

# PROBERS BARE FREE ADS FOR POWER TRUST

Spent Millions in Good Will  
Drives, Federal Trade  
Board Assents.

By Scripps-Howard Newspaper Alliance  
WASHINGTON, Nov. 22.—The federal trade commission reported to congress today on part of its six-year study of utility propaganda activities. In this second section of its final report the commission dealt with cases of press publicity activities, marshaling dozens of instances in which "good will advertising," clip sheets and banquets netted them hundreds of thousands of dollars' worth of favorable news and editorials.

The utility "good will advertising," often withheld from papers which did not editorially support them, reached a peak of \$25,000,000 to \$30,000,000 in 1927, according to testimony at the hearings reviewed by the report.

"Obviously," the commission reported, "the two most important opinion-making and opinion-forming media are the press and the schools. We find the most widespread and thorough planning and attention to the publicity given to these two greatest opinion-making factors."

## Report on Free Space

Many state bureaus of information maintained by utilities reported regularly on free space obtained. Reporting to the National Electric Light Association on results, George F. Oxley said:

"There are twenty-three states with newspaper bureaus functioning in such a way that newspapers in six states are using an average of 8,000 column inches of material every month."

"The Illinois committee, however, did not tabulate free space obtained. H. M. Lytle of the committee explained why:

"We discontinued the practice of compiling any figures on the amount of newspaper space obtained," he wrote a colleague, "for the reason we were afraid they would become public and might be misunderstood. In other words, that we might be put in a position of being free space-grabbers."

## Editorials Reprinted

The New England bureau reported:

"One of the most amazing and valuable results we have so far obtained has been the number of editorials published in many of the leading newspapers in New England where our material has been directly reprinted in the editorial columns or taken as a text for favorable comment on the public utility problems."

Speeches before public gatherings, the information bureau directors were told, always netted newspaper space.

Covering transactions in which utility affiliates directly bought into newspapers, the report also details subsidies given newspaper services.

"In addition to direct contact with the press, the report shows so-called newspaper news and editorial services were given financial support by the utilities and that generally there was no disclosure to the public of this support."

## Publishing Agencies Listed

The list included:  
"E. Hofer & Sons, Portland, Ore."  
"Utilities Publication Company, and Public Service Magazine, Chicago."  
"Public Utilities Reports, Inc., Rochester, N. Y."  
"Darnell's Newspaper Service, Florence, Ala."  
"National Industrial Conservation Board, Inc., Chicago."  
"Dixie Magazine, Little Rock, Ark."

In one year the report shows the Hofer service received \$34,820.80 or about half its budget from the utilities. The director testified that it was their policy constantly to oppose government ownership and reported that reproductions of their articles were almost invariably as original editorials with the newspapers.

Their service went to 14,000 papers, chiefly country weeklies.

## Government Attacked

Material sent out ranged from that merely emphasizing the achievements of the utilities industry to direct attacks upon government ownership.

"It particularly included attacks on the Ontario hydro-electric system, the Muscle Shoals and Boulder dam projects, the California water power bill, the so-called Bone bill in the state of Washington and the Oregon constitutional amendment," the report states. The two last-named were bills authorizing establishment of power districts.

## Two Men Slain in Auto

By United Press  
UTICA, N. Y., Nov. 22.—Two Utica men were found shot to death today in their automobile. Pietro Lima and Dominick Aiello apparently had been fired upon from both sides of the street, authorities said.

# Knock Out that COLD!

Give It No Chance To  
Get Going!

A cold once underway is a cold hard to drive away. Let no cold endanger you. At the first chill or sneeze, take Grove's Laxative Bromo Quinine. It usually makes short work of a cold because it is expressly a cold remedy and because it gets at a cold from the inside. A cold, you know, is an internal infection and calls for internal treatment.

Grove's Laxative Bromo Quinine means COMPLETE relief because it is COMPLETE treatment. It does all the four things necessary. It opens the bowels, combats the cold germs and fever in the system, relieves the headache and grippy feeling and tones and fortifies the entire system. That's the action you want and anything less is taking chances. Get Grove's Laxative Bromo Quinine at any drugstore, 30c and 50c. Ask for it by the full name and accept no substitute.—Advertisement.

## CARDINAL MUNDELEIN CELEBRATES HIS SILVER JUBILEE



George Cardinal Mundelein seated on his throne in Holy Name cathedral, Chicago, during services celebrating his silver jubilee as bishop. Left to right: Monsignor Francis A. Purcell, Monsignor D. J. Dunne, Cardinal Mundelein, Monsignor Thomas B. Bona, and at extreme right, Patrick Cardinal Hayes of New York.

## 'Tank Ay Go Home Now'

Major-Generals Rumble Along at 50 Miles an Hour, But What Could Poor 'Cop' Do?

By United Press  
WASHINGTON, Nov. 22.—So what could the poor cop do? He was standing there on the Arlington Memorial bridge across the Potomac when up clattered a couple of major-generals in an eight-ton tank, going fifty miles an hour.

"Hey you guys," he said, "you'd better slow down."

Major-General Hugh A. Drum didn't say anything. Neither did Major-General Edward Croft. They stepped on the gas and banged down the Memorial highway as fast as they could go.

Then they came back again. The officer was waiting for them. "Think you're going to a fire, hey?" he said, "I'll just give you two a ticket."

Major-General Drum withdrew his head from the port side door and banged the armor shut. Major-General Croft did the same on the starboard.

Then they stepped on the gas again.

So what could the poor cop do?

## FIFTH TWINS NAMED HILDA, WILDA HAMM AFTER THREE YEARS

By United Press  
DALLAS, Tex., Nov. 22.—The fifth pair of twins in the Buren E. Hamm family finally have been named.

It's easy to name the first ones," Hamm said, "but after you've had eleven youngsters, it's hard to think of something to call them."

The fifth pair of twins were unnamed for three years, but the Hamm family finally hit upon Hilda and Wilda, after the county nurse, Miss Hilda Wilda Kepner.

The names were approved by Sylvester and Sylvia, Tom and Jerry, Troy and Roy, Era and Vera, and Hazel Mae, only Hamm child without a twin.

## SNETHEN ADVOCATES OFFICE CONSOLIDATION

Apartment Owners' Secretary Talks on Political Control.

Consolidation of certain governmental offices and the removal of others from political control was recommended to the Indianapolis Apartment Owners' Association yesterday when they met in the Washington to approve appointment of a legislative committee.

The recommendations came from William P. Snethen, association executive secretary, who discussed various tax proposals and their effect on real estate owners. Those named by R. A. Franke, president, to the legislative committee are Harvey J. Elam, Joseph G. Hayes and Robert S. Sloan.

## GAMBLING EQUIPMENT IS SEIZED BY POLICE

Raiders Find 'Lookout' Seat Perched High on Stairladder.

Police seized several items of gambling equipment from two rooms on the third floor of the Lorraine yesterday. No arrests were made.

To warn gamblers of the approach of raiders, a "lookout" apparently had been perched in a chair fastened to a seven-foot ladder set in such a way in the bathroom that the "lookout" could command a view of the approach from the transom window.

The rooms were rented, police learned, by one Dick Poland, Nov. 20.

# 17 PIANOS TO LOAN

• Players • Uprights • Grands • Studios

We have on hand at our store a large number of new and used pianos that we will loan to responsible families to avoid paying storage charges. Come in and select the piano you like and a small delivery charge places the piano in your home.

OPEN EVENINGS

## WILKING MUSIC CO.

Lincoln 6464

120 E. Ohio Street

## ETIQUET PROGRAM GIVEN BY CLASSES

Home Economics Pupils of Washington Take Part.

Washington high school social practice classes presented a program on etiquette today under the direction of Mrs. Elizabeth Randolph and Miss Gretchen Mueller, both of the home economics department.

The dramatization consisted of ten acts, five of which pertained to the home and five to the school. Both correct and incorrect manners were demonstrated.

Student chairmen were Grace Buchanan, Virginia Buchanan, Dorothy League, Dorothy Randan, Lorraine Wallis, Ruth Cutway, Madeline Smith, Imogene Key, Helen Spann and Juanita Slagel.

Others participating in the program were Louise Bennett, Eileen Brown, Carolyn Collins, Frances Conaway, Mary Jane DeHoff, Helen-thea Flack, Dorothy Glover, Janis Lee Hawhee, Juanita Heffer, Agnes Heaton, Katherine Hopkins, Julia Jurat, Edna Kelly, Katherine Kenworthy, Irene Lowe, Velma Peeler, Sarah Peterson, Marjorie Ryan, Ola Taggart, Ruth Voyles, Marjorie White, Audrey Williams, Cleo Grubbs, Bert Mickle, Edward McPeck, William McPeck and David Meyer.

## Cuticura Talcum Powder

Protect your skin with a powder that is mildly antiseptic and at the same time fine, soft and smooth as silk. Fragrant, oriental balsamic essential oils comprise the medication of Cuticura Talcum. Instantly upon touching the skin these oils start their soothing, healing work and you are protected against irritation.

Price 25c.  
Proprietors: Potter Drug & Chemical Corporation, Malden, Mass.

## Heart Attack Takes Surgeon

By United Press  
NEW YORK, Nov. 22.—Dr. Phillip M. Grausman, 58, well known surgeon, died of an attack of heart disease here yesterday.

## Popular RADIO

FAMOUS for Its TONE

Licensed by  
RCA  
Pay Only

**\$1.00**  
A WEEK  
—Complete With Tubes

Friday and Saturday!  
**\$9.95**  
—NO Installation Just Plug in

Fine little radio—either A. C. or D. C. current. An exceptionally low price. Has a fine tone and is very selective. See it now!

We carry complete line of GENERAL ELECTRIC RADIOS

We carry complete line of WESTINGHOUSE RADIOS

## CROWN

CREDIT JEWELERS

21 SOUTH ILLINOIS STREET

## KIDNAPED 'KING OF NIGHT LIFE' HUNTED IN N. Y.

\$25,000 Ransom Paid  
There, U. S. Agents  
Learn in Probe.

By United Press  
PHILADELPHIA, Nov. 22.—Search for the kidnapers of William

(Big Bill) Weiss, underworld racketeer "king-pin," missing since Oct. 26, shifted to New York today on a report that a man named "John Costello" had been paid \$25,000 of the \$100,000 ransom demand.

It was known that officials here asked department of justice agents in New York to find Costello.

R. George Harvey, chief of the department of justice here, was reluctant to discuss the new angle. Reports were that the Costello contact was made in Wilkes-Barre, Pa.

While definite information regarding latest clues in the disappearance of Weiss was lacking, department of justice agents seemed confident that they would eventually arrest some underworld character who would aid in the investigation.

Two former convicts, Petey Ford

and Frankie Bailey, recently released from Western penitentiary, were freed today after questioning by Chief Harvey.

Thugs Attack Editor  
NEW YORK, Nov. 22.—Editor Henry Goddard Leach of The Forum, arose from his desk where he had

They're All Talking About  
the Grayllyn Hotel  
BLUE ROOM  
Cocktail Hour  
3 P. M. to 3 P. M.  
Cocktails, 20c  
Breakfast  
Lunch  
Dinner Served  
Penn. at 11th

just finished an editorial deploring crime conditions, and went for a walk in the park.

He was attacked by two thugs who beat him and robbed him of \$40 and his watch. He received hospital treatment.

THE FORD'S  
**BLACK DRAUGHT**  
FAMILY LAXATIVE  
Children Like The Syrup

# LEADER'S Friday & Saturday BARGAINS

**OCTAGON SOAP**  
Well-known laundry soap. Friday and Saturday only. Bar Limit—2nd Floor

**Hand-Dipped Chocolate Drops**  
25c Value! Fresh, Wholesome Candy. Friday and Saturday only. Main Floor

**36-in. BLEACHED MUSLIN**  
10c Value—Soft Finish. Closely woven; cut from full bolts. Friday and Saturday only, yard—

**10c SUGAR SACKS**  
98-Lb. Striped sugar sacks. Washed and bleached. Friday and Saturday only.

**WINDOW SHADES**  
30c Value; size 36x6; green and tan opaque shades. Friday and Saturday only.

**89c "NASHUA" BLANKETS**  
"Snowdew," size 70x90; Cotton Plaid Blankets; assorted colors. Friday and Saturday only.

**Women's Outsize Flannelette Gowns**  
Full cut, extra heavy striped cotton flannelette. Double yoke. Round and full length. Sizes 10 to 20. 2nd Floor

**Women's RAYON UNDIES**  
39c to 59c Qualities. Chemise, shorties, bloomers and step-ins. Lace trimmed. 2nd Floor

**Women's Wool Knitted Sets**  
Sweater, Cap and Booties. Assorted styles. Pink and blue trimmed. 2nd Floor

**Children's 1-Piece Flannelette Sleep's**  
Full cut—with feet, in sizes 2 to 6 years. 2nd Floor

**Very Special! Infants' Mittens**  
10c and 15c values. Slight irregularities. Cotton and wool mixed. On sale tomorrow. Pair—

**Boys' Leatherette Helmets**  
All sizes. Just the thing for cold weather. Friday and Saturday only. 2nd Floor

**Men's Work Pants**  
Heavy cottonades in a well-tailored pants with separate waistbands. Dark colors. An ideal pants for work. Sizes 29 to 42. Friday and Saturday only. Pair—

**Men's Blanket-Lined Blue Denim Work Coats**  
Dark warm plaid lining. Full cut. Sizes 36 to 50. Friday and Saturday only.

**Men's Heavy Flannelette DOMET SHIRTS**  
Fine Quality Cotton Flannel. Tan, grey, brown, blue and oxford. Cost style. 2 Large pockets. Well tailored. Full cut. Sizes 14 1/2 to 17.

## Great Reductions In Women's WINTER COATS

FUR TRIMMED! SPORT MODELS! ORIGINAL PRICES, \$14.95 TO \$17.95

**MATERIALS—FURS—**  
• Sealine Trimmed  
• Smart Barks  
• Persian Kurls  
• Wool Crepes  
• Novelty Tweeds

**STYLES—**  
• Flared Revers  
• Ripple Collars  
• Cartwheels  
• Ascot Ties  
• Capelets  
• Sizes 14 to 46

**CLEARANCE!**  
**WOMEN'S NEW FALL DRESSES**  
Original \$4.95 to \$6.95 Values  
• Style for Every Occasion  
• Newest Fall Fabrics  
• New High Shades  
• Sizes 14 to 32  
• Special for Friday and Saturday

**Chiffon Hosiery**  
• Newest Fall Colors  
• Picot Top  
• French Heels  
• Reinforced Heels and Toes  
All the features of full-fashioned hosiery—On Sale Friday and Saturday only—

**\$2.94**  
**3 Pairs \$1.35**

## Boys' Knicker SUITS

Four-piece suits with two pairs of lined knickers, vest and coat. Novelty mixture cloths in brown and gray. Sizes 8, 9, 10 only.

**Boys' Leather Gloves**  
Good quality black and brown leather with heavy fleece lining and strong elastic wrists. Finger style in all sizes. Pair—

**Men's Dress TROUSERS**  
This group consists of worsteds, French backs, serges, cashmeres and fleece back moleskins in regular, slack and Hollywood models. The new weaves in dark shades. Well tailored of materials worth more than this low price. Sizes 29 to 50.

**Boys' "Yankon" WOOL SLACKS**  
\$1.98 VALUE!  
All-wool chevrons in blue, oxford and maroon shades. Made in slack models with 22-in. bottoms, side buckle straps and extension waistband. Well tailored, with two side back pockets, two side top pockets and watch pocket. Sizes 8 to 20.

**\$1.98 PR.**  
**\$1.69 PR.**

Limit—Main Floor  
Second Floor

# LEADER DEPT. STORE DELAWARE & WASH.