

THE PEOPLE OF ALL INDIANA ARE CORDIALLY INVITED TO THE

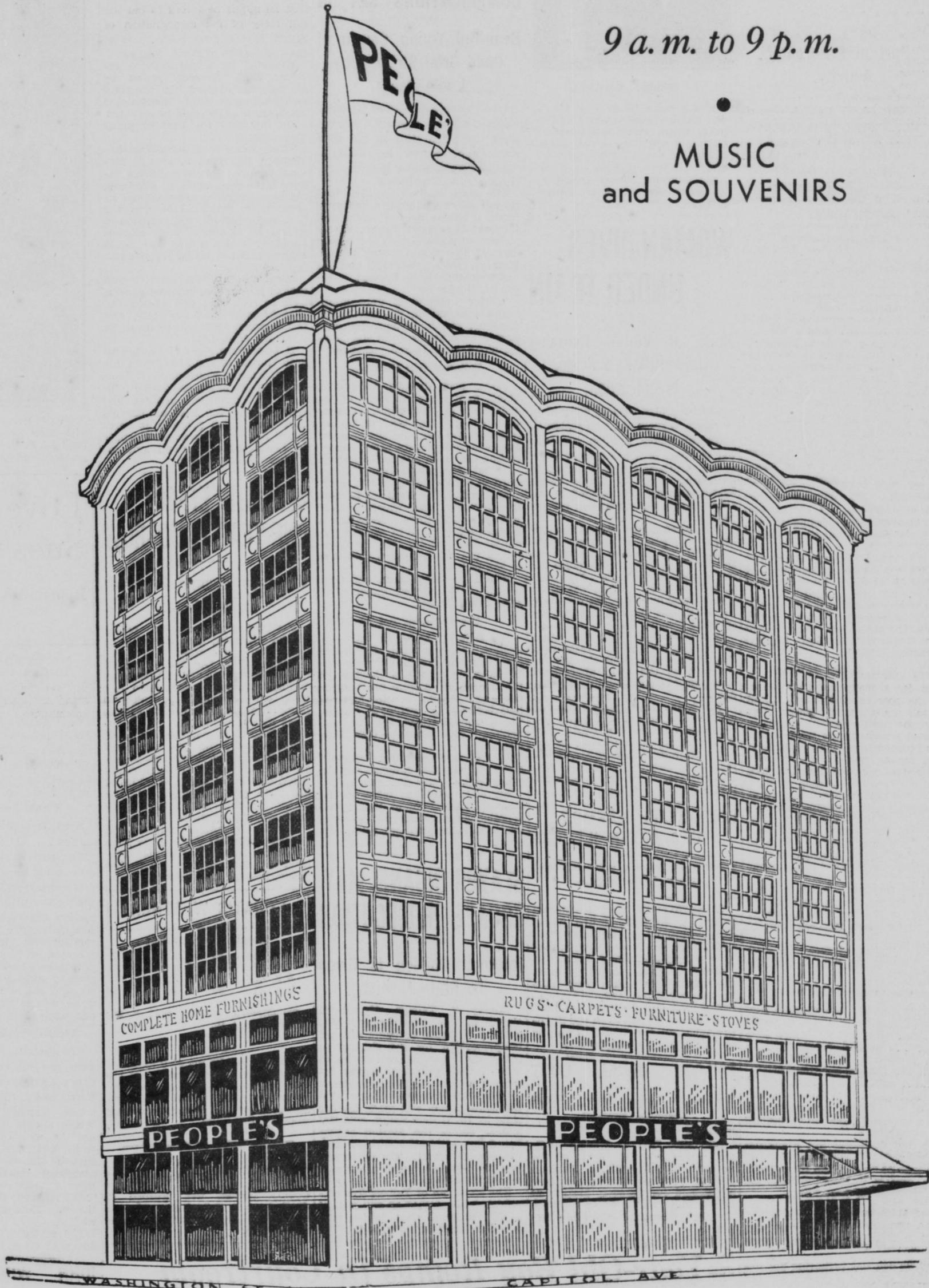
# GRAND OPENING

OF PEOPLES OUTFITTING COMPANY'S NEW STORE

*Tomorrow  
Wednesday  
December the 5th*

9 a.m. to 9 p.m.

MUSIC  
and SOUVENIRS



Same Old Peoples  
Same Old Policy

In a long career of forty-one years in one location, Peoples Outfitting Co. has catered to no class in particular.

Instead, our policy has been to study the wants and requirements of the great mass of the people—the whole population—and to meet those requirements with good and worthy merchandise at the lowest possible price.

No variation of this long-established policy is contemplated. We are merely growing—not changing.

# PEOPLES

*Outfitting Co.*

CORNER WASHINGTON STREET AND CAPITOL AVENUE