

SEE PAGE 16 FOR MORE GIFT NEWS FROM AYRES DOWNSTAIRS STORE

# AYRES DOWNSTAIRS STORE

A Popular-Price Gift Store for the Whole Family



A Special Christmas Event!

**SALE! Just 100 Wool-Filled COMFORTS**

**\$3.19 EACH**

A beautiful comfort like this will be a most practical gift. Its beautiful printed satine cover is very lovely, and the plain satine border and back enhance its beauty. It's filled with wool to keep you warm on cold winter nights.

—Downstairs at Ayres.



Give Them the Materials—They'll Love to "Make Their Own!"

## Dress Goods

In a Great December Sale!

**39c-59c**  
YD. YD.

(1 to 2 yd. lengths) (2 yards and up)

We've just received another shipment of fine dress fabrics from a New York maker of better frocks. These are not just ordinary fabrics or unknown fabrics... but good, reputable fabrics that are used for very high priced dresses. These are remnants from 1 yard lengths up. All the newest colors including the favorite black, brown, wine, green and reds.

Silks  
Acetates  
Cereals

Crepes  
Cantons  
Satins

—Downstairs at Ayres.

## 1,000 Yards Corduroy Remnants

This is the corduroy we've sold so many yards of the last few weeks. Narrow wale corduroy in all the wanted colors—browns, blues, greens, eggshell, etc. Lengths up to 5 yards. However shorter pieces can be matched.

—Downstairs at Ayres.

**49c**  
YD.

Ayres Downstairs Store's Ready With a Large Selection

## Gift Slippers

**59c to \$1.98**

In the Downstairs Store you'll find a tremendous variety of Gift Slippers... for every member of the family. You'll find every style, 35 of them, every color, trim and material in any size you wish and at prices low enough to afford several pairs. For men, women, children, girls and boys.

Felts  
Kids  
Crepes

Sheepskins  
Bunny Slippers  
Moccasins

D'Orsays  
Everetts  
Operas

—Downstairs at Ayres.

Last December We Made History With a Record Breaking Sale of LaSayre Hose—This Year We Intend to Do It Again!

## Annual Gift Sale La Sayre First Quality HOSE

**3 PAIRS for \$2.00**

**69¢ PAIR**

Ringless Chiffon and Plenty of Durable Service Weight Hose!

Let the housework go! Cancel engagements! Disregard the weather! The only thing that matters tomorrow is Ayres Downstairs Store's Annual Pre-Christmas Hosiery Sale! As usual, we present a value that is TREMENDOUS... in First Quality "LaSayre" Stockings... made to strict specifications covering finest of materials and workmanship. This year YOU CAN choose from either Ringless sheer chiffon or durable silk service weight. Come early tomorrow! Choose all you wish from this huge offering... for yourself... and for Christmas gifts! Smart, new winter hosiery shades... in sizes 8½ to 10½.

Service Weight Colors:  
Woodsmoke  
Gunmetal  
Cedar Beige

Smoketone  
Dark Brown  
Black

Smart Chiffon Shades:  
Biscayne  
Jaffa Brown  
Taupebark

Smokemist  
Fawntaupe  
Night Club

—Downstairs at Ayres.

## "Buster Brown" School Hose 3 Pair 50c

Every child on your Christmas list could use a pair of these. Plain colors, full length and made of durable lisle. All first quality. Sizes 6½ to 9½.

—Downstairs at Ayres.

## Perfect For Every Woman On Your Gift List! Irregulars of De Luxe REAL SILK Chiffon or Service Hose

No woman ever has enough hose and especially Real Silk De Luxe. They're so very sheer and beautiful and they give long wear. To insure this they're protected at the danger points by the 10 valiant guardsmen. In all the new shades. Sizes 8½ to 10½.

**60c**  
PAIR

—Downstairs at Ayres.

## "Buster Brown" Knicker Socks 3 Pair 50c

Here's a gifty suggestion for that sturdy boy on your list. Smart jacquard patterns in pretty color combinations. Knee length. Sizes 8 to 11.

—Downstairs at Ayres.

## Federal "MODERNE" ENAMELWARE

SALE PRICED! **1/2 OFF**  
Factory Substandards  
No Pieces Chipped

We've just received 400 new pieces of the "Federal Moderne" Enamelware—tomorrow they go on sale! These utensils are classed as factory substandards, made to sell at much higher prices, but now greatly reduced because of the slight imperfections that can not be noticed. "Moderne" style, triple weight, lifetime quality, stainless, sanitary and easy to keep clean. Satin finished chromium cover with steam vent and the economical "black bottom" (makes things cook faster and saves time and fuel). Ivory or green color.

Limited Quantities—Hurry!

Capacity	Description	Perfect	If Sale	Price
1 qt.	Lipped Saucepan	\$1.25	49c	
1½ qt.	Lipped Saucepan	1.35	59c	
2 qt.	Lipped Saucepan	1.85	79c	
3 qt.	Lipped Saucepan	2.25	99c	
2 qt.	Vapo-Seal Saucepan and cover	2.85	\$1.29	
3 qt.	Vapo-Seal Kettle and cover	2.25	1.49	
4 qt.	Vapo-Seal Kettle and cover	3.65	1.69	
6 qt.	Vapo-Seal Kettle and cover	4.25	1.79	
	French Oval Roaster	5.95	3.25	
4 qt.	Vapo-Seal Dutch Oven and cover	3.95	1.79	
Capacity	Description	Perfect	If Sale	Price
6 qt.	Vapo-Seal Dutch Oven and cover	\$4.45	\$1.99	
4 qt.	Vapo-Seal Tea Kettle	4.65	1.99	
5½ qt.	Vapo-Seal Tea Kettle	5.25	2.49	
1 qt.	Vapo-Seal Double Boiler	3.95	1.79	
1½ qt.	Vapo-Seal Double Boiler	4.25	1.99	
9 cup	Percolators	3.95	1.79	
	Drip Coffee Maker	4.95	2.49	
	Teapot	2.95	1.49	
6 cup	Percolator	3.15	1.49	
	Flavor Seal Fryer	5.95	3.25	
	Duette Sauce Pans	5.25	2.49	



Note These:

42 Gauge! Service Weight! Solid Silk Heel!

Ringless Chiffon! Picot Top! Ravel Stop!