

Water-Proof RAINCOATS

Original \$2.98, \$3.98 Qualities!

Genuine suedetones, fleece backed jerseys and novelty mixtures! Some with detachable capes! All wanted colors! Women's sizes 14-20, 36-44.

\$1.98

BLOCK'S—Downstairs Store

Every Item on These Two Pages Brimming
With Savings! Don't Miss This Sale!

BLOCK'S DOWNSTAIRS STORE++

January Sales Bring You Drastic Reductions on 120

Women's Winter COATS

Original \$16.50, \$19.75, \$25 and \$29.75 Qualities!

Broken Lots, Broken Sizes, But Every One
Brimming With Extraordinary Values!

Clearance!

Over 200 Winter Beauties
in Silks, Wools
and Acetates!

Women's DRESSES

Originally \$6.95 and \$7.95, Now

\$2.98

Women's
and Misses'
Sizes

Corduroys, woolen novelties, rabbit's hair mixtures, angorettes, print acetates, sheers, polka dot silk prints, cantons and rough crepes... gay colors to wear under dark coats... dark colors for dressy occasions! Styles for everywhere and every age... all marked at a January Sale low that will let you seize a couple without pinching pennies too much.

BLOCK'S—Downstairs Store

\$11.95

- ★ Wool Crepes! Bark Woolens! Diagonal Woolens!
- ★ Caracul, Fox Paw, Civet Cat and Lapin * Trims!
- ★ Also French Beaver, *Chinese Dog, Wolf Trims!

Dress Coats! Sports coats in deep pile fabrics! Styles you want to wear now... January Sale priced right when you're heading into the coldest weather of the year! Blacks, browns, greens, wines, mixtures, novelties with durable, lovely linings! A coat bought now is a bargain undeniable... so take your pick of our excellent assortment and save at our clearance price! Women's and misses' sizes.

* Coney.

BLOCK'S—Downstairs Store

A Scoop!

A January Sales Event Brimming With Value!

Full-Fashioned

Silk Hose

That Will Hold Their Own for Many a Day... and Only

39¢ Pr.

January
Sale Price!

We purchased 3,000 pairs of these sturdy service weights and wispy chiffons for the women who want inexpensive hosiery for every-day wear! These are extremely practical, undeniably serviceable and plenty inexpensive at this January Sale price! All third grading of higher-priced quality. Winter colors!

Women's Sizes
8½ to 10½

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For Finer "Figgers" Choose

"Styl-Ease"

Foundations

Most Comfortable and Just

\$1.00

Sale
Price

Three styles of lastest and duro-elastic 2-way stretch from which to choose! Has acetate satin, evening top brassiere cut with the new uplift lines! Garments designed to prevent rolling and entirely tubbable! Girdles in small, medium and large sizes with brassiere in sizes 32, 34, 36.

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Warm Vests, Panties

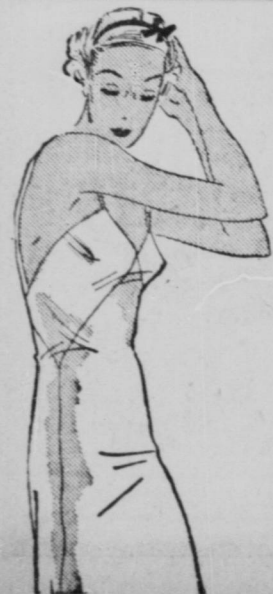
25% Wool! Irregulars of Higher Priced Qualities!

Price
Sale

39¢ Each

Plenty of cold snaps ahead call for plenty of cozy undies such as these skin-fitted vests and panties of 25% wool! Panties will not bulge and vests hug your body lines! And they won't scratch if your skin is tender! Save yourself from the cold at this January Sale price! Women's and misses' sizes.

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"Mountain Mist" BIAS SLIPS

Made of a Fabric Famous for Wear!

Price
Sale

79¢

Wear Like
Iron.

A January Sale bargain that'll beckon to thrifty women! Slips of "Mountain Mist" acetate fabric wear like iron and are smartly styled as well! Bias cut to fit smoothly! Lacy or severely tailored! Women's and misses' sizes.

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