

Triangle Club Show and Dance of Orchard School Attract New Year Parties

College Students Among Gay Celebrities at the Murat and Event Which Followed; Alumni Also Attended.

BY BEATRICE BURGAN
Times Woman's Page Editor

ONE of the gayest celebrations of the New Year began with the Princeton Triangle show, "Stags at Bay," at the Murat and ended at the Orchard School Parents' Club dance in the University Club quarters of the Indianapolis Athletic Club.

Crowds of college students, alumni and friends went to the theater to give an enthusiastic reception to the Princeton undergraduate show, and to welcome each other in the New Year.

Mrs. George Home, who arranged the sale of tickets for the show, went to the theater with Mr. Home and a party of friends. Over her black crepe skirt, slightly trained, she wore a black net blouse embroidered in floral design with gold threads. Her daughter, Miss Betsy Home, was in one of the parties of young college vacationists. Wide bands of apple green moire formed wide shoulder caps and fell in a long sash to the hemline of Miss Home's dark green satin gown, which had apple green flowers across the square neckline in front.

Mrs. Sylvester Johnson Jr., active in the Orchard club, was close to the door greeting friends at the dance. Her white tulle ensemble was richly embroidered in gold threads. Mrs. John D. Gould was another who worked actively in selling tickets for the show and dance. Wide ruffles, self fringed, bordered the neckline of Mrs. Gould's dark blue tulle frock, which had a panel of ruffles trailing down the skirt in back.

Miss Joan Metzger was girlish looking in a silver lace gown, with the off the shoulder collar held in place by pairs of narrow silver cords. At the waistline was a colonial bouquet of violets, from which streamed blue velvet ribbons. In her blonde hair she wore a garland of blue forget-me-nots. A ruffle of white net, edged in gold, marked the off-the-shoulder-line of Miss Nina Brown's white net frock.

American Beauty velvet formed triangular shoulder trim of Miss Jane Drake's black satin gown, with its waistline marked by a red velvet sash, tied into a bow in back. Gold flame wound from the square neckline in front to form wide shoulder straps to Mrs. Henry Frenzel's black crepe gown. The blue tulle of Mrs. Conrad Ruckelshaus' picture dress rolled off her shoulders, and shaggy flowers in shaded colors of blue, green and pink, marked the neckline of Miss Phoebe Emerson's ice blue satin gown.

Stiffened white lace flared around the neckline of Miss Estelle Burpee's black gown. Emerald green velvet flattered Miss Mary Jane Sheerin's blond youthfulness. The tiny puffed sleeves were edged with double ruffles of the material.

Attired in Black Satin

A scarf of red net floated from the neckline to the hem of Mrs. William Munk's black satin gown, which had a row of red flowers at the square neckline. The deep cerulean gown worn by Miss Melissa Haidt had a red velvet jacket. The long sleeves flared into bell shapes from the elbow and were edged in narrow bands of mink, which also marked the jacket collar.

The gold note of the flowers at the neck of Mrs. Blaine Miller's black gown was repeated by a gold cord at the waistline.

The flare around the shoulders and skirt of Mrs. Batist Haeisen's green crepe gown was carried down the skirt. The background of Miss Marion Barnard's eggshell flowered gown was brown, and bits of green in the design were repeated in the shaggy green flowers at the neckline.

Mrs. W. Richardson Sinclair's white satin gown had as contrast red flowers. Miss Evelyn Lilly's nice dress was of blue-green satin tulle, and Mrs. Charles A. Great-house Jr. appeared in a red lace gown, simply fashioned.

Attend in Group

Mr. and Mrs. Irving Fauvre sat at the theater with Mr. and Mrs. George Q. Zeigler and Mr. and Mrs. Horace Hill III. Rows of white fringe trimmed the bodice of Mrs. Zeigler's black crepe gown.

For many seasons several friends of Mrs. Albert Sterne have celebrated New Year's eve together and this year they attended the Princeton show before going to the Sterne's home. In the party were Mr. and Mrs. Henry Dolman, Judge and Mrs. Harry O. Chamberlin, Mr. and Mrs. Hale Barber, Martinsville; Mr. and Mrs. Archibald Thomas, and Mrs. W. H. Kinneer.

Mr. and Mrs. Ebert Driscoll had friends at dinner before the show. Issued, Orchid and green appointments were to be used, with pastel colored tapers lighting the dining room. Assisting Mrs. Morrison and her daughters were to be Misses Marjorie Zechel, Mary Alice Shively, Doris Marie Harmon, Helen Lee Smith and Maryanna Butz.

CLUB DIRECTORS TO GIVE TEA

Directors of the Indianapolis Business and Professional Women's Club will be hosts to members at a New Year's tea and open house today at the home of the president, Miss Louise Ford, 2335 Broadway. Miss Bess Hatt and Mrs. Elizabeth Jane Carter will preside at the tea table.

The club will entertain members at a bridge party Thursday at the Woman's Department Club following dinner at 6. Harp music will be played by Roberta Bland. Miss Grace Norwood, chairman of the hospitality committee, is chairman of the party.

Group to Meet

Mrs. J. W. Price, 1219 N. Alabama-st., will entertain the Olive Branch Past No. 68 Grand, tomorrow at her home, assisted by Mesdames Clara Holdman, Emma McElwee, Bertha Wickliff and Miss Anna Gaynor.

Alliance to Meet

Regular meeting and holiday celebration of the Alliance Francaise of Indianapolis will be held at 8:30 Thursday at the Washington. Emile Corboz will address the group.

Butler Group to Meet

Butler University Mothers' Club of Triamion will hold a mothers and daughters' meeting at 2 tomorrow at the home of Mrs. William Harris, 920 E. 40th-st. Mrs. George Michaels will preside.

Miss Eleanor Anne Barrett, daughter of Mr. and Mrs. E. Clifford Barrett, is expected home this week after a visit in New York.



Fritz Meyer

Fritz Meyer feels his list of New Year's resolutions for 1935 warrants an extra long piece of paper, and New Year's Day finds this young son of Mr. and Mrs. Otto Meyer listing all his good intentions.

Manners and Morals

BY JANE JORDAN

Let Jane Jordan help you with your personal struggles. Ask her opinion in an explanatory letter today!

Dear Jane Jordan—I have four brothers and one sister. I am the third oldest child. My mother shows much favoritism. Part of the time she will not even answer my questions which are important to a girl of 16. I seldom go out on dates and when I do she accuses me of doing things that are wrong. I do not smoke, drink or go in for heavy petting. Please try to help me out by telling me what I shall do.

I have another problem. I have known a fellow for a long time and he comes to see me about one or two nights a week, but never asks me to go out with him. However, he does take my friends out. Do you think my family reactions have anything to do with his not taking me any place? Also please tell me what time a girl my age should get in at night and when she should start going steady.

SWEET SIXTEEN.

Answer—Each new generation always has its struggles with the preceding generation, and I know of no way to solve the problem.

Your mother is the product of her time and her ideas are far from flexible. I do not think you can change her. You simply will have to adjust yourself to the situation and let time work for you. As you grow older she will of necessity grant you more freedom. Teach her to trust you if you can.

The wise parent gradually increases the child's freedom as it grows older and lets it learn more and more on its own judgment. When this procedure has been followed from infancy, we do not find a child in the state of revolt against parental authority which your letter shows. The old system of guarded girls is out of order, but your mother will never reconcile herself to this fact.

Confidence and dependability on your part will do more to convert her than ructions. Perhaps if you gave your boy friends a little competition he will exert himself more to stay in your good graces. I doubt if your family situation has anything to do with his failure to take you out. It is simply that he spends his money on those girls which demand it and while away his idle time with one who makes no demands.

There is no set time at which a girl of 16 should be in at night. It depends upon the circumstances and who she is with. As a general rule she should come home early and not expose herself to unkind gossip. Never go steady until you have found the man you wish to marry. The purpose of dates is to let boys and girls get acquainted. The wider acquaintance you have, the better.

Dear Jane Jordan—I am a girl of 22, living all alone, and I don't know any young people. I just work all day, come home and spend my evenings alone, but I would enjoy having a true friend, for life is very lonely. How would you suggest for me to meet people when I know no one? LIVING ALONE.

Answer—If you want to meet people, you will have to go where people are. Why don't you change your residence to a boarding house for girls, like the Y. W. C. A.? I have doubt there are many others if you will take the trouble to inquire. Always remember it is through your girl friends that you meet the boys. Take the trouble to win a popular girl and she will invite you to her parties. Always, I do say that the East and

more cordial to the people you work with. If you make yourself liked, some one will invite you to his home where you will meet others.

BLUE.

Dear Jane Jordan—About two weeks ago I met a fellow at a dance. We had a date and got to drinking. As I am not used to it, I made a regular fool of myself. Now he has a terrible opinion of me as he is not the type who runs around a lot. I tried to apologize but he just simply ignored me. When I see him he acts decent enough but I know what his thoughts are. What can I do to change his mind?

Answer—If you never repeat the performance, perhaps it will dawn on him that he took out an inexperienced girl, after all. Now that you know you can't drink without losing your self-control, don't do it. A bad first impression can be lived down.

Contract Bridge

Today's Contract Problem

The contract is six hearts by South. North had, at one time, bid clubs, which East doubled. North also made a cue bid in spades, showing no losers. Therefore, West opened the king of clubs. How should declarer play the hand to make his contract?

None
AKJ32
A
A987652
AKQ10
74
106
10764
K
J52
85
KQ3
QJ104
3
9863
9974
J9852
None
Solution in next issue. 25

Solution to Previous Contract Problem

BY W. E. M'KENNEY
Secretary American Bridge League

WHEN you play bridge, do not play mechanical bridge. Try to find a reason for every bid and play. Do not even make a careless discard. You will find that it is not a difficult job to play well.

Let us look over today's hand and see the difference between making a mechanical play and putting a little thought behind your play. North's jump to four spades is not a slam try. If he wanted to, he would have redoubled. It is purely a shut-out bid and it is a pretty hard proposition for East to step in with a five heart bid.

None
J752
KQJ10
A984
N
W
S
Dealer
AK
J76
J1075
Rubber—All vul.
South West North East
1 A Double 4 A Pass
Pass Pass
Opening lead—K. 25

even though he can make five odd. You can't blame the partnership of East and West for not arriving at a five heart contract, vulnerable, and you must give North some credit for his fine bid. However, I do say that the East and

Parties Honor Visitor in City From Wisconsin

Several parties this week honor Miss Leola Badger, Manitowish, Wis., who is visiting Miss Frances Haight, daughter of Mr. and Mrs. Frank Haight, during the holidays. Miss Badger formerly lived in Indianapolis and attended Butler University where she was a member of Kappa Kappa Gamma sorority.

Miss Grace Griffin entertained with a bridge tea Sunday afternoon for Miss Badger, and Miss Haight, Misses Bettie Sue Woolling, Mabelle Sherman, Regina Funderburg, Betty Means, Shelia Brown and Betty Conder.

Miss Haight will give a bridge supper tomorrow night at her home for her house guest. Other guests will be Miss Griffin, Miss Lucy Link, Miss Helen Burge, Miss Joan Anne Steffeld, Miss Laura Louise Metzger, Misses Funderburg, Means, Woolling, Rowena Hayner and Conder.

TWO WILL PRESENT PROGRAM FOR CLUB

Mrs. Alberta P. Nay and Mrs. B. R. Talmadge will present a program at the regular meeting of the Saturday Afternoon Literary Club with Mrs. J. J. Kolb and Miss Laura Holman, hostesses.

Continuing the theme of "A Century of Progress for American Women," Mrs. Nay will discuss "Out of the Prison of Silence" and Mrs. Talmadge will talk on "The Highest Purpose of Education is Service to Humanity."

Two will entertain at tea for 60 guests at the home of Miss Trent's parents, Mr. and Mrs. Ray Trent, 4211 Sunset-av.

The hostesses were assisted by Miss Barbara Zechel and Miss Florence Gipe. Guests included students at home from colleges for the holidays.

TRI DELT PLEDGES WILL HOLD PARTY

Pledges of Delta Delta Delta Sorority of Butler University, will entertain with a bridge party Jan. 18 at the chapter house with Miss Mary Blanche Lennon, chairman.

Miss Elizabeth Meyers and Miss Miriam Vollmer will assist the chairman, Miss Mary Evelyn Donnell is pledge president.

Chapter to Meet

Mrs. Cornelia F. Duke, 1124 E. 35th-st., will entertain members of the Brazilian chapter, International Travel-Study Club, Inc., at her home at 7:30 Friday night. Mrs. S. R. Artman will lecture on Russia.

VASSAR CLUB OF INDIANA ELECTS

All officers of the Indiana Vassar Club were re-elected at the annual Christmas breakfast of the group Saturday at the Propylaeum. Mrs. Jeremiah L. Cadick was re-named president; Mrs. Mortimer Furcott, vice president; Miss Dorothy E. McCullough, secretary, and Mrs. Fletcher Hodges Jr. treasurer.

New directors include Mrs. Clarence F. Merrell, Mrs. Edwin McNally, Mrs. Ralph Sandy, Martinsville; Miss Elizabeth Ball, Muncie, and Mrs. Russell Sullivan.

The program at the party included a talk by Miss Evelyn Chambers on "Workers' Education." Miss Chambers, a member of the club, is executive secretary of the Indiana League of Women Voters. Miss Carolyn Richardson played piano numbers. Talks also were given by three Indianapolis students now attending the college. Misses Maryette Hatt, Mary Louise Merrell and Eileen Booker.

Club Will Meet

Regular meeting of the Women's Clubs will be held tomorrow noon at the Washington. Cards will be played following the transaction of business.

CHAPINS GIVE TEA FOR DAUGHTER

Mr. and Mrs. W. P. Chapin are entertaining with an informal tea today for their daughter, Miss Peggy Chapin. Guests include Miss Chapin's classmates at high school and her friends at home from colleges for the holidays. A group of the young persons will assist the hostess.

Clubs Hold Parties to Greet 1935

Dancing, Floor Shows and Breakfasts Form Entertainment.

Country clubs were dressed in their holiday finery for the annual New Year's eve celebration last night.

Silver bells and cotton snowballs were clustered on the blue runners of the serving tables at Highland Golf and Country Club. White tapes provided light for the tables. White and silver Christmas trees were strung with blue lights, and favors of noisemakers and caps were in white, blue and silver.

At 11:30 guests were entertained with a floor show and breakfast service began at 5.

Mr. and Mrs. Fred Shumaker entertained Messrs. and Mesdames Charles Smith, Otto Meyer, Arthur Carrington and Cortland Carrington. In another group were Messrs. and Mesdames William Meyer, Howard Wright, Rex Singley, Harry Schoeder and Don Evans. Mr. and Mrs. Russell White attended with Mr. and Mrs. Fred Junglaus.

Group Attends

In a Dutch treat party were Messrs. and Mesdames Frank Mills, Everett Agnew, Ben Olsen, Roy Van Horn, E. A. Crane and Harry Holtman.

Among others at the club in parties were Messrs. and Mesdames Charles Pettenger, Stanley Disque, S. E. Fenstermaker, Jack Tuile, Fred E. Raustenberg, John Ruck and Edward Zerk.

Christmas decorations of greenery and wreaths were the setting for Woodstock Club's celebration. Graydon Weaver entertained a small party.

Dinner Precedes Dance

Miss Peggy Pearson entertained a group of her friends at dinner at the club, the group later attending the Princeton Triangle Club show at the Murat. The party returned to the club to dance.

In a Dutch treat party were Mr. and Mrs. Paul Cullom, Miss Mariadna Colburn, Mr. and Mrs. Wells Hampton, John Gamble and John Collett.

Ernest Barrett, son of Mr. and Mrs. E. Clifford Barrett, was host at a small party. Mr. Barrett will return Thursday to classes at Washington and Lee University. Mr. and Mrs. Howard Fieber attended the club celebration with a group.

Indianapolis Country Club was decked with colored ribbons and balloons for its annual celebration. In a party with Mr. and Mrs. A. L. Piel were Mr. and Mrs. Vachel Hamilton, Mr. and Mrs. W. Paul Roush and Mr. and Mrs. E. W. Piel, and with Mr. and Mrs. Herbert Piel were Mr. and Mrs. Robert Fleischer, Mr. and Mrs. George Cornelius, Mr. and Mrs. H. E. McVaine, Mrs. M. L. Patten and Major Downing.

TWO WILL PRESENT PROGRAM FOR CLUB

Mrs. Alberta P. Nay and Mrs. B. R. Talmadge will present a program at the regular meeting of the Saturday Afternoon Literary Club with Mrs. J. J. Kolb and Miss Laura Holman, hostesses.

Continuing the theme of "A Century of Progress for American Women," Mrs. Nay will discuss "Out of the Prison of Silence" and Mrs. Talmadge will talk on "The Highest Purpose of Education is Service to Humanity."

Two will entertain at tea for 60 guests at the home of Miss Trent's parents, Mr. and Mrs. Ray Trent, 4211 Sunset-av.

The hostesses were assisted by Miss Barbara Zechel and Miss Florence Gipe. Guests included students at home from colleges for the holidays.

TRI DELT PLEDGES WILL HOLD PARTY

Pledges of Delta Delta Delta Sorority of Butler University, will entertain with a bridge party Jan. 18 at the chapter house with Miss Mary Blanche Lennon, chairman.

Miss Elizabeth Meyers and Miss Miriam Vollmer will assist the chairman, Miss Mary Evelyn Donnell is pledge president.

Chapter to Meet

Mrs. Cornelia F. Duke, 1124 E. 35th-st., will entertain members of the Brazilian chapter, International Travel-Study Club, Inc., at her home at 7:30 Friday night. Mrs. S. R. Artman will lecture on Russia.

VASSAR CLUB OF INDIANA ELECTS

All officers of the Indiana Vassar Club were re-elected at the annual Christmas breakfast of the group Saturday at the Propylaeum. Mrs. Jeremiah L. Cadick was re-named president; Mrs. Mortimer Furcott, vice president; Miss Dorothy E. McCullough, secretary, and Mrs. Fletcher Hodges Jr. treasurer.

New directors include Mrs. Clarence F. Merrell, Mrs. Edwin McNally, Mrs. Ralph Sandy, Martinsville; Miss Elizabeth Ball, Muncie, and Mrs. Russell Sullivan.

The program at the party included a talk by Miss Evelyn Chambers on "Workers' Education." Miss Chambers, a member of the club, is executive secretary of the Indiana League of Women Voters. Miss Carolyn Richardson played piano numbers. Talks also were given by three Indianapolis students now attending the college. Misses Maryette Hatt, Mary Louise Merrell and Eileen Booker.

John-Frederic's Hats to Grace New York Matron; Best Dressed in World

Society Women, Stage and Screen Stars Wear Millinery Creations From America's Best Known Designer.

BY HELEN LINDSAY

INCLUDED in the wardrobe of Mrs. Harrison Williams, selected again this year as the best-dressed woman in the world, will be hats from the salon of John-Frederic's, recognized as the style leader in millinery in the United States. Mrs. Williams is among the clientele of the John-Frederic's firm, which includes such celebrities as Mrs. Ogden Mills, Mrs. John Jacob Astor, Mrs. Charles Sabin and a host of stage and screen stars, important among whom are Grace Moore, Joan Crawford, Constance Bennett and Katharine Cornell.

It even has been said that Katharine Cornell has been fitted in hats by the firm in her dressing room between acts, and that the millinery for Gloria Swanson has been shown the star for selection while she was in bed.

The firm was started five years ago by John Ham-burger and Frederic Hirst, and their first customer was Mary Pickford. Since its beginning the firm has done much designing for the theatrical world.

Probably because much of their business is done with persons in the world of entertainment, John and Frederic are known for their own showmanship in presenting new millinery to customers. If the customer is one who enjoys being entertained, she is sure to be amused with a running fire of amusing repartee while hats of the most distinctive design are tilted on her head by the clever fingers of their designer, John.

Business Developed Rapidly

HE is of German-Jewish descent, and though his family tried to discourage him from the millinery business, believing it too effeminate, he deserted the general merchandising business in which he was engaged first, to open a small millinery designing establishment with his friend, Frederic.

The first small collection of hats was made in a small three-room suite, where John sat up three days and nights to complete his creations. Three months after this opening, the firm had twenty girls working and today it employs 95. Its hats now are sold in Berkeley Square, London, and the firm is soon to open a shop in Miami Beach.

In Indianapolis John-Frederic's hats are shown exclusively at the L. S. Ayres Co. store, where it is possible to find distinctive models, often illustrated in current copies of the leading fashion magazines.

Millinery for Resort Wear Shown

THREE hats which are shown in the January Harpers Bazaar, and which are suitable for Southern wear wardrobes, are being shown in the Ayres millinery department.

One is a white felt, with a peaked crown, slightly off-center. Around it is a blue velvet ribbon, and a dark blue wisp of fisherman's net veiling drips off the brim. It will be suitable with afternoon dresses, pastel crepes, and the jacket suits which are being shown for cruise and Southern wear. Another, which will be worn with spectator sports clothing, is a Hawaiian (twisted straw, very rough looking, and light weight. It is in natural color, with straw-colored ribbon tied high on the crown, which is shaped like a pyramid, square at the base, and rising to a point.

Another hat designed by John-Frederic's, and which will be worn with play suits or cotton dresses on the Southern beaches, is a shepherd's straw, in brown and white shiny rough straw. It has a wide, floppy brim, and the crown fits the head, and then goes up into a form like that of the crown of a doll's hat. The trimming is a ribbon, which goes around the crown, ending in a bow.

New Year Hailed by Columbia and Indianapolis Athletic Clubs

Indianapolis Athletic Club and the Columbia Club were scenes of gaiety last night as their members with their parties of guests joined in the reception of the new year.

Paintings of King Midas and his money bags decorated the walls of the Athletic Club ballroom, carrying out the party theme of "The Golden Touch."

In one party with Mr. and Mrs. Vance Hall were Dr. and Mrs. Russell P. Veit, James H. Kenney, Miss Alice Mullen, Mr. and Mrs. Ralph E. Peckham, Mr. and Mrs. Marvin P. Kahle, Mr. and Mrs. Frank G. Jones, Mr. and Mrs. Irvin A. Fendrick, Mr. and Mrs. E. J. Boleman, Miss Norma McCoy, Columbus, Mr. and Mrs. Willis Wink and Mr. and Mrs. H. G. Litteral.

Mr. and Mrs. Dillon Huder, Mr. and Mrs. Blaine Miller and Mr. and Mrs. Sam Griffith were with Mr. and Mrs. Norman Kevers, and another group was composed of Mr. and Mrs. Edward Paul Gallagher, Jack Gehrt, Louis Ranier, Jack Godfrey, Myron Rees, Misses Eleanor Moran, Jane Kellam, Martha Lee McCreary, Bertha Jane Keller, Mr. and Mrs. Harry Eitel-jong, Mr. and Mrs. Robert Louis Stevenson, Crawfordville.

Attending together were Mr. and Mrs. R. M. Zaiser, Mr. and Mrs. E. J. Elliott, Mr. and Mrs. Edward Saunders, Mr. and Mrs. William Garretts, Mr. and Mrs. Earl Baker, Mr. and Mrs. Paul Browning, and Mr. and Mrs. E. M. Gass.

As a centerpiece on the dance floor at the Columbia Club, a huge clock denoted the hour. Festoons of lanterns hung from a gaily colored canopy in the ballroom and California hemlock hung around the walls.

One group stopped in at the A. L. Rust's before the dance and had breakfast at the home of Mr. and Mrs. Ray H. Briggs. Also in the party were Mr. and Mrs. Joseph Merriam, Mr. and Mrs. Paul Summers, Mr. and Mrs. Lee Ridgeway, Miss Mary Beugnot, Auburn, and James Hostetler.

Mr. and Mrs. Frank A. Butler entertained their daughter, Mrs. W. C. Byers, Detroit, and Misses Helen Schmidt and Evelyn Payton were with Alfred Richardson and Robert Tinsell.

Mr. and Mrs. Alan Sparks were in a party with Mr. and Mrs. Richard Crane, Mr. and Mrs. John Rice, Miss Loula Zinser and Leo Gauss.

Fraternity Dinner Held

Thirty guests were entertained at a Christmas dinner of Sigma Alpha Tau Fraternity at the Charm House. The party later danced at the Tally-Ho room at the Antlers.

Howard Dulberger was installed as President; Maurice Epstein, secretary; Leonard Burnstein, vice-president; and Harry Schuchman, treasurer. Harold Hammerman was in charge.

Standard Wave

Waved in a manner best suited to your features.

Shampoo or Finger Wave 25c

Completely Priced

35c Shampoo and Set 35c

Croquignole Wave 2.00

Push-Up or "Hollywood" Wave 2.00

With extra one for friend for only 1c. Shampoo and set extra on 1c waves.

35c—MARCEL—35c

35c—MANICURE—35c

La Rue

613 Roosevelt Bldg.

OPEN EVERY EVENING

Phone LI-0748

PERMANENT WAVE SYSTEM NO WAITING

Beaute Artes Economies

START the New Year Right. Get the Habit of Saving with Us.

The "COQUETTE" PERMANENT! IT'S NEW—DIFFERENT!

Complete With Hair Cut, Neck Trim, Shampoo, Push Up Set \$1

Every Operator a Graduate, Skilled in Her Work

STEAM OIL, 33 "PARIS," \$2.50 FOR \$5.01 "ADAMANT," \$5.50 FOR \$5.01 INCLUDES EVERYTHING!

25c SERVICES Manicure, Arch, Facial, Hair Cut, Hair Tints, etc.

601 Beaute-Artes 601

ROOSEVELT BLDG.—LI-7203 No Appointment Necessary