

# DR. FRIEDLAND

SAYS

**Choose Your Dentist As Carefully As Your Physician—for His Skill and Reputation for Satisfied Patients**

Almost two decades ago when the Dr. Friedland Dental Office was established, it was the policy then that all work be up to the highest standards of dental procedure and completely satisfactory to the patient. This rigid policy has been adhered to ever since. As a result the practice of this office has grown until it now covers the entire State. One patient tells another that here is an office that really produces good den-

tistry at popular prices. Our records show that of the thousands we serve, the majority come through the personal recommendation of their friends. The reputation we have built for highest skilled dentistry at fair prices we consider our most valuable asset. It is your assurance and guarantee that you, also, will receive absolutely satisfactory service so that we may add your name and good will to that of our thousands of satisfied patients.

*A Dental Office Acknowledged to Be One of the Finest in the Country!*



Above: Assisting staff, S. B. Friedland, D. D. S.; O. Kimberlin, Technician; Miss Dwyer, X-Ray; Miss Johnson, Nurse; C. W. Newman, D. D. S.; W. L. Fly, D. D. S.



6 Complete Operating Rooms

**Complete Equipment to Give Complete Service!**

No expense or effort has been spared in furnishing our offices with the latest and most modern aids to scientific dentistry. Included are 6 complete Operating Rooms, Extraction Department, X-Ray Laboratory, and Dental Laboratories all staffed by skilled technicians and graduate, registered dentists. An attractive and comfortably furnished Reception Lounge affords pleasant surroundings for complete relaxation and rest.

**Thousands Need DENTAL SERVICE Right Now!**

Figures supplied us from reliable sources state that only 10 per cent of the people of Indianapolis are giving their teeth proper dental attention. This means that over 300,000 in this city are neglecting their teeth hoping that by some miracle decay and infection with its train of disease, suffering and loss of health will be avoided. Any conscientious physician will tell you that a complete medical examination must include the teeth. Your teeth are vitally important to your general health and well-being. Take care of them NOW while there is still a chance to save them or to prevent them from doing your health considerably more damage.

*A Dental Office With the Interest of the People at Heart*

We realize that there are thousands of folks in this town who recognize the fact that they need dental work, but have neglected it because they could not afford the very best—and in dentistry anything short of the best is money wasted. To these people we say: Come to this office with the utmost confidence that regardless of how little you can afford to pay you will receive the high quality dentistry on which we have built the reputation of this office.

**Open Even. to 7 p.m.**  
**Sundays 11 to Noon**  
**Li. 5110**

**Beauty and Health Begin with the TEETH!**

Nothing adds so much to your appearance and personality as attractive teeth. Whenever possible we try to save your teeth, but when your health demands their removal we are in a position to furnish original teeth in size, shade and arrangement. All work is done in our own laboratories by experts in partial and complete dentures. Because we purchase teeth and other dental supplies in huge quantities we are able to pass on to our patients a substantial saving on plates built to an extremely high standard of workmanship and quality.

**SENSATIONAL SAVINGS On Quality Plates**

*Know the Truth About Your Teeth*

**X-RAY OF ALL TEETH**  
COMPLETE FULL MOUTH



Impaction Abscess Cavity Pyorrhea

**INFECTED TEETH**

Rheumatism, arthritis, neuritis, headaches, sinus and kidney ailments, heart and stomach disorders can often be traced to infected teeth. An X-Ray will help you find the cause and save much needless suffering and expense.

**Old Plates Repaired or Refitted**

We can make loose, irritating plates fit perfectly at small cost. Broken plates made like new low as—

**LOW PRICES**

**Despite the Fact that Dental Supplies Are Much Higher**

Although gold is twice the price it was two years ago and other supplies have sky-rocketed we are still maintaining our old low prices.

**22-Kt. Gold Crowns**

Our Crowns Are Made for Real Service. Low as **\$6**

**Teeth Filled**

Silver or Porcelain Permanent Work. Low as **\$1**

**Gold Inlays**

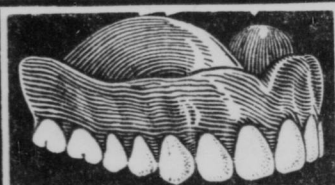
Protect your teeth against wear and decay with GOLD INLAIDS. Priced low as **\$5**

**The Sensational Plate They're All Talking About—Dr. Friedland's FACIAL RESTORATION PLATE**  
LIFTS THE FACE AND MAKES YOU LOOK YEARS YOUNGER



**Before**

Above, actual photo of patient before wearing the Facial Restoration Plate.



An extremely fine hand-carved plate designed to lift sagging face muscles, erase wrinkles and restore natural youthful contours. Light, natural as life, perfect fitting.

**\$18.50** Orig. \$40



**After**

Above, actual photo of patient after wearing the Facial Restoration Plate.

**Beautiful HECOLITE Plate**

Transparent, unbreakable. Built with the famous Facial Restoration Feature. We made hundreds at \$50. Now only—

**\$27.50**

**SPECIAL PLATE** Orig. \$20 **\$9.50**  
A good, durable, perfect fitting plate.  
**OTHER PLATES** \$12.50 and \$15.50

Our laboratory is equipped to produce every type of plate, including the sensationally new **LUXENE** Plates. Ask to see them.

**EXTRACTION 50¢**  
**LATEST NO-PAIN METHOD**  
**(Your Only Cost 50¢)**  
**GAS**  
New, Pleasant, Quick Acting, Easy to Take. For young, old, nervous. No after shock. Your teeth out while you sleep. Low as **\$1**

**Beautiful BRIDGEWORK**

The painstaking skill and technique we apply to the designing of bridge-work is responsible for their beautiful, natural appearance and freedom from strain. Every tooth perfectly matched to your own. Bridge-work, per tooth, low as—

**\$6**



**DR. FRIEDLAND**

N.E. Corner Pennsylvania & Market Sts.

**2nd Floor LEMCKE BUILDING**

One-Day Service If Desired . . . .

**FREE CONSULTATION and EXAMINATION No Appointment Necessary**