

PROBERS BARE FREE ADS FOR POWER TRUST

Spent Millions in Good Will
Drives, Federal Trade
Board Asserts.

By Scripps-Howard Newspaper Alliance
WASHINGTON, Nov. 22.—The federal trade commission reported to congress today on part of its six-year study of utility propaganda activities. In this second section of its final report the commission dealt with cases of press publicity activities, marshaling dozens of instances in which "good will advertising," clip sheets and banquets netted them hundreds of thousands of dollars' worth of favorable news and editorials.

The utility "good will advertising" often withheld from papers which did not editorially support them, reached a peak of \$25,000,000 to \$30,000,000 in 1927, according to testimony at the hearings reviewed by the report.

"Obviously," the commission reported, "the two most important opinion-making and opinion-forming media are the press and the schools. We find the most widespread and thorough planning and attention to the publicity given to these two greatest opinion-making factors."

Report on Free Space

Many state bureaus of information maintained by utilities reported regularly on free space obtained. Reporting to the National Electric Light Association on results, George F. Oxley said:

"There are twenty-three states with newspaper bureaus functioning in such a way that newspapers in six states are using an average of 8,000 column inches of material every month."

The utility committee, however, did not tabulate free space obtained. H. M. Lytle of the committee explained why:

"We discontinued the practice of compiling any figures on the amount of newspaper space obtained," he wrote in a colleague, "for the reason we were afraid they would become public and might be misunderstood. In other words, that we might be put in a position of being free space-grabbers."

Editorials Reprinted

The New England bureau reported:

"One of the most amazing and valuable results we have so far obtained has been the number of editorials published in many of the leading newspapers in New England where our material has been directly reprinted in the editorial columns or taken as a text for favorable comment on the public utility problems."

Speeches before public gatherings, the information bureau directors were told, always netted newspaper space.

Cooperative transactions in which utility affiliates directly bought into newspapers, the report also details subsidies given newspaper services.

"In addition to direct contact with the press, the report shows so-called newspaper news and editorial services were given financial support by the utilities and that generally there was no disclosure to the public of this support."

Publishing Agencies Listed

The list included: "E. Hofer & Sons, Portland, Ore.; Utilities Publication Company, and Public Service Magazine, Chicago."

Public Utilities Reports, Inc., Rochester, N. Y.

Darnell's Newspaper Service, Florence, Ala.

National Industrial Conservation Board, Inc., Chicago.

Dixie Magazine, Little Rock, Ark."

In one year the report shows the Hofer service received \$4,820,80 or about half its budget from the utilities. The director testified that it was their policy constantly to oppose government ownership and reported that reproductions of their articles were almost invariably as original editorials with the newspapers.

Their service went to 14,000 papers, chiefly country weeklies.

Government Attacked

Material sent out ranged from that merely emphasizing the achievements of the utilities industry to direct attacks upon government ownership.

It particularly included attacks on the Ontario hydro-electric system, the Muscle Shoals and Boulder dam projects, the California water power bill, the so-called Bone bill in the state of Washington and the Oregon constitutional amendment," the report states. The two last-named bills authorizing establishment of power districts.

Two Men Slain in Auto

By United Press
UTICA, N. Y., Nov. 22.—Two Utica men were found shot to death today in their automobile. Pietro Lima and Dominic Aiello apparently had been fired upon from both sides of the street, authorities said.

**Knock Out
that COLD!**
Give It No Chance To
Get Going!

A cold once underway is a cold hard to drive away! Let no cold endanger you. At the first chill or sneeze, take Grove's Laxative Bromo Quinine. It usually makes short work of a cold because it is expressly a cold remedy and because it gets at a cold from the inside. A cold, you know, is an internal infection and calls for internal treatment.

Grove's Laxative Bromo Quinine means COMPLETE relief because it is COMPLETE treatment. It does all the four things necessary. It opens the bowels, combats the cold germs and fever in the system, relieves the headache and grippiness and tones and fortifies the entire system. That's the action you want and anything less is taking chances. Get Grove's Laxative Bromo Quinine at any druggist, 30c and 50c. Ask for it by the full name and accept no substitute.—Advertisement.

CARDINAL MUNDELEIN CELEBRATES HIS SILVER JUBILEE



George Cardinal Mundelein seated on his throne in Holy Name cathedral, Chicago, during services celebrating his silver jubilee as bishop. Left to right: Monsignor Francis A. Purcell, Monsignor D. J. Dunne, Cardinal Mundelein, Monsignor Thomas B. Bona, and at extreme right, Patrick Cardinal Hayes of New York.

'Tank Ay Go Home Now'

Major-Generals Rumble Along at 50 Miles an Hour, But What Could Poor 'Cop' Do?

By United Press
WASHINGTON, Nov. 22.—So what could the poor cop do?

He was standing there on the Arlington Memorial bridge across the Potomac when up clattered a couple of major-generals in an eight-ton tank, going fifty miles an hour.

"Hey you guys," he said, "you'd better slow down."

BUTLER U. FRESHMEN TO DISCUSS DANCE

Committees Meet Today on Annual Social Event.

Committees for the annual Butler university Freshman Rose Dance to be held in January will meet today to discuss plans for the affair. Their appointment was made yesterday by Robert Sorenson, chairman of the class president.

The following committees were chosen: Publicity, Marion Disborough, chairman; William Olsen and Elizabeth J. Whitt; tickets, Russell White, chairman; Marjorie Zechiel, Junior Warren and Dorothy Shepherd; program, Jane Bosart, chairman; Mary Sellers and Robert Whacker; decoration, Eleanor Hopwood, chairman; Alice Jane Holloway and Marjorie Newman; hall, Carl Scheiker and Carleen Becker; chapter, Ellen Hamilton, chairman; Bessie Lamarr and Joan Fahy; orchestra, Bernard Rude, chairman; Grace Fairchild and Revilla Rainey; flowers and cup, Susanne Edwards; chairman, Hazel Chapman and Josephine Orr.

The names were approved by Sylvester and Sylvia, Tom and Jerry, Troy and Roy, Era and Vera, and Hazel Mae, only Hamm child without a twin.

FIFTH TWINS NAMED HILDA, WILDA HAMM AFTER THREE YEARS

By United Press
DALLAS, Tex., Nov. 22.—The fifth pair of twins in the Buren E. Hamm family finally have been named.

"It's easy to name the first ones," Hamm said, "but after you've had eleven youngsters, it's hard to think of something to call them."

The fifth pair of twins were unnamed for three years, but the Hamm family hit upon Hilda and Wilda, after the county nurse, Miss Hilda Wilda Kepler.

The names were approved by Sylvester and Sylvia, Tom and Jerry, Troy and Roy, Era and Vera, and Hazel Mae, only Hamm child without a twin.

SNETHEN ADVOCATES OFFICE CONSOLIDATION

Apartment Owners' Secretary Talks on Political Control.

Consolidation of certain governmental offices and the removal of others from political control was recommended to the Indianapolis Apartment Owners' Association yesterday when they met in the Washington to approve appointment of a legislative committee.

The recommendations came from William P. Sneathen, association executive secretary, who discussed various tax proposals and their effect on real estate owners. Those named by R. A. Franke, president to the legislative committee are Harvey J. Elam, Joseph G. Hayes and Robert S. Sloan.

GAMBLING EQUIPMENT
IS SEIZED BY POLICE
Raider Find 'Lookout' Seat Perched High on Stool.

Police seized several items of gambling equipment from two rooms on the third floor of the Lorraine yesterday. No arrests were made.

To warn gamblers of the approach of raiders, a "lookout" apparently had been perched in a chair fastened to a seven-foot ladder set in such a way in the bathroom that the "lookout" could command a view of the approach from the transom window.

The rooms were rented, police learned, by one Dick Poland, Nov. 20.

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KIDNAPED 'KING OF NIGHT LIFE' HUNTED IN N. Y.

\$25,000 Ransom Paid
There, U. S. Agents
Learn in Probe.

By United Press
PHILADELPHIA, Nov. 22.—Search for the kidnappers of William

(Big Bill) Weiss, underworld racketeer, "king-pin" missing since Oct. 26, shifted to New York today on a report that a man named "John Costello" had been paid \$25,000 of the \$100,000 ransom demand.

It was known that officials here asked department of justice agents in New York to find Costello.

R. George Harvey, chief of the department of justice here, was reluctant to discuss the new angle. Reporters were not made to Wilkes-Barre, Pa.

While definite information regarding latest clues in the disappearance of Weiss was lacking, department of justice agents seemed confident that they would eventually arrest some underworld character who would aid in the investigation.

Two former convicts, Petey Ford

and Frankie Bailey, recently released from Western penitentiary, were freed today after questioning by Chief Harvey.

and Frankie Bailey, recently re-

just finished an editorial deplored crime conditions, and went for a walk in the park.

He was attacked by two thugs who beat him and robbed him of \$40 and his watch. He received hospital treatment.

THE DORDON'S
BLACK DRAUGHT
FAMILY LAXATIVE
Children Like The Syrup

Thugs Attack Editor

NEW YORK, Nov. 22.—Editor Henry Goddard Leach of The Forum arose from his desk where he had

Cocktail Hour
3 P. M. to 8 P. M.
Cocktails, 20c
Breakfast Luncheon
Dinner Served
Penn. at 11th

LEADERS

Friday & Saturday BARGAINS

Great Reductions In Women's WINTER COATS

FUR TRIMMED! SPORT MODELS!

MATERIALS-FURS-

- Sealine Trimmed
- Soft Coney Furs
- Manchurian Wolf

\$10.85

OCTAGON SOAP

Well-known laundry soap. Friday and Saturday only. Bar

Limit—2nd Floor

Chocolate Drops

25c Value! Fresh, Wholesome

Hand-dipped
Vanilla Cream
Centers. Friday
and Saturday
only. Pound...
Main Floor

36-In. BLEACHED MUSLIN

10c Value—Soft Finish

Closely woven;
cut from full
width. Friday
and Saturday
only. Yard—

Main Floor

10c SUGAR SACKS

98-Lb. Striped sugar
sacks. Washed and
bleached. Friday and
Saturday only.

Limit—Main Floor.

WINDOW SHADES

30c Value; size 36x6; green and tan
opaque shades. Friday and Saturday
only.

Main Floor

89c "NASHUA" BLANKETS

"Snowden"; size 70x80; Cotton

Plaid Blankets;
assorted colors.

Friday and Saturday
only.

Main Floor

69c CUTICURA TALCUM POWDER

Protect your skin with a powder that
is mildly antiseptic and at the same
time fine, soft and smooth as silk.

Fragrant, oriental balsamic essential
oils comprise the medicament of
Cuticura Talcum. Instantly upon
touching the skin these oils start their
soothing, healing work and you are
protected against irritation.

Price 25c.

Proprietors: Potter Drug & Chemical
Corporation, Malden, Mass.

Women's Outsize
Flannelette Gowns

Full cut, extra heavy striped cotton
flannelette. Double yoke. Round
neck. Full sleeves. Sizes 19
to 22. Main Floor

69c RAYON UNDIES

39c to 59c Qualities

• Chemise, Shorties, Bloomers and
Step-ins. Lace Trimmed.

• Trims
• Teasore
• Regular
• Sizes
• Garment—

Main Floor

29c SALESMA'S SAMPLES OF NOVELTY JEWELRY

39c and 49c Values

Necklaces, rings, bracelets,
clip, rings and
pins. Also men's
jewelry. Chocolates

Main Floor

99c INFANTS' 3-PIECE WOOL KNITTED SETS

Sweater, Cap and
Boots. Assorted styles.

Pink and blue
trims.

2nd Floor

39c CHILDREN'S 1-PIECE FLANNELETTE SLEEP'S