

SEE PAGE 27 FOR ADDITIONAL GIFT NEWS FROM AYRES DOWNSTAIRS STORE

AYRES DOWNSTAIRS STORE

A Popular-Price Gift Store for the Whole Family



You Can't Go Wrong If You Choose
Wash Frocks
At This "Best Selling" Price!

In Adorable Fashions! **\$1.59** Sizes for Everyone!

We expect a big turnout for these dresses! So tuck plenty away for the ones on your Christmas list! Because every woman is partial to a large washdress wardrobe we advise you to select these bright colors, these carefully styled and carefully designed dresses. Sizes for every woman, 14 to 20 and 36 to 46.

Plaids
Stripes
Checks

Florals
Dots
Fast Colors

For Women
For Misses
For Juniors

—Downstairs at Ayres.



If She Is the "Sporty" Type, Choose
Sportswear Gifts

If she's an outdoor woman—likes golfing, fishing, hiking, riding or tobogganing—then play safe and choose one of these very gifty sportswear gifts. Perchance, she is still going to school—then select her campus uniform from our complete sportswear department in the Downstairs Store . . . and at prices that'll make you sit up and take notice.

These Garments Are Sketched:

TWIN SETS—in the new high shades of plain zephyr weaves and brushed wool material. Sizes 34 to 40. **\$2.98**

SPORTS SKIRTS—Plain color flannels, tweeds, mixtures and plaids. A very nice skirt. Sizes 26 to 32. **\$1.98**

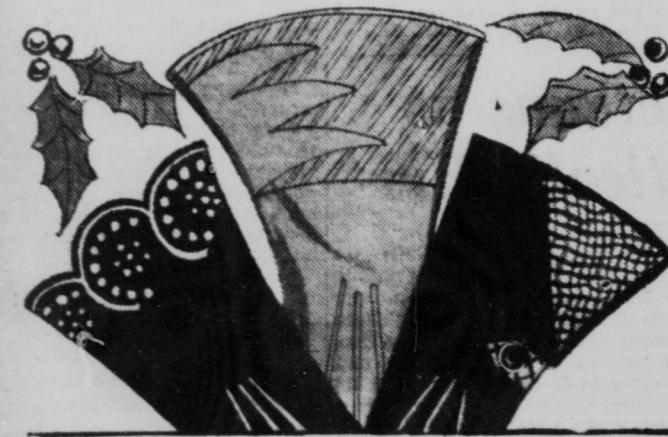
SILPOVER SWEATERS—a large and beautiful selection of gift sweaters. In all the popular weaves and styles. Sizes 34 to 40. **\$1.98**

TUNIC BLOUSES—the newest fashion in the "fashion world." Plain colors and prints. Sizes 34 to 40. **\$2.98**

ALL-WOOL SKIRTS—a perfect companion for that sweater or jacket. Plaids, flannels and tweeds. Sizes 26 to 32. **\$3.00**

SUEDE JACKETS—brown and green colors in genuine suede. Warmly lined. Classed as seconds. Sale priced at . . . **\$4.98**

—Downstairs at Ayres.



For Your "Nearest and Dearest"!

G-love Gifts

69c
PAIR

You'll make no mistake when you give "her" a Glove gift like this. Washable fabric pull-on gloves in a perfectly grand assortment of colors and sizes. Because they're salesmen's samples of much higher priced gloves—we're able to save you money on every pair!

Eyes Always Shine at This Christmas Gift!

REAL SILK DeLuxe-HOSIERY

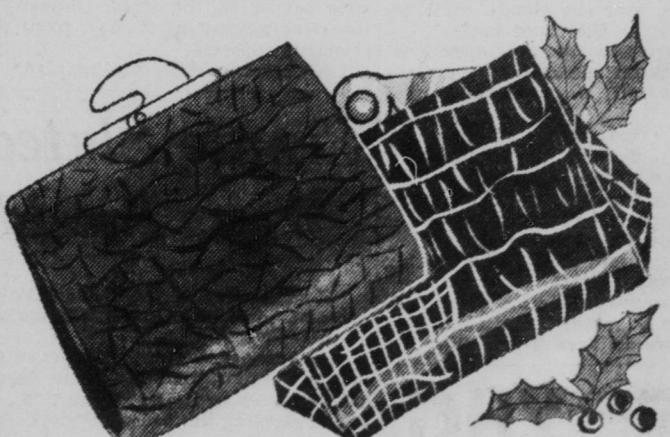
Irregulars of Sheer Chiffon or Service Weight

Year in, year out, and year around, Real Silk DeLuxe Hose are the stockings women ask for . . . we've one of our largest selections in our history ready for our customers. They're clear and sheer and will give day in and day out wear. They're protected by those ever faithful guardsmen, listed below, a feature only found in Real Silk hosiery. Choose from all the newest colors. Sizes 8½ to 10½.

1. Fresh Elastic Silk!
2. Patented Hem-Guard!
3. Patented No-Hole Hem!
4. Strain-Proof Instep Point!
5. Triple-Fast Dyes!
6. Flat-Seam Sole!
7. Cradle Dura-Foot!
8. Genuine-Sealed Silk Yarn!
9. Two-Way Run Stop!
10. Double - Thick Grenine Silk Heel!

60c
Pr.

—Downstairs at Ayres.



At Last! A Good Looking!

Handbag Gift

\$1.00
For Only

These are exceptionally smart looking bags—bags you'd usually have to pay more for. Gift bags that you'll want for yourself as well as for others. Pouch, underarm and envelope styles in simulated leathers and grain leathers. Black or brown.

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