

Cinderella

... the Marvelous Doll
that can be all yours
WITHOUT COST

**Cinderella
will make
a perfect
Christmas
Gift!**

If ever there was a heartbreaker, Cinderella is it! When she winks at you shyly and rolls her eyes (she's the ONLY doll that CAN roll her eyes) you'll lose your heart completely! She's as life-like as can be. So much so, in fact, that she seems more like a playmate than a mere doll. She's just the kind of a doll every little girl dreams about ... and all too often never gets. And now here is an opportunity to get adorable Cinderella WITHOUT ONE CENT OF COST!

**It's Easy to Own This
Wonder Doll ... Just
Get 6 New Times
Subscribers ...**

READ THESE RULES CAREFULLY

Subscriptions must be obtained for The Indianapolis Times. The regular carrier delivery rate is 12c a week. A new subscriber is one that has not had The Indianapolis Times delivered to his home during the last four weeks.

All subscriptions will be verified and must come from territories where The Times maintains regular carrier delivery service. If your orders are found to be in accordance with the above rules, you will receive "Cinderella" as soon as verification has been completed. This will be before Christmas.

Only one subscription will be accepted from any one address. You can mail your list or bring it in to the office of The Indianapolis Times. This offer closes Tuesday, December 18.

Now you know all there is to it! So hurry, and furnish us with your completed coupon so that you may be among the first to receive a big beautiful "Cinderella" Doll.

Cinderella

- says "Mama"
- rolls her eyes slyly
- winks mischievously
- sleeps when you lay her down
- walks with Mama's help
- cries when you pinch her
- is 22 inches tall
- has real, curly hair
- has unbreakable face and head
- is the ONLY Doll that can roll her eyes
- has soft, lifelike rubber arms and legs
- is smartly dressed in a lovely organdie frock and jaunty blue beret

The First Thing To Do . . .

is to cut out the coupon on the right and write your name and address where it says "Name of Girl to Receive Cinderella." Then get your parents' subscription, if they are not already taking The Times. If they are, then your aunt or uncle, or your big brother or sister will be glad to be Number 1. After that, the rest is easy. Ask your friends and neighbors to take The Times, and before you know it you'll have 6 new subscribers and this marvelous Cinderella Doll! Start out RIGHT NOW!

A Suggestion

*to Mothers, Dads, Aunts
and Uncles*

Your little daughter or niece will get the thrill of a lifetime when she gets her Cinderella and holds her in her arms for the first time. Why not help her get Cinderella for Christmas!

TIMES CINDERELLA DOLL COUPON

**Subscribers Pay NO Money in Advance.
The Times Carrier Boy will collect each week.**

The Indianapolis Times,
214-220 W. Maryland St.,
Indianapolis, Indiana.

You may deliver the Indianapolis Times to my address for the next 12 weeks, and thereafter until ordered discontinued, for which I agree to pay your carrier the regular delivery subscription price of 12c each week. It is understood that the person taking this order will receive Cinderella, the Wonder Doll, as a prize for securing six new Times subscriptions. I am not now a Times subscriber and have not been one during the past thirty days.

Name	Address	Apt.
1.
2.
3.
4.
5.
6.

Name of Girl to Receive Cinderella

Address

Apt. Town

(Two Subscriptions From the Same Address Will Not Count)
Send all subscription orders to The Indianapolis Times