

AUTOMOTIVE NEWS HIGHLIGHTS

CITY MAN TO HEAR ADVISER OF ROOSEVELT

C. H. Wallerich Will Go to Detroit for Speech by Richberg.

ST. LOUIS, Mo., Jan. 2.—Among those in the automobile retailing trade who will attend the annual convention of the National Automobile Dealers Association as members, in Detroit, Jan. 14 and 15, will be C. H. Wallerich, Chrysler-Plymouth distributor in the Indianapolis territory, it was announced at national headquarters of the association here today upon receipt of reservation for the annual banquet the night of Jan. 15.

The year's convention will be the first time that the dealers, as a national organization, have met in the capital of the automotive industry. Because the convention comes at the close of the first year's experience under the automobile dealers' fair trade practices code, unusual importance is attached to its deliberations.

It is significant in this connection that the outstanding speaker for the annual banquet will be Donald R. Richberg, director of the President's National Emergency Council, and generally referred to as Washington correspondent as the President's "No. 1 Man."

Mr. Richberg's duties at present consist of co-ordinating the whole vast recovery program, involving billions of dollars and intimately affecting the lives and happiness of 125,000,000 persons, who today are emerging from the worst depression in the history of their country. It is declared obvious that what Mr. Richberg has to tell the dealers will be of vital and national interest.

The automobile dealers, under their code, according to F. W. A. Vesper, president of the association, are recognized in Washington as having taken a leading part in national recovery.

"It is safe to say that during the coming year, following our national convention which every wide-awake dealer should attend, if possible, still greater progress will be made in our industry," Mr. Vesper declared.

"Enough benefits have been shown to have been derived from the code to insure the good dealer rallying to its support in the future."

MORE ACTIVITY SHOWN

General Motors Plants at Anderson Employing 8000.

ANDERSON, Jan. 2.—After the holiday halt Anderson industries are humming with greater activity than for many months.

At the plants of the Delco-Remy and Guide Lamp corporations, both General Motors units, it was officially announced that schedules for December were considerably better. The plants employ approximately 8000 persons.

TIRE HEATING REDUCED

Fan-Like Device Used for Ventilating.

Through use of a new ventilating device resembling a fan, built into the outer of the pair of wheels, the temperature of tires used on big trucks and buses can be greatly reduced.

Film Director Found Dead in Africa

JOHANNESBURG, South Africa, Jan. 2.—Carl Simon, managing director of the Metro-Goldwyn-Mayer Film Co., of South Africa, was found shot dead yesterday in his apartment. Police believed he shot himself.

Chains Easily Handled

Motorists may now attach or remove automobile chains without leaving their seats, through use of a new automatic device, the operating part of which is attached to the rear brake drum.

Metal Protects Tires

An unusual feature of an armored scout car built for military use is its tires. Within the casings are duralumin rings upon which the car can run if bullets should riddle the pneumatic tires.

Driver Protected

A new type of steering wheel collapses like a telescope under the weight of the driver when he is thrown forward by impact of a collision.

Cause of Wear

Because of inadequate distribution during the warm-up period, the use of too heavy an oil, rather than one too light, is often responsible for worn cylinder blocks.

Pressure Lessened

One of the latest developments in the automotive field is a simple device which makes use of engine torque to reduce clutch pedal-pressure to a minimum.

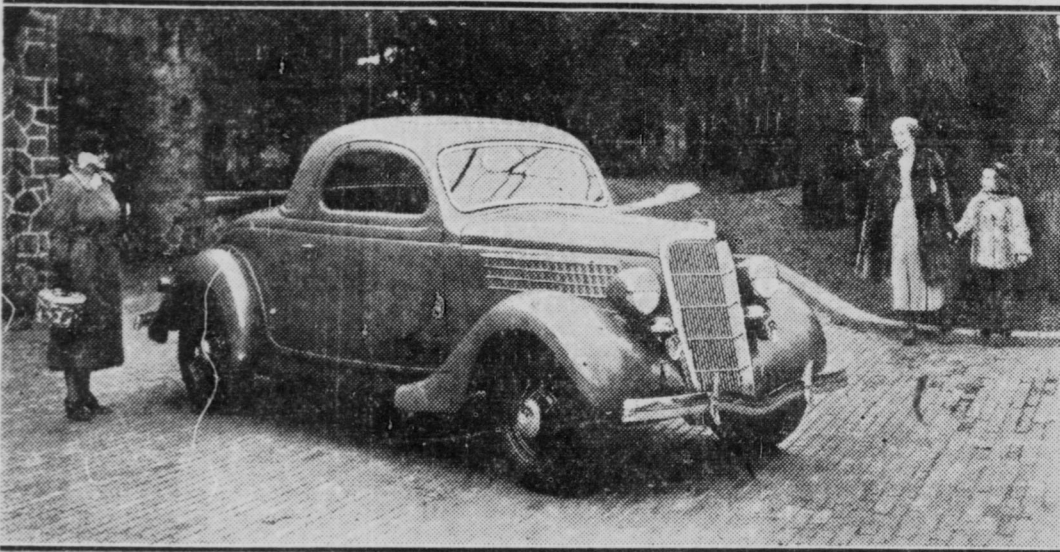
Repair Suggestion

The battery should always be disconnected before making extensive adjustments in the electrical system.

FORD PRESENTS NEW V-8 SERIES FOR 1935



This is the new Ford V-8 de luxe Fordor sedan.



This is the new Ford V-8 de luxe 3-window coupe.

The new 1935 Ford V-8 models made their first appearance at local Ford dealers show-rooms last Saturday, following the nation-wide announcement of the new models by the Ford Motor Co. on Friday.

The most striking feature of the new Ford models is the body lines which are distinctively modern and a definite departure from any previous Ford design. Second to this is the increased riding comfort which is a new engineering development and called "center-poise."

According to R. A. Hayes, Indianapolis branch manager of the Ford

Motor Co., "the new car marks the present culmination of development begun by Ford three years ago at the time of the announcement of the V-8 engine. In the three years intervening, Ford has been engaged in the development of a combination of engineering improvements aimed at providing a degree of riding comfort and ease of control comparable with the performance of the engine itself. The new body designs are further evidence of the progress of Ford engineering."

In appearance the new cars are characterized by a freshness of conception utilizing flowing curves to carry out the modern motif, plus a new treatment of interior and appointments which sound an entirely new note in Ford body styling.

The engineering advances in engine and chassis are comparable in importance. Principal among these is the new ride effected by the new spring suspension system, proper

car weight balance and passenger weight distribution and the location of the passengers closer to the center of the car so that they ride between the wheels.

To accomplish this, the front spring, which has been lengthened, is located more than four inches in front of the front axle and the engine is moved forward more than eight inches so that its weight rests over the front axle. Front and rear springs have been made more flexible. Added chassis room available as a result of the front end improvements permits redistribution of the passenger weight—now concentrated between the wheels—so that the weight on the two axles is approximately equalized, giving rear seat passengers the comfort of a "front seat" ride.

The modern design note is carried without break through the new slanting vertical grille with horizontal beading, the sweeping line of the low hood and more sharply slanting windshield, the beautifully molded body and the flowing rear quarter panel. Fenders are deeper and more highly crowned, with sweeping skirts.

Wheels are smaller and tires larger. The hub caps are adorned

WILMETH FIRM MAKES RECORD IN FORD SALES

Business During Last Year Attained Volume of \$1,250,000.

The Roy Wilmeth Co., Inc., 720 N. Meridian-st., the largest Ford dealer in Indiana from the standpoint of new and used car sales volume, ended 1934 with the best performance in the history of the company.

According to C. T. Foxworthy, general manager, his organization sold more than a thousand new Ford passenger cars and trucks. The entire year's volume approximated one and one quarter million dollars.

This performance enabled Mr. Foxworthy's organization to be the first Ford dealer in the Indianapolis territory to become a hundred-car-a-month dealer.

In recognition of this fact, Mr. Foxworthy was the guest of the Ford company at a national convention of 117 100-car dealers at Detroit, where they were received personally by officials of the company, including Henry and Edsel Ford. The Wilmeth chief was later honored at a second similar convention of 100 dealers at the Chicago World's Fair. Since purchasing the Wilmeth organization in February, 1932, Mr. Foxworthy has made many improvements in the sales and service departments, including opening new sales branches at Acton and 1250 Oliver-av., as well as making numerous expansions at their main building on N. Meridian-st.

Gasoline Stoppage

A loose valve plug may be the cause of lack of fuel at the carburetor. To overcome this difficulty, tighten the valve plug, or, if necessary, replace the valve plug gasket.

with a new modern treatment of the V-8 insignia. The result is an impression of mass and stability most pleasing to the eye.

Interiors are roomier, with wider seats front and rear. Span of the front seats has been increased up to 5 1/2 inches, providing room without crowding three persons in bodies with full-width seats. Driver's seat in all closed cars is adjustable. Upholstery and appointments harmonize with the remainder of the design.

Nine body types are listed. The following are available with de luxe equipment: Phaeton, roadster, 3-window coupe, 5-window coupe, cabriolet, tudor sedan, fordor sedan, tudor touring sedan and fordor touring sedan. The roadster and cabriolet are fitted with rumble seats.

The 5-window coupe, tudor and fordor sedans also are available without de luxe equipment.

Indiana in Brief

NOBLESVILLE, Jan. 2.—The hobby of collecting Indian head pennies led to the arrest here of Otto Langolf, who is said to have confessed committing burglaries in three stores.

Langolf, who is 18, was arrested in a theater where he paid 30 of the pennies as admission. The coins are said to have been identified as loot from one of the stores, the proprietor of which collects Indian head pennies.

The youth, according to authorities, has admitted entering the Glenn Heston cigar store twice, and the J. C. Penney and Walter Carey stores once each.

Auto Dealer Dies

CRAWFORDSVILLE, Jan. 2.—Funeral services were held today for Frank S. Van Dyke, a Crawfordsvill automobile dealer for 30 years. He was 75. He died after an illness of only three days.

Salary Dispute Arises

MARION, Jan. 2.—A state board of accounts ruling is awaited here to settle a controversy regarding salaries paid during 1934 to Mayor Jack Edwards and R. E. Norman, city clerk.

In addition to his full salary of \$2000 a year, the mayor was paid \$400 for serving as city court judge and the clerk as clerk of the works board.

Opponents of paying the additional salary cite a 1933 act of the legislature which forbids city officials from receiving compensation beyond their regular salaries except in cities which have municipally owned utilities.

Bank to Pay \$150,000

SHELBYVILLE, Jan. 2.—An encouraging outlook for 1935 is presented for Shelby County residents. Morton Lamb, receiver for the First National Bank of Shelbyville, which closed Feb. 3, 1932, announced that a 35 per cent dividend will be paid in a few weeks. Approximately \$150,000 will be disbursed. The bank already has paid two dividends, totaling 45 per cent.

Shot by Accident

BEDFORD, Jan. 2.—Stumbling over an object while making his rounds, Cecil A. Brock, 52, Bedford policeman, was accidentally shot when his revolver was discharged. The bullet lodged in his right side and was removed. He is expected to recover.

Brazil Man Chosen

BRAZIL, Jan. 2.—Appointment of Harlan Sallday, Brazil, as Indiana commander for the regular service association, Retired Veterans of the Regular Army, has been announced. The appointment was made by Walter Johnson, Clarendon, Va., national commander.

23-HOUR TRAIN TO FLORIDA SCHEDULED

New Service to Chicago to Open Tomorrow.

Twenty-three-hour service between Indianapolis and Jacksonville, Fla., will be provided by the new, fast "Florida Arrow" of the Pennsylvania Railroad, which will leave the Indianapolis Union Station for the first time at 10:05 tonight.

Four-hour service between Indianapolis and Chicago will be provided by the new train. The north-bound train will leave Indianapolis Union Station at 6:05 a. m. The Governors of Illinois and Florida will have an active part in the inaugural ceremonies for the new train. At Tallahassee, Fla., Gov. David D. Scholtz will press an electric switch which will ring the locomotive bell in Chicago, signaling the start of the first trip.

Leaving Chicago Union Station at 6 p. m. and Indianapolis Union Station at 10:05, the Florida Arrow will be operated through Louisville, Nashville, Birmingham, Montgomery and Thomasville, with arrival at Jacksonville at 9:10 p. m. Indianapolis time, next day.

How to Make Better Cough Remedy Than You Can Buy

A Big Saving, and It's So Easy! No Cooking!

Cough medicines usually contain a large quantity of plain syrup—a good ingredient, but one which you can easily make at home. Take 2 cups of granulated sugar and 1 cup of water, and stir a few moments until dissolved. No cooking! No trouble at all.

Then get from your druggist 2 1/2 ounces of Pinex, pour it into a pint bottle, and add your syrup. This gives you a full pint of truly wonderful cough remedy, far better than anything you

could buy ready-made, and you get four times as much for your money. It lasts a long time, never spoils, and children love its taste.

This is positively the most effective, quick-acting cough remedy that money could buy. Instantly, you feel it penetrating the air passages. It loosens the germ-laden phlegm, soothes and heals the inflamed membranes, and makes breathing easy. You've never seen its equal for prompt, lasting results.

Pinex is a highly concentrated compound of Norway Pine, the most reliable healing agent for severe coughs. It is guaranteed to please you, or money refunded.—Advertisement.

LEADER'S

JANUARY CLEARANCE

Save 25% to 50%

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|---|---|--|
| Men's Nationally Advertised Collar Attached and Neckband Dress Shirts Originally priced at \$1.00 Not all sizes in each brand but all sizes 13 1/2-17 in lot 55¢ Year choice of a Glendale Arrow • Lintdale • E. & W. And many other brands • FOR \$1.00 | 10c to 19c Stationery 24 Sheets Writing Paper 12 Envelopes to match 36 pieces for only— 5¢ | 69c BED SHEETS Double bed size, 72" x 90". Soft bleached sheets, only— 49¢ Main Floor |
| Men's 1st Quality Fancy HOSE Sizes 10 to 11 1/2. Every Pair Fully Guaranteed Pair—8 1/2¢ | GENUINE ASPIRIN TABLETS 5-Grain tablets. Bottle of— 100 for 15¢ Limit—Main Floor | 15c PILLOWCASES Size 42"x36" with wide hem. Bleached pillowcases. 11¢ Main Floor |
| 69c \$1.00 VALUES MEN'S GLOVES Fleeced lined capeskin with clasped wrists and interlined pig-grains and capeskins. All sizes. Irregular. 49¢ | WOMEN'S 19c to 29c RAYON UNDIES Panties, step-ins, medallion and ruffled styles. Tailored. 12 1/2¢ Second Floor | 2-Lb. Cotton BATTS Unrolls to full comforter size, 72"x90". On sale Thursday— 22¢ Main Floor |
| MEN'S MUFFLERS Former 50c and 75c values. A group of assorted patterns and colors. Mostly squares. 25¢ | MEN'S Handkerchiefs Full size. Irregulars of 5c quality. Limit—Main Floor 3 for 10¢ | 10c FLOUR SACKS Laundered, bleached, 98-pound sacks. Fine for dish towels. Each 5¢ Limit—Main Floor |
| BOYS' BROADCLOTH SHIRTS Seconds of 19c and 30c quality. All in fancy and plain colors. Every shirt guaranteed fast color. Sizes 8 to 14 years. 29¢ | Silk Remnants In many shades to choose from. 1/2 to 1-3/4 yard lengths. On sale. Each 24¢ | Marquessette PANELS 29c value. 40 inches wide. 2 1/2 yards long. French marquessette. Well made. 19¢ Main Floor |
| BOYS' WASH TOP SUITS Lined heavy novelty pants with fast color broadcloth blouses. Sizes 3 to 14. Counter-sold 50¢ | 5c MESH DISH CLOTHS 12x14 inches. On Sale—Thursday only. 3 for 5¢ | Brook's Sewing THREAD Black and white cotton thread in Nos. 40, 50 and 60. 1 unit. 3 Spools 5¢ |
| Women's Cotton and RAYON HOSIERY 3rd Grading of 25c quality in full shades. Part wool underhose included. Sizes 8 1/2 to 10 1/2. Pair 10¢ | 15c GOOD AS GOLD MUSLIN Bleached—36 inches wide. Close woven. On sale Thursday only— Yard 10¢ | Cotton Plaid Blankets Size 60"x76"—Heavy quality—on sale Thursday only— Each 49¢ |
| Wom. 50c All-Wool Scarfs In assorted plaids and checks. On sale. 29¢ | PART-LINEN TOWELING 15 inches wide—on sale Thursday only. YARD— 5¢ | 36-INCH Broadcloths In blue, pink, orchid, tan and white. On sale Thursday only. YARD— 10¢ |

See the New 1935 FORD V-8 At Indiana's Largest Ford Dealer



The Roy Wilmeth Co., Inc.
720 N. Meridian St.

Immediate delivery on all Ford passenger cars and trucks
—C. T. Foxworthy, Gen'l. Mgr.

Tune in on Our Program Tonight—WKBF—7:00 to 7:15

Special Showing...
1935 Ford V-8 Models
Prompt Deliveries
Howard Holcomb, Inc.
3839 E. Washington IRV. 6666

3 Doses of Foley's Loosens Cough
Proof!
Foley's is worth its weight in gold in case of coughs from colds. Will not be without it. Mrs. N. Dwyer.
See how young—during day or night—you can safely rely on Foley's Loosens Cough for quickest results. Coughs due to colds may get serious fast, don't delay. Get genuine FOLEY'S today—refuse substitutes. Sold everywhere.