

ANDERSON, Jan. 2.—After the holiday halt Anderson industries are humoring with greater activity than for many months past.

At the plants of the DeLo-Remy and Guide Lamp corporations, both General Motors units, it was officially announced that schedules for December were considerably better. The plants employ approximately 8000 persons.

MORE ACTIVITY SHOWN

General Motors Plants at Anderson Employing 8000.

By Times Special

ANDERSON, Jan. 2.—After the holiday halt Anderson industries are humoring with greater activity than for many months past.

At the plants of the DeLo-Remy and Guide Lamp corporations, both General Motors units, it was officially announced that schedules for December were considerably better. The plants employ approximately 8000 persons.

MORE ACTIVITY SHOWN

General Motors Plants at Anderson Employing 8000.

By Times Special

ANDERSON, Jan. 2.—After the holiday halt Anderson industries are humoring with greater activity than for many months past.

At the plants of the DeLo-Remy and Guide Lamp corporations, both General Motors units, it was officially announced that schedules for December were considerably better. The plants employ approximately 8000 persons.

MORE ACTIVITY SHOWN

General Motors Plants at Anderson Employing 8000.

By Times Special

ANDERSON, Jan. 2.—After the holiday halt Anderson industries are humoring with greater activity than for many months past.

At the plants of the DeLo-Remy and Guide Lamp corporations, both General Motors units, it was officially announced that schedules for December were considerably better. The plants employ approximately 8000 persons.

MORE ACTIVITY SHOWN

General Motors Plants at Anderson Employing 8000.

By Times Special

ANDERSON, Jan. 2.—After the holiday halt Anderson industries are humoring with greater activity than for many months past.

At the plants of the DeLo-Remy and Guide Lamp corporations, both General Motors units, it was officially announced that schedules for December were considerably better. The plants employ approximately 8000 persons.

MORE ACTIVITY SHOWN

General Motors Plants at Anderson Employing 8000.

By Times Special

ANDERSON, Jan. 2.—After the holiday halt Anderson industries are humoring with greater activity than for many months past.

At the plants of the DeLo-Remy and Guide Lamp corporations, both General Motors units, it was officially announced that schedules for December were considerably better. The plants employ approximately 8000 persons.

MORE ACTIVITY SHOWN

General Motors Plants at Anderson Employing 8000.

By Times Special

ANDERSON, Jan. 2.—After the holiday halt Anderson industries are humoring with greater activity than for many months past.

At the plants of the DeLo-Remy and Guide Lamp corporations, both General Motors units, it was officially announced that schedules for December were considerably better. The plants employ approximately 8000 persons.

MORE ACTIVITY SHOWN

General Motors Plants at Anderson Employing 8000.

By Times Special

ANDERSON, Jan. 2.—After the holiday halt Anderson industries are humoring with greater activity than for many months past.

At the plants of the DeLo-Remy and Guide Lamp corporations, both General Motors units, it was officially announced that schedules for December were considerably better. The plants employ approximately 8000 persons.

MORE ACTIVITY SHOWN

General Motors Plants at Anderson Employing 8000.

By Times Special

ANDERSON, Jan. 2.—After the holiday halt Anderson industries are humoring with greater activity than for many months past.

At the plants of the DeLo-Remy and Guide Lamp corporations, both General Motors units, it was officially announced that schedules for December were considerably better. The plants employ approximately 8000 persons.

MORE ACTIVITY SHOWN

General Motors Plants at Anderson Employing 8000.

By Times Special

ANDERSON, Jan. 2.—After the holiday halt Anderson industries are humoring with greater activity than for many months past.

At the plants of the DeLo-Remy and Guide Lamp corporations, both General Motors units, it was officially announced that schedules for December were considerably better. The plants employ approximately 8000 persons.